ADAMS COUNTY



toion to Grow

Special Digital Ec

**BUSINESS BRIEFS** 

ADVOCACY UPDATE

EVENTS CALENDAR

**DECEMBER 2020** 

	JOIN THE TEAM		
	Have you wondered how to get more involved in developing programs, planning events or honing your leadership skills? If so you should consider joining one of The Chamber's committees. Meeting times vary so it will be easy to find something that fits your schedule!		
	Contact the chamber office, 717.334.8151 for more information.		
AMBASSADOR COMMITTEE	Recruits and maintains chamber membership. Meets monthly at various locations.		
AWARDS COMMITTEE	Selects individuals or groups for recognition of their contributions, service and dedication to Adams County. Meets as needed two times per year.		
GOLF COMMITTEE	Organizes an annual golf outing in the summer to benefit the local community. Meets as needed April through June.		
RAFFLE COMMITTEE	Coordinates the holiday fundraiser event. Meets as needed August through December.		
GOV'T AFFAIRS COMMITTEE	Monitors legislative issues and educates membership about issues that affect the business community. Meets the second Thursday of the month at Noon.		
MARKETING ADVISORY	Enhances the image of the chamber by recommending marketing and communications actions to chamber staff. Meets as needed for specific marketing and communications projects.		
PROGRAM DEVELOPMENT	Coordinates educational programming for chamber members and evaluates potential speakers and topics for AC BizCon. Meets August through November, and as needed for other programs.		
WINE FESTIVAL COMMITTEE	Coordinates the chamber's major annual event, the Gettysburg Wine & Music Festival in September. Meets monthly March through August and as needed the remainder of the year.		

# NAME BUSINESS ADDRESS DIRECT PHONE EMAIL



Fill out the form portion on the left and email it to Jennifer McCleaf at jenniferm@ gettysburg-chamber.org. Or you can always mail it to 1382 Biglerville Road, Gettysburg, PA 17325.

### WHAT COMMITTEE WOULD YOU LIKE TO JOIN?

### **BOARD OF DIRECTORS**

Pete Martin, Chair* Amblebrook Gettysburg	04	Busine
Stacey Schlosser, Vice Chair* Biggerstaff's Catering	06	Membe
Wes Warehime, Treasurer* Aero Energy		Brad Ho Hollabaug
Bryan Johnson, Secretary* SMB Associates	07	Advoca
Chris Bigger* Littlestown Area School District	08-09	Out & A
Darlene A. Brown Individual Member		_
Isaac Bucher*	10	Comm
Mister Ed's Elephant Museum & Candy Emporium	11	Chamb

Lisa Duffy UPMC Hanover

John Hanner Living Bible Fellowship Church of Adams County

John Husser ACNB Bank

**Duane Kanagy\*** Kanagy Communications

Sharon Kebil-Whisler M & T Bank

Todd King Salzmann Hughes, P.C.

Jessica Knouse Thirsty Farmer Brew Works

**Dave Lamberson** Gettysburg Construction Co.

**Bill Shoemaker USI Insurance Services** 

\*Executive Committee Member

### CHAMBER STAFF

Carrie S. Stuart, President carries@gettysburg-chamber.org

Jennifer McCleaf, Relationship Director jenniferm@gettysburg-chamber.org

Edith Waldron, Operations Manager edithw@gettysburg-chamber.org

Rosemary Laureano, Relationship Assistant of the Hispanic Council rosemaryl@gettysburg-chamber.org

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### ADAMS COUNTY BUSINESS IS PUBLISHED AND PRODUCED BY



Chartered in 1919, The Chamber of Gettysburg & Adams County is Adams County's oldest and largest business organization. The chamber supports and strengthens its members and the Adams County area by promoting diverse economic opportunities through advocacy, building relationships, providing timely information and developing leaders for the future. Nearly 530 local businesses and organizations have made an investment in Adams County through membership.

1382 BIGLERVILLE ROAD, GETTYSBURG, PA 17325 | 717.334.8151 INFO@GETTYSBURG-CHAMBER.ORG | GETTYSBURG-CHAMBER.ORG

# **BUSINESS BRIEFS**

The **bolded** businesses in Business Briefs are Chamber members. Submit news to *news@gettysburg-chamber.org* by the second Tuesday of each month for inclusion in the following month's publication.



**SEK, CPAs & Advisors (SEK)** has acquired the not-forprofit/governmental practice of Stambaugh Ness, a CPA firm located in York that serves clients in 40+ states. Krista M. Gardner, CPA is the Managing Director of the not-for-profit/governmental practice at Stambaugh Ness and will join SEK as a Member of the Firm. Erin M. Fike also works exclusively with not-for-profit and governmental clients and will join SEK as a Senior Associate. Gardner and Fike are based in York and will serve clients of all South-Central Pennsylvania offices. This addition strengthens SEK's not-for-profit and governmental practices, two of the firm's core industry specializations, expanding its ability to provide meaningful guidance and customized solutions to those clients.



The Healthcare Center at **Cross Keys Village** has been named to Newsweek's 2021 list of Best Nursing Homes. This publication highlights the nation's top nursing homes based on performance data, peer recommendations, and new for this year - the facility's handling of the COVID-19 threat. A large emphasis was placed on evaluating the official COVID-19 dataset from the CMS and CDC and includes resident impact, facility capacity, staffing, supplies, and Personal Protective Equipment. Newsweek's Global Editor in Chief Nancy Cooper said their objective is "to recognize the facilities which have put in place the best possible responses and protocols." This award is a fulfilling testament to the excellent care and compassion demonstrated each day by devoted Health Care team members along with the plans put in place by administration.



Leona M. Rega has been named executive director of the **Adams County Arts Council** following the retirement of Chris Glatfelter. Leona joined the Tamaqua Arts Center in 2012 as director and helped transform the facility from an allvolunteer effort into a state-of-the-art

regional center for the performing and fine arts. During her tenure, she helped the Tamaqua Arts Center become a nationally recognized leader in creative placemaking with unique community engagement projects such as Tamaqua Has Heart and Tamaqua Raw Aspirations. She led the Tamaqua Safety Initiative that helped make the center of Tamaqua a safer place with initiatives like Tamaqua's first National Night Out. She also served as a facilitator for Strengthening Families, a program to help families develop communication and decision-making skills—giving parents and children the skills to resist negative peer pressures. At the arts center, Leona helped to organize more than 1,000 classes, shows, lessons, and events each year.

**Barley Snyder** is proud to announce it has been named to the "Best Law Firms" list in 21 different practice area categories for 2021 as ranked by U.S. News & World Report and Best Lawyers. Barley Snyder ranked as a Tier 1 firm for the Harrisburg metro area in the following practice areas; Bankruptcy and Creditor Debtor Rights/ Insolvency and Reorganization Law, Closely Held Companies and Family Businesses Law, Commercial Litigation, Corporate Law, Employee Benefits (ERISA) Law, Employment Law – Management, Litigation – Banking & Finance, Litigation - Labor & Employment, Real Estate Law and Trusts & Estates Law. The rankings evaluate more than 15,000 law firms from across the country in more than 120 different practice area categories.



Arthur L. Rathell, III has joined **ACNB Bank** in the position of First Vice President/Residential Mortgage Manager. In this role, he is responsible for the residential mortgage lending function, including sales and processing, throughout the Bank's southcentral

Pennsylvania and central Maryland footprint. Rathell has more than 18 years of experience in the residential mortgage lending industry. He most recently served as an area sales manager for BB&T, now Truist Bank, coaching teams of mortgage loan officers in the Baltimore metro area and then in the Houston, Austin, San Antonio and Bryan/College Station region of Texas.



**Doceo**, a locally owned technology company, has hired Alice Muldrow as both a Technology Advisory, and as their Human Resources Manager. This dual role will serve Doceo's growth internally as more Team Members are hired, as well as externally as our local customer base grows. Alice will educate and

provide technology solutions to businesses and non-profits in the York County business community. Alice has spent the past 15 years in the banking industry, most recently at Orrstown Bank as a Treasury Management Sales Officer and at York Traditions Bank as a Senior Branch Manager.

### Let us contribute to your success.

We offer **banking relationships** with competitive products and services.

Contact Gary to get started today!

Gary W. Rappoldt SVP Senior Commercial Loan Officer 717-339-5057 grappoldt@acnb.com





# WELCOME TO THE FIRM!



Adam D. Boyer



Harold A. Eastman, Jr. ATTORNEY



Marianne Drummond PARALEGAL

Barley Snyder

123 Baltimore Street, Suite 101, Gettysburg, Pa 17325 www.BARLEY.com | 717-253-9012

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### **MEMBER SPOTLIGHT**

### **BRAD HOLLABAUGH, PRESIDENT**

Hollabaugh Bros., Inc. Fruit Farm & Market

#### Tell us about your business.

Celebrating 65 years in business, Hollabaugh Bros., Inc. Fruit Farm & Market is a 3<sup>rd</sup> generation family farm that has established a deep heritage of both production and marketing of fresh fruits and vegetables in our community.

Our mission is based on being responsible stewards of the land and operating a friendly, family-based market place that provides reliable service, convenience, and educational outreach to our valued customers.

Our success is built on the hard work and dedication of our family members and our many employees who make it possible to produce, harvest, and market our products.

#### What are your primary responsibilities?

Currently, I am president of the corporation and chairman of our family board of directors, which is the managing body of our company. I wear many hats in our organization but focus on general business management and might be considered the chief financial officer for the company. I try to keep all our enterprises connected so that we have the most efficient business operations possible.

#### What motivates you to jump out of bed every morning?

I love trees and the land. I enjoy experiencing the seasons immensely and working every day to be a part of the magic of Mother Nature. I also enjoy the challenges that our business faces and am gratified to find solutions to those issues whenever possible. And I love the fact that our family continues to have the privilege to be stewards of the land.

#### What business challenges keep you awake at night?

It concerns me that people see the beauty of the trees and the fruit that we have available to sell, but don't always connect to the underlying complexity and expense of operating a farm and market organization in modern times. We work hard at education and outreach. Yet it troubles me that our food supply is so taken for granted and the roots of that supply are so misunderstood. Fruit literally does grow on trees but managing fruit crops involves a lot of science, technology, engineering, and mathematics (STEM).

Finding enough labor to accomplish our work each year has always been a struggle. Our business is also impacted by so many regulations related to food safety, food security, and a plethora of regulations that address our workers. Certainly, Covid-19 has complicated our affairs as we struggle to keep our employees and customers safe while doing our best to adapt to the rapidly changing regulatory guidance that comes from the state.

Of course, one can never talk about farming without also talking about the weather. It's a constant challenge to properly react or adapt to weather conditions during the course of a growing season. Unfortunately, one bad storm can ruin a season. So our eyes are always on the skies!

#### What makes Adams County such a great place to do business?

There are many amazing places on this planet, but even when I am astounded by the diversity and beauty of our world, I still find that Adams County remains a pearl of great price. We are situated in a unique area with a variety of landscapes, changing seasons with a moderate climate, and a lot of green space.

#### As someone doing business in Adams County, how does the chamber help you?

My wife, Kay, and I went to former Chamber director, Peg Weaver, decades ago seeking a way that the Chamber might connect more effectively with the upper end of Adams County and with Agriculture in general. In response, the Chamber did work toward greater outreach to upper Adams County and Agriculture.

Over the years, the Chamber has continued to work at that connection so that today we have a very supportive relationship as a business and as an industry. Throughout those years, I believe we have all realized that, whereas Adams County has the Gettysburg Battlefield, it also has great diversity with other features that complement and enhance the experience of our visitors.

#### As a business in Adams County, how do you give back to the local community?

We enjoy supporting our local school district and community and are constantly reaching out to find ways where we can partner with community organizations. As Chamber members, we have had two family representatives on the Chamber Board and have supported the work of various Chamber committees.

Our family is also very involved in the fruit industry in PA. Family members regularly hold positions of leadership in fruit and marketing organizations at the local and state levels.

#### What do you think has contributed to your business reaching this milestone anniversary?

One doesn't "farm" unless one loves to farm. There is a richness in working with the land and also with the people who inhabit the land.

Success in any business doesn't come without hard work, determination, and vision. It's no different on a farm. Building and growing a production and marketing company has taken generations of endeavor, education, trial and error, and the support of many employees and customers.

Our vision has always been clear in that we wanted to sustain our land and our business so that we could support our families. Our work ethic has always been strong. And we have long realized the importance of connecting with our community.

So, our family will take credit for our vision and determination to survive. But we must equally acknowledge the contributions of a long list of employees who have worked by our sides over the generations. Without them, we would never have succeeded. And together with the support of our community and our customers, the formula for success is complete.

## ADVOCACY UPDATE

### THERE IS A COST TO EVERY REGULATION **SENATOR DOUG MASTRIANO (R-33)**

There is a cost to every regulation - the cost is exacerbated when the regulation is unneeded or unwanted. Yes, regulations are important, but they need to be implemented correctly and reviewed on a consistent basis to ensure effectiveness, and whether they are having the intended result

As the chair of the Senate Intergovernmental Operations Committee, my panel took regulatory reform seriously during the 2019-2020 legislative session. In fact, the committee did not hold a voting meeting during a two-year period prior to my chairmanship. But the past year-and-a-half was a different story. The committee advanced eight measures aimed at reducing bureaucratic red tape and streamlining government.

As a result of the COVID-19 pandemic, businesses need our help now, more than ever. State code features 12.8 million words. How can any existing business - or a new one that wants to open in our fragile economy - possibly be an expert on so many rules? We need policies that foster business growth, opposed to being a hindrance.

According to a recent Forbes "Best States for Business Report," Pennsylvania ranked 39 th in regulatory environment. This isn't good enough. Reducing unnecessary regulatory burdens is one way the General Assembly can help the state's business community.

### LIABILITY PROTECTION LEGISLATION MOVES TO GOVERNOR'S DESK **REPRESENTATIVE TORREN ECKER (R-193)**

The General Assembly took a monumental step toward affording businesses and other entities commonsense protections from frivolous lawsuits related to COVID-19.

I was proud to join my colleagues in sending House Bill 1737 to the governor's desk. The measure is very similar to a bill I sponsored to offer commonsense protections via limited liability to the critical suppliers, health care providers and employers operating during the pandemic. House Bill 1737 provides an opportunity to help our health care providers, schools, business owners, farmers, and restaurants by allowing good actors to operate safely without fear of these lawsuits.

This legislation allows these organizations to continue supporting our community throughout the pandemic without threat of legal battles and court costs that well-intentioned businesses just cannot afford. This bill does not protect those who are putting our children, workers, and community at risk, and anybody who exhibits gross negligence can and should be held accountable.

Now more than ever, our educators and small business community need our continued support. As I write this, I am hopeful Gov. Tom Wolf will sign House Bill 1737 and provide much needed protections to these vital organizations.

### ADDRESSING IMPACTS OF COVID-19 **REPRESENTATIVE DAN MOUL (R-91)**

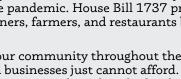
After adopting a partial budget to carry the Commonwealth through the first five months of the 2020-21 fiscal year, we were back in Harrisburg recently to complete the budget through June 30. The decision to approve a partial budget in May was based on the unknown impacts of COVID-19 mitigation efforts on the state's revenue collections and the delay until July of the federal and state income tax deadlines. The final budget fully funds schools and education, as well as public health and safety. You may recall that, a few years ago, I assembled several of my

Republican colleagues and formed the Commonsense Caucus, which worked through the summer to find the funding needed to cover that year's budget. After pouring over state agency accounting information, we discovered billions of dollars sitting idly in various accounts. This year's budget is tapping those funds to the tune of \$531 million. While no budget satisfies everyone, I am pleased that this year's budget contains no new taxes or borrowing and modest reductions in state government operating costs. As this pandemic continues to wreak havoc on businesses, I continue to work with my House colleagues to ensure mitigation efforts are as fair and sensible as possible to minimize the impact on small businesses and the people they employ. Our efforts have shuttered the Wolf administration's "blanket" approach to the problem and put decisions in the hands of county and local officials who can better assess the situation in their respective jurisdictions. Our small businesses are the backbone of our communities. I am urging consumers to "shop small" on Small Business Saturday, Nov. 28., throughout the holiday season and beyond.









### OUT & ABOUT



Fall Golf Outing | Nov. 5 The Links at Gettysburg



Fall Golf Outing | Nov. 5 The Links at Gettysburg



Fall Golf Outing | Nov. 5 The Links at Gettysburg



Fall Golf Outing | Nov. 5 The Links at Gettysburg



Fall Golf Outing | Nov. 5 The Links at Gettysburg



First Place Team Fall Golf Outing | Nov. 5



Putting Contest Winner, Josh Wayne Fall Golf Outing | Nov. 5



Ribbon Cutting | Nov. 6 Remarkable You Wellness, LLC



101st Annual Meeting | Nov. 12 Darlene Resh Community Educator of the Year



### **OUT & ABOUT**



101st Annual Meeting | Nov. 12 Bethany Austin Classroom Educator of the Year

UPMC Pinnacle Stock-Leade



101<sup>st</sup> Annual Meeting | Nov. 12 Graphics Universal Family Owned Business of the Year

UPMC Pinnacle Stock-Leader



101ª Annual Meeting | Nov. 12 Youth Advocate Programs, Inc. Nonprofit of the Year

UPMC Pinnacle

Stock Leader



101<sup>st</sup> Annual Meeting | Nov. 12 Dave Lamberson Small Business Person of the Year

UPMC Pinnacle Stock-Leader



101<sup>st</sup> Annual Meeting | Nov. 12 Duane Kanagy Chamber Volunteer of the Year





101st Annual Meeting | Nov. 12 Roger Lund Outstanding Citizen of the Year

UPMC Pinnacle Stock Leader



101<sup>st</sup> Annual Meeting | Nov. 12 Inn at Herr Ridge





Ribbon Cutting | November 17 The Red Shed at Hickory Bridge Farm Photo courtesy of Darryl Wheeler, *Gettysburg Times* 

### **COMMUNITY EVENTS**

### **DECEMBER 4**

Ben Jones Brass Christmas Carol Benefit Concert Lincoln Square | 6 p.m. destinationgettysburg.com

### **DECEMBER 4**

Pictures with Santa | 5-7 p.m. YWCA Gettysburg & Adams County 717.334.9171 ext. 120

### **DECEMBER 4-6**

Virtual Gingerbread Celebration adamsarts.org

### **DECEMBER 5**

Front Porch with Santa | 10 a.m. - 1 p.m. Gettysburg Hotel uwadams.org

### **DECEMBER 11**

6<sup>th</sup> Annual Christmas Festival in East Berlin East Berlin Area Community Center | 4-8 p.m. ebacc.org

### **DECEMBER 19**

Family Cooking Class: Great Cookie Debate Hollabaugh Bros. Inc. | 1:30-3 p.m. hollabaughbros.com

### **CHAMBER EVENTS**

DECEMBER 8 Executive Committee Meeting | 7:30 a.m. DECEMBER 9 Ambassador Committee Meeting | 11:30 a.m. DECEMBER 12 Governmental Affairs Meeting | Noon DECEMBER 17 Board of Directors Meeting | 7:30 a.m. DECEMBER 25 Chamber office closed JANUARY 1 Chamber office closed



### **NEW MEMBERS**

### Dixon, Lori

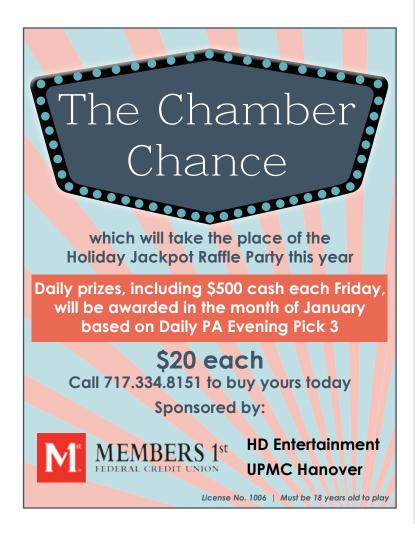
695 Herrs Ridge Rd. Gettysburg, PA 17325 717.357.5072 *lbdixon29@gmail.com* Individual Members

### Remarkable You Wellness, LLC Heather Henning

6941 York Rd., Unit 4 Abbottstown, PA 17301 717.500.1744 hhenning103@gmail.com remarkableyouwellness.com Health Services

### USI Insurance Services Bill Shoemaker

1215 Manor Dr., Ste. 200 Mechanicsburg, PA 17055 717.458.9830 *bill.shoemaker@usi.com usi.com* Services----Insurance Services



### MEMBER RENEWALS

### 30-39 YEARS

Days Inn Gettysburg United Lutheran Seminary

### 20-29 YEARS

Adams Rescue Mission, Inc. Conewago Valley School District Kenworthy Funeral Home, Inc. Penn State Mont Alto Redding Auction Service, Inc.

### 10-19 YEARS

Aero Energy Appalachian Brewing Gettysburg Battlefield Commuter Services of Pennsylvania DL3 Systems LLC Edward Jones-Frank Pizzuto, AAMS Family First Health - Gettysburg Center Home Instead Senior Care Kennie's Markets. Inc. Mason-Dixon Endodontics, PC Members 1st Federal Credit Union Mister Ed's Elephant Museum & Candy Emporium New Age Associates, Inc. Possum Valley Municipal Authority Rotz & Stonesifer Schmitt's Interiors, Inc. The Lodges at Gettysburg Weikert's Livestock, Inc.

### 5-9 YEARS

Bar-Ray Products, Inc. Event Central Gettysburg Area Recreation Authority Gettysburg Trading Post iNet Technology Group Seminary Ridge Museum, Gettysburg Transitions Healthcare Gettysburg TrueNorth Wellness Services

### 1-4 YEARS

Amblebrook Gettysburg/CCD Rock Creek LLC Barley Snyder Attorneys at Law Brown and Brown of PA CORE Design Group Edward Jones-Michael Martin Elsner Bell & Associates, LLC Focus Foundation Fresh Boutique Gettysburg Baking Company Littlestown Area School District Lower Marsh Creek Presbyterian Church Quarry Critters Alpaca Ranch The Beveled Edge Marble and Granite, Inc. The Blessing Shop The Intersection Church





1382 Biglerville Rd. | Gettysburg, PA 17325 717.334.8151 | FAX 717.334.3368 info@gettysburg-chamber.org www.gettysburg-chamber.org

### **OFFICE HOURS**

Monday-Friday, 8:30 a.m.-4:30 p.m.

### Your member benefits just got better!



# Introducing our Members Advantage Program where you could earn dividends

Members Advantage Program, or MAP, is a group business insurance program through Penn National Insurance that combines group premium volume and loss experience to give you the opportunity to earn a dividend. In fact, this program has returned more than \$9 million in dividends to its members in York County over the last 15 years!



www.PennNationalInsurance.com

Feel Secure®



YSBURG & ADAMS COUNTY

Learn more by calling these member agencies:

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Hockley & O'Donnell Agency	Gettysburg	717-334-6741