

Chamber chat

April 2012

A monthly publication of
the Gettysburg Adams
Chamber of Commerce



—INSIDE—



2

Member News
Member Headlines



7-8

**Membership
Spotlight**



17

Calendar
Upcoming Events

ALSO:
PRESIDENT'S MESSAGE,
UPDATES & MORE!

National Volunteer Month by Ruthmary McIlhenny

Non-profit organizations provide vital services and assistance necessary to sustain the fabric of Adams County. Many non-profits would not be able to perform services, sustain the organization's mission, create better lives in Adams County or even open the mail without volunteers.

People volunteer for a wide variety of reasons, especially wanting to help others. But it's also OK to want some benefits for yourself from volunteering. Instead of considering volunteering as something you do for people who are not as fortunate as yourself, begin to think of it as an exchange.

Consider that most people find themselves in need at some point in their lives. So today you may be the person with the ability to help, but tomorrow you may be the recipient of someone else's volunteer effort. Even now you might be on both sides of the service cycle: maybe you are a tutor for someone who can't read, while last month the volunteer ambulance corps rushed you to the emergency room. Volunteering also includes "self-help." So if you are active in your neighborhood crime watch, your home is protected while you protect your neighbors' homes, too. Adding your effort to the work of others makes everyone's lives better.

April is National Volunteer Month and we want to publicly praise and thank our wonderful volunteers. To remind everyone that their efforts are accomplishing something, that your talents are appreciated, and that you make a difference. So to all of Adams County's "Points of Lights" we say "thank you and we truly couldn't do it with out you."

Photo by Picture This Portraits & Special Events



The Chamber relies on volunteers for events such as the Gettysburg Wine & Music Festival. Pictured above are some of the wonderful volunteers from last year's event.

Continued on page 1

New Members

—2012 BOARD OF DIRECTORS—

***S. Gregory Allen, Board Chair**
Graphcom, Inc.

***Stacey Green, Vice Chair**
Biggerstaff's Catering

***Darlene A. Brown, Secretary**
Adams County Housing Authority/
Pennsylvania Interfaith Community
Programs Inc.

***Gary Rappoldt, Treasurer**
ACNB Bank

Mary Bottorf
HACC - Gettysburg Campus

Emried Cole
Lutheran Theological Seminary
at Gettysburg

Eric Eshbach
Upper Adams School District

Norris Flowers
Gettysburg Convention &
Visitors Bureau

***Carl E. Frantz**
Carl E. Frantz, Inc.

William G. Hanne
Borough of Arendtsville

Bryan Johnson
Country Inn & Suites by Carlson

***Duane Kanagy**
Adams Electric Cooperative, Inc.

John G. Kramb
Adams County Winery

Katie Lawhon
Gettysburg National Military Park

Pete Martin
Sharrah Design Group, Inc.

***Nina Redding**
Penn State Cooperative Extension of
Adams County

Matt Sheads
Hockley & O'Donnell Insurance
Agency

***Carrie S. Stuart, President**
Gettysburg Adams Chamber of
Commerce

**Denotes Executive Committee member*

—CHAMBER STAFF—

Jennifer McCleaf
Membership/Events Director
jenniferm@gettysburg-chamber.org

Stephanie Mummert
Marketing Assistant
stephm@gettysburg-chamber.org

Edith Waldron
Operations Assistant
edithw@gettysburg-chamber.org

18 Carlisle St., Ste. 203 | Gettysburg, PA 17325
717.334.8151 | FAX 717.334.3368
info@gettysburg-chamber.org
www.gettysburg-chamber.org

Office Hours
Monday-Friday, 9am-5pm



Bob Shaffer
Civitan

17 Hammaker Street
Thurmont, MD 21788
Phone: 301.676.7739
www.civitan.org
Service Organization

Nicole Clark
Compleat Restorations

3570 Gillespie Dr.
York, PA 17404
Phone: 717.757.2400
Toll Free: 800.699.1176
nclark@compleatrestorations.com
www.compleatrestorations.com
Restorations

David M. Green
**David M. Green Bookkeeping
& Tax Service**

357 W. High St.
Gettysburg, PA 17325
Phone: 717.398.8672
Fax: 717.334.0440
dmgbookkeepingandtaxservice@gmail.com
www.dmgbookkeepingandtaxservice.com
Tax Services

Mark Morrett
Shentel/Sprint

1925 South Loudoun St.
Winchester, VA 22601
Phone: 540.398.6660
Mark.morrett@emp.shentel.com
Communications

Theodore H. Streeter
Streeter, Theodore H.

111 E. Middle St.
Gettysburg, PA 17325
Phone: 717.337.3376
majorguy39@gmail.com
Individual Member

From the Desk of the Chamber President



As you have already seen by the cover story, April is National Volunteer Month and April 15-21 is National Volunteer Appreciation

Week. The Chamber has over 200 volunteers that serve on our various councils and teams; help programs and events run smoothly; and ensure that we stay on course with the strategic direction of the organization. I can't thank all of you enough for all you give back to support the business community in Adams County.

Additionally, April 22 is Earth Day. The Environmental Team coordinated with the Adams County Builders Association to help promote green building initiatives at the annual Adams County Home Show last month. This was a great opportunity to share information with the participating businesses as well as current and future home owners on the importance of thinking about utilizing environmentally friendly practices. Many thanks to those that conducted our mini educational sessions during the two days of the show, as well as those that staffed the booth from the Environmental Team and Membership Council.

There are a variety of ways you can volunteer with the Chamber. Please don't hesitate to contact me if you would like join one of our Teams, or lend a hand at an event or program. Your time and talents would be appreciated and welcomed.

Thank You!

Carrie S. Stuart

Continued from front page

Your Motivations for Volunteering

Think about how much you receive when you give and consider why you want to volunteer. You may have several different reasons. Here are just a few of the many possible motivations identified by other volunteers:

- to feel needed
- to share a skill
- to get to know a community
- to demonstrate commitment to a cause or belief
- to gain leadership skills
- to act out a fantasy
- to do your civic duty
- satisfaction from accomplishment
- to keep busy
- for recognition
- to donate your professional skills
- because there is no one else to do it
- to have an impact
- to learn something new
- for freedom of schedule
- to help a friend or relative
- for escape
- to become an "insider"
- to be challenged
- to be a watchdog
- to feel proud
- to make new friends
- to explore a career
- to help someone
- as therapy
- to do something different from your job for fun!
- for religious reasons
- to earn academic credit
- to keep skills alive
- because an agency mission is close to your beliefs
- to have an excuse to do what you love
- to assure progress
- to feel good
- to be part of a team
- because you were asked
- to test yourself
- to build your resume
- to be an agent of change
- because of personal experience with the problem, illness, or cause

Membership Renewals

The Chamber would like to thank the following businesses for continuing their commitment to the Gettysburg Adams Chamber of Commerce and the Gettysburg/Adams County community:

- | | |
|--|--|
| Adams County Habitat for Humanity | Indian Springs Farm |
| Adventure in Fun, LLC | Jenkins, Theodore |
| All Wireless | J's at the Village |
| County of Adams | Lodges at Gettysburg |
| Café Saint-Amand | Lutheran Theological Seminary at Gettysburg |
| Center for Youth & Community Development | Martin House Bed & Breakfast |
| Children's Aid Society | Motter, Gene R. |
| Clothes Basket Laundry | Pabody Insurance Agency |
| El Vista Orchards, Inc. | Penn State Cooperative Extension of Adams County |
| Financial Consulate, Inc. | Pennsylvania Chamber Insurance |
| Gettysburg Black History Museum | Phillips Group |
| Gettysburg Campfires, Inc. | Preferred HealthStaff, Inc. |
| Gettysburg Cancer Center | The Pub & Restaurant |
| Gettysburg Eddie's | Shipleigh Energy |
| Gettysburg Fire Department | Times Square, LLC |
| Henry O. Heiser, III, Attorney-at-Law | |
| Wm. F. Hill & Assoc., Inc. | |

Member News



Donna White, a long-time Adams County resident, has joined the **Gettysburg Convention & Visitors Bureau** as its new Development Manager. This position will focus on building stronger relationships with new and existing members, as well as assisting in the efforts to work with group travel leaders. The Gettysburg CVB currently has more than 270 members, ranging from accommodations, restaurants, stores, and attractions, to other businesses throughout the region.

HACC has been named a "school of distinction" by the Green Mechanical Council, a national association representing the emerging green technology field. This award recognizes the commitment to education and energy conservation made by educational programs that include sustainable technologies and green concepts in (the college's) HVACR curriculums. The Green Mechanical Council School of Distinction Award will be presented annually to no more than four recipients. HACC is among the first recipients of this award.



Linnie S. Carter, Ph.D., APR, has been named vice president of college advancement at HACC, by the Board of Trustees. As a member of the college's leadership team, Carter will work directly with HACC President John J. "Ski"

Sygielski, Ed.D., and other members of the college executive cabinet in strategic planning and budgeting of college resources. She will oversee the HACC Foundation and advertising, alumni affairs, community relations, fundraising, grants, graphic design, marketing, public relations, publications and special events.



Ralph and Deb Siefken.

Deb and Ralph Siefken granted a conservation easement to the **Land Conservancy of Adams County** on 173 acres in Franklin Township. The acreage is described as a scenic resource by the Adams County's Office of Planning

and Development because of its numerous fruit farms, scenic vistas, and unique rural character. By working successfully with land owners, the LCAC continues to fulfill its mission of preserving the rural lands and character of Adams County.



The Pub & Restaurant is now serving breakfast Thursdays through Mondays from 8-11am. Some of their original menu items include: french toast sandwiches, sweet potato pancakes, bangin' veggie hash, strawberry cheesecake pancakes, breakfast sliders, and original oatmeal flavors of blueberry pie, apple pie, and peanut butter and bananas. You may view their entire menu at www.the-pub.com. They are located at 22 Lincoln Square in downtown Gettysburg. 717.334.7100.

The James Gettys Hotel in Gettysburg has been chosen by the readers of *LanierBB.com* as North America's "Best Historic Inn" for 2012, one of the industry's most prestigious awards. The James Gettys Hotel was established in 1804 and has served as an overnight stop to thousands in its 200-year history. The hotel, with twelve upscale suites, is one of only two remaining historic hotel properties in Gettysburg. Visit them at 27 Chambersburg Street, online at www.jamesgettyshotel.com or call 717.337.1334.



Pictured from left, Tom Lepp, HACC mechatronics instructor; Evelyn Weaver, HACC Franklin County coordinator; Steve Holland, Motoman training manager; Ron Young, HACC provost and vice president of academic affairs and enrollment management; Cindy Reiner, dean of workforce training; and Shannon Harvey, interim vice president for HACC-Gettysburg Campus.

Representatives from HACC and Yaskawa Motoman Robotics held a ribbon cutting for the grand opening of a Motoman Endorsed Robotics Instructor Training (MERIT) center at the Chambersburg Mall. Through the program, community colleges and universities such as HACC

bring the same level and quality of Motoman training to the regional manufacturing workforce. Students interested in robotics, HACC's mechatronics program or other information regarding courses in Chambersburg can contact Kathy Buckley, 717.261.5619, email khbuckle@hacc.edu; or Evelyn Weaver at 717.385.2821, email esweaver@hacc.edu.



Winfield Hall of Gettysburg is the new volunteer coordinator at the **Adams County Arts Council (ACAC)**. His past experience includes coordinating the volunteer program for the Office for the Aging in Greenfield, MA, directing the Gettysburg Borough's volunteer program, and

Member News

serving as Member Services Desk Coordinator for the **Gettysburg Foundation**. With his leadership, ACAC looks to revitalize its program and offer plenty of new and fulfilling opportunities to volunteer. You may contact Winfield at 717.334.5006 or volunteers@adamsarts.org.



School Express, Inc., a school transportation contractor for school districts in Adams, Franklin and York Counties, is proud to announce the promotion of Tina M. Rucker, to Executive Assistant. Ms. Rucker's experience in business operations

and management leadership has earned her this promotion. With her new position she works closely with the Executive staff to develop and maintain a positive relationship with students' families, as well as ensuring satisfaction and professionalism to the school districts served.

The Pennsylvania Chamber of Business and Industry is presenting the *International Trade Roundtable: Understanding New Trade Regulations and Best Practices for an Effective Exporting Strategy* from 8am-noon on Thursday, May 3, at the Sheraton Harrisburg-Hershey, Harrisburg, PA. The fee to attend is \$60 for PA Chamber members, \$85 for non-members, and includes a continental breakfast. For your convenience, you may register at www.pachamber.org/conf or call 877.866.8965.



Graphcom, Inc., a full-service marketing firm located in Gettysburg, announced they have achieved a G7 Master

Printer Qualification from IDEAlliance (International Digital Enterprise Alliance). The G7 Master Printer Qualification recognizes Graphcom's commitment toward ensuring consistent color match from proof to final product and providing consistent accurate color throughout the print production process. Graphcom joins 761 G7 Master Printers across the U.S. with this professional certification from IDEAlliance. For more information on Graphcom, visit www.graphcom.com or call 800.669.1664

The American Advertising Federation of Greater Frederick has awarded **Celebrate Gettysburg** a Silver ADDY award for magazine design for the March/April 2011 issue. The Silver ADDY was presented during the 2012 American Advertising Federation of Greater Frederick awards ceremony held



Saturday, February 25, at Musket Ridge Golf Course in Myersville, Maryland. This is the second year that Celebrate Gettysburg has received an ADDY award. www.celebrategettysburg.com.



Derick J. Groft

Rager, Lehman & Houck, P.C. is pleased to announce the following promotions: Derick J. Groft, CPA was promoted to Tax Manager and Megan E. Abbott was promoted to Senior Accountant. Derick is a member of American Institute of Certified Public Accountants and the Pennsylvania Institute of Certified Public Accountants. Megan is an Associate Member of the Pennsylvania Institute of Certified Public Accountants. Megan specializes in audits of Employee Benefit Programs and Single Audits.



Megan E. Abbott



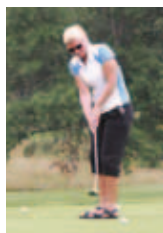
Junction Creative Solutions is proud to be selected by The Gramercy Institute as a member of Brave New Financial, a best-practices consortium serving as a resource for senior marketers from major financial institutions. Junction is one of twelve agencies chosen for "excellence, forward-thinking, reliability, and the highest ethical standards." "We are honored and excited to serve as a member of the consortium..." says Julie Gareleck, CEO & Managing Partner, at Junction.

KPI Technology, an engineering consulting firm in Gettysburg, is pleased to announce that Dominic Picarelli has recently completed his Masters of Science Degree in Community and Regional Planning from Temple University. Mr. Picarelli started with KPI as a Planning Intern in 2002, and joined the firm full-time upon his graduation from Bloomsburg University in 2003 where he achieved his Bachelor of Arts Degree in Environmental Planning. Mr. Picarelli has also been appointed the Chair of the Gettysburg Planning Commission in January 2012.



Bill Rohrbaugh's Charter Service, Inc. is celebrating its 40th Anniversary this year. At age ten, Bill Rohrbaugh knew he wanted to own his own bus company. They started with 4 coaches and grew to 19 coaches and 35 school buses at one point. Over the years, they expanded to offering all types of transportation. Their number one priority is always safety, with a first-rate driver training and maintenance program. Congratulations to them!

Program Updates



This year's Golf Outing, sponsored by **Adams Electric Cooperative, Inc.**, features the 18-hole championship course at **Hanover Country Club** on June 7. This outing is a great opportunity to entertain clients, reward top employees, build business relationships with other participants...and spend a beautiful day out of the office. We promise that you'll have a wonderful afternoon—from fun contests on the course to a delicious awards banquet. For a registration form, contact Jennifer McCleaf at 717.334.8151 or jenniferm@gettysburg-chamber.org.

The **Awards Team** is seeking nominations for the Educator of the Year Award. Take this opportunity to nominate someone that you believe possesses the ability to inspire the love of learning in students of all backgrounds and abilities. Completed forms are due to the Chamber office by April 20. Please contact the office for a registration. The recipient will be announced at the May 16 General Membership Breakfast.



Last year's recipients.

The Membership Council hosted another successful Membership Orientation on March 7, sponsored by **ACNB Bank**. It brings us great pleasure to create awareness about the programs and benefits of Chamber membership. Special thanks to: **Gettysburg Eddie's** for a delicious lunch, **Eisenhower Hotel** for donating dessert and **DL3 Systems** for technology support. Here's what one new member had to say about the event, "Great program, very informative." -**David M. Green Bookkeeping & Tax Service**



The **Adams County Economic Education Foundation (ACEEF)** is an approved 501(c)3 organization for the Educational Improvement Tax Credit (EITC). The ACEEF is the foundation that organizes such activities as the Adams County Career Fair and the Introduction to Manufacturing and Business course. Any business interested in helping to support educational improvement efforts through the ACEEF should contact an accountant to learn more about the tax credits that might be available and at the same time support the community!



Newborns, maternity, children, families, weddings, pets & more!

717.337.0820

www.picturethisportraitstudio.com

LUNCH and LEARN Series

Hosted by:



Lean Experts, LLC



When: Wednesday, April 11, 12:15-1pm

Where: GACOC Office, 18 Carlisle St., Ste. 203

RSVP: 717.334.8151 by April 4

TOPIC:

Applying Lean Manufacturing Principles in a Service Business

***Bring your lunch and questions!**

Parking is available in the Race Horse Alley Garage

Free to members, \$10 for non-members.

Community Partners

Gettysburg Merchants Salute Their Volunteers

by Walt Tuchalski, Member, Gettysburg Area Retail Merchants' Association



Gettysburg Area Retail Merchants Association

The Gettysburg Area Retail Merchants' Association's (GARMA) mission is to help create, promote, advertise, and represent the better business interest of the membership of the organization.

The Association is a non-profit corporation recognized by the Commonwealth of Pennsylvania. GARMA is a consortium of 72 local businesses that believe healthy businesses create a healthy local economy for the benefit of the entire community. The membership includes retail stores, restaurants, financial institutions, local media, utilities, attractions, professionals, service providers, accommodations, and non-profit organizations.

Volunteers are the lifeblood of many non-profit organizations, and GARMA is no exception. Everyone from the Board President to the committee people are volunteers. There are no paid positions with the exception of the Association Business Secretary, who is paid a small stipend for attending meetings and other assigned duties. Most volunteers are representatives of the member businesses; however, interested individuals and students are welcome to become involved in building a better economic environment around Gettysburg via GARMA. The organization created several ad-hoc committees in the past year to help focus volunteer efforts on meeting specific goals of its mission statement, which opened this article. These volunteer committees have lead to the development of GARMA's presence in the social media and digital world, improved our welcoming and recruiting efforts, coordinated its promotions and advertising, and enhanced the membership's re-energized promotion of 1st Friday - Gettysburg Style.

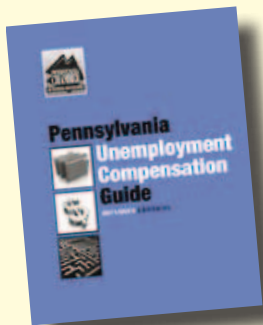
April is National Volunteer Month. GARMA's Members are proud of the accomplishments of their volunteers and thanks them for their hard work and dedication to making the Gettysburg Area's business climate warm and welcoming, for the mutual benefit of our businesses and customers alike.

April 6, is 1st Friday - Gettysburg Style. Participating members are planning a theme full of fun, sales, snacks, and surprises. Go to www.gettysburgretailmerchants.com and click on the EVENTS tab for the most current information as April 6th draws near.

Save the dates of Saturday, May 19 and Saturday, September 22 for the semi-annual Gettysburg Outdoor Antique Show. Scores of antique dealers will be showing their wares on the four streets of Gettysburg radiating from Lincoln Square. Contact Show Manager John Angstadt at antiqueshow@gettysburgretailmerchants.org or 717.253.5750 for details on how you can benefit from exhibiting at these special antique shows.

Learn more about the benefits of GARMA membership online or by contacting Walt Tuchalski at 717.309.2482 or wtuchalski@foxsports1320.com.

2011/2013 Pennsylvania Unemployment Compensation Guide



Considered one of the most comprehensive unemployment compensation resources anywhere, the 2011/2013 Pennsylvania Unemployment Compensation Guide walks the UC Benefits Administrator/HR Manager through each step of the UC process, offering step-by-step instructions on how to comply with the law, and how to control your costs. The 2011/2013 Pennsylvania Unemployment Compensation Guide

is \$79 for Pennsylvania Chamber members and \$89 for non-members, plus tax (where applicable). You can find out more information and order online at www.pachamber.org, or call 877.866.8965.



Experience The Difference!

*** In Quality*

***In Cost*

***In Customer Service*

***Uniqueness*

***Turn-around Time*

***and more!*

LeerPhotography

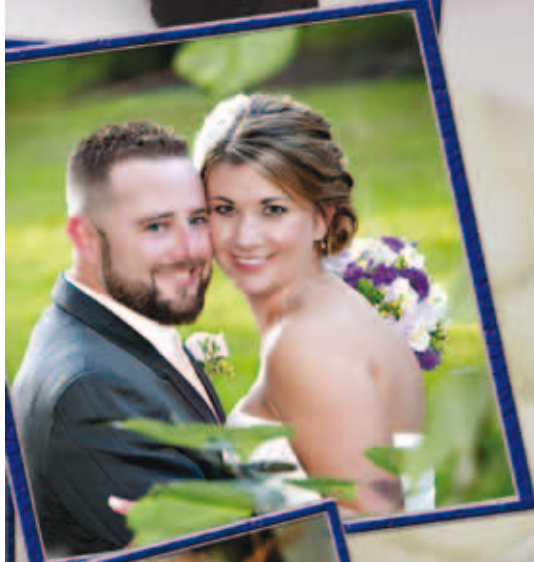
9190 Carlisle Pike

York Springs, PA 17372

(717) 528-7535

www.LeerPhotography.com

Cindie@LeerPhotography.com



Membership Spotlight

Leer Photography



Leer Photography is a full-service portrait studio located on the Carlisle Pike in York Springs. As owners and operators we, Cindie and Lee Leer, have been residents of Adams County all of our lives, and our daughters, Kaitlyn and Madison, are currently students at our alma mater, Bermudian Springs High School.

Leer Photography is proud to serve Adams County with our skill, knowledge, and love for photography. We have been in business for over ten years, and we specialize in all areas of portrait photography, including seniors, babies, weddings, children, families, sports, modeling, and much more. Leer Photography also services local corporations, taking pictures of products for brochures, banners and other media events. As you can see, we offer a wide variety of photography services locally.

Leer Photography also supports and sponsors many local organizations and sports teams, as well as yearly events for Toys for Tots, the American Cancer Society, and the American Red Cross. We promise to work with each and every customer to create an enjoyable experience and lasting memories.

Leer Photography has a high standard of customer service and promises to provide pictures and products that are original, affordable, and exceptional in quality. Our goal is to always exceed our customers' expectations.

Please take a moment to view our website at www.LeerPhotography.com and "like" Leer Photography on Facebook. They say pictures are worth 1,000 words. At Leer Photography, our products speak for themselves.

Leer Photography

9190 Carlisle Pike

York Springs, PA 17372

717.528.7535

www.leerphotography.com

cindie@leerphotography.com



Membership Spotlight

YWCA Gettysburg & Adams County

Sue, John and their daughter Alyssa pedal away calories in the YWCA cycle room across from a younger husband and wife, Kevin and Maria. A friend of Kevin and Maria is also there and the instructor comments on how impressed he is by the teamwork exhibited in what many view is an individual sport.

An attentive caretaker in the Tender Loving Care room watched Sue and John's youngest child during the class, but on the weekend he joins mom, dad and big sister during family swim. Kevin and Maria are also at the YWCA and after family swim the two couples play racquetball while big sis shoots hoops with her younger brother.

A few years later, Kevin and Maria have a child and they enroll him in the YWCA's Child Enrichment Program.

The two families, and many others of different ages, also spend time at the YWCA expanding their knowledge through several skill-enhancement classes or deepening their understanding of diversity during cultural celebrations.

The YWCA has something for everyone, a tradition since 1929. *Celebrate Gettysburg* readers recently named it "Best Fitness Center" for the fifth year in a row.

The fitness center provides cardio and weight training equipment and a sauna. There is also dance, cycle and yoga rooms, two racquetball courts and two gymnasiums. Certified instructors lead people to their fitness goals through classes including Zumba, Les Mills Bodypump, yoga, pilates, cycle and body sculpting.

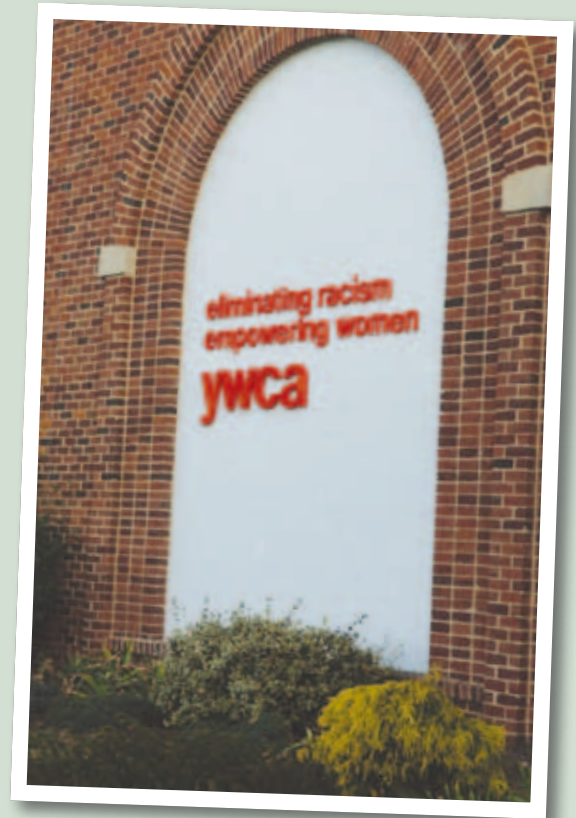
The YWCA houses the only community indoor pool in Adams County. The 25-meter pool is used for aquatic fitness, swim lessons, water safety instruction, lap swimming, certified therapy for those with arthritis and joint pain, swim team events, and recreation. The YWCA provides a hydraulic lift for persons with limited mobility. The natatorium also includes a 12-person whirlpool.

The YW is the largest licensed child care provider in Adams County and has three centers – 909 Fairfield Road, Fairfield Elementary School and Commerce Park—offering infant care, a preschool program, full-day care, and before-and after-school care.

Hallmark programs promote the elimination of racism and empowering of women.

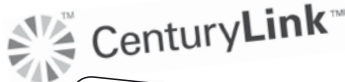
Chamber members receive 10 percent off of rec pass and joining fee when they show a member to member discount card. The YW also offers wellness programs free of charge that, combined with a rec pass, could lead to a healthier workforce, less absenteeism and more productivity.

If you have any questions about a YW membership, call 717.334.9171, or ask fellow Chamber members who are also members. Many Chamber businesses sponsor our special events throughout the year. The YW is grateful for their commitment.



eliminating racism
empowering women
ywca

Member-to-Member Proudly Sponsored by:



Member-To-Member Discount Program Updates

One of the many benefits of being a Gettysburg Adams Chamber of Commerce member is having the opportunity to participate in the Member-To-Member Discount Program, proudly sponsored by CenturyLink. This special program offers Chamber members, and their employees, discounts and promotions on products and services from other Gettysburg Adams Chamber members.

The most current list of discounts and promotions is available on the homepage of the Chamber's website, www.gettysburg-chamber.org. If you have any questions about the program, please contact Jennifer McCleaf at 717.334.8151 or jenniferm@gettysburg-chamber.org.

SUBWAY

(W. Railroad St. Only)

Receive 5% discount on all regular subs. Offer does not include any premium or double meat sandwiches.

717.337.2411

Expires 1.19.13

BRUSTER'S REAL ICE CREAM

Receive a 50¢ discount off any item.

717.338.0575

Expires 1.25.13

COUNTRY INN & SUITES BY CARLSON

Receive 20% off current standard rate.

717.337.9518

Expires 1.27.13

SCOTT & Co. FINE JEWELERS

Receive a free silver polishing cloth with a \$75 jewelry purchase.

Limit one per customer please.

717.338.3902

Expires 2.14.13

GLENN E. SIMPSON & SONS, INC.

Receive 5% discount on a new geothermal system installation, not to exceed \$900.

717.334.1929

Expires 3.1.13

JEFF DAVENPORT, PROFESSIONAL TAX PREPARATION

Receive 10% off tax preparation/accounting services and a free review of prior year's returns. Additionally, a 10% donation will be given to the Chamber.

717.778.1368

Expires 3.1.13

***All discounts are not valid with any other offers - Discount cards must be shown for all discounts!**



NEED WATER OR COFFEE?

CALL US TODAY! 1.877.914.WATER | RoaringSpringWater.com

12th ANNUAL ADAMS COUNTY CAREER FAIR A SUCCESS!

On March 14, nearly 1,200 high school sophomores visited the campus of Gettysburg College for the 12th annual Adams County Career Fair. All six of the county's school districts and three private schools were in attendance. The students were greeted by many enthusiastic area business men and women representing over sixty different career choices. The guest presenters spoke about their occupations in twenty minute sessions, allowing students to hear first hand about the job and ask questions about their areas of interest. Many of the presenters brought different visuals to help bring their occupation to life for the students.

The students each pre-select five career options from the varied list of careers. All of the schools are then scheduled together and each student is able to learn about three of their choice occupations. When a Gettysburg High School student was asked about one of her presentations exclaimed, "I thought I wanted to enter into law enforcement. Now I know I do!"

The responses to the day show a mutual respect for the speakers and students alike. "Very informative and full of enthusiasm!" and "Let me know the date for next year! I love it!" To quote a one speaker, "Since it is hard to get the kids to the job site, we bring the job site to them." This is exactly the purpose behind the Career Fair, expose the students to the career opportunities that are out there and show them how to reach their dreams. Many of us have made our dreams come true right here in Adams County.

Besides the resounding thank you that we extend to over 100 speakers and volunteers that help make the Career Fair possible we need to thank Gettysburg College for their superb hospitality and Times and News Publishing for their help in publishing the Career Focus tabloid for the students. We would like to thank this years sponsoring partners: Adams Electric Cooperative, Inc, HACC-Gettysburg Campus and School Express, Inc. We would also like to thank the Robert C. Hoffman Charitable Endowment Trust for their funding.



The Inn At Herr Ridge Presents:



Grand Opening Of "The Smokehouse"

EASE THE CHILL THIS WINTER WITH A GLASS OF WINE, OR A COCKTAIL BY THE FIREPLACE. ENJOY THE COMFORT OF OUR NEW ENCLOSED DECK.

Smoking Is Permitted In The Enclosed Deck.



Featuring An All New Chef Inspired Menu,
Including Many Regional Favorites.

- KITCHEN TESTED APPETIZERS
- SIGNATURE SANDWICHES
- CONTEMPORARY PASTA DISHES

JOIN US FOR WEEKLY AND DAILY SPECIALS.

900 Chambersburg Rd.
Gettysburg, PA 17325
717-334-4598

FRIEND US ON FACEBOOK.



ARE YOU INTERESTED IN A SECOND OPINION?

We conduct a comprehensive analysis of your situation and provide specific recommendations without the traditional economic bias.

**FINANCIAL PLANNING &
INVESTMENT MANAGEMENT, INCLUDING
IRAS & 401K/PENSION ROLLOVERS**

Fee only means we accept NO commissions

FINANCIAL CONSULATE



RYAN FOX

Director, Gettysburg Office, MBA



CHUCK BENDER

CFP/CPA/MBA

131 CARLISLE STREET, GETTYSBURG, PA 17325
717-334-1861 OR 717-321-3053

rfox@financialconsulate.com

www.financialconsulate.com



**GIVE THE GIFT OF YOU.
VOLUNTEER.**
GIVE AN HOUR. GIVE A SATURDAY.
GIVE YOUR BEST. WE ALL
HAVE SPECIAL TALENTS. *THINGS*
WE CAN DO TO
HELP. AND WHEN WE
REACH OUT A
HAND TO ONE
WE INFLUENCE
THE CONDITION OF ALL.

People often say they don't volunteer because they aren't asked or they don't know where to learn about volunteering in their community. We're asking you now to make a difference in your community by being a volunteer. When you mentor a child, visit the elderly, feed the hungry, coach a special athlete, deliver meals to the homebound, or help an adult learn to read, you make a difference. You change lives. To get started as a community volunteer, contact the center at 717-334-5809 or email vickieuwac@centurylink.net to see how you can make a difference.

VOLUNTEER.
BECAUSE I DON'T JUST
WEAR THE SHIRT
I LIVE IT.

123 Buford Avenue
PO Box 3545
Gettysburg, PA 17325
www.uwadams.org



NO TIME LIKE THE PRESENT TO KEEP YOUR FUTURE ON TRACK.

Lots of times, changes in life also affect your investments. That's why there's never been a better time to schedule your free portfolio review. We'll talk about the changes in your life, and help you decide whether it makes sense to revise your investments because of them.

A portfolio review will help ensure your investments are keeping pace with your goals. Call your local financial advisor today.



Erik J. Hendricks,
AAMS®
Financial Advisor

17 East Middle Street
Gettysburg, PA 17325
717-338-9691

www.edwardjones.com Member SIPC

Edward Jones®
MAKING SENSE OF INVESTING™



Children are priceless, their childhood is too.

Have courage, take action!

Are you the

One?

onewithcourage.com



Learn more at www.kidsgaincac.org
450 West Middle St. • Gettysburg, PA 17325 • 717-337-9888

Community News



A new National Park Service (NPS) report shows that more than 1,092,000 visitors in 2010 spent \$67.4 million while visiting Gettysburg National Military Park and Eisenhower National Historic Site and in communities near the two. That spending supported more than 1,122 jobs in the area. To view the report visit www.nature.nps.gov/socialscience/products.cfm#MGM and click on Economic Benefits to Local Communities from National Park Visitation and Payroll, 2010. For more information, visit www.nps.gov/pennsylvania.

The 21st Annual Benefit Auction for The Lehman Center will be Tuesday, April 24, at the York County 4-H Center. Items may be previewed and food service begins at Noon, the live auction begins at 5pm. The event will feature art, collectibles, sports items, new merchandise, as well as the auction items will be themed baskets and gift certificates. Contact the Children's Aid Society at 717.845.5771 or www.cassd.org for more information.



THE COURAGE
HOUSE, Inc



The Empowering Women to Self Care! Event will be held Saturday, May 12, from 1-5pm at the YWCA, 23 W. Chestnut Street in Hanover. This event will help attendees gain insight and knowledge on the resources available to women in the Adams/York areas. The event is free. Contact Kelly Baldwin at 717.624.0177 or Martha King 717.986.3083 for more information or to register. Registration is limited to the first 100 participants.

The Pennsylvania Chamber's 2012 Annual Environmental and Energy Conference & Trade Show, Wednesday, April 18 at the Eden Resort Inn & Suites, Lancaster, PA, offers four exceptional learning tracks with answers you need on environmental and energy issues—all in one day. The fee to attend is \$295 for PA Chamber members, \$345 for non-members. Full registration, topics and speaker information is included online. For your convenience, you may register online at www.pachamber.org/conf or call our toll-free Conference Hotline 877.866.8965. We look forward to seeing you at this day packed full of compliance help and education!



Jennifer and David LeVan will host the Adams County Arts Council's annual Garden Party on Sunday, April 29, from 3-6pm, at their home near Gettysburg. You'll be treated to Jen's beautiful garden and masterful culinary talents. Reservations are \$50 per person. All proceeds benefit the Arts Council. Make your reservations online at www.adamsarts.org.

12 :: Chamber chat



Penn State Mont Alto will again offer a free, fun-filled day for the community with its annual Pediatric and Community Health Fair on Saturday, April 14, from 9am-1pm. The fair features horses, parachutes, puppet shows, ambulances, fire trucks, and a fly-in by the Life Lion helicopter. Participants can also meet the Penn State Nittany Lion. All children must be accompanied by an adult at all times. For more information, contact Kristie Fry at 717.749.6112, or by email at kfry@psu.edu.

Land Conservancy Month began this year on March 8 with the organization's Annual Dinner and Silent Auction at the Historic Gettysburg Hotel. It will conclude with its 15th Annual Art Auction on April 15, at the Blue Parrot Bistro. The annual LCAC Art Auction, traditionally a highly anticipated and well-supported community event, closes Land Conservancy Month. It always features works by notable local and regional artists, donated from private art collections and represents a variety of art forms.



On Saturday, April 28, local and state police are partnering with Collaborating For Youth, local fire departments, government and environmental agencies, and area health organizations to carry out the fourth Adams County medicine "TAKE BACK" from 10am-2pm at locations throughout Adams County. This take back event provides an opportunity for Adams County residents to dispose of unused or expired prescriptions and over-the-counter medications safely and free of charge. Collection sites are:

- Gettysburg Fire Department
- Alpha Fire Co. #1, Littlestown
- Bermudian Springs School District, York Springs
- Biglerville Hose and Truck Co. #1
- Fairfield Fire Department
- New Oxford - Eastern Adams Regional Police Station

The Gettysburg Festival, happening June 8-17, celebrates arts, culture and cuisine with 75+ spectacular events, more than half of which are free. Headline events include 5-time Grammy Award winning blues singer and guitarist Robert Cray, blues singer Shemekia Copeland, Broadway's Next HiT Musical with the accompanying Chocolate on Broadway and Americana trio Red Molly. For a complete listing of all the events, visit www.gettysburgfestival.org or call 717.334.0853.



LUNCH and LEARN Series

Hosted by:



STUDMUFFIN MEDIA

When: Wednesday, April 18, 12:15-1pm

Where: GACOC Office, 18 Carlisle St., Ste. 203

RSVP: 717.334.8151 by April 11

TOPIC

**Social Media-
What is it?
Why you need to be
in the space?**

***Bring your lunch and questions!**

Parking is available in the Race Horse Alley Garage

Free to members, \$10 for non-members.

The Staff at the Gettysburg Adams
Chamber of Commerce
extends a heartfelt

Thank you ...

**to all of the volunteers that give their time
and talents to the Chamber.
We couldn't do it without you!**



Carrie Jew
Cathy Sage

SAVE THE DATE
05.16.12

May Membership Breakfast

Wednesday, May 16, 2012

at Liberty Mountain Resort

7am-Breakfast | 7:30am-Program Begins

- **Presentations by Introduction to Manufacturing & Business Students**
- **Educator of the Year Award Presentation**

Sponsored by:

HACC



Founded in 1964



Sunday April 8, 2012 11am-4pm

*Enjoy a delightful Easter Brunch Buffet with your family at
The Inn in the Carroll Valley Clubhouse.*

Featuring:

Brunch Selections:

Omelet Station
Golden French Toast
Hickory Smoked Bacon and Sausage

Soup, Salad & Appetizer:

Cream of Crab Soup
Garden Blend House Salad
Steamed Shrimp with Chesapeake Sauce

Entrees:

Roasted Garlic and Rosemary Leg of Lamb
with Mint Chutney
Broiled Tilapia Imperial
Chicken Cordon Bleu with Dijon Cream Sauce

**For a complete menu,
visit our website!**

Adults: \$24.95

Seniors: \$21.95

Children 6-12: \$12.95

Children 5 and Under: Free

**Reservations are recommended.
Please call 717-642-8282.**



*Serving Breakfast, Lunch,
Dinner and Light Fare Daily.*

*Featuring Daily Specials and
Live Entertainment Every Weekend!*

www.LibertyMountainResort.com

78 Country Club Trail Carroll Valley, PA 17320 ~ 717.642.8282



FREE ANALYSIS



Do you want to review your merchant services account?
We have a special member program in place just for you.
April 19 is your opportunity to learn more!

Sheila Vargas, representative from FirstData will
be available (by appointment only)
at the Chamber Office on Thursday, April 19
from 9am-3pm to meet with you

*Each appointment time slot is 30 minutes.
All you need to do is fax a current merchant services statement,
in advance, to Sheila at 402.916.7476.*

*Members interested in this free opportunity should contact
Jennifer McCleaf at 717.334.8151 to schedule an appointment.*

LUNCH and LEARN Series

Hosted by:



FINANCIAL
CONSULATE

When: Wednesday, April 25, 12:15-1pm

Where: GACOC Office, 18 Carlisle St., Ste. 203

RSVP: 717.334.8151 by April 18

TOPIC

**Steve Jobs' Financial
Planning Advice:
"You are already
naked."**

***Bring your lunch and questions!**

Parking is available in the Race Horse Alley Garage

Free to members, \$10 for non-members.

Membership mixers

Okay, trivia buffs...what is 42 feet high, 377 feet around, longer than a football field, weighs an estimated 12.5 tons, has its own light and sound show, and sits right in your backyard? If you're curious, plan to attend the membership mixer on April 19 from 5-7pm at the Gettysburg National Military Park Museum and Visitor Center, 1195 Baltimore Pike, for an insider's view of the rare Cyclorama painting! There will be plenty of great door prizes from our popular book store, and food and beverages while you mingle in our Refreshment Saloon. From 6-7pm, attendees will have the chance to tour our 12 exhibit galleries that feature artifacts and interactive displays, and view the massive historic cyclorama of Pickett's Charge, the climactic struggle of the three-day Battle of Gettysburg. You won't want to miss this event!

RSVP your attendance to the Chamber staff at 717.334.8151, by April 12.



Photo by Leer Photography



Photo by Leer Photography

**Special thanks to:
Gettysburg Lutheran
Retirement Village for
hosting March's Mixer!**

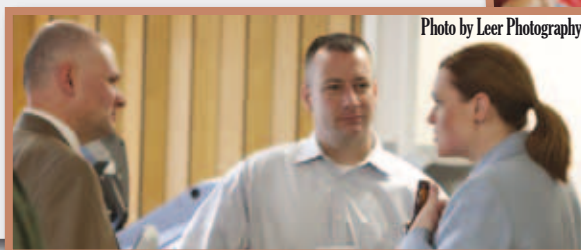


Photo by Leer Photography



Photo by Leer Photography



**MEMBERSHIP
MIXERS**



Photo by Picture This Portraits & Special Events



**MEMBERSHIP
ORIENTATION**

Photo by Picture This Portraits & Special Events



SEMINAR



FEBRUARY BREAKFAST



Photo by Picture This Portraits & Special Events

CAREER FAIR

Photo by Picture This Portraits & Special Events



Photo by Darryl Wheeler

**LEGISLATIVE
LUNCHEON**



Photo by Darryl Wheeler

Assume the Power

Written by **Kim Walsh Phillips**, BWF Marketing Committee Vice-Chair, CEO of Inside Out Creative

As a female CEO, I have encountered many instances of gender bias in my career, and I am not alone. The New York Times recently shared the results of the annual Study of California Women Business Leaders by the University of California, Davis, and Watermark, showing that even the progressive Silicon Valley has a long way to go when it comes to female executive leadership. The article shares, "At California's biggest public companies, only about 10 percent of the board members and top executives are women, a level that has not changed much in the seven years that UC Davis has done the study. That is even though gender-diverse boards show a 53 percent higher return on equity, the study found."

How do we change the future of female leadership? We start with ourselves.

On Thursday, April 26, the Business Women's Forum conference and tradeshow will be held. The 2012 event marks Business Women's Forum's 18th year of this collaborative effort between the Gettysburg Adams, Greater Carlisle Area, the Harrisburg Regional, and the West Shore Chambers of Commerce.

This year's keynote speaker, Areva Martin, will present FREEDOM TO BREATHE, taking the audience on a brief tour of women's historical role as caregivers to the present day, where although we live in a society that legally gives us the same rights as men, many women still remain in the background, un-empowered and struggling. Participants will leave with a game plan to put themselves on the playing board and win.

The Forum's mission is to provide opportunities for business women of all professional levels to network, create business contacts, and develop additional leadership skills in a motivational and supportive environment. I encourage you to attend. Together, we can continue to build our arsenal of assets as our greatest tools to break through barriers, reach new positions of power, and influence a better future for ourselves and all women in business.

For more information, please visit www.BusinessWomensForum.com.

Business Women's
Forum
LEAD. INFLUENCE. DISCOVER.

Local People, Serving You!




Voted Among the Best Places to Work in PA 2010 and 2011

Adams Electric Cooperative provides its employees the resources they need to effectively serve 32,000 member-accounts in Adams, Cumberland, Franklin and York counties. The co-op provides peace of mind while improving the quality of life in communities it serves. Adams Electric: Local People, Serving You!



**Adams Electric
Cooperative, Inc.**

A Touchstone Energy® Cooperative 

1-888-232-6732 | www.adamsec.coop



April 2012 Events

April 2

Staff Meeting, 9am, Chamber office

April 4

April Membership Breakfast, 7am, Inn at Herr Ridge

April 6

Office Closed for Good Friday

April 9

Staff Meeting, 9am, Chamber office

April 10

Executive Team Meeting, 8am, Chamber office

Environmental Team Meeting, Noon, Chamber office

April 11

Lunch & Learn Program Series, 12:15-1pm, Chamber office

April 12

BEP Mentor Committee Meeting, 9am, Chamber office

Legislative Team Meeting, Noon, Chamber office

April 16

Staff Meeting, 9am, Chamber office

April 18

Lunch & Learn Program Series, 12:15-1pm, Chamber office

April 19

Business and Industry Team Meeting, Noon, Gettysburg Eddie's

Membership Mixer, 5-7pm, Gettysburg Foundation

April 23

Staff Meeting, 9am, Chamber office

April 24

BEP SSI Committee Meeting, 8am, Chamber office

April 25

Lunch & Learn Program Series, 12:15-1pm, Chamber office

April 26

BOD Meeting, 7:30am, Chamber office

BEP Career Fair Meeting, 1pm, Chamber office

April 30

Staff Meeting, 9am, Chamber office

L to R: Dr. Eric Eshbach; Carolyn Wagaman; Carrie Stuart; County Commissioner Marty Qually; Ami Cousler; Marina Feeser; Holly Sutphin; Theres Alfano; Sharnell Lightsey; Michelle Rice; Rhonda Bair; Nathan Ruppright; Scot Pitzer and Representative Dan Moul.



Photo by Chris Kimple



18 Carlisle St., Ste. 203 | Gettysburg, PA 17325
717.334.8151 | FAX 717.334.3368
info@gettysburg-chamber.org
www.gettysburg-chamber.org

Office Hours

Monday-Friday, 9 a.m.-5 p.m.

Presorted
First Class
U.S. Postage
PAID
Gettysburg, PA
Permit No. 28

celebrate GETTYSBURG



Say *I do* to reserve your ad space in our May/June issue!

Don't miss this opportunity to advertise in our annual bridal-themed issue! *Celebrate Gettysburg* provides ideas and inspiration to help couples create their dream wedding. In our May/June issue, we're exploring the roles and responsibilities of the groom in our groom 101 primer. This issue also features the annual Wedding Reception Guide.

Enjoy these perks at no additional cost:

- Readership of over 40,000 each issue
- Complimentary magazines delivered to your location
- Bonus distribution opportunities at local events throughout the year, including the June 2012 Gettysburg Festival
- Clickable ads in the online digital edition will direct web visitors to your website

Call 888-521-6810 or e-mail sales@celebrategettysburg.com for more information