

ADAMS COUNTY

AUGUST 2020

BUSINESS



THE CHAMBER
GETTYSBURG & ADAMS COUNTY

Advantages
**of being a
member**



Special Digital Edition Only

BUSINESS BRIEFS

ADVOCACY UPDATE

EVENTS CALENDAR



After much consideration, the 2020 Gettysburg Wine & Music Festival will be cancelled due to the ongoing pandemic concerns.

We hope that you know that this decision was very difficult. Certainly not one that our Board of Directors took lightly! As we explored a multitude of options, it became clear to us that there was no clear path to move forward. And ultimately we had to keep in mind our primary concern, which is the health, safety and well-being of our vendors, volunteers and attendees.



The loyal support that you have shown for our event is greatly appreciated. And we are very thankful that we've had many successful years. It's funny to think that, up until now, our greatest worry has been good weather for the weekend!

We recognize that these are challenging and difficult times for everyone, but we remain hopeful. Hopeful that with the support of our communities, all of us will come back strong in 2021.

Until then, patronize our wineries and vendors--they need your support now more than ever. You can find a list of those who were participating this year on gettysburgwine.com

Cheers!

REFUNDS:

All pre-purchased tickets for this year's event will be refunded through MissionTix. We will do this ASAP.



September 11 & 12, 2021

BOARD OF DIRECTORS

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Chamber News

ADAMS COUNTY BUSINESS IS PUBLISHED AND PRODUCED BY



THE CHAMBER
GETTYSBURG & ADAMS COUNTY

Chartered in 1919, The Chamber of Gettysburg & Adams County is Adams County's oldest and largest business organization. The chamber supports and strengthens its members and the Adams County area by promoting diverse economic opportunities through advocacy, building relationships, providing timely information and developing leaders for the future. Nearly 530 local businesses and organizations have made an investment in Adams County through membership.

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BUSINESS BRIEFS

The **bolded** businesses in Business Briefs are Chamber members. Submit news to news@gettysburg-chamber.org by the second Tuesday of each month for inclusion in the following month's publication.



Wyndham Gettysburg

has won the "Best of Wyndham" award for the fourth consecutive year. The hotel is among an elite group that has been evaluated on specific criteria - including exceptional quality

scores, outstanding guest reviews, and an unwavering commitment to the Wyndham Rewards® loyalty program and members. Receiving a "Best of" award is a tremendous testament to the hotel's exceptional level of service, quality and commitment to excellence. The hotel is part of a distinguished group of 43 Wyndham hotels worldwide to win this award.



Barley Snyder attorney David Walker, a member of the firm's Education and Employment practice groups, has been appointed to the Labor and Employment Committee of the National School Boards Association, Council of School Attorneys.

The Council of School Attorneys supports school attorneys in their representation of public school boards by providing leadership in legal advocacy for public schools. On the Labor and Employment

Committee, Walker will help advise the council on these issues pertinent to school boards across the country.



Barbara Morrison-Ritenour has joined **ACNB Bank** in the position of community banking manager of the Littlestown office. In this role, she is responsible for welcoming current and prospective customers, fulfilling customers' needs for banking products and services, building

relationships with the local community, and managing the office staff. Ms. Morrison-Ritenour has more than 23 years of experience in the financial services industry in retail and community banking with 15 years dedicated to branch management.



Doceo, a local office technology company, has hired Ben Hopkins as a Technology Project Manager for their growing IT Division. Ben will lead the implementation of IT projects from definition to completion, accompany the sales team in support of the discovery process and

provide input on system design requirements. Ben

brings over 10 years of professional IT experience, most recently as a Systems Engineer at Umbrella Managed Systems. He has also worked in IT positions at Cerner Corporation in Kansas City, MO and Optimax Systems in Ontario, NY. Ben attended the Rochester Institute of Technology and holds a Bachelor of Science in Applied Networking and Systems Administration.



Rotz & Stonesifer, P.C. is excited to announce the addition of Seth Vorhees to the firm as a Tax Associate. Seth graduated from Shippensburg University with a B.S. in Accounting and Finance.

The firm welcomed him as an intern starting at the beginning of this tax season. Soon after, Seth accepted the full-time position where he is responsible for individual and business tax preparation, bookkeeping, and financial statement preparation.

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ADVOCACY UPDATE

REGULATORY REFORM IS A SERIOUS ISSUE PENNSYLVANIA SENATOR DOUG MASTRIANO (R-33)



State code features 12.8 million words. How can any existing business – or a new one that wants to open in our fragile economy – possibly be an expert on so many rules? We need policies that foster business growth, opposed to being a hindrance.

According to a recent Forbes “Best States for Business Report,” Pennsylvania ranked 39th in regulatory environment. This isn’t good enough.

As the chair of the Senate Intergovernmental Operations Committee, I oversee proposals to reduce bureaucratic red tape, streamline operations and increase efficiencies. The panel did not convene at all in the 2017-2018 legislative session. But during my chairmanship, the panel has advanced eight measures aiming to reform our state’s regulatory system.

Small businesses that survive the Governor’s flawed waiver system, associated with the COVID-19 pandemic, need help. Reducing unnecessary regulatory burdens is one way the General Assembly can help the state’s business community. There is a cost to every regulation – the cost is exacerbated when the regulation is unneeded or unwanted. Yes, regulations are important, but they need to be implemented correctly and reviewed on a consistent basis to ensure effectiveness, and whether they are having the intended result.

It is time that our state takes regulatory reform seriously, and that’s exactly what the Intergovernmental Operations Committee is doing during this legislative session.

DIFFERENT COUNTIES REQUIRE DIFFERENT SOLUTIONS REPRESENTATIVE TORREN ECKER (R-193)



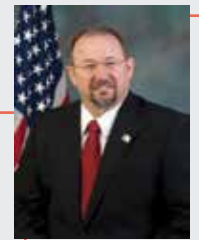
To say that spring, with its various restrictions and business closures, was hard on our economy is an understatement. As we head into fall, business owners and citizens alike are justifiably concerned about the response to any new outbreaks of COVID-19.

Consequently, I joined my colleagues in passing bills that would give counties more say in responding to the virus. It should go without saying that no two counties are alike and how these situations are managed should be personalized to the area. I have the utmost confidence that our local officials are capable of making measured and informed decisions should the need arise.

Furthermore, the unemployment system has been proven insufficient to handle the volume of claims the state has seen due to the forced business closures. Pennsylvanians cannot expect to be told they are not allowed to work and then also be denied unemployment payments that are rightfully theirs.

The reality is that COVID-19 is not going away anytime soon. Until a cure or vaccine is developed, we must take measured precautions to adapt to live with the virus. My office stands ready to help any constituent in need of assistance, one person and business at a time.

GENERAL ASSEMBLY SEEKS TO LIMIT POWER IN EMERGENCIES REPRESENTATIVE DAN MOUL (R-ADAMS)



Over the past four months, many of Pennsylvania’s small businesses have been faced with challenges few of us could ever imagine. The COVID-19 pandemic and forced statewide shutdown thrust us into a period of darkness and uncertainty that continues to stoke anxiety and fear and has left business owners and working families wondering how they will survive.

Throughout this period, the General Assembly has been working to pass meaningful legislation to protect businesses, enable Pennsylvania citizens to work and our economy to remain healthy. Our efforts have been repeatedly rejected by the governor who vetoed our ideas only to repackage them as his own. As he appeared to have no cohesive plan for getting us through this crisis, persistence by the General Assembly kept us moving forward. As cries from our constituents grew louder and their circumstances more desperate, we insisted on lifting the stay-at-home order and reopening our economy, but the governor ignored our pleas, opting instead to decide for himself what was right for all of us.

This prompted the General Assembly to pass a proposed constitutional amendment to limit the governor’s power regarding disaster emergency declarations. Under current law, a governor’s emergency declaration can last up to 90 days and be renewed indefinitely. Our bill would limit such declarations to 21 days and give the General Assembly the power to approve an extension. It also clarifies that the Legislature is not required to present the resolution ending the declaration to the governor for his consideration. Members of the General Assembly are the duly elected representatives of the citizens of this Commonwealth, and by this action, we give the power back to the people.

A constitutional amendment must be passed by the House and Senate in two consecutive legislative sessions and put before the voters in a referendum before it can be enacted.



MEMBER SPOTLIGHT

STEVE RASMUSSEN, CEO/GM

Adams Electric Cooperative, Inc.

Tell us about your business.

Adams Electric Cooperative is celebrating its 80th anniversary in 2020 and contributes its success to its members and dedicated employees. The cooperative is member-owned, meaning that the consumers of the electricity are the owners of the company. While the distribution of electricity is not unique, the cooperative business model is in many ways.

Members govern the cooperative through electing a board of directors. The board establishes governing policies and provides guidance over cooperative operations by setting rates and approving budgets. Members also share in all the profits that the cooperative makes. Each year members are credited with a share of the annual profit, which is added to any prior amounts they earned and recorded in an equity account. Each year the board determines how much of that equity can be returned in cash back to the members. To-date, the cooperative has returned \$46 million to its members. This process is called Ownership Rewards and is one of the advantages of being a member of a cooperative like Adams Electric.

In addition to being member driven, the cooperative is committed to taking care of its employees. Our employees ensure our mission of providing safe, reliable power at competitive rates and improving the quality of life in the communities that we serve, which is not only accomplished but maintained at the highest standard. With that kind of commitment by its employees, the cooperative strives to ensure that its employees are treated at the same high standard as our members.

What are your primary responsibilities?

I always struggle with this question because the team at Adams Electric makes all my responsibilities seem easy. The best way to describe my role is that I ensure the members are treated fairly, the employees have all the tools they need to do their job well and the member-elected board of directors has all the information it needs to make good decisions. Basically, I view myself as the liaison between the members, employees, and the governing body.

What motivates you to jump out of bed every morning?

I am motivated each day knowing I get to work with some of the best people in South Central Pa. They believe in the mission of the cooperative and work hard to do the right thing every day. While we may be spread out across four counties and four office locations, our employees truly make my job fun, even when tough decisions need to be made. I could not ask for a better team to work beside each day and it is because of them that I enjoy coming to work!

What leadership advice would you offer to other business and organization leaders?

Sometimes leaders are afraid to let go of control or delegate responsibilities. To be successful, you not only need to surround yourself with talented people who challenge you, but you need to allow them the ability to make decisions. If you have good people who understand the mission of your organization, then they will make decisions in your businesses' best interest and be a valuable part of the team. They will not be perfect, but as they make mistakes, they will learn and grow; and you will too.

As someone doing business in Adams County, how does the chamber help you?

The chamber is a simple, yet multifaceted organization, and I truly believe the more you and your business put into your membership, the more you and your business will get out of it. One reason the cooperative is a member of the chamber is to better interact and connect with the diverse community in which it operates. The chamber helps to bring organizations and people together and that fits right in with the mission of the cooperative.

OUT & ABOUT



Adams County Open for Business
Mr. G's Ice Cream



Adams County Open for Business
KPI Technology



Adams County Open for Business
Myers Electrical Repairs LLC



Adams County Open for Business
Salzmann Hughes, P.C.



Adams County Open for Business
Dobbin House Tavern



Adams County Open for Business
Gettysburg Day Spa



Adams County Open for Business
HD Entertainment



Adams County Open for Business
Hull's Electric Service, Inc.



Welcome Sign



Photo courtesy of Nseit Photography

AMBASSADOR SPOTLIGHT

ASHLEY N. SEIDLER, BRANCH MANAGER II

Members 1st Federal Credit Union - Gettysburg East Branch

Tell us about you.

I have been married to my best friend for 12 years. We have 2 beautiful boys ages 2 and 7 years old and a 3-legged dog, Toby. I enjoy spending time outdoors- in particular, at Codorus State Park and the Gettysburg Battlefield. I run every morning before my family wakes up. I find it peaceful to have the time to myself and be outside doing something healthy for me. I also enjoy crafting and event planning. Re-creating Pinterest finds is an addiction of mine! I have been with Members 1st for 13 years and feel so blessed to have the opportunities put in front of me each day working with such an amazing organization. I enjoy meeting new people and serving on several boards and committees in our community.

Tell us about your role at Members 1st.

In my role as a branch manager at our Gettysburg East location, I have the opportunity to serve our members, associates and communities in many ways. While most people probably envision a branch manager leading the branch operations and coaching, those are only a small portion of our responsibilities. Luckily, we have an incredible team, including our assistant branch manager (Ashley Hobbs), to assist with running the day-to-day branch needs and coaching the entire team. I primarily

spend my time outside of the branch serving our current business members, as well as cultivating new business relationships. At Members 1st, we are a Select Employer Group (SEG)- based charter, which means members are affiliated with one of our many SEGs. As branch managers, we work with local employers, organizations, schools and churches to introduce them to our SEG program so that they can offer credit union membership as a free benefit to their employees, members or volunteers. Along with their partnership, we are then able to come on-site for membership sign-ups, provide free seminars and offer exclusive promotions.

What is the difference between a credit union and a bank?

The main difference between credit unions and banks is our overall philosophy. Credit unions were founded on a philosophy of people helping people. Members 1st began in 1950 and has been owned and operated by local people for the last 70 years. Credit unions do not have to answer to stockholders like other financial institutions; rather, we are owned by our members. Because of this, our members enjoy the rewards of our profits in terms of lower loan rates, better savings rates and fewer fees. Another principle that credit unions were founded on and that we carry out here at Members 1st is servant leadership and dedication to building up the communities we serve. At Members 1st, we are very active in all of the communities across our footprint. In fact, community service is an integral part of our core values. Our associates participate in countless community and charitable events each year, helping to make Central PA a better place to live and work.

What is your spirit animal?

I think I am most like a bear. I demonstrate integrity at work and in my personal life. My morals are very important to me. I am passionate about the things that matter most to me and I am very protective of my closest friends and family.

CHAMBER EVENTS

AUGUST 11

Executive Committee Meeting | 7:30 a.m.

AUGUST 20 - REGISTRATION OPEN

Membership Mixer | 4-6 p.m.,
pavilion at Adams Electric Cooperative

AUGUST 26

Membership & Ambassador Committee Meeting |
11:30 a.m.

AUGUST 27

Board of Directors Meeting | 7:00 a.m.

SEPTEMBER 1 **RESCHEDULED**

Member Appreciation Picnic | 11:30 a.m.-1:30 p.m.,
pavilion at Adams Electric Cooperative

NEW MEMBERS

Griffith Plumbing Services, LLC

Daniel Griffith

727 700 Rd.

New Oxford, PA 17350

515.988.7170

lindsaygps@gmail.com

Homes & Real Estate ----Plumbing

JVI Group, Inc.

Scott Barnhart

8210C Carlisle Pike

York Springs, PA 17372

717.416.0060

sbarnhart@jvigroupinc.com

jvigroupinc.com

Homes & Real Estate ----Asphalt, Paving & Excavating

MEMBER RENEWALS

20-29 YEARS

Alexander's Well Drilling

Grannie's Attic Shurt Haus

RE/MAX of Gettysburg

The GIANT Co.

Heritage Assembly of God Church

Living Hope Presbyterian Church

TREYSTA technology management

Borough of Gettysburg

10-19 YEARS

Wm. F. Hill & Assoc., Inc.

Newhart's Iron Horse Inn

Boles Metzger Brosius & Walborn PC

Miller & Associates Real Estate, LLC

Scott, Carolyn

Aflac

Comfort Suites

Reid's Orchard, Inc.

5-9 YEARS

Adams County Farmers' Market Association Inc.

Gettysburg Dental Associates

1-4 YEARS

Redbud House Kitchenwares

Animal Wellness Clinic

Tevis Energy

ThreeBigDogs, Inc.

Aura Integrative Medicine Clinic

Holly Purdy, Assoc Broker/Owner/Realtor

at RE/MAX of Gettysburg

bare Skin Care & Laser Center

PennCares Support Services

Apple Ridge Family Medicine

HD Entertainment

THE CHAMBER

Membership Mixer

Thursday, August 20 | 4pm - 6pm

AT



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