

ADAMS COUNTY

NOVEMBER 2021

BUSINESS



THE CHAMBER
GETTYSBURG & ADAMS COUNTY

Workforce Development



BUSINESS BRIEFS

ADVOCACY UPDATE

EVENTS CALENDAR



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THE CHAMBER

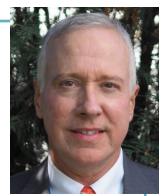
GETTYSBURG & ADAMS COUNTY

Chartered in 1919, The Chamber of Gettysburg & Adams County is Adams County's oldest and largest business organization. The chamber supports and strengthens its members and the Adams County area by promoting diverse economic opportunities through advocacy, building relationships, providing timely information and developing leaders for the future. Nearly 500 local businesses and organizations have made an investment in Adams County through membership.

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BUSINESS BRIEFS

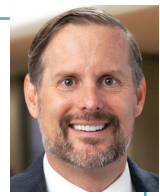
The **bolded** businesses in Business Briefs are Chamber members. Submit news to news@gettysburg-chamber.org by the second Tuesday of each month for inclusion in the following month's publication.



Tim Anstine of Anstine Law is the new solicitor for **Adams County Economic Development Corporation** and Adams County Industrial Development Authority. Tim is a native of York County and a graduate of the Wharton School at the University of Pennsylvania and the law school at the College of William and Mary. He has spent approximately half of his professional career in private practice in the Harrisburg area, and the other half in government service in the Pennsylvania Department of Community and Economic Development.

The **Adams County Arts Council** is proud to introduce their new class instructors. Sarah Dutton, Katie Groomes and Chris Parker. All three are offering classes this Fall. Sarah is an amateur self-taught gingerbread artist. You can see her work on her website: isleofgingerbread.com. Katie has a degree from Penn State in Kinesiology and is teaching a Barre Class. Chris has had a passion for stained glass for years but is teaching his first class at ACAC in December. Join him to see if it is your passion too. Check out these classes and more at <https://www.adamsarts.org/classes/>.

Doceo was recently named as one of the 2021 Best Places to Work in PA. This statewide survey and awards program was designed to identify, recognize and honor the best places of employment in Pennsylvania, benefiting the state's economy, workforce and businesses. The list is made up of 100 companies every year. John Lewis, Chief Executive Officer at Doceo, said, "This recognition is a testament to Doceo's incredible growth, our passionate team members who help each other a tremendous amount on a daily basis and our focus on our employee's future." Doceo will be recognized and honored at the Best Places to Work in PA awards celebration which will be held on Thursday, December 2. The final rankings will be announced at the event.



The Pennsylvania Immigration Resource Council (PIRC) has awarded **Barley Snyder** partner David Freedman its prestigious Light of Liberty award. The award is bestowed annually to the organization's top pro bono attorney. Freedman was honored this year for spearheading a statewide effort to push courts to adjudicate U visa cases that have been backlogged for years. "The work the PIRC does is essential to the future of fair and just immigration not just in Pennsylvania, but throughout the country," Freedman said. "It's a privilege and an honor to help the brave, immigrant victims of sexual violence who are PIRC's clients."

WellSpan Health recently announced an effort to increase access to important breast cancer screenings in rural and underserved communities all across South Central Pennsylvania with state-of-the-art services in its new mobile mammography motor coach. Mammograms provide a low-dose x-ray of the breast and can help find breast cancer at an early stage when treatment is most effective. The mobile mammography motor coach will visit communities all across WellSpan's service region, including Adams, Cumberland, Franklin, Lancaster, Lebanon and York counties.

The Central Penn Business Journal has announced that eight **Barley Snyder** professionals have been named in the publication's first-ever "Legal Excellence Awards." CPBJ chose the Barley Snyder professionals in a number of different categories. Up and Coming Lawyers selected were: John M. Quain Jr., Erica R. Townes and Luke T. Weber. Thomas A. French was selected for Leaders in Law; Sarah C. Yerger for Lifetime Achievement; Hon. Stephen P. Linebaugh (Ret.) for Alternative Dispute Resolution and Jessika Warnick for Paralegal. "We are delighted that our professionals continue to receive recognition that distinguishes them in their profession," Barley Snyder managing partner Jeff Lobach said. "We credit them for the hard work and dedication that has merited the special recognition of their achievements."



Destination Gettysburg has welcomed back Carl Whitehill as its Vice President. Whitehill, who previously served as the organization's Media Relations Manager and Director of Communications from 2008 to 2018, will now play an instrumental role in helping Adams County's travel community rebound from the COVID pandemic and promote the region as a top destination in the Mid-Atlantic. Carl's experience in destination marketing organization management and leadership, his extensive institutional knowledge of the organization, and his vision for the role of Vice President all combine to make him an ideal fit at Destination Gettysburg," said Karl Pietrzak, President and CEO at Destination Gettysburg.

Capital Blue Cross will provide \$250,000 over the next three years to help fund WellSpan's recently launched mobile mammography motor coach. This financial support will provide funding for hundreds of mammograms across Adams, Franklin, Lancaster, Lebanon and York counties. This effort is the latest collaboration between Capital Blue Cross and WellSpan to improve healthcare access and quality while reducing costs.



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MEMBER SPOTLIGHT

ADAMS COUNTY ECONOMIC EDUCATION
FOUNDATION (ACEEF)

For over 20 years, The Chamber has provided support in various ways to the Adams County Economic Education Foundation (ACEEF) – staffing, office space, use of office equipment and numerous business connections to support their initiatives. ACEEF has been focusing on two programs, the first is the annual Career Fair that brings together 10th grade youth in Adams County public, private and parochial schools and their career interests. This helps the future workforce have a better understanding of how to proceed in their selected career paths. This is a career exploration activity that helps districts meet state mandates without placing extra burden on teachers and counsellors.

Additionally, the Dwight D. Eisenhower Senior Self Improvement award recognizes the hard work and dedication of troubled and/or challenged students. ACEEF has the privilege of honoring the efforts of these students for turning around their path in life for the better. These students must secure two letters of reference from school administrators, provide a personal statement and evidence of improved grades, attendance and attitude, all of which are necessary skills in becoming productive employees.

As a 501(c)3 organization, the ACEEF has had the generous support of several businesses and individuals in the community. In over 20 years, more than 25,000 Adams County youth have benefitted from these two programs, in addition to countless others through past programs supporting teachers in the classroom and connecting students with mentors.

Along with 94 other local non-profit organizations, ACEEF is participating in the annual Giving Spree being held on November 5. If helping to make the connection between school and workforce development is important to you, then please consider supporting the Adams County Economic Education Foundation (#9) during the giving spree.

Please contact Edith Waldron, Program Coordinator for the Adams County Economic Education Foundation if you have any questions, or would like a donation form mailed to you – 717.334.8181 or edithw@gettysburg-chamber.org. You can also view the participation list at ACCFGivingSpree.org and make your convenient and secure donation online.

Thank you for your consideration of support to ACEEF and all deserving organizations in Adams County!



Executive Director of ACEEF

Help us celebrate the end of a successful year!

Mingle & Jingle
Wednesday, Dec. 15 | 5-7p
Gettysburg Fire Hall

Registration is
\$20 per person

**includes food from Biggerstaff's Catering,
beverages from Mason Dixon Distillery/
Reid's Winery/Thirsty Farmer Brew
Works, music from HD Entertainment
and plenty of holiday cheer!*



Pre-registration is required

Register at gettysburg-chamber.org
or 717.334.8151 | RSVP deadline is 12/8

Riggle & Associates is now Riggle Wealth Group.



In 2019, the firm's financial advisors made the decision to transition from a single, majority stakeholder, into a member owned firm. Today, Riggle Wealth Group is jointly owned by each of the firm's four financial advisors — Andrew D. Riggle, Brent Clabaugh, Robert Miller, and Jacob Lawrence. This transition will help solidify that Riggle Wealth Group will be here to advise and protect your legacy for years to come. Please visit our new website to learn more and call us anytime.

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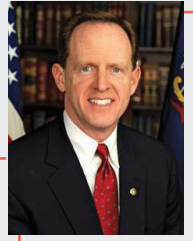
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ADVOCACY UPDATE

THE INFRASTRUCTURE PROPOSAL—TOO EXPENSIVE, TOO EXPANSIVE, AND TOO UNPAID FOR U.S. SENATOR PAT TOOMEY



There is a need to expand and maintain our nation's real, physical infrastructure, which is why the federal government spends billions on these projects every year. But the legislation approved by the Senate is too expensive, too expansive, too unpaid for, and too threatening to the innovative cryptocurrency economy.

Federal infrastructure spending should be driven by a reasoned assessment of our nation's needs, but this process was driven by Democratic political imperatives rather than necessity. As a result, much of the bill's spending on actual infrastructure is excessive. Worse, the bill funnels billions to projects that the private sector has been more than willing to fund, such as ferries, EV charging stations, and the power grid. It also showers taxpayer dollars on items, like Pacific salmon conservation, tree planting, and demolishing "racist" highways, that cannot be considered infrastructure at all.

Despite promises this legislation would be entirely paid for, the bill instead adds hundreds of billions to our already staggering deficit when about \$1 trillion in unspent 'COVID relief' is still available for repurposing. For these reasons, I could not support this measure.

EXECUTIVE ORDER THREATENS GAINS MADE BY BUSINESS REPRESENTATIVE DAN MOUL (R-91)



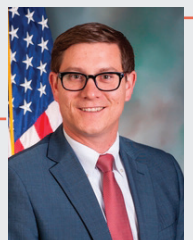
As many Pennsylvania businesses are beginning to emerge from the pandemic, Gov. Tom Wolf has issued an executive order that threatens to stymie their progress right out of the gate. The governor's order requires contractors doing business with state agencies or receiving state grants to comply with his demand for higher wages, paid sick leave and other benefits. The order also calls for regulatory changes to pay workers for other job-related activities such as required security screenings, and protections for those dependent on tips.

While few would dispute that our workers deserve these things, more than 4 million people left the workforce in this country in August, prompting many small businesses to close or reduce hours to deal with the labor shortage.

I support good quality jobs and competitive pay that are driven by the marketplace. In fact, we are already witnessing the free market at work. As employers compete for a smaller pool of available workers, they are offering higher wages, benefits and other incentives to bring people back into the workforce.

The governor has faced strong opposition from many in the General Assembly for his ongoing strategy to unilaterally impose policies that disrupt the natural course of our economy. I believe the market will rebound naturally – if he will just get out of the way.

REMOVING A BARRIER TO ENTRY FOR TEEN WORKERS REPRESENTATIVE TORREN ECKER (R-193)



My first job was washing dishes in a diner, and I still remember how proud I was to receive my first paycheck. Though it has been a couple decades since I joined the workforce, I still carry with me the valuable lessons I learned as a teenager at that job.

Knowing teenagers learn the importance of hard work and responsibility through their early work experience, I introduced House Bill 1829, which was approved by the House with strong bipartisan support, to make it easier for them to join the workforce.

For a teen to receive a work permit, he or she must sign a work permit in front of the issuing officer, who must then examine it. This signature regulation was waived by the Wolf administration during the pandemic. I want to permanently remove the requirement and my bill does just that.

At a time when there are numerous job openings that pay well and businesses struggle to fill positions, removing this barrier to enter the workforce will help drive our economy all while helping teens gain work experience.

House Bill 1829 now goes to the Senate for consideration.

Time for a little Adams County trivia:

- Can you name the five closest airports to Adams County?
- How many homeowners are there in Adams County?
- Think about Adams County demographics: Which age group is largest?
- And this one might be tough: Think about the talent pipeline for our region. Of the colleges and universities within a four-hour drive of Adams County, what are the two largest college majors being studied?

Check your answers here!

Airports? Harrisburg International Airport (HIA), Baltimore Washington International (BWI), Washington Dulles International, Philadelphia International Airport, and Lehigh Valley International Airport.

Homeowners? There are 30,692 homeowners in the county, compared to 8,653 renters. If you want to know how this compares to state and national numbers, our ratio of homeowners is much higher.

Demographics? In Adams County, there are more residents in their 50s than any other age group—just over 15% of our population. Those in their 60s are next (13.8%), followed by youth ages 10-19 (12.7%).

Now for college majors feeding into our region's talent pipeline. The largest major is business management including marketing, with 576,448 students. And the second-largest study area is computer and information sciences with 103,674 students.

Now let's take all these facts to the next level.

Want to plot the mileage and routes to those five closest airports in order to fly your goods around the world? What if you're in the construction industry, and you'd like to know what type of home is most popular in the county? (81% of our homes are single-detached.) In terms of demographics, want to actually see the concentrations of age groups across the county? There's a map for that. And there are also maps with "hot spots" showing exactly where those college majors are studying various subjects. Lots of business majors at Gettysburg College!

You can call all this trivia, but drilling down deeper into the facts, maps, and stats is actually "intel," a term shortened from the word "intelligence." Intel sounds like I'm on a covert mission to uncover facts and discover hidden nuggets of knowledge. And not only can I do that, but you can too!

Here's how: Go to our Adams Economic Alliance website at AdamsAlliance.org and look for the "Adams Intel" link, right on our homepage. I have barely even scratched the surface by tossing out a few facts in this column.



PROPEL YOUR BUSINESS WITH INTEL

*by Robin Fitzpatrick, president
Adams County Economic Development Corporation*

There are TONS of data organized into various "tools," which are constantly being updated with the latest data. We partner with an incredible firm, LocalIntel, based in Canada, to power this microsite housed within our website. They recently upgraded our tools to include several new, cutting-edge functions such as the talent pipeline data.

Who can use Adams Intel? It's all free and available to the public! Please use it and check it frequently. Bookmark it. Starting a small business? Chances are, you can do your market research thanks to Adams Intel. Writing a grant for your nonprofit? Check Adams Intel to make your case through data research. No matter your industry, do your market research, locally, regionally and nationally, via Adams Intel. Know someone who wants to locate a business in Adams County? Send them a link to Adams Intel!

There's even a new "Quality of Life" section coming soon to Adams Intel—keep your eyes open for it.

Just think, as a regular user, you too can claim, "Our intel tells us..." and "Our company utilizes intel." Enjoy!

Robin Fitzpatrick is President of Adams Economic Alliance, which comprises three organizations: The Adams County Economic Development Corporation (ACEDC), the Adams County Industrial Development Authority (ACIDA) and the Adams County General Authority (ACGA). For more information, see adamsalliance.org, or follow us on Twitter (@AdamsAlliance), Facebook ([Facebook.com/AdamsAlliance](https://www.facebook.com/AdamsAlliance)) and LinkedIn (Adams Economic Alliance).

Chamber Program Pays Dividends

Through our partnership with Penn National Insurance, nearly 27 members received over \$40,000 in dividends for the business insurance program in 2021. Call our local brokers that offer the program to find out if you're eligible to participate.

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Next year you could join Adams County Children's Advocacy Center, Adams County Community Foundation, Alexander's Well Drilling, APM Building Materials, C. E. Williams Sons, Coldwell Banker Bigham Realtors, Getty Pak, Gettysburg Area Retail Merchants Association, Gettysburg Pediatrics, Global Equipment Excavating & Contracting, Hockley & O'Donnell Insurance Agency, Fine Line Trim, Jerry Justice Excavating, Miller & Associates Real Estate, PJ Martin Engineering, PSI Pumping Solutions, Sandoe's Mini Storage, Sharrah Design Group, Steve Rice Law, TNT Underground Contracting and United Way of Adams County as a beneficiary!



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OUT & ABOUT



Adams County Job Fair | October 6



Adams County Job Fair | October 6



Adams County Job Fair | October 6



Adams County Job Fair | October 6



2021 Chamber Volunteer of the Year
Sarah Dull



A team of walkers for Making Strides Against Breast Cancer received \$250 for their volunteer work in the wine pick up area on Saturday, Sept. 11 at the Gettysburg Wine & Music Festival



Adams Regional Emergency Medical Services received \$1,400 for providing ambulance support at the Gettysburg Wine & Music Festival



Gettysburg Rocks, an organization that supports Four Diamonds, received \$1,000 for support with music acts for the Gettysburg Wine & Music Festival



Pennsylvania Association of Chamber Professional Conference
October 20-22 | Johnstown, PA

CHAMBER EVENTS

NOVEMBER 4

102nd Annual Meeting | 5:30-7:30 p.m.,
Gettysburg Hotel

NOVEMBER 9

Executive Committee | 7:30 a.m., Chamber office

NOVEMBER 17

Ambassador Committee | 11:30 a.m., Tommy's Pizza

NOVEMBER 18

Board of Directors Meeting | 7:30 a.m.,
Chamber office

NOVEMBER 25 & 26

Chamber Office Closed for Thanksgiving

NOVEMBER 30

LNL: Create Marketing Videos On A Budget
11:30 a.m., Chamber office

COMMUNITY EVENTS

NOVEMBER 5

Adams County Community Foundation Giving Spree
ACCFGivingSpree.org

NOVEMBER 19

Dedication Day | 10:15 a.m.
Gettysburg National Cemetery

NOVEMBER 20

Remembrance Day Parade & Ceremonies | 1 p.m.
Middle and Baltimore Streets and Steinwehr Avenue
suvchw.org

NOVEMBER 20

Remembrance Day Illumination
Gettysburg National Cemetery | 5:30 - 9 p.m.
gettysburgfoundation.org

NOVEMBER 26

Annual Christmas Tree Lighting
Lincoln Square | 5:45 - 6:30 p.m.
gettysburgretailmerchants.com

THE CHAMBER

Membership Mixer

*Somebody to Lean On in the
Spirit of Giving & Thanksgiving*

at the Hilton Garden Inn
November 18th

*Come prepared to do
musical tables,
where we switch and
share a referral for
another
business member*



RSVP to 717.334.8151

SUPPORT EDUCATION IN ADAMS COUNTY

Giving Spree

November 5, 2021

ACCFGivingSpree.org

The Adams County Economic Education Foundation (#9) is privileged to participate in the single largest day of giving in Adams County hosted by the Adams County Community Foundation (ACCF).

The community's participation and generosity are needed to sustain our community!

What is the Giving Spree?

A way to connect donors to groups and organizations that match their charitable intentions through the coordination of the ACCF and individual non-profits.

Where is the Giving Spree?

This year you can participate by mail, online or person-to-person with a curbside donation from your car at the Gettysburg Times on Friday, Nov. 5.

No gift is too small!

Contact us today for a donation form - 717.334.8151

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aross@luminest.org

luminest.org

Human Services

MEMBER RENEWALS

20-29 YEARS

Bermudian Springs School District

Gettysburg Concrete Co.

Hanover Concrete Co.

Lady & Taylor Body Shop, Inc.

10-19 YEARS

Adams County Community Foundation

Mister Ed's Elephant Museum & Candy Emporium

SMB Associates, Inc.

Smith & Company CPA

Staff Music & Amusements

Stock and Leader, Attorneys at Law

Weikert's Livestock, Inc.

5-9 YEARS

CORE Design Group

Doceo

Gettysburg Trading Post

G-Force Security Solutions

PJ Martin Engineering Inc.

Seminary Ridge Museum and Education Center

TrueNorth Wellness Services

1-4 YEARS

Adams Abstract Associates, Inc.

Jeff A. Shaffer Real Estate Inc.

The Beveled Edge Marble and Granite, Inc.

Typical Life Corporation

Youth Advocate Programs, Inc.

Buy Your Ticket for

The Chamber Chance

Lottery fundraiser to benefit The Chamber of
Gettysburg & Adams County

Winning numbers taken from 7 p.m. 3-digit PA Daily
Lottery for the month of Jan. 2022. (4) \$500 cash prizes
awarded on Friday's. All prizes must be claimed
within 30 days.

\$20 each

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- 1/1: Ionic detox foot bath courtesy of Remarkable You Wellness
- 1/2: \$50 gift card to Hickory Bridge Farm
- 1/3: Coach leather bag courtesy of The Outlet Shoppes at Gettysburg
- 1/4: Gift basket courtesy of Chapel-Ridge Meat & Mercantile
- 1/5: \$75 Microdermabrasion session from bare Skin Care & Laser Center
- 1/6: Cybertrack H4 1080P HD USB Webcam courtesy of iNet Technology Group
- 1/7: \$500 cash courtesy of Members 1st Federal Credit Union
- 1/8: Board & Brush experience for 2 and \$50 gift card to Farnsworth House courtesy of M & T Bank
- 1/9: Dozen cookies per month for one year courtesy of Biggerstaff's Catering
- 1/10: Helium bouquet of balloons courtesy of Adventure In Fun and gift pack courtesy of Knouse Foods Cooperative
- 1/11: Small rolling carry-on luggage courtesy of Adams Electric Cooperative
- 1/12: Free session/\$50 print credit courtesy of Brienna Richelle Photography
- 1/13: \$50 gift cards to The Markets at Hanover & Public House at The Markets
- 1/14: \$500 cash courtesy of Members 1st Federal Credit Union
- 1/15: \$25 gift card to Hickory Bridge Farm
- 1/16: \$75 Microdermabrasion session from bare Skin Care & Laser Center
- 1/17: \$50 certificate towards a class or camp at Adams County Arts Council
- 1/18: Custom balloon sculpture (up to \$100 value) from Adventure In Fun
- 1/19: Michael Kors snake print bag and wallet courtesy of The Outlet Shoppes at Gettysburg
- 1/20: Dessert of the month for one year courtesy of Hollabaugh Bros. Inc.
- 1/21: \$500 cash courtesy of HD Entertainment
- 1/22: eero Mesh WiFi system courtesy of TREYSTA technology management
- 1/23: \$25 gift card, t-shirt and pint glass courtesy of Thirsty Farmer Brew Works
- 1/24: Cybertrack H4 1080P HD USB Webcam courtesy of iNet Technology Group
- 1/25: \$25 gift card to Hickory Bridge Farm
- 1/26: \$75 Microdermabrasion session from bare Skin Care & Laser Center
- 1/27: Gift basket courtesy of Gettysburg Dental Associates
- 1/28: \$500 cash courtesy of Members 1st Federal Credit Union
- 1/29: Vera Bradley throw blanket courtesy of The Outlet Shoppes at Gettysburg and \$50 gift card to Colony House Furniture & Mattress Store
- 1/30: One hour of free service (w/ one hour of pd services) courtesy of Adventure In Fun
- 1/31: 14K wht gold solitaire diamond necklace from Scott & Co. Fine Jewelers



THE CHAMBER
GETTYSBURG & ADAMS COUNTY



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PROACTIVE

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