

ADAMS COUNTY

JUNE 2020

# BUSINESS



**THE CHAMBER**  
GETTYSBURG & ADAMS COUNTY

## Calling *Adams County* Home



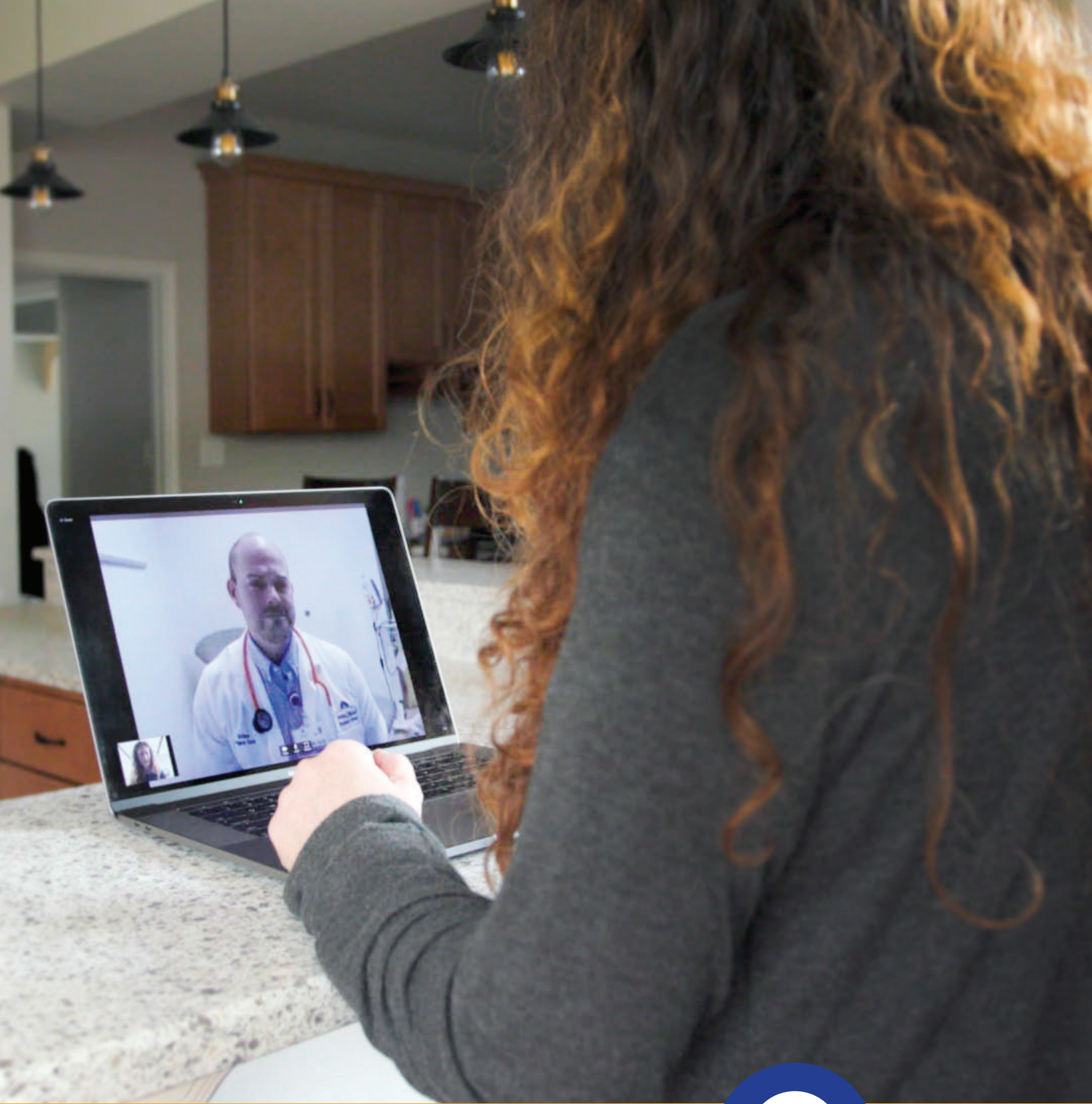
**Special Digital Edition**

BUSINESS BRIEFS

ADVOCACY UPDATE

EVENTS CALENDAR





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ADAMS COUNTY BUSINESS IS PUBLISHED AND PRODUCED BY



## THE CHAMBER

### GETTYSBURG & ADAMS COUNTY

Chartered in 1919, The Chamber of Gettysburg & Adams County is Adams County's oldest and largest business organization. The chamber supports and strengthens its members and the Adams County area by promoting diverse economic opportunities through advocacy, building relationships, providing timely information and developing leaders for the future. Nearly 530 local businesses and organizations have made an investment in Adams County through membership.

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# BUSINESS BRIEFS

The **bolded** businesses in Business Briefs are Chamber members. Submit news to [news@gettysburg-chamber.org](mailto:news@gettysburg-chamber.org) by the second Tuesday of each month for inclusion in the following month's publication.



Beginning June 7, Kristina Heister will serve as the permanent deputy superintendent of **Gettysburg National Military Park** and **Eisenhower National Historic Site**. She is familiar with both park units having recently served as the acting superintendent from mid-April to mid-August, 2019 and then as the acting deputy superintendent beginning this past February, 2020. "I have been fortunate to be able to experience the resources, staff, and community of Gettysburg National Military Park and Eisenhower National Historic Site. The resource and stories here are compelling and enduring, the staff is incredibly dedicated, and the community is friendly and full of people I respect. I feel truly honored to assist with the protection of sites that are so important to the preservation of the United States, telling the American story, and that are loved and treasured by the American people" said Heister.



**Belco Community Credit Union** supported #GivingTuesdayNow, a global day of giving and unity as an emergency response to the

unprecedented need caused by COVID-19. Belco donated \$1,500 to Central PA Food Bank in Harrisburg and is also holding a virtual food drive where an additional \$700 in donations has been raised. All funds will go to help Central PA Food Bank fill Crisis Relief boxes, at a cost of about \$16 each to feed three people. Central PA Food Bank is currently using the Harrisburg Farm Show building to pack more than 3,500 boxes a day to give to local food banks for distribution.

The **Gettysburg Optimist Club** awards scholarships, through the Gettysburg Dollars for Scholars program, to two students graduating from Gettysburg Area High School who demonstrated high academics and who participated in school activities and community service. Congratulations to the 2020 recipients, Dylan Reinert who will major in Sports Management at North Carolina State University and Karla Wivell who is majoring in Business Management Administration at Old Dominion University. To date, the Optimist Club has awarded \$25,000 in scholarships since 2005.

**Biggerstaff's Catering** has moved and is now operating out of the **Gettysburg Fire Department** building located at 35 North Stratton Street in Gettysburg. The move provides the catering company with a large



commercial kitchen, a larger venue for events and plenty of free parking. It also opens up the door to offer new services and items in early June, including Bistro To Go Curbside pickup, which features an entrée and two sides, delivered to your car. "We are very happy to be here," says owner Stacey Green. "It's an honor to work in close proximity with first responders."

**Graphcom** received a Communicator Award from the Academy of Interactive & Visual Arts for their work on the Pennsylvania Housing Finance Agency (PHFA) annual report. The 2018 report, "Changing Lives, Growing Communities," took home top honors in the Annual Report—General-Government for Corporate Communications category. The Communicator Awards is the leading international awards program recognizing big ideas in marketing and communications.



Attorney Kalani Linnell, an associate at **Barley Snyder** and a member of the firm's Education Practice Group, has been hand-picked to join a group of 50 Title IX and education law attorneys from across the country to develop joint guidance on the final Title IX regulations recently released. The group will craft guidance to efficiently and thoroughly assist schools and colleges with the monumental task of analyzing and complying with the changes in the new 2,000-page final rule. Title IX, signed into law in 1972, protects people from discrimination based on sex in education programs or activities that receive federal financial assistance.

Each summer, **Adams Electric Cooperative** surveys and inspects its power lines and utility poles for damage, decay, and reliability using contractors Osmose Utility Services, Inc. and Pine Bottom Aviation. Considering the current national health crisis as it relates to the COVID-19 pandemic, Adams Electric's management has asked the contractor crew from Osmose not to knock on doors before work begins at a property. Instead, affected members of the cooperative will receive a post card about two weeks before inspection takes place. Notifications posted on the co-op's website, [adamsec.coop](http://adamsec.coop), and social media sites, will also inform members when the contractor crew moves among locations. If you happen to see a problem with a power line, pole or electrical equipment, never attempt to access or correct the situation. Report any problems immediately by calling 800.726.2324.





**ACNB Bank** has launched a special initiative---ACNB Helping Hands---to reinforce the Bank's commitment to community during this challenging time when the COVID-19

pandemic is dramatically impacting local businesses and residents. This program, funded by both ACNB Bank and its affiliated employees, is designed to provide thousands of meals prepared by restaurants that are customers and then distributed through local community organizations across the Bank's southcentral Pennsylvania and northern Maryland footprint. "Staff members and board members affiliated with ACNB Bank have personally contributed more than \$12,400 to this effort. Combined with ACNB Bank's commitment of \$40,000 in funding, along with the restaurant and catering partners preparing the meals, we are all coming together under difficult and demanding circumstances for each other and for the benefit of those in need within our local communities," said James P. Helt, ACNB Bank President & Chief Executive Officer.



Chad-Alan Carr, Founding Executive/Artistic Director for the **Gettysburg Community Theatre** is being honored with the Shining Star Award by the American Association of Community Theatre (AACT). The AACT Shining Star award recognizes an individual AACT

Member who has had a significant impact on the advancement of AACT and its mission through leadership and service on a national level. He co-facilitated the first two Youth Summits for AACT and chaired the first-ever Youth Festival at AACTFest 2017. Chad-Alan has directed the Eastern States Regional Premiere of the Penguin Project (theatre for youth with special needs), chartered the International Thespian Troup #7640 for Gettysburg Area High School, and has served as a board member for the Pennsylvania Association of Community Theatres, Eastern States Theatre Association, and AACT. He will accept his award at a ceremony during the AACTFest 2021 National Festival in Louisville, Kentucky.

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## Adams County Open for Business Campaign

We are excited to announce a new campaign called “Adams County Open for Business.” As we transition through the Governor’s yellow phase, we want to know what we can do for you and what you need to re-open your business/organization.

We are working on finalizing a marketing campaign to help potential customers and clients know that you’re open, what your hours of operation are and what restrictions, if any, they can expect when they visit. Please take a minute to fill out the survey found [here](#).

One plan for this campaign is to distribute “open for business” yard signs to members free of charge, thanks to sponsors like ACNB Bank, Aero Energy, Gettysburg Trading Post and Scott & Co. Fine Jewelers. Samples of the signs are below. To request a sign for your business/organization or find out more information about the campaign, please email us at [info@gettysburg-chamber.org](mailto:info@gettysburg-chamber.org).



Details are still being finalized and are subject to change. Stay tuned for additional information.





# ADVOCACY UPDATE

## SENATE APPROVES BUDGET PENNSYLVANIA SENATOR DOUG MASTRIANO (R-33)



Facing an uncertain economic future the Senate set a course for recovery by approving a \$25.8 billion interim budget for Fiscal Year 2020-21. The interim budget will fund critical state services until the long-term impacts of Governor Wolf's shutdown of the economy are fully known and more accurate fiscal projections can be made.

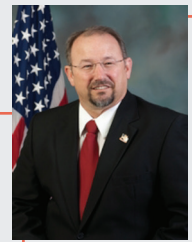
"Our primary focus must be on rebuilding Pennsylvania in the wake of this deadly virus and the resulting statewide closure of our economy," said State Senator Doug Mastriano. "Passing a lean, responsible, short-term budget now gives us the flexibility to meet the needs of our communities today, while we get a clearer picture of the long-term impacts of this virus in the future."

House Bill 2387 is an interim spending plan that provides five months of funding for most state agencies and services. The appropriations in HB2387 are based primarily on current funding for agencies and services in the Fiscal Year 2019-20 budget, but allocated at a five-month level.

Full year funding is provided for a few select line items, notably for education and food security programs.

"Pennsylvania school districts and food programs are not pawns to be used as part of the pandemic," said Mastriano. "It's our job as elected leaders to provide stability for our communities in an unstable time."

## WORKING TO REOPEN PENNSYLVANIA REPRESENTATIVE DAN MOUL (R-ADAMS)



The cost of the statewide shutdown is far from being tallied, which makes forecasting and budgeting nearly impossible. With the 2020-21 budget deadline looming, the General Assembly is advancing a short-term budget bill to fund state government until we can better assess the fiscal realities of the COVID-19 pandemic and work on another short term plan to fund the balance of the fiscal year.

The interim budget would take us into November but would provide a full year's funding for education and would ensure core government services will continue without interruption. It also contains no broad-based tax increases.

We recognize the growing strain on families, small businesses, and our economy as a result of this pandemic and prolonged mitigation efforts. While most citizens have been doing their best to tolerate state-ordered stay-at-home orders, the General Assembly has been working to reopen Pennsylvania. Unfortunately, some of our legislation has made it through both the House and Senate only to be vetoed by Gov. Tom Wolf. This includes legislation to allow vehicle dealerships, lawn and garden centers, cosmetology salons and barber shops, messenger services, animal grooming services and manufacturing operations to reopen while adhering to approved health and safety guidelines. An attempted override failed.

A bill that I co-sponsored to reopen real estate services in the Commonwealth also made it to the governor's desk. Immediately after he vetoed it, he announced new guidance to allow real estate operations to resume statewide anyway.

This is not the first time the governor has acted in response to actions of the House. The same occurred with the construction industry, online vehicle sales, reopening plans and more. We are helping to drive the agenda toward reopening and will continue to do so, regardless of who takes the credit.

## OUR COMMUNITY PULLING TOGETHER ADAMS COUNTY COMMISSIONER JIM MARTIN



As 2019 was coming to a close, budgets and plans were being putting in place for 2020. I was always coached to plan my work and work my plan. Unfortunately, there was no specifics on a plan of action to deal with the COVID-19 pandemic. That being said, we are certainly proud of our community pulling together a vast array of resources to combat the situation. It feels like we are waging a Naval battle on two fronts. Resources have been called upon to deal with the virus on one front, while another line of conflict is dealing with financial struggles of even greater numbers. We should be thankful that we have the resources to wage a battle and that we are about to win. Ironically, we just observed Memorial Day and a reminder that we have suffered far greater challenges in our past. Armed forces, thank you for your sacrifices.





# MEMBER SPOTLIGHT

AMBLEBROOK GETTYSBURG

*Sara Carbonell, VP of Sales and Marketing*

## Tell us about your business.

Opening for sale in June of 2020, Amblebrook offers magnificent, resort-style living for those who are 55 and better. The community is uniquely designed to deliver a vibrant social experience amid the charm of historic Gettysburg. With a focus on all aspects of health and well-being, Amblebrook offers a better way of life for today's active seniors.

Our full-service lifestyle community is ideally located in beautiful Adams County, which has thrived as a bountiful agricultural region for over a century. With over 20,000 acres of fruit orchards and a variety of other produce, the county is the heart and soul of fresh nourishment.

Amblebrook is quickly taking shape, with stunning landscaping, a beautiful entrance monument, and an inviting streetscape already in place. As our first homeowners prepare to move in, our charming Boulevard Welcome Center will soon be ready to greet them.

## What are the primary responsibilities of your team?

Our team is small but mighty. With a forward-thinking and customer-focused approach, CEO, Mike Batka, oversees the Amblebrook community in a genuine spirit of teamwork. In addition to recruiting and hiring the leadership team, Mike met with countless builders to ensure that our homes are designed and built by some of the best craftspeople in the business.

Other members of our team include:

General Manager/Imagineer, Robert Karen, who provides our community vision and inspires innovation

Community Development Manager, Pete Martin, who works with the local community to align planning and development with our purpose and goals

VP of Sales and Marketing, Sara Carbonell, who establishes our brand and sets the tone for the community through creative sales, marketing, advertising, and residential programming

Office Administrator, Cathy Kemper, who manages accounting services, maintains office procedures, works with the subcontractors, and handles day-to-day community details

Lifestyle Sales Manager, Kim Corridon, and Ambassador, Emily McAuliffe, who truly bring Amblebrook to life for our customers, by serving as the main points of contact, providing support, ensuring a high level of service, sharing the vision, and fulfilling the lifestyle promise our residents will enjoy.

## How do you stay engaged with trends you see in your industry?

As part of our commitment to provide active adults with a lifestyle that considers all aspects of their well-being, we continuously monitor industry trends, research market studies, and assume a leadership role with our partners and colleagues in the business.

## What business challenges keep you awake at night?

We are continuously focused on meeting our agreed-upon milestones and achieving or exceeding our goals. Our constant focus on innovation equips us to meet new challenges such as COVID-19 with solutions that are nimble and customer-centered.

## Do you have any advice for new business owners?

We can sum up our advice for new business owners with two words: get involved. There are numerous opportunities to join with the Chamber and the local community. Participate in events, meet local business owners, and become part of this wonderful and tightly knit community.

## As someone doing business in Adams County, how does the chamber help you?

The Chamber helps in a variety of ways, such as hosting events, mixers, and other business endeavors. Every encounter is an opportunity to meet other business people, share ideas, and develop solutions when needed.

## As a business in Adams County, how do you give back to the local community?

Our team talks about this a lot. Because we've been blessed, we look for ways to pay it forward by volunteering our time, partnering with other business leaders, and supporting the local community. As we look to the future, we hope to increase these opportunities and involve our residents in these community-based efforts.

## When you're not working, where in Adams County do you like to spend your time?

This varies by team member, and with so many things to do in the area, it is hard to narrow things down. Some of us enjoy shopping in the Gettysburg area, running through local parks, or hiking in the beautiful surroundings. All of us like to participate in the seasonal festivals and events that happen throughout the year. Some of our favorite local spots are The Majestic Theater at Gettysburg College, the Mason Dixon Distillery, Garyowen Irish Pub, and The Ragged Edge Coffee House. We love Adams County and feel fortunate to establish our one-of-a-kind community in such a thriving, picturesque setting.









Join us for **County CONNECTIONS**  
A program where business connections are made and celebrated.

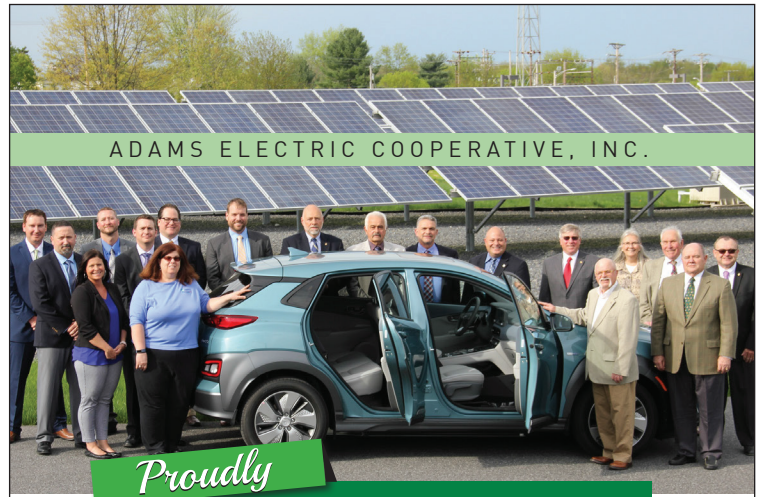
**Wednesday, June 10**

**9 a.m. Virtual Program & Anniversary Recognitions**

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 RSVP by 6/3 to [gettysburg-chamber.org](http://gettysburg-chamber.org)

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## 3 IMPORTANT QUESTIONS TO ASK YOUR CONTRACTOR ABOUT CLEANING AND DISINFECTING DURING COVID-19

### C.A.R.E. Property Services

Jay Stillman, Senior Estimator and Matt Peregoy, Director of Marketing



After several weeks of being shut down or staying at home, you are ready to re-open your business, but you want to be sure you are protecting your employees, your customers, and yourself. We know that there is no product on the market that has been laboratory tested to be 100% effective against this virus. It is just too new. Therefore, it is best to work with professionals who understand the many variables that come into play when trying to develop an effective viral prevention cleaning and disinfecting strategy. Before you sign on with a contractor, here are three important questions you can ask to gauge their comfort level with cleaning and disinfecting your business during this challenging time.

#### What disinfectant are you planning to use?

There are many disinfectant options available. Be sure that the one your contractor is using is found on the EPA's list of approved treatments for SARS-CoV-2 (that is the official name for the novel corona virus that causes COVID-19 symptoms). You can find that list at this website. <https://www.epa.gov/pesticide-registration/list-n-disinfectants-use-against-sars-cov-2>

Some chemicals may have different trade names, but you can match the active ingredient and if it is applied via the recommended method, you give yourself the best chance of success. Pay attention to factors like "dwell time" (how long a product needs to sit on a surface to be effective against a virus) and the various surfaces that are being cleaned. Is one product good for all the surfaces at your business? Is it safe for my staff to use? What personal protective equipment (PPE) should be used while applying it? Will this product damage any surfaces in my workplace? Your contractor should be prepared to answer these related questions.

#### What strategy do you recommend for one-time and ongoing cleaning/disinfecting?

During a time of crisis, companies that are not in the cleaning or restoration industry may attempt to make a quick buck on fogging a business as a one-time treatment. They may even go so far as to promise you a level of prevention just to close the sale. Do not fall for it. Fogging, when done correctly, is a great tool in your disinfecting arsenal, but fogging alone is not an effective strategy against this virus. Fogging is a great way to kick off your long-term cleaning strategy, but

it should not be considered as a preventive measure against the virus. As soon as you open your doors after a fogging, you are again at the same risk if an infected person walks through your door.

Daily cleaning for viral prevention is not like your average day-to-day workplace cleaning. Your contractor should walk you through the CDC's decision-making tool (found here <https://www.cdc.gov/coronavirus/2019-ncov/community/cleaning-disinfecting-decision-tool.html>) to help identify what needs to be cleaned, how it needs to be cleaned, how often it should be cleaned, and what protective measures need to be taken to protect your team or your customers. A well-planned strategy of cleaning high touch points at regular intervals with an EPA approved disinfectant while wearing the proper PPE and maintaining social distance is the best strategy until we know more about this virus as it is studied in laboratories around the globe.

#### If we become aware of an exposure to the virus at my business, how would your plan change?

Your contractor should have a plan for how their approach would change if there is a known exposure at your business. While you are handling contact tracing and quarantining exposed employees, your contractor should have a plan to clean and disinfect every surface (not just high touch points) within your business. They should step up the level of personal protective equipment they wear while treating an active or "hot" location. Ask them ahead of time what that would look like and what kind of disruption it will be to your business. If they cannot answer you immediately, they may be in over their head.

Jay Stillman has over 20 years of restoration industry experience and maintains certifications from EPA, IICRC, BPI, and OSHA. Matt Peregoy has over a decade of marketing and management experience for contractors, retailers, and local non-profit agencies. If you have questions about your re-opening strategy, or if you want to work with a trusted local contractor to develop your strategy, don't hesitate to reach out at 1.888.243.1936 or email Jay directly at [jstillman@callcarefirst.com](mailto:jstillman@callcarefirst.com)



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[boyernurseries.com](http://boyernurseries.com)

Agribusiness---Greenhouses/Nurseries

### **J & J Construction**

#### **Sean Christensen**

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Littlestown, PA 17340

717.359.4319

[accounting@jandjconst.net](mailto:accounting@jandjconst.net)

[jandjconst.net](http://jandjconst.net)

Homes & Real Estate---Building & Construction

### **Thomas McGovern, Social Media Consultant**

#### **Thomas McGovern, Jr.**

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Bloomfield, NJ 07003

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Services---Printers/Designers

### **TNT Underground Contracting Inc.**

#### **Todd Taughinbaugh**

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New Oxford, PA 17350

717.624.1954

[undergroundtnt@gmail.com](mailto:undergroundtnt@gmail.com)

Homes & Real Estate

## MEMBER RENEWALS

### **30-39 YEARS**

Gettysburg Times

M & T Bank

### **20-29 YEARS**

Bergdale Insurance Agency, Inc.

Borough of Gettysburg

### **10-19 YEARS**

Gettysburg Campfires, Inc.

McGleaf Landscaping, LLC

Preferred HealthStaff Inc.

Quail Valley Golf Club

### **5-9 YEARS**

Adams County Christian Academy

AgChoice Farm Credit

Leer Photography

### **1-4 YEARS**

New Hope Ministries, Inc.

Tulpehocken Spring Water & Mountainside Coffee

## CHAMBER EVENTS

### **JUNE 4 - REGISTRATION OPEN**

How to Manage Problem Employees & Handle Difficult People Webinar with Glenn Shepard | 11-11:45 a.m.

### **JUNE 9**

Executive Committee Meeting | 9 a.m.

Payroll, Tax Laws and IRA Rules...Oh My! Webinar presented by Rotz & Stonesifer | 11 a.m.

### **JUNE 10 - REGISTRATION OPEN**

Virtual County Connections | 9 a.m.

### **JUNE 11**

Governmental Affairs Committee Meeting | Noon

### **JUNE 12 - REGISTRATION OPEN**

Golf Outing | 9 a.m. Tee Time, Quail Valley Golf Club

### **JUNE 17**

Wine Festival Committee Meeting | 11:30 a.m.

### **JUNE 18 - REGISTRATION OPEN**

Membership Mixer | Thirsty Farmer Brew Works (more to come!)

### **JUNE 24**

Ambassador Committee Meeting | 11:30 a.m.

Virtual Name That Tune | 4 p.m.

### **JUNE 25**

Board of Directors Meeting | 8:30 a.m.

## Membership Appreciation



**TUESDAY, AUGUST 18**  
**11:30 a.m.-1:30 p.m.**

**Pavilion at  
Adams Electric Cooperative**

**Free lunch, catered by:  
Biggerstaff's Catering, and served  
by your Board of Directors**

Sponsored by:

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**Pre-registration is required,  
deadline is August 11.**



**THE CHAMBER**  
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