

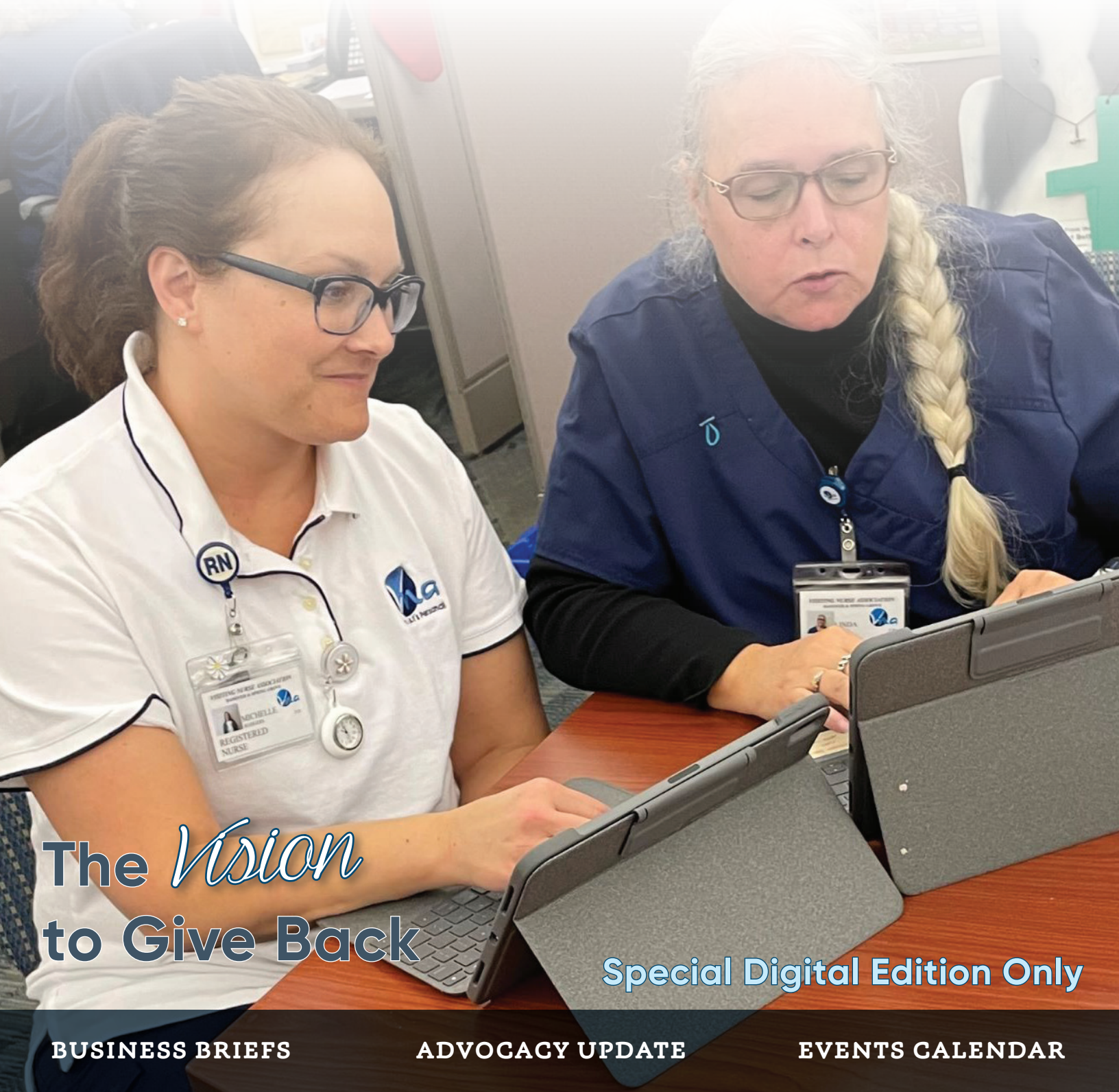
ADAMS COUNTY

MAY 2022

BUSINESS



THE CHAMBER
GETTYSBURG & ADAMS COUNTY



The *Vision*
to Give Back

Special Digital Edition Only

BUSINESS BRIEFS

ADVOCACY UPDATE

EVENTS CALENDAR



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2022
Downtown Gettysburg*

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Chamber News

ADAMS COUNTY BUSINESS IS PUBLISHED AND PRODUCED BY



THE CHAMBER

GETTYSBURG & ADAMS COUNTY

Chartered in 1919, The Chamber of Gettysburg & Adams County is Adams County's oldest and largest business organization. The chamber supports and strengthens its members and the Adams County area by promoting diverse economic opportunities through advocacy, building relationships, providing timely information and developing leaders for the future. Nearly 530 local businesses and organizations have made an investment in Adams County through membership.

1382 BIGLERVILLE ROAD, GETTYSBURG, PA 17325 | 717.334.8151

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BUSINESS BRIEFS

The **bolded** businesses in Business Briefs are Chamber members. Submit news to news@gettysburg-chamber.org by the second Tuesday of each month for inclusion in the following month's publication.



Kennie's Marketplace

announced the expansion of its Biglerville location. The 6,600 square ft. addition includes an expanded deli, hot and prepared foods, 5 additional aisles for grocery/frozen/dairy and expanded meat, seafood,

bakery and produce. A modern new storefront and entrance will give the store a fresh and new look. Their pharmacy partner, **Adams Cumberland Pharmacy** will also enlarge their space.



Doceo, a technology company specializing in copiers, printers and IT services, is moving its corporate headquarters in York to accommodate their continued business growth. The new office space will provide Doceo employees, approximately

20, with improved workspaces to facilitate internal and external collaboration and communication.

WellSpan Health is being recognized by The Hospital and Healthsystem Association of Pennsylvania (HAP) as part of their COVID Response Innovation Award. WellSpan's commitment to equitable access and innovative vaccination strategy with at-risk populations was selected as one of the top 10 initiatives across the Commonwealth. This is the third consecutive year of being recognized by HAP for an Achievement Award in quality and safety.

Adams Electric Cooperative Inc. is pleased to announce

two new staking technicians and two promotions within their corporation. Noah Staub, of Hanover, and Wesley Ashton, of Spring Grove, were hired as staking technician C's in the Gettysburg District engineering department. In addition, Mitch Orchowski, of Gettysburg, was chosen to fill a general serviceman

A position at the co-op's headquarters and Adam Waldron, of Aspers, was promoted to journeyman third class in the operations-



Staub



Ashton



Orchowski



Waldron

department.

HACC, Central Pennsylvania's Community College is adding new cannabis programs to meet the continuing growth of the cannabis industry. Three new certificate programs have already been added that provide job skills training for those interested in a cannabis career. HACC is partnering with Green Flower, an on-demand training platform built for cannabis professionals, to provide the programs. Graduates will receive certificates of completion from HACC and Green Flower and will have access to Green Flower's employer network.

Hoffman Homes For Youth appointed Becky Van der



Groef as interim CEO after the departure of their chief executive officer, Melissa Leathery. Prior to the appointment, Van der Groef served as the vice president of Clinical and Residential Services at Hoffman. She is a strong professional and creative leader who has demonstrated

a powerful understanding of the complexities their organization faces.

ACNB Bank commemorated 165 years since its



founding as The Farmers' and Mechanics' Savings Institution of Adams County on April 11, 1857. What began as a savings institution with one location on Lincoln Square in Gettysburg has become a vibrant and successful community

bank in 2022 with 31 community banking offices and three loan offices spanning four counties in southcentral Pennsylvania and two counties in central Maryland.

Barley Snyder Attorneys at Law announced the hire of attorney Emily Watkins Marzock. Marzock joins the group of more than 40 attorneys based out of their Lancaster office and more than 120 attorneys who work together across the region. She will provide service to clients in both Trusts & Estates and Business practice areas. Marzock received her law degree from the University of Virginia after graduating from Brown University.





ACNB Bank recently presented the 2022 Volunteer of the Year Award to Linda S. Roth, vice president/treasury management officer, in recognition of her community involvement. In celebration of ACNB Bank's 160th Anniversary

in 2017, the Bank introduced the Volunteer of the Year Award to recognize staff members who embrace the true spirit of giving back to the community as volunteers.



WellSpan Health is proud to share Megan Shreve, chair, WellSpan Health Board of Directors, has been honored with the Excellence in Governance award presented by Modern Healthcare, a national industry leader in the healthcare news and information community. The

award recognizes influential individuals who foster advancement in culture, mission and performance through their leadership on healthcare organization boards of directors. Shreve, CEO of **South Central Community Action Programs (SCCAP)** is one of only 14 individuals across the country to be named to the 2022 list.

*The temps are warming up
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MEMBER SPOTLIGHT

KEVIN MALONEY, CEO

The Visiting Nurse Association of Hanover & Spring Grove (VNA)



Tell us about your business

The Visiting Nurse Association (VNA) of Hanover & Spring Grove, a community based, not-for profit organization located in Adams County, has been a cornerstone of the Hanover-Adams community since 1909.

What are your primary responsibilities?

As CEO of an independent non-profit organization, I wear many hats at the VNA. Primarily I am responsible for ensuring fluid day to day operations across both our Home Health and Hospice service lines. On any given day that could include supporting the executive team with financial, HR, or staffing issues as well as assisting management and front line staff with patient care or safety issues, professional guidance, and even IT issues. I also have a responsibility to keep our board of directors universally informed on VNA overall functions.

How do you stay engaged with trends you see in your industry?

Lots of networking! Fortunately the “health care community” is a small but very supportive group of folks in this area who are always willing to lend advice when needed. I’ve been very lucky to have established some really great professional relationships with work colleagues during my career. There are also some very informative Home Health and Hospice support organizations, such as the Pennsylvania Homecare Association (PHA), that do a nice job putting timely regulatory updates out to home health organizations statewide.

What business challenges keep you awake at night?

Currently staffing - specifically nurse staffing. Just like all other healthcare organizations, nurse staffing is at a critical level right now. With a shortage of nurses, it is challenging for the VNA to provide its full range of services to the community we serve. That bothers me and everyone else at the VNA, and we know there are some rough roads ahead of us, but I’m confident our VNA team will “weather the storm”.

Do you have any advice for new business owners?

My advice would be to start small, stay humble, work hard and network. Some of those initial business relationships you create will end up being some of your most supportive resources as you grow. And whatever you do, be nice to people...even on your most challenging days.

What leadership advice would you offer to other business and organization leaders?

I have a quote from Simon Sinek, a popular leadership guru, framed on my office wall. I read it each morning as it really inspires me to do my best each day. It reads “The role of a leader is not to come up with all the great ideas. The role of a leader is to create an environment in which great ideas can happen.”

As someone doing business in Adams County, how does the chamber help you?

We have made beneficial relationships and partnerships with fellow businesses and community leaders through the various networking and other events hosted by the Chamber. The Chamber has also been a great resource for advertising and recruitment. We have taken advantage of what the chamber offers to members like the VNA which helps us reach the community about our services and our staffing needs.

As a business in Adams County, how do you give back to the local community?

I am fortunate to work for an organization whose mission and vision is really to give back to the community in the services we provide to support their healthcare needs right in their own home.

When you’re not working, where in Adams County do you like to spend your time?

My wife and I are avid triathletes, so on any given day you could find us swimming, biking or running somewhere in Adams County. I enjoy morning runs in the battlefields through all of the different seasons watching how the beauty of the area transforms throughout the year. I have also logged many biking miles through the farm roads of Adams County and passing the horse farms in spring seeing all of the newborn foals just makes me smile. And lastly, it’s not uncommon to find me grabbing a coffee at any of our great local coffee shops too.



County Connections
A program where business connections are made & celebrated.

County Connections Breakfast
Wednesday, June 15, 2022

in Village Hall at the Fairfield Borough Office

8:30 a.m.
Registration & Breakfast

9:00 a.m.
Program & Anniversary
Recognitions

Cost is \$18
(future member \$28)

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ADVOCACY UPDATE

LOCAL GOVERNMENT BILL VETOED; EFFORTS TO PRESERVE PENNSYLVANIA HARDWOODS

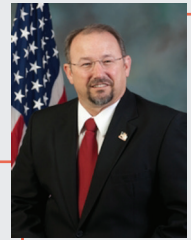
BY REP. DAN MOUL (R-ADAMS)

My legislation to make several technical changes and clarifications to the Borough Code, including enabling a municipality to be incorporated out of an existing city or township of the first or second class, passed in the General Assembly and was sent to the governor to be signed into law. However, the governor vetoed the measure. House Bill 1184 would have enabled residents in an area plagued by high taxes and limited public services to separate from the larger municipality and form one of their own.

In other news...

According to the Pennsylvania Department of Agriculture, Pennsylvania leads the nation in the production and export of hardwood lumber. As chairman of the House Agriculture and Rural Affairs Committee, I am keenly interested in the preservation and responsible management of the Commonwealth's hardwood industry, which produces over \$36 billion annually in total economic impact and employs about 64,000 Pennsylvanians.

I recently traveled to Pennsylvania's northern tier to tour some of our Commonwealth's most prized hardwood forests to learn more about how this important commodity is grown, maintained and harvested. I also learned about invasive plants and weeds that can interfere with healthy tree growth; the importance of selective cutting to ensure robust and sustainable forests; and challenges such as available funding, workforce and climate issues that can have a detrimental impact on industry growth. It may surprise you to know that Pennsylvania has more forest than it did 100 years ago! That speaks well of our Commonwealth's land management and preservation efforts.



WE MUST MOVE TO SAVE OUR SMALL BUSINESSES

BY REP. TORREN ECKER (R-ADAMS/CUMBERLAND)

When Gov. Tom Wolf closed nearly every business during the early days of the COVID-19 pandemic, Pennsylvania went from collecting a steady stream of revenue, including unemployment insurance payments, to draining its unemployment compensation reserves and being forced to rely on federal loans to meet its obligations to unemployed residents. Now our small businesses could be left holding the bag if the General Assembly does not act.

And we are not talking about a few bucks. Small businesses could be on the hook for the \$700 million debt in the state's Unemployment Compensation Trust Fund that is owed to federal government by November 2022.

Should the Legislature not take the lead on fixing this issue, small businesses, the lifeblood of our communities, will face huge increases in unemployment insurance premiums at a time when they are just beginning to recover from the closure while also battling record inflation. This would have a direct impact on businesses' ability to hire new employees and to grow.

The Commonwealth is currently sitting on \$2 billion in mostly unrestricted American Rescue Plan Act funding, intended to give our state flexible funds to address unexpected and disastrous economic consequences of an unprecedented pandemic. This is why I have fought to preserve these rescue funds. These funds are precisely what should be used for the Unemployment Compensation Trust Fund crisis. Our small businesses have suffered long enough.

SUPPORT LOCAL FARMERS

BY MARTY QUALLY, ADAMS COUNTY COMMISSIONER

Now that we have completed winter and the traditional sputtering start to spring, finally Spring is here (or at least for the next few weeks before Summer starts). To me the beginning of Spring is when the Adam's County Farmers Market opens for the season. This year it is a little early with the season starting on April 23rd. The market is located behind the Gettysburg bus station and runs from 8am until 1 p.m. every Saturday between April 23rd and October. Of course, there are countless roadside stands and other large markets in the county, which I encourage you to discover, but the Adams County Farmers Market will always have a special place in my heart. What is special to me besides getting fresh produce, is the support shopping at a local market brings to our community. The Adams County Farmers Market isn't just about fresh local products. They serve as an incubator for small businesses, they have programs to provide food at affordable rates for seniors and low income families and they provide a sense of community. Take the time to buy local. Not only is it delicious, but you will be doing your part to keep Adams County a special place, one bite at a time.





RETIREMENT PLANS: ARE YOUR EMPLOYEES LOOKING ELSEWHERE?"

*By Cortnie Beaver, Associate Financial Advisor
Advent Partners, Gettysburg, PA*

Employers of all kinds are facing new obstacles today in this pandemic-impacted economy. In what they call the "Great Resignation of 2021", workers are leaving their jobs in massive numbers. Subsequently, businesses are finding it difficult to attract and retain new employees.

What we do know is that employees will put forth their best efforts and go above and beyond when they feel that their employer values them and that they are appreciated in their role. A retirement plan is one of the most common methods of showing that appreciation.

According to a survey by Principal Financial Group, of those surveyed, 77% said the COVID-19 pandemic has driven them to focus more on saving for retirement. Also, when evaluating new job opportunities, 91% thought an employee match was the most important retirement plan feature, 80% said eligibility, 74% said vesting requirements for company match, 73% said investment options on offer and 70% withdrawal options at job change or retirement.

So, with that in mind here are a few things to consider when starting or updating your retirement plan benefits:

- Increase employer matching contributions into the 401(k).
 - Increasing your employer match by 1-2% can greatly increase your chances of beating out the competition.
- Add profit sharing to your 401(k).

- This not only helps with retirement savings for your employees but can increase productivity since it is typically tied to company profits.
- Expand eligibility requirements.
 - Consider immediate eligibility instead of requiring employees to wait the normal 1 year of service before being eligible to participate.

A final recommendation is to start by surveying existing employees and even prospective employees to uncover what benefits are most valued. Using that data, you as an employer, can start to make informed decisions.

So, if you don't have a retirement package in place for employees, consider starting one because most likely your competition already has.

Cortnie Beaver, CFP®, CRPS®

Associate Financial Advisor

Advent Partners, Gettysburg, PA

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OUT & ABOUT



Drayer Physical Therapy
Ribbon Cutting | April 7



Bryan Johnson and Alicia Stanley were
recently recognized as
Board Stars



Membership Mixer | April 21
The Markets at Hanover



Membership Mixer | April 21
The Markets at Hanover



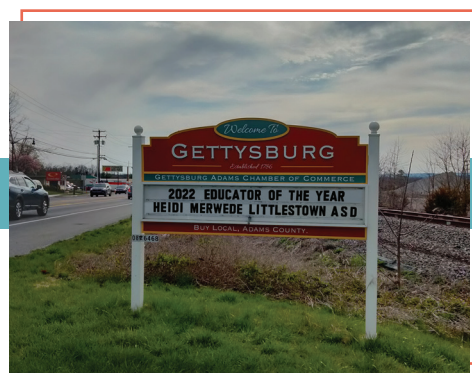
Tammy Crouse, of Everoak Insurance
Group, was recently recognized as the
Ambassador of the Quarter



Environmental Stewardship Award
Recipient
Adams County Trout Unlimited



Gettysburg Soup Battle Judges
The Marketplace at Gettysburg



Educator of the Year Award Recipient
Heidi Merwede,
Littlestown Area School District



AMBASSADOR SPOTLIGHT

Jenni Holt, branch manager
M&T Bank

How long have you been with M&T Bank?

I have been with M&T Bank over a span of 25 years... What a journey it has been! My career has seen me in different branches, over numerous roles, during that time. Although there have been many changes in banking over the last decade, one thing remains consistent—Our commitment to serving the community.

What do you enjoy most about volunteering?

Meeting new people. One of my favorite “perks” of volunteering is getting to know all about somebody, like where they’ve come from, what they love to do, and being able to actively listen to them.

What is your current occupation?

My current occupation is Branch Manager at our Gettysburg High Street branch. In short, my role consists of: scheduling, prospecting, business banking, including partnering with our Business Relationship Manager, ensuring our team stays up to date with their compliances, and making sure the day-to-day processes are taken care of.

What do you love most about M&T Bank?

I love being able to work for a company that cares about their employees. I have held positions at other institutions where it was difficult to find flexibility, so it is refreshing to know that my home life is just as important as my work life here.

How do you define success?

I think success means doing what I can today to be better than I was yesterday. I know that success is not necessarily linear, but if we spend every day working toward our company and personal goals, we are one step closer to success.

Who inspires you and why?

My husband and my father inspire me every day to be better. They both have encouraged me to chase my dreams and inspire me with their hard work and dedication in everything they do.

What’s something about you (a fun fact) that not many people know?

I love to bake! It relieves my stress and helps me wind down after a long day. My chocolate chip cookies haven’t won any awards yet, but they have won me a few new friends!

What is the last book you read?

The last book I read (and couldn’t put down) was Kristin Hannah’s “The Great Alone”.

If you had to eat one meal every day for the rest of your life, what would it be?

I will eat anything seafood!

What can we find you doing when you’re not at work?

Baking, walking around town, and cheering on my son.



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CHAMBER EVENTS

MAY 5

Grow with Google: Boost Your Business Growth Through Branding | 12 p.m.
Bike Ride Committee | 1 p.m., Chamber office

MAY 7--REGISTRATION OPEN

Adams Apple Bike Ride | 7 a.m., Amblebrook Gettysburg

MAY 10

Executive Committee | 7:30 a.m., Chamber office

MAY 11

Wine Festival Committee | 12 p.m., Chamber office

MAY 12

Governmental Affairs Committee | 12 p.m.
Adams Electric Cooperative, Inc.

MAY 12--REGISTRATION OPEN

Business Excellence Awards Reception | 4-6 p.m.,
The Links at Gettysburg

MAY 19--REGISTRATION OPEN

Membership Mixer | 4-6 p.m.,
TREYSTA Technology Management

MAY 25--REGISTRATION OPEN

Member Appreciation "Hoe-down" Picnic | 11:30 a.m.-1:30 p.m., Adams Electric Cooperative Inc. Pavilion

MAY 26

Board of Directors Meeting | 7:30 a.m., Chamber office

MAY 30

Memorial Day Holiday | Chamber office closed

COMMUNITY EVENTS

MAY 7

Adams Apple Bike Ride | 7-11 a.m. registration
Amblebrook Gettysburg
bikereg.com/adams-apple-bike-ride

MAY 12-15

82nd Gettysburg Spring Bluegrass Festival
Granite Hill Camping Resort
717.642.8749 | gettysburgbluegrass.com

MAY 19

Gettysburg Optimist Club's 11th Annual Golf Tournament
The Links at Gettysburg | 1 p.m. | gettysburgoptimist.com

MAY 21

32nd Annual Loyalty Walk | 8:30 a.m. - 12 p.m.
Oaks Community Park
717.334.8876 | adamscountyspca.org

MAY 21

55th Annual Spring Outdoor Antique & Artists Show
Lincoln Square | 7 a.m. - 4 p.m.
717.414.3737 | gettysburgretailmerchants.com

MAY 28

17th Annual Give It Up For Good Sale | 7 a.m. - 12 p.m.
Gettysburg College Hauser Field House
717.334.5809 | uwadams.org

MAY 30

Memorial Day Parade and Ceremonies, Parade at 2 p.m. |
Ceremony at 3 p.m. | Rostrum in the Soldiers' National Cemetery

THE CHAMBER

MEMBER APPRECIATION PICNIC

Wednesday, May 25

11:30 - 1:30

Pavilion at Adams Electric Cooperative

Free lunch, catered by:
Biggerstaff's Catering,
and served by your
Board of Directors

Sponsored by:



Pre-registration is required, deadline is May 18th

THE CHAMBER

Membership Mixer

May 19, 2022
4-6pm

Treysta Technology Management
55 North 5th Street, Gettysburg, PA

Wear your Red, White and Blue
and enjoy some delicious
food catered by
Biggerstaff's Catering.

We will have a Business Card Raffle
and small games for additional gift cards.

RSVP by May 11th to gettysburg-chamber.org

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Homes & Real Estate---Building & Construction

Helix Strategies, LLC

Alicia Stanley

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ivy@helixllc.org

helixllc.org

Services---Non-profit Organization Management

The Barnyard

Sarah Dull

2612 Baltimore Pike, Gettysburg, PA 17325
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The_barnyard@verizon.net

woodsmenbarnyard.com

Homes & Real Estate---Wooden Storage Buildings

Crowley

Lisa Fazenbaker

745 Sunset Ave., Gettysburg, PA 17325
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fazenbaker_16@yahoo.com

crowley.com

Business & Industry---Logistics

Valley Agency Company

Andrew O. Mackey

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Services---Insurance Services

MEMBER RENEWALS

40-49 YEARS

El Vista Orchards, Inc.

Historic Round Barn & Farm Market

30-39 YEARS

Adams Oral Surgery, Inc.

H.A.R.T. Center

Inn at Cemetery Hill

International Paper

Pennsylvania Cancer Specialists Research Institute

The Horse Soldier

20-29 YEARS

Adams County Historical Society

Biggerstaff's Catering

Cannon Cleaning Service, Inc.

PCA Corrugated and Display, LLC

Sixeas Premier Marketing

The GIANT Co.

10-19 YEARS

Adams County Habitat for Humanity

Comfort Suites

Littlestown Veterinary Hospital

Mason-Dixon Endodontics, PC

McCleaf Landscaping, LLC

Possum Valley Municipal Authority

Reid's Orchard, Inc.

Strayer, Charles "Skip"

5-9 YEARS

Animal Wellness Clinic

Gettysburg Adams Kiwanis Club

Gettysburg Community Theatre

Larry Swartz, Auctioneer

1-4 YEARS

1st Ed Credit Union

bare Skin Care & Laser Center

HD Entertainment

Kanagy Communications

RGS Associates

Riggle Wealth Group

Business Excellence Awards Reception

Adams County Educator of the Year | Heidi Merwede
Environmental Stewardship | Adams County Trout Unlimited
Nonprofit of the Year | Hanover YWCA Safe Home
Small Business Person of the Year | Nicole & Isaac Bucher

Thursday, May 12
4 p.m. | Hors d'oeuvres on the patio
5 p.m. | Program

The Links at Gettysburg, 601 Mason Dixon Rd.

Registration deadline: May 5



Hoffman Homes for Youth
25th Anniversary Golf Tournament

Monday, June 6 | 12:30pm Start
Hanover Country Club | Abbottstown, PA



We hope you will join us for a meaningful day of golf!

Lunch, Awards Dinner, Raffle, Contests & More!

\$250 Per Player - Sponsorship Opportunities Available!

To register and for more information,
contact Alicia Stanley at 717-359-7148 x4500
or astanley@hoffmanhomes.com.

www.hoffmanhomes.com/specialevents





THE CHAMBER
GETTYSBURG & ADAMS COUNTY



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