

ADAMS COUNTY

OCTOBER
2019

BUSINESS



THE CHAMBER
GETTYSBURG & ADAMS COUNTY

Having A
Financial
Planner to Guide You



BUSINESS BRIEFS

ADVOCACY UPDATE

EVENTS CALENDAR

We are all about making it easy on patients
during their cancer journey.

That's why we have cancer centers
in local communities across central Pennsylvania.

Here, the cancer care you need is under one roof.

Including nurse navigators who coordinate all your care
so you can concentrate on getting better.

And the Johns Hopkins Kimmel Cancer Center
collaboration gives you expanded access to clinical trials.

Providing innovative care close to where patients live.

That's the WellSpan Way.

And, I believe, the best way for patients.

Sherif Yacoub, MD, PhD

Radiation Oncologist
WellSpan Adams Cancer Center



WellSpanSpecialists.org/Cancer

BOARD OF DIRECTORS

Pete Martin, Chair*

Amblebrook Gettysburg

Stacey Green, Vice Chair*

Biggerstaff's Catering

Henry Grossman, Treasurer*

Individual Member

Bryan Johnson, Secretary*

SMB Associates

Chris Bigger

Littlestown Area School District

Isaac Bucher*

Mister Ed's Elephant Museum & Candy Emporium

Lisa Duffy*

UPMC Pinnacle Hanover

Melissa Ferguson

Holiday Inn Express & Suites Gettysburg

Duane Kanagy*

Kanagy Communications

Sharon Kebil-Whisler

M & T Bank

Todd King

Salzmann Hughes, P.C.

Dave Lamberson

Gettysburg Construction Co.

Bill Shoemaker

Brown and Brown of PA

Wes Warehime

Aero Energy

Shawn Wilson

PennCares Support Services

Carrie S. Stuart, President

The Chamber Gettysburg & Adams County

**Executive Committee Member*

CHAMBER STAFF

Carrie S. Stuart

President

carries@gettysburg-chamber.org

Jennifer McCleaf

Membership/Events Director

jenniferm@gettysburg-chamber.org

Edith Waldron

Program Coordinator

edithw@gettysburg-chamber.org

Kelly Montgomery

Bookkeeper

bookkeeper@gettysburg-chamber.org

IN THIS ISSUE

- 04 Business Briefs
- 06 Member Spotlight: Kristine Witherow, Harvest Investment Services
- 07 Advocacy Update
- 09 Guest Article: Tracy Selby
Mental Wellness: Should it Start at Work?
- 10 Events Calendar
- 11 Chamber News

ADAMS COUNTY BUSINESS IS PUBLISHED AND PRODUCED BY



THE CHAMBER
GETTYSBURG & ADAMS COUNTY

Chartered in 1919, The Chamber of Gettysburg & Adams County is Adams County's oldest and largest business organization. The chamber supports and strengthens its members and the Adams County area by promoting diverse economic opportunities through advocacy, building relationships, providing timely information and developing leaders for the future. Nearly 530 local businesses and organizations have made an investment in Adams County through membership.

1382 BIGLERVILLE ROAD, GETTYSBURG, PA 17325 | 717.334.8151
INFO@GETTYSBURG-CHAMBER.ORG | GETTYSBURG-CHAMBER.ORG

BUSINESS BRIEFS

The **bolded** businesses in Business Briefs are Chamber members. Submit news to news@gettysburg-chamber.org by the second Tuesday of each month for inclusion in the following month's publication.



ACNB Corporation was recently named by *Central Penn Business Journal* to its 23rd annual list of the Top 50 Fastest Growing Companies in Central Pennsylvania for 2019.

This is the second consecutive year ACNB Corporation has achieved this recognition. "We are, once again, truly honored to be recognized for our achievements and excited about the positive momentum ACNB Corporation continues to experience in our local markets through our subsidiaries of ACNB Bank and Russell Insurance Group, Inc.," said James P. Helt, ACNB Corporation President & CEO.



Stonebridge Financial Group, LLC is proud to congratulate Jim Kampstra, APA, APR, CIMA, CFP on being named to the *Central Penn Business Journal's* Forty under 40. Jim advanced rapidly in his career, purchasing the financial advisory firm that he started in at the young age of 26. He doubled the

firm's revenue over two years' time positioning it for the eventual merger with Stonebridge Financial Group, LLC. Jim also contributes countless hours of free financial planning to community members and organizations.



Belco Community Credit Union employees Holly Rubinic, Jay Reyes and April Link graduated

from Judge/Bradley Leadership School recently at Penn State University in State College, PA. They attended the two year program and graduated with enhanced leadership skills, ideas to improve the credit union and a new network of peers. "We are proud to recognize our employees on this accomplishment," said Amey Sgrignoli, President & CEO. "Belco is committed to employee development and growth, and we support continuing education for our employees."

Barley Snyder

Barley Snyder's Center Square office in downtown Hanover

has grown to house seven attorneys and additional professionals and staff thanks to the firm's targeted, growth initiatives. The firm has committed to stay in its

downtown Hanover location with a complete overhaul of its office. "Hanover's downtown is where we have always intended to be since we first opened there in 1999," Barley Snyder managing partner Jeff Lobach said. "We are committed to the Hanover market and wanted to do whatever we needed to do to stay in this wonderful location now and in the future."



Belco Community Credit Union recently donated \$3,000 to the Children's Miracle

network. Belco donated \$1,777.35 to Children's Miracle Network through a hot dog eating contest. Belco had two employees participate in the contest, Bob Keener and Liz Bridgeman. To help raise additional funds, Belco held a hot dog sale at its Operations Center. Many Belco branches held a bake sales as well. The credit union also donated \$1,222.65 to Children's Miracle Network in May, in celebration of meeting youth savings goals during National Credit Union Youth Month in April.

Conewago Valley School District and local leaders celebrate the grand opening of the Colonial Tech Center. The new center will provide access to students wishing to learn about trades such as welding, construction and mechatronics, in addition to offering new, state of the art learning spaces for students in 7th through 12th grades throughout the district. Local businesses will benefit by having a more skilled entry level employee, reducing training expenses.





BRIENNA RICHELLE *Photography*

NEWBORN • MATERNITY

FAMILIES • CHILDREN • SENIORS

WEDDINGS • HEAD SHOTS

WWW.BRIENNA RICHELLE.COM

717-253-7026



CELEBRATING 100 YEARS

THE CHAMBER

GETTYSBURG & ADAMS COUNTY

Darlene A. Brown
Amblebrook Gettysburg
Weddings by Paris Entertainment
Visiting Nurse Association of
Hanover & Spring Grove
Gary Rappoldt Commercial Lender
ACNB Bank
Gettysburg Construction Co.
TREYSTA technology management
SMB Associates, Inc.
AgChoice Farm Credit

Land and Sea Services
Mister Ed's Elephant Museum &
Candy Emporium
Adams Electric Cooperative, Inc.
Biggerstaff's Catering
Belco Community Credit Union
Jeffrey P. Brauning
ACNB Bank
1st Ed Credit Union
Home Instead Senior Care
Bible Fellowship Church of
Adams County

Aura Integrative Medicine
Penn State Mont Alto
Hockley & O'Donnell Insurance
Agency
Sharon Kebil-Whisler Sr.
Relationship Banker M & T Bank
Visual Realia
SpiriTrust Lutheran®,
The Village at Gettysburg
**JOIN TODAY! Call 717.334.8151 or
e-mail jenniferm@gettysburg-
chamber.org.**



CENTURY CLUB MEMBERS



HARVEST
INVESTMENT SERVICES
"Harvest Gains and Limit Losses"

MEMBER SPOTLIGHT

**KRISTINE WITHEROW, Investment Advisor
Representative**
Harvest Investment Services

Tell us about your business (What makes your business unique? How many years have you been in business? What are your business's mission and values? What is your business's culture?).

I have been a financial advisor for over 22 years. I love guiding clients through the maze of investments, retirement planning, income distribution in retirement, and protection planning for their specific set of circumstances. I work to develop defensive and strategic portfolios for my clients, so that they can sleep at night. It's truly an honor to be of service to my clients and entrusted with supporting them in meeting their life long goals and objectives, whatever they may be.

How do you stay engaged with trends you see in your industry?

I attend industry events throughout the country as well as webinars that keep me abreast of industry trends and how they might affect my clients.

What motivates you to jump out of bed every morning?

I love helping clients. Investing and retirement planning can be overwhelming. I love being able to support them in reaching their goals and living their best life and having their money support them in doing that.

What business challenges keep you awake at night?

The ups and downs of the market, which no one likes. I work to invest my clients defensively and strategically to minimize the negative impact that the market could have on their portfolios.

Do you have any advice for new business owners?

Investing for your future is a habit—start it early and be consistent.

What makes Adams County such a great place to do business?

Adams County is a unique mix of history, agriculture and the arts. It's a great place to live and to raise a family.

As a business in Adams County, how do you give back to the local community?

I have supported many organizations over the years throughout Adams County including Survivors, Gettysburg Community Theater, the Arts Council, the Soup Kitchen and many others.

When you're not working, where in Adams County do you like to spend your time?

I'm on the board of Directors at Gettysburg Community Theater. GCT has had a huge impact not only on my own 2 daughters' lives and development, but also throughout the community. It has touched the lives of those from toddler to being a senior citizen. It has given so many a place that they can call "home away from home" with the connections they have made through the theater. I love the positive impact it has had on the community, so much so that I started an endowment fund at the Adams County Community Foundation to support the ongoing mission of GCT.

BIZ BUZZ

As part of my commitment to Adams County, I will be hosting a Wine Down event on October 24, 5:30-7:30 pm at the Gettysburg Heritage Center. This will be an open discussion about Harvest Investment Services. RSVP to me at 717.253.4701 or kjwitherow@harvestinvestmentservices.com.

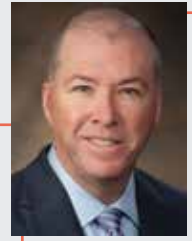
WINE DOWN EVENT

at the
Gettysburg Heritage Center
October 24
from 5:30pm-7:30pm

ADVOCACY UPDATE

SCHOLARSHIP FUNDS AWARDED TO PA STUDENTS PURSUING CAREERS IN THE SKILLED TRADES

GENE BARR, PA CHAMBER PRESIDENT



The Pennsylvania Chamber Educational Foundation is proud to announce that 24 Commonwealth students have been awarded a total of \$75,000 in mikeroweWORKS Work Ethic Scholarships. The selected students are attending technical schools located within the Commonwealth to pursue careers in the skilled trades. As part of its ongoing commitment to address the Commonwealth's job skills gap, the PA Chamber Educational Foundation has teamed up with the mikeroweWORKS Foundation for the past three years.

"Pennsylvania's diverse employment needs across a wide range of industries provide ample job opportunities," said PA Chamber President Gene Barr. "However, we continue to have people without jobs and job opportunities without the people with the skills to fill them. Despite the good paying, in-demand careers that the skilled trades provide, they still tend to get overlooked by graduating students and their families. Through his foundation, Mike Rowe is working to change the negative perception about skilled trades jobs - which are vitally important to the economy and must be filled in order to close the skills gap. We are proud to be continuing our efforts with the mikeroweWORKS Foundation toward this very worthy shared goal."

Since 2016, the PA Chamber Educational Foundation - with the support of the Commonwealth's business community - has helped contribute nearly \$195,000 towards the Work Ethic Scholarship Program, and approximately 94 Pennsylvania students have been awarded Work Ethic Scholarships to attend technical schools in the Commonwealth. Several of this year's scholarship recipients will be profiled in an upcoming issue of the PA Chamber's quarterly magazine, *Catalyst*.

The PA Chamber is currently raising funds to continue to support its Start the Conversation HERE initiative. More information on the PA Chamber's far-reaching workforce initiative is available online at www.starttheconversationhere.com/.

BILLS LOOK AFTER OUR ARMED SERVICE MEMBERS

REP. TORREN ECKER (R-ADAMS/GUMBERLAND)



Two initiatives that support the members of the Pennsylvania National Guard are now law.

Act 32 of 2019, formerly House Bill 1324 extends the current Pennsylvania National Guard Military Education Program to a guard member's spouse or child. The benefit will be offered in exchange for a guard member's six-year reenlistment.

Under the law, the educational benefit can be used at any Pennsylvania State System of Higher Education (PASSHE) institution or any institution of higher learning approved by the Pennsylvania Higher Education Assistance Agency. If the approved institution costs less than the annual tuition rate charged by the state system schools, the student would not pay anything. If it costs more than PASSHE's annual tuition rate, the student would only pay expenses in excess of PASSHE's annual tuition rate.

The second initiative ensures equity for the dedicated members of the Pennsylvania National Guard. Act 55 of 2019, formerly House Bill 807 requires higher ranking guard members to be compensated at the same level as their U.S. military counterparts.

Both laws are commonsense and will help retain the brave men and women we rely on. I was proud to vote for both bills as they passed through the Veteran's Affairs and Emergency Preparedness Committee and again when they were voted on in the House.

I want to thank the members of the Pennsylvania National Guard and the Pennsylvania Air National Guard, as well as all members of our armed forces. Your service ensures our freedom and safety.

OUT & ABOUT



Membership Mixer
August 15 | Adams Electric Cooperative, Inc.



Membership Mixer
August 15 | Adams Electric Cooperative, Inc.



Membership Mixer
August 15 | Adams Electric Cooperative, Inc.



Membership Mixer
August 15 | Adams Electric Cooperative, Inc.



Membership Mixer
August 15 | Adams Electric Cooperative, Inc.



Membership Mixer
August 15 | Adams Electric Cooperative, Inc.

We're not typical electric utility workers. We work for a local not-for-profit cooperative. The 32,000 member-owners in Adams, Cumberland, Franklin, Perry and York counties are our top priority. We do what it takes to keep the lights on and help our members save energy. Adams Electric Cooperative: Owned by Those We Serve. To learn more, visit adamsec.coop.



THE PEOPLE
BEHIND
THE **POWER**

This institution is an equal opportunity provider and employer.



Adams Electric
Cooperative, Inc.
A Touchstone Energy Cooperative

888/232-6732 | adamsec.coop



MENTAL WELLNESS: SHOULD IT START AT WORK?

by Tracy Selby, MSW, LCSW - Director of Counseling at TrueNorth Wellness Services



Over a person's lifetime, it is estimated that about 90,000 hours are spent at work. By default, life bleeds into work. It is difficult to quiet the brain and put life concerns aside when the time clock punches in.

According to *Forbes Magazine*, approximately one in five adults in the United States - 18.5% of the population - experience mental illness each year. Depression is thought to account for nearly 400 million lost work days annually.

Life impacts work. So, how can employers make the transition a bit easier and keep situations from being worsened by work stress and anxiety? Even the pressure of maintaining work/life balance can add to the issue.

Mental health and wellness is an area employers must give attention to. The World Health Organization has estimated that for every \$1 invested into the treatment and support of mental health disorders sees a return of \$4 in improved health and productivity.

As you consider this concern and are researching the best options for your company, here are a few ways to easily start implementing a Mental Wellness plan into work life that can also impact the life of employees outside work as well.

Start the conversation. Many times employees won't seek help if they feel the knowledge of their problems could impact their work situation. Create an atmosphere of care, where employees feel safe to express concerns and seek out help. Let your staff know that it is ok to not be ok. And, it is most definitely ok to ask for help, no judgment or stigma attached. Encourage open-mindedness and thoughtfulness among all employees.

Provide information. Keep brochures with information about various mental health concerns in a location where employees can easily access them. And, gather a list of community contacts offering wellness services - from counseling and

Life is tough. Even on the easy days, our minds are buzzing with tasks and concerns. And, for some people, as the noise gets louder, it is harder to contain.

therapy to support groups and even yoga and massages. The more resources they have access to, the easier it is for employees to find something they connect with for help.

Train supervisors to recognize signs of depression, anxiety and other wellness challenges so they can support their staff and seek out proper help through correct channels when needed.

Launch a learning program on how to handle life's issues. Offer periodic lunchtime seminars on topics such as reducing the stigma about mental health, how to reduce work day stress and how to seek out help for various other concerns like depression and anxiety. Or, if seminars don't work for your company, perhaps create a monthly wellness newsletter for employees with articles and resources.

Promote fun wellness activities within the office to de-stress the day. Involve staff in company-wide "holidays" like National Donut Day or Random Act of Kindness Day. And, be sure to promote days like World Mental Health Day (October 10th).

Outline procedures for all employees in recognizing and responding to crisis situations. This should include situations involving irrational behavior, mental health problems, concerns, and mental illness.

Partner with an organization to provide an Employee Assistance Program (EAP), offering professional and objective services to staff and their family members. Most EAP programs address problems such as marriage and family issues, stress-related anxiety and depression, alcohol and/or substance abuse, job stress, abuse, grief, and more. Confidentiality is assured for all services.

A healthy and stable workforce is imperative for a successful business. Invest the time to implement some of these simple opportunities into your workforce and take note of how it impacts employee performance. As outcomes improve, consider implementing a larger scale mental wellness program into your employee structure. It is proven that healthy people perform better both on the job and at home and early intervention is key... Why shouldn't that start at work?

If you need assistance in pulling together some of the ideas and information listed above or are interested exploring an Employee Assistance Program, feel free to reach out to TrueNorth Wellness Services.

CHAMBER EVENTS

OCTOBER 8

Executive Committee | 7:30 a.m., The Chamber

OCTOBER 10 - REGISTRATION OPEN

Meet & Greet with Senator Mastriano
11:30 a.m. - 1 p.m., Inn at Herr Ridge

OCTOBER 17 - REGISTRATION OPEN

Membership Mixer | 5 - 7 p.m., Adams County SPCA

OCTOBER 23 - REGISTRATION OPEN

Adams County Community Prayer Breakfast
7:30 a.m., Comfort Suites

OCTOBER 24

Board of Directors | 7:30 a.m.,
Adams Electric Cooperative, Inc.

OCTOBER 29 - REGISTRATION OPEN

New Member Reception | 9 a.m., The Chamber
China Trip Orientation | 5:30 - 7 p.m., The Chamber

COMMUNITY EVENTS

OCTOBER 4

The Long, Long, Long, Long Dinner Party
Downtown Gettysburg | 5 - 8 p.m.
eventbrite.com

OCTOBER 4-13

Twin Hearts
Gettysburg Community Theatre | 2 and 8 p.m.
gettysburgcommunitytheatre.org

OCTOBER 5-6 & 12-13

55th Annual Apple Harvest Festival
South Mountain Fairgrounds | 8 a.m. - 6 p.m.
appleharvest.com

OCTOBER 12

Encore Breast Cancer Awareness 5K
YWCA of Gettysburg & Adams County | 8 a.m.
ywcagettsburg.org

OCTOBER 22

Gettysburg Halloween Parade | 7:15 p.m.
parades@gettysburgtimes.com

OCTOBER 25

Adams County Arts Council Costume Party
The Barn at Herr Ridge | 7 - 11 p.m.
adamsarts.org

OCTOBER 26

Annual Harvest Day & Parade
10 a.m. - 4:30 p.m.
newoxford.org

NOVEMBER 1


Black Tie & Blue Jeans Gala to benefit Hoffman
Homes for Youth
Wyndham Gettysburg | 6:30 p.m.
hoffmanhomes.com

NOVEMBER 2

Adams County SPCA Dinner Gala
1863 Inn of Gettysburg | 5 - 8 p.m.
adamscountyspca.org


NOVEMBER 3

Gettysburg Battlefield Half Marathon | 7 a.m.
Gettysburg National Military Park Museum &
Visitor Center
ywcagettsburg.org




Membership MIXER

Thursday, October 17
from 5-7 p.m.

at  **ADAMS COUNTY SPCA** 11 Goldenville Rd.
Gettysburg, PA

Costumes are encouraged!
Sponsored by:
Matt Sheads and Sharrah Design Group

RSVP by Oct. 10 to:
Gettysburg-chamber.org



NEW MEMBERS

KRISTIN GEE, REALTOR

Kristin Gee
2628 Tract Rd.
Fairfield, PA 17320
240.566.6739
kristin@fairfieldtek.com
realestatewithkristin.com
Homes & Real Estate---Real Estate

MEMBER RENEWALS

20-29 YEARS

HACC - Gettysburg Campus
Village Beverage Mart, Inc.
Lake Heritage Property Owners
Association, Inc.
Conewago Valley School District

10-19 YEARS

Country Inn & Suites By Radisson
Gettysburg Campfires, Inc.
Kime's Cider Mill, Inc.
Monumental Photography
Newhart's Iron Horse Inn
Land and Sea Services LLC
Smith & Company CPA
Optimist Club of Gettysburg

5-9 YEARS

Family First Health - Gettysburg Center

1-4 YEARS

Farnsworth House Inn
Barley Snyder Attorneys at Law
The Intersection Church
East Berlin Area Community Center
Smith, Caroline
Herbology
Amblebrook Gettysburg/CCD Rock
Creek LLC

It's time to start
planning holiday parties!



The Highland Lodge at Liberty Mountain Resort
offers a variety of options for your special event!

Book now dates are filling fast!



LIBERTY MOUNTAIN RESORT
www.libertymountainresort.com
717.642.8282 x3344

**MANAGED
IT SERVICES**

iNet

Making IT Work for YOU!



www.inettechnology.net • 717.398.2550



THE CHAMBER
GETTYSBURG & ADAMS COUNTY

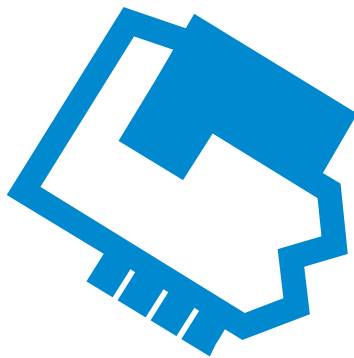


1382 Biglerville Rd. | Gettysburg, PA 17325
717.334.8151 | FAX 717.334.3368
info@gettysburg-chamber.org
www.gettysburg-chamber.org

OFFICE HOURS

Monday-Friday, 8:30 a.m.-4:30 p.m.

Standard
U.S. Postage
PAID
Gettysburg, PA
Permit No. 28



A LOT MORE THAN A BROKER.

We're a partner that cares about the health and prosperity of your business.



When you work with PA Chamber Insurance, you not only get the best in benefits solutions — you get the power of the PA Chamber of Business and Industry's pro-business advocacy efforts and our commitment to your company's economic growth and stability.

For more information, contact the PA Chamber Insurance Service and Support Department at 877.463.9891 or service@pciinsurance.com

