

ADAMS COUNTY

OCTOBER 2020

BUSINESS



THE CHAMBER
GETTYSBURG & ADAMS COUNTY

Change Can Be *Sweet!*



Special Digital Edition Only

BUSINESS BRIEFS

ADVOCACY UPDATE

EVENTS CALENDAR



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IN THIS ISSUE

- 04** Business Briefs
- 07** Advocacy Update
- 08** Member Spotlight:
Isaac & Nicole Bucher, Co-Owners
Mister Ed's Elephant Museum & Candy Emporium
- 09** Out & About
- 10** Ambassador Spotlight:
Heather Laughman, Owner
HD Entertainment
- 11** Community Events
- 12** Guest Article:
Andrea D. Foore, Assistant Vice President/
Agribusiness Loan Officer
ACNB Bank
- 13** Chamber News

ADAMS COUNTY BUSINESS IS PUBLISHED AND PRODUCED BY



THE CHAMBER

GETTYSBURG & ADAMS COUNTY

Chartered in 1919, The Chamber of Gettysburg & Adams County is Adams County's oldest and largest business organization. The chamber supports and strengthens its members and the Adams County area by promoting diverse economic opportunities through advocacy, building relationships, providing timely information and developing leaders for the future. Nearly 530 local businesses and organizations have made an investment in Adams County through membership.

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BUSINESS BRIEFS

The **bolded** businesses in Business Briefs are Chamber members. Submit news to news@gettysburg-chamber.org by the second Tuesday of each month for inclusion in the following month's publication.



Barto



Fleischer



Jacinto

ACNB Bank recently promoted Community Banking Managers Danielle L. Barto, Sheila J. Fleischer and Tiffany L. Jacinto to Assistant Vice President. In the role of Community Banking Manager, they are responsible for welcoming customers to their respective offices, fulfilling customers' needs for banking products and services, building relationships within the local community, and managing the office staff. Barto is the manager for three locations including the Carroll Valley office, Franklin Township drive-up and the Chambersburg office. Fleischer is the manager for the New Oxford office. And Jacinto manages the three Gettysburg offices including the Lincoln Square office, the West Gettysburg office and Adams Commerce Center office.



Alexandra (Alex) Chiaruttini was named as Chief Administrative Officer and General Counsel, effective October 13, for **The York Water Company**. Prior to joining the company, Ms. Chiaruttini was the Chief Counsel for the Department of Environmental Protection, where she was the lead environmental attorney providing legal counsel to the Governor, DEP Secretary, and Executive Staff. And prior to that, Ms. Chiaruttini was a partner with **Stock and Leader, LP** and Chair of the Environmental Practice Group for 7 years. Ms. Chiaruttini has a bachelor's degree in Behavioral Neuroscience from Lehigh University, a master's degree in Environmental Science and Management from Duquesne University, and her Juris Doctor from The Dickinson School of Law.

ACNB Corporation was recently named by Central Penn Business Journal to its 24th annual list of the Top 50 Fastest Growing Companies in Central Pennsylvania for 2020. In order to be eligible for consideration in this ranking for 2020, companies were required to show revenue of at least \$500,000 in each of the fiscal years ending 2017, 2018 and 2019, as well as revenue growth in 2019, as compared to 2017. Companies headquartered in Adams, Cumberland, Dauphin, Franklin, Lancaster, Lebanon, Perry or York County were eligible for nomination. This is the third consecutive year ACNB Corporation has achieved this recognition, ranking #28 in 2020.



Gelnett



Miller



Hodges

Several **Adams Electric Cooperative** employees earned promotions during the spring and summer of 2020 in the operations department. Ryan Gelnett, of Shippensburg, and Jason Stanley, of East Berlin, were promoted to second year apprentices. Tyler Miller, of Windsor, was promoted to journeyman first class, Shane Atherton, of Aspers, was promoted to journeyman second class and Gary Hodges, of Orrtanna, was promoted to journeyman third class. April Krumrine, of Hanover, was promoted to warehouse clerk A.



Stanley



Atherton



Krumrine

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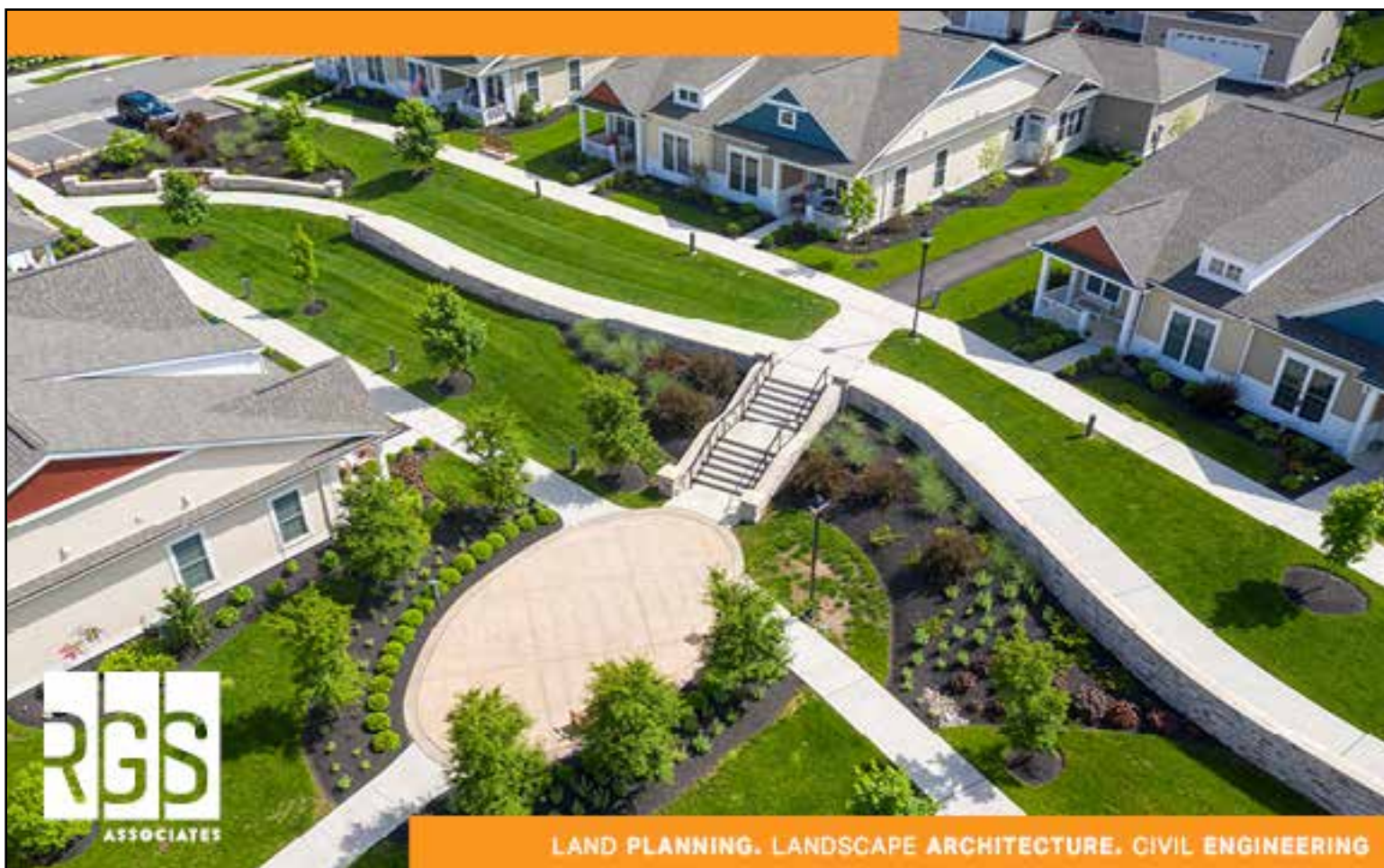


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Annual Award Recipients and
Incoming/Outgoing Board
Members
will be recognized

101st Annual Meeting

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ADVOCACY UPDATE

LAWMAKERS ARE TAKING REGULATORY REFORM SERIOUSLY SENATOR DOUG MASTRIANO (R-33)



The committee that I chair, the Senate Intergovernmental Operations panel, did not convene during the 2017-2018 legislative session. So far in 2019-2020, the committee has passed eight measures aimed at reducing the state's regulatory burden.

Small businesses throughout the 33rd Senate District continue to encounter new pandemic mandates by the Wolf administration. Sadly, many were forced to close permanently.

With a fragile economy, we need to ensure that over-regulation is not impacting our businesses. Reducing unnecessary regulatory burdens is one way the General Assembly can help the state's business community.

The committee recently passed Senate Bill 5, which would require legislative approval of any state regulation with a fiscal impact of \$1 million. There is a cost to every regulation – the cost is exacerbated when the regulation is unneeded or unwanted.

Also, the panel advanced Senate Bill 119, dubbed the Red Tape Reduction Act. The legislation would require the repeal of two existing regulations, for every new one implemented by a state agency.

Ohio's most recent two-year budget contained a provision requiring a state agency to remove two regulations whenever adding a new one. Similarly, the following states are reducing regulations through other avenues: Idaho, North Carolina, Virginia, Rhode Island, Arizona, New Hampshire and Missouri.

The committee also passed Senate Bill 251, by Senator Kristin Phillips-Hill, which would establish the Independent Office of the Repealer. Even though our state has 153,000 regulations, we have no one reviewing the applicability and effectiveness of them.

Currently at least three other states either have an Office of the Repealer or had one in the past. Review, modification and rescindment of onerous regulations has been widely credited as a genesis of economic resurgence.

Finally, lawmakers are taking regulatory reform seriously.

FEDERAL JUDGE RULES GOVERNOR'S ORDERS UNCONSTITUTIONAL, HOUSE CHALLENGES WOLF'S SCHOOL SPORTS VETO REPRESENTATIVE DAN MOUL (R-ADAMS)



U.S. District Court Judge William Stickman IV of the Western District of Pennsylvania ruled last week that the Wolf administration's COVID-19 mitigation measures regarding mass gatherings, stay-at-home orders and business shutdowns – while intended to protect public safety – are unconstitutional. In his 66-page ruling, Stickman asserted that, even in an emergency, the Wolf administration's response to the pandemic cannot undermine our constitutional liberties or the system of checks and balances protecting those liberties. He said the Constitution sets certain lines that simply may not be crossed, and the governor's actions crossed the line. Wolf is appealing the judge's ruling and requested a stay of Stickman's order pending his appeal. On Tuesday, September 22, the court denied Wolf's request.

In related action, Wolf vetoed legislation I co-sponsored that would ensure local control over decisions about school sports, extracurricular activities and spectators. House Bill 2787 would grant the governing authority of a school entity the exclusive authority to determine whether to hold school sports and extracurricular activities in-person during the 2020-21 school year. School officials would be responsible for establishing safety protocols for permitting visitors and spectators to attend sporting events and in-person extracurricular activities; limits on gatherings for indoor and outdoor sports and in-person extracurricular activities to ensure social distancing; protocols for sports consistent with the Centers for Disease Control and Prevention Considerations for Youth Sports; and methods of ensuring that social distancing and other safety measures are in place for students, staff and spectators. The measure passed the House by a bipartisan, veto-proof majority. House leaders stand prepared for an override.



MEMBER SPOTLIGHT

ISAAC & NICOLE BUCHER, CO-OWNERS

Mister Ed's Elephant Museum & Candy Emporium

What are your primary responsibilities?

As a married couple who not only works together, but also lives together, it's important that we have clear duties. We work independently, but confer together frequently. Isaac is the guy who primarily handles the money, wholesale and ordering candy. Nicole does the marketing and outreach, makes candy, and handles the retail gift side. We collaborate on the overall management of the property, employees and customer service.

How do you stay engaged with trends you see in your industry?

We are active members of Retail Confectioners International, an international candy maker's organization. We absorb any and all information we can through friends and acquaintances made through this organization, from manufacturing to small retail. We don't just pay dues, we put ourselves in the center of the organization's operations, attending trade shows, conferences, classes, webinars, etc. We've even been considered trend makers, having appeared several times in the organization's Kettle Talk magazine just this year. We also actively follow attractions, candy stores and manufacturers on social media to ensure we're the first to know information. Traveling to different regions of our country, and even abroad, is also key to seeing what other people are doing. Always look and listen, because there's always something to pick up and learn.

What leadership advice would you offer to other leaders?

Never get comfortable where you are. Accept change as a constant, and be open to new ideas. There's always someone who is going to do something better than you. Seek them out, watch, learn and then implement the best of others in your own business, without veering from your mission. Take notes and plenty of pictures, then let the ideas percolate. No business should ever stay the same. Keep listening to your customers, look for industry trends, and evolve.

What makes Adams County such a great place to do business?

There's an energy here. We're so lucky here to have neighbors who are so supportive of small local businesses. People go out of their way to shop small. We're also really fortunate to have a huge tourism industry that brings people from all over the world. Plus, we're close enough to other tourism destinations like Philadelphia and Washington to be able to do business there. We appreciate being amongst so many unique businesses.

How does the chamber help you?

We love being part of the chamber. We attend quality workshops, networking breakfasts and lunches, and serve on committees, and Isaac serves on the board. The biggest benefit to us has been the networking opportunities that have opened doors for our business and paid real dividends.

How do you give back to the local community?

We serve the community through volunteerism on boards and committees at organizations like the Adams County Arts Council, The Chamber, Totem Pole Playhouse and Lower Marsh Creek Presbyterian Church. We also open our wallet to donate to local causes that benefit children. Throughout the year, we host several free community events at our store for kids, like our huge annual Easter Egg Hunt & Bunny Party, Great Pumpkin Party and Santa Party.

When you're not working, where in Adams County do you like to spend your time?

Who are we kidding?! As small business owners, we're always working. But while we're out and about, we love dining at many of the awesome restaurants around the county - more than we should. When we cook at home, our meals are comprised almost entirely from ingredients produced close to home, from meat, to dairy, to produce. We also love the active arts community and are avid live theater supporters.

BIZ BUZZ

Mister Ed's Elephant Museum & Candy Emporium is the Gettysburg area's sweetest family tradition since 1975. We are a third-generation family owned and operated business. Isaac and Nicole Bucher became the owners in 2014.

Over the years, we've been successful not just because of sheer grit and determination, but because we work daily to build our business upon these tenets, always prominently displayed as a reminder to us and our employees:

We change with the times. We listen to our customers. We respect our past. We strive for uniqueness. We empower our employees to do the right thing. We demand quality and freshness. We are committed to the local community. We treat our employees well. And finally, we keep learning.

Ultimately, we live and die by a quote from Ray Kroc. We love it so much, we had it painted on our store wall for all to see: When you're green, you're growing. When you're ripe, you rot.



OUT & ABOUT



Ribbon Cutting
September 10 | Amblebrook
Gettysburg

Photo credit: Darryl Wheeler, Gettysburg Times



Ribbon Cutting
September 10 | Amblebrook
Gettysburg

Photo credit: Darryl Wheeler, Gettysburg Times



Ribbon Cutting
September 10 | Amblebrook
Gettysburg

Photo credit: Darryl Wheeler, Gettysburg Times



New Oxford Area Chamber of
Commerce Recognition for 15 years
Edith Waldron & Jennifer Meckley,
NOACOC Board Member



Member Appreciation Picnic
September 1



Member Appreciation Picnic
September 1



Member Appreciation Picnic
September 1



Member Appreciation Picnic
September 1



Member Appreciation Picnic
September 1





AMBASSADOR SPOTLIGHT

HEATHER LAUGHMAN, OWNER & OPERATOR
HD Entertainment

How did HD Entertainment begin?

I founded HD Entertainment after working with my father's DJ business since I was in 4th grade and out of a love for music coming from my father and stepdad.

What committee do you currently volunteer with?

I serve on Ambassador and Raffle committees.

What do you enjoy most about volunteering?

Putting a smile on someone's face and helping them to overcome an obstacle, raise needed funds, make a difference are some of the reasons I enjoy volunteering.

What is your current occupation?

DJ, business owner, mom, homeschool teacher

What do you love most about the entertainment industry?

Giving clients and their guests an excuse to let loose, have a good time, and forget their troubles are just some of the things I love about my job. I also enjoy helping nonprofits raise necessary funds with our DJ, lighting, and event production services.

How do you define success?

Success means that you have not only positively impacted those around you, but that you have also made yourself happy.

Who inspires you?

My sons who are rolling with the changes this year and have kept smiling. I also love to surround myself with positive-thinking women in our area and I strive to follow their leads in business and life.

If you could choose anyone as a mentor, who would you choose?

I just watched Robin Roberts' Master Class and she was phenomenal! I would love to learn from her on a personal level.

What's one thing - either industry-related or not - you learned in the last month?

I learned how to repurpose a space in our kitchen for our boys to feel comfortable and encouraged while homeschooling. My husband and I hung shelves, created a desk area with stools, and utilized the space we had with a bit of decorating and creativity to make the space as inviting as we could.

What's something about you (a fun fact) that not many people know?

I have tap danced since I was 3. I also donate my hair every three years and I am getting ready for my next chop!

What's the last book you read?

I'm currently reading (rereading for me!) the first Harry Potter novel, the illustrated version, with our boys.

What's the first concert you ever attended?

Kenny Rogers

If you had to eat one meal every day for the rest of your life, what would it be?

Just about anything my husband makes! He is a fantastic cook and specializes in Mexican, gluten-free, and vegan dishes.

COMMUNITY EVENTS

OCTOBER 3

A Taste of Apple Harvest Fundraiser
Oakside Community Park | 10 a.m.-2 p.m.
717.677.7820

OCTOBER 15-18

Fall Open House
Battlefield Harley-Davidson
battlefieldharley-davidson.com

OCTOBER 18

Gettysburg Festival of Races | 8 a.m.-3 p.m.
Gateway Gettysburg

OCTOBER 25

Trick or Trot 5K | 10 a.m.-1 p.m.
Appalachian Brewing Co. - Gateway
abcbrew.com/special-events

OCTOBER 30

ACAC's Annual Halloween Costume Party
Battlefield Harley-Davidson | 7-11 p.m.
adamsarts.org

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Ambassador Committee

Awards Committee

Golf Committee

Raffle Committee

Governmental Affairs Committee

Marketing Advisory Committee

Program Development Committee

Wine Festival Committee

JOIN THE TEAM

Have you wondered how to get more involved in The Chamber in developing programs, planning events or honing your leadership skills? If so you should consider joining one of The Chamber's committees. Meeting times vary so it will be easy to find something that fits your schedule!

Contact the chamber office, 717.334.8151 for more information.

Recruits and maintains chamber membership. Meets monthly.

Selects individuals for recognition of their contributions, service and dedication to Adams County. Meets as needed.

Organizes an annual golf outing in the summer to benefit the local community. Meets as needed Apr.-Jun.

Coordinates the holiday fundraiser event. Meets as needed Aug.-Dec.

Monitors legislative issues and educates membership about issues that affect the business community. Meets the second Thurs. of the month at Noon.

Enhances the image of the chamber by recommending marketing and communications actions to chamber staff. Meets as needed.

Coordinates educational programming and evaluates potential speakers and topics for AC BizCon. Meets Aug.-Nov., and as needed for other programs.

Coordinates major annual event, the Gettysburg Wine & Music Festival in September. Meets monthly Mar.-Aug.



From left to right: Andrea Foore, ACNB Bank Assistant Vice President/Agribusiness Loan Officer and 11-year-old Kolton Grim of East Berlin, PA, participated in the Kids Feed the World livestock auction held this summer at the York County 4-H Center. Kolton's Angus steer sold at auction for \$7,000.00. He exhibits many of his cattle on a national level through the National Junior Angus Association.

YOUTH AGRICULTURE PROGRAMS HELP DEVELOP FUTURE LEADERS

**ANDREA D. FOORE, ASSISTANT VICE PRESIDENT/
AGRIBUSINESS LOAN OFFICER**
ACNB Bank

Despite the challenges we all faced this year as a result of the pandemic, agribusiness in Adams County continued as crops were planted, livestock was raised, and our food supply chain was tested. Throughout this period of uncertainty, the agriculture industry has shown immense strength and courage.

There is no greater example of this than in the faces of our youth. As schools, Future Farmers of America (FFA), and 4-H curriculum and programs moved online earlier in the year, many kids also stepped into a larger role on their family's farm. They understood the responsibility bestowed upon them to continue providing food locally and beyond.

Organizations like FFA and 4-H are extremely beneficial to our community. They help develop our youth into leaders, while teaching them life skills and allowing them to make connections with local professionals. I have a deep personal connection to the 4-H programs in southcentral Pennsylvania as I was the fourth generation in my family to be a member.

While I was in 4-H, my favorite projects were my market steers. I would exhibit them throughout the year at various shows and sell them at the York Fair or the PA Farm Show. I had to create a project book and part of it included keeping records of my cattle and maintaining a budget. After selling my steer, any profit I had made went into my savings account for college. Fiscal responsibility is an important skill that I first

learned in my years as a 4-H member.

I was also able to connect with other youth and industry professionals through camps, leadership conferences, livestock judging contests, and shows. In 2013, the judge at our local 4-H Fair was Gabe Zepp. Little did I know that we would end up being co-workers years later at my current place of employment.

I like to think that my experience has come full circle. After my 4-H years, I majored in Agribusiness Management at Penn State and graduated in 2016. Shortly thereafter, I joined ACNB Bank as an agribusiness lender. I now attend the 4-H and FFA livestock sales --- along with Gabe Zepp, Agribusiness Loan Officer for NWSB Bank, a division of ACNB Bank --- as a representative of the Bank to support the youth and purchase their projects.

While my experience with 4-H has been primarily in livestock, 4-H and FFA also offer a variety of other projects such as environmental and earth sciences, citizenship and civic education, healthy lifestyles education, and STEM opportunities. It is important for local businesses throughout Adams County and elsewhere in the United States to support youth programs like 4-H and FFA as they help to guide and teach our future leaders. For more information, contact Adams County 4-H and/or your local school district's FFA program.

CHAMBER EVENTS

OCTOBER 6 - REGISTRATION OPEN

County Connections Luncheon | 11:30 a.m.,
Thirsty Farmer Brew Works

OCTOBER 8

Governmental Affairs Committee Meeting
12 p.m.

OCTOBER 13

Executive Committee Meeting | 7:30 a.m.

OCTOBER 21 - REGISTRATION OPEN

Adams County Community Prayer Breakfast
8 a.m., Gettysburg Area Rec Park

OCTOBER 22

Board of Directors Meeting | 7:30 a.m.

OCTOBER 28

Membership/Ambassador Committee Meeting
11:30 a.m., Firehouse Grill

MEMBER RENEWALS

30-39 YEARS

HACC - Gettysburg Campus

20-29 YEARS

Biggerstaff's Catering
Sixeas Premier Marketing
Village Beverage Mart, Inc.

10-19 YEARS

Advent Partners / Thrivent Advisor Network
Foursquare Church Gettysburg
Gettysburg Battlefield Resort
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SEK, CPAs & Advisors
Visiting Nurse Association of Hanover & Spring Grove

1-9 YEARS

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BCM Payroll Services, Inc.
Beef Jerky Outlet
Buddy Boy Winery & Vineyards
Dancing Fox Consulting
East Berlin Area Community Center
Hutchison, Rosemary
Lark Gift Shop
OSS Health
Typical Life Corporation

In the Midst of Turmoil

Adams County Community Prayer Breakfast



OCTOBER 21, 2020

Registration/Breakfast at 8:00am

FREE, but you must pre-register by October 13

Register at gettysburg-chamber.org or call 717.334.8151

at the Gettysburg Area Rec Park
545 Long Lane, Gettysburg



Featured Speaker David Miller, Ph.D.

LTC Miller was working on his residency training in Clinical Psychology at Walter Reed Army Medical Center the morning of September 11, 2001. He was sent to the Pentagon for several hours after the attack and for several weeks thereafter. Dr. Miller was awarded the Army Achievement Medal for his work there.

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In Memoriam



RONALD D. GARIS

MARCH 9, 1952 - AUGUST 21, 2020

The Chamber staff was deeply saddened by the recent loss of Ron, co-owner of Beyond All Boundaries LLC. His devotion to the Chamber over the last 9 years is greatly appreciated and we would like to extend our sympathies to his family and co-workers.



THE CHAMBER
GETTYSBURG & ADAMS COUNTY



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