

2024 Partnership Opportunities



THE CHAMBER

GETTYSBURG & ADAMS COUNTY

2024 Partnership Opportunities

WHAT DO YOU GAIN FROM SPONSORING A CHAMBER PROGRAM OR EVENT?

Be Seen.

Chamber programs give your business recognition with professionals, executives, managers and other influential business decision-makers in the Adams County area.

Be Heard.

Chamber programs allow businesses to develop partnerships with new clients and customers through unique one-on-one marketing opportunities.

County Connections Programs

(February, April, June and October)

Event Sponsor - \$250
(limit 2 per program)

Banner placed at event

Logo recognition on invitation and event program

3 minute presentation

1 complimentary reservation

Access to attendee list with contact information

Legislative Breakfast (March)

Event Sponsor - \$500

Premium banner placement at event

May offer sponsor remarks up to 3 minutes

Ability to welcome attendees

4 complimentary reservations with reserved seating

May provide literature to attendees

Logo recognition on invitation and event program

Box ad on Chamber website for one month



Name recognition in Adams County Business

Access to attendee list with contact info.

Supporting Sponsor - \$375

Banner placed at event

¼ page ad in Adams County Business

3 complimentary reservations with reserved seating

May provide literature to attendees

Logo recognition on invitation and event program

Table Sponsor - \$200

Logo on table top signage

2 complimentary reservations with reserved seating

Name recognition on invitation and event program

Business Excellence Awards Reception (May)

Award Sponsor - \$500

Premium banner placement at event

May offer sponsor remarks up to 3 minutes

4 Complimentary registrations with reserved seating

May provide literature at the program

Logo recognition on invitation and event program

Box ad on Chamber website for one month

May participate in distributing awards to one award recipient

Name recognition in Adams County Business

Access to attendee list with contact info.

Supporting Sponsor - \$350

Banner placed at event

¼ page ad in Adams County Business

3 complimentary reservation with reserved seating

May provide promotional items/literature

Logo recognition on invitation and event program



Table Sponsor - \$350

Logo on table top signage

2 complimentary reservations with reserved seating

Name recognition on event program

Member Appreciation Picnic (May)

Event Sponsor - \$500

Banner at the program

May provide promotional items/literature

Company name mention in Adams County Business

Box ad on Chamber website for one month

Company logo on invitation

Photos to be posted on Chamber's Facebook page and Adams County Business



Adams Apple Bike Ride (May)

Event Sponsor - \$750

Promoted as Event Sponsor

Promotional items in rider bags

Logo on onsite signage

Logo on advertising materials/social media

Logo on event shirt

Solo eblast to attendees - OR - Box ad on Chamber website for two weeks

May provide volunteer team

Five (5) complimentary registrations

Hydration Sponsor - \$600

Promoted as Hydration Sponsor

Promotional items in rider bags

Logo on onsite signage

Logo on advertising materials/social media

Logo on event shirt

Three (3) complimentary registrations

Supporting Sponsor - \$500

Promoted as your choice of SAG Wagon, Breakfast, Snack or Lunch Sponsor

Promotional items in rider bags

Logo on onsite signage

Logo on advertising materials/social media

Logo on event shirt

Two (2) complimentary registrations



Rest Stop Sponsor - \$250

Promoted as Rest Stops sponsor

Provide volunteer(s) at Rest Stop

Logo on rest stop signage

Company Name on event shirt and advertising materials and social media

One (1) complimentary registration

Golf Outing (June)

Platinum Sponsor - \$1,250

Priority tee-off

One foursome

Tee off welcome

Recognition at event

Four hole sponsor signs

Logo on registration form

One month box ad on Chamber website

Banner placement at registration

May provide promotional items at registration or for swag bags

One sleeve of balls, with logo, for each golfer

Logo included on website and e-blasts (min. 3)



Gold Sponsor - \$725

- Recognition at event
- Three hole sponsor signs
- Banner placement at event
- Discount on foursome registration
- Logo on registration form
- Logo included on website and e-blasts (min. 2)

Beverage Sponsor - \$500

- Recognition at event
- One hole sponsor sign
- Signage on beverage carts
- Discount on foursome registration
- Company logo on registration form

Lunch Sponsor - \$425

- Recognition at event
- Two hole sponsor signs
- Discount on foursome registration
- Logo on registration form

Ability to offer welcome at lunch

Access to 6-ft. table for display at lunch

Putting Contest Sponsor-\$250

- Recognition at event
- Discount on foursome registration
- Volunteer to witness contest
- Name recognition on registration form and event promotions

Pot of Gold Sponsor - \$250

- Recognition at event
- Discount on foursome registration
- Volunteer to witness contest
- Name recognition on registration form and event promotions

Hole Sponsors - \$75

- Signage at 1 (one) tee box



Wine & Music Festival (September)

Showcase Sponsor - \$5,000

Logo on all printed materials and advertising

Logo and recognition as Showcase Sponsor in all e-blasts

Logo on www.gettysburgwine.com with link to sponsor's website

Logo on festival signage

Full page ad in program

50 General Admission Tickets with souvenir wine glasses (*Additional tickets can be purchased for \$20 each)

May hang up to two (2) banners at the event (provided by sponsor)

Exhibit Space up to 10' x 10' to hand out marketing materials (tent included, must be confirmed by June 1) – OR – Ten (10) additional General Admission Tickets

Name mention in radio spots, commercials, etc., if being done

VIP Seating Area with shade tent, tables and chairs

Exclusivity in business category

Designated Driver Sponsor-\$2,500

Logo on all printed materials and advertising

Logo in all e-blasts

Logo on gettysburgwine.com with link to sponsor's website

Logo on festival signage at water distribution station

Full page ad in program

25 General Admission Tickets with souvenir wine glasses (*Additional tickets can be purchased for \$20 each)

Ability to hang one (1) banner in the event (provided by sponsor)





Logo included on water bottles

May distribute marketing materials at water distribution station by your volunteers (items must be approved by The Chamber)

Cellar Level-\$1,000

Logo on limited printed materials and advertising

Logo in all e-blasts

Logo on gettysburgwine.com with link to sponsor's website

Logo on festival signage

½ page ad in program

16 General Admission Tickets with souvenir wine glasses (*Additional tickets can be purchased for \$20 each)

May hang one (1) banner in the event (provided by sponsor)

Exhibit Space up to 10' x 10' to hand out marketing materials (tent included, must be confirmed by August 1) – OR – Ten (10) additional tickets

Barrel Level-\$500

Name recognition on limited printed materials and advertising

Logo in all e-blasts

Logo on gettysburgwine.com

¼ page ad in program

8 General Admission Tickets with souvenir wine glasses (*Additional tickets can be purchased for \$20 each)

Bottle Level-\$250

Name recognition on limited printed materials and advertising

Logo in all e-blasts

Logo on gettysburgwine.com

¼ page ad in program

4 General Admission Tickets with souvenir wine glasses (*Additional tickets can be purchased for \$20 each)



Legislative Luncheon (Fall)

Event Sponsor-\$500

- Premium banner placement at event
- May offer sponsor remarks up to 3 minutes
- Ability to welcome attendees
- 4 complimentary reservations with reserved seating
- May provide literature to attendees
- Logo recognition on invitation and event program
- Box ad on Chamber website for one month
- Name recognition in Adams County Business
- Access to attendee list with contact info.

Supporting Sponsor - \$375

- Banner placed at event
- ¼ page ad in Adams County Business
- 3 complimentary reservations with reserved seating
- May provide literature to attendees
- Logo recognition on invitation and event program

Table Sponsor - \$200

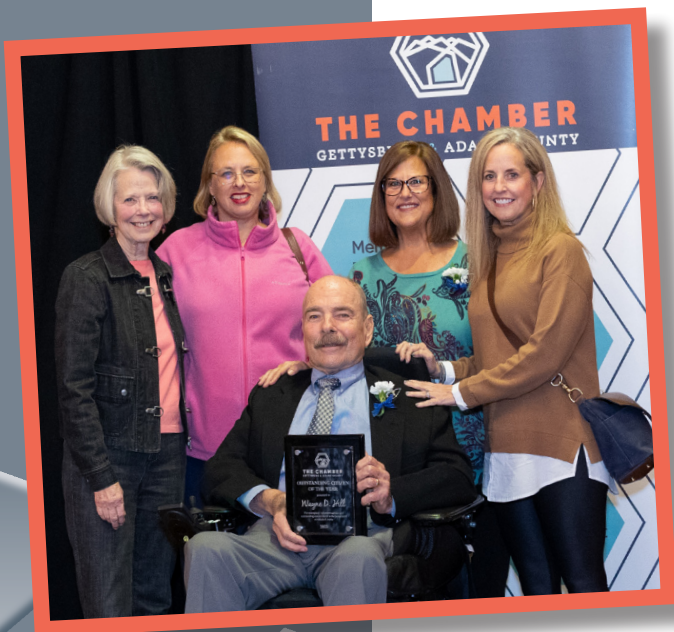
- Logo on table top signage
- 2 complimentary reservations with reserved seating
- Name recognition on invitation and event program

Annual Meeting (November)

Event Sponsor - \$750

- Premium banner placement at event
- May offer sponsor remarks up to 3 minutes
- 5 complimentary reservations with reserved seating





May provide promotional items/literature to attendees

Logo recognition guaranteed in a minimum of two (2) e-blasts

Logo recognition on invitation and event program

May participate in distributing awards to one award recipient

Sponsorship of one (1) week of Chamber Connections

Access to attendee list with contact information

Dessert Sponsor - \$500

Banner or signage at dessert table

4 complimentary reservations with reserved seating

May provide promotional items/literature to attendees

Logo recognition guaranteed in a minimum of one e-blast

Box ad on Chamber website to run for 2 (two) weeks

Drink Sponsor - \$500

Banner or signage at dessert table

4 complimentary reservations with reserved seating

May provide promotional items/literature to attendees

Logo recognition guaranteed in a minimum of one e-blast

Box ad on Chamber website to run for 2 (two) weeks

Supporting Sponsor - \$350

¼ page ad in Adams County Business

3 complimentary reservation with reserved seating



May provide promotional items/literature

Logo recognition on invitation and event program

Table Sponsor - \$200

Logo on table top signage

2 complimentary reservations with reserved seating

Name recognition on event program



Christmas Cookie Cash Bash and Chamber Chance Raffle (December/January)

Diamond Sponsor - \$1,750 (limit 1)

Logo recognition in all promotions for Christmas Cookie Cash Bash (Bash) and Chamber Chance Raffle (Raffle)

Three featured prizes for the Raffle (Jan. 1, 16 and 31) with logo recognition

Logo recognition on printed Raffle tickets

Participation in check distribution to featured Raffle winners and photo op, if schedule permits

Ability to welcome members at the Bash

Logo recognition on scrolling presentation at the Bash

Ability to display one (1) banner (provided by sponsor) at the Bash

Ability to put out/distribute promotional materials at the Bash

Recognition guaranteed in minimum of four (4) e-blasts with Bash and/or Raffle promotion

Two (2) solo e-blasts in 2023/2024 – OR – advertising of your choice for equal value





Full page ad in three (3) issues of Adams County Business – OR – advertising of your choice for equal value

Platinum Sponsor \$1,250

Logo recognition in all promotions for Christmas Cookie Cash Bash (Bash) and Chamber Chance Raffle (Raffle)

Featured prize(s) for the Raffle with logo recognition

Logo recognition on printed Raffle tickets

Logo recognition on scrolling presentation at the Bash

Ability to display one (1) banner (provided by sponsor) at the Bash

Ability to put out/distribute promotional materials at the Bash

Recognition guaranteed in a minimum of three (3) e-blasts

One solo e-blasts in 2023/2024 – OR – advertising of your choice for equal value

Half page ad in two (2) issues of Adams County Business – OR – advertising of your choice for equal value

Gold Sponsor \$750

Logo recognition in all promotions for Christmas Cookie Cash Bash (Bash) and Chamber Chance Raffle (Raffle)

Featured prize for the Raffle with logo recognition



Logo recognition on scrolling presentation at the Bash

Ability to put out/distribute promotional materials at the Bash

Logo guaranteed in a minimum of two (2) e-blasts

One solo e-blast in 2023/2024 – OR – advertising of your choice for equal value

1/4 page ad in two (2) issues of Adams County Business – OR – advertising of your choice for equal value



Silver Sponsor \$500

Logo recognition in all promotions for Christmas Cookie Cash Bash (Bash) and Chamber Chance Raffle (Raffle)

Featured prize (\$75) for the Raffle with bolded name recognition

Logo recognition on scrolling presentation at the Bash

Ability to put out/distribute promotional materials at the Bash

Logo guaranteed in a minimum of two (2) e-blasts

One solo e-blast in 2023/2024 – OR – advertising of your choice for equal value

Bronze Sponsor \$250

Logo recognition in all promotions for Christmas Cookie Cash Bash (Bash) and Chamber Chance Raffle (Raffle)

Featured prize (\$50) for the Raffle with bolded name recognition

Logo recognition on scrolling presentation at the Bash

Ability to put out/distribute promotional materials at the Bash

Logo guaranteed in a minimum of one (1) e-blasts

1/4 page ad in one (1) issue of Adams County Business – OR – advertising of your choice for equal value



2024 Advertising Opportunities

Monthly Newsletter

Advertise in the newsletter, the premier business information publication of The Chamber.

Ad Rates (Cost per issue)

	1x issue/Year Non Member	3x issues/Year Non Member	6x issues/Year Non Member	12x issues/Year Non Member
Inside Front Cover (8.5"x11" 1/8" bleed)	\$750 \$450	\$675 \$410	\$600 \$360	\$525 \$315
Back Cover (6.7"x7.2")	\$600 \$360	\$540 \$330	\$480 \$290	\$420 \$250
Full Page (8.5"x11" 1/8" bleed)	\$350 \$210	\$315 \$190	\$280 \$170	\$250 \$150
Double Page Spread	\$525 \$315	\$475 \$290	\$425 \$260	\$375 \$225
1/2 Page (8"x5")	\$225 \$135	\$200 \$120	\$180 \$110	\$160 \$100
1/4 Page (3.875"x5")	\$150 \$90	\$135 \$80	\$120 \$75	\$105 \$65
Business Card (3.625"x2.4")	\$50 \$30	\$45 \$27	\$40 \$25	\$35 \$22

This is a digital publication distributed at the beginning of each month and is posted on the homepage of the chamber's website.

Weekly Email Communications

Sponsor the chamber's weekly e-newsletter, which keeps members up-to-date on news, events and regional issues every Thursday.

Circulation: 1,200 recipients with 28% open rate

Investment: \$100 for one week

Format Accepted: JPG

Dimensions: 200 x 300 px (w x h)

Deadline: Tuesday of the week prior to publication

Solo Monday Morning E-blast

Send an email to approximately 1,200 contacts, plus social share on Chamber's social media. Available on Monday mornings. The Chamber may decline to send an email if it conflicts with chamber activities or policies.

Circulation: 1,200 recipients with 28% open rate

Investment: \$200 for one week; \$260 for two weeks; \$480 for three weeks

Format Accepted: Member must supply text, images and documents including links for content, if appropriate, or member may design their image and provide a JPG.

Deadline: Two weeks prior to distribution date

Website Rotating Sidebar Ad

Take advantage of prime rotating advertising space on the chamber's homepage or more than 30 other pages.

Page Views/Month: 46,000

Investment: Sidebar - \$100/month

Format Accepted: JPG

Dimensions: Sidebar - 300 x 250 px

Online Member Directory Enhanced Listing

Ensure your business is seen by prospects at the top of alphabetical, business type and keyword searches on the most popular section of the website - the Chamber Membership Directory.

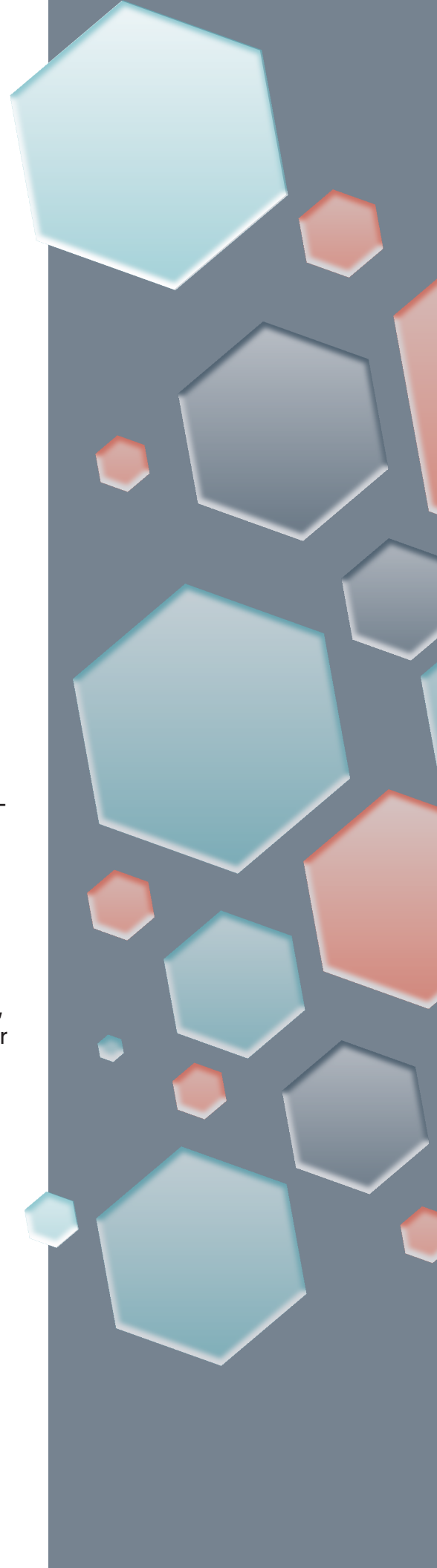
Page Views/Month: 120,000

Investment: By Level

Level 1 - FREE : Organization Name, Address, Phone, Email Link, Map Location, Contact Name, Member Since Date, Link to Your Website, Learn More Link (link to detailed info page)

Level 2 \$50/Year: Level 1 + Brief Description, Social Network Links, Enlarged Font with Bold Listing and Boxed Border, List of Products and Services (only on detailed info page)

Level 3 \$100/Year: Level 1 + Level 2 + Logo, Preferred Placement of Listing, Video (only on detailed info page), Enlarged Font with Bold Listing, Photo Gallery (only on detailed info page)





For more details or to reserve your sponsorship or advertising contact:

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