ADAMS COUNTY

AUGUST 2022

THE CHAMBER Settysburg & Adams county



BUSINESS

Special Digital Edition Only

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Chartered in 1919, The Chamber of Gettysburg & Adams County is Adams County's oldest and largest business organization. The chamber supports and strengthens its members and the Adams County area by promoting diverse economic opportunities through advocacy, building relationships, providing timely information and developing leaders for the future. Nearly 530 local businesses and organizations have made an investment in Adams County through membership.

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*Denotes Executive Committee Member

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Jessica Knouse*

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USI Insurance Services

Alicia Stanley Helix Strategies, LLC

Peter J. Martin, Immediate Past Chair*

Carrie S. Stuart, President carries@gettysburg-chamber.org

Edith Waldron, Operations Manager edithw@gettysburg-chamber.org

Katie Costlow, Program and Communications Assistant katiec@gettysburg-chamber.org

Rosemary Laureano, Relationship Assistant of the Hispanic Council rosemaryl@gettysburg-chamber.org

BUSINESS BRIEFS

The **bolded** businesses in Business Briefs are Chamber members. Submit news to *news@gettysburg-chamber.org* by the second Tuesday of each month for inclusion in the following month's publication.



ACNB Bank recently promoted Arthur L. Rathell, III to senior vice president/ residential mortgage manager. In this role, Rathell is responsible for the residential mortgage lending function, including sales and processing, throughout the Bank's southcentral Pennsylvania and central

Maryland footprint. Rathell has more than 20 years of experience in the residential mortgage lending industry.



Vida Charter School has appointed Elana Nashelsky as their first principal. Nashelsky has served as assistant principal since 2018, supporting the school through the COVID-19 pandemic, its re-charter process and comprehensive planning. In her new role, Nashelsky

will oversee school operations and administration. She received her master's in educational leadership from Teachers College, Columbia University, and bachelor's from the University of California, Berkeley. Nashelsky has a passion for and commitment to bilingual education, both as a practitioner and as a researcher, and is currently enrolled as a doctoral student at the University of Pennsylvania.



Stock and Leader, Attorneys at Law's,

Dr. Leigh E. Dalton, Esq., was selected as a 2022 Women of Influence honoree of Central Penn Business Journal. Women of Influence honors high-achieving women for their career accomplishments. These women are selected based on their

professional experience, community involvement, leadership and a commitment to mentoring. Dalton is an integral part of the School Law Group at Stock and Leader, concentrating her practice in all areas of public education, including special education, student/pupil services, compliance monitoring, and student discipline.



Fuhrman Creative CEO, Kathi Fuhrman, will serve as president of the Rotary Club of Hanover and will hold the position until June 2023. Fuhrman has been a member of the Rotary Club of Hanover since 2019. From July 2020 to June 2021, Fuhrman served as vice president of the club and

president-elect from July 2021 to June 2022.

TREYSTA technology management has been named as one of the world's premier managed service providers in the prestigious 2022 Channel Futures MSP 501 rankings. The company has been selected as one of the technology industry's top-performing providers of managed services by the editors of Channel Futures. For the past 16 years, managed service providers (MSPs) from around the globe have submitted applications to be included on this prestigious and definitive listing. The Channel Futures MSP 501 survey examines organizational performance based on annual sales, recurring revenue, profit margins, revenue mix, growth opportunities, innovation, technology solutions supported, and company and customer demographics.

WellSpan Health is ensuring its care teams are ready to step up to save lives. Their health system recently received 12 American Heart Association *Get With The Guidelines* awards across each of its acute care hospitals for care related to heart disease and stroke. The recognition shows WellSpan's commitment to following up-to-date, research-based guidelines for the treatment of these potentially life-changing medical conditions.



SEK, CPAs & Advisors announced the following team member promotions: Cara A. Lowery, CPA, was promoted to supervisor. Lowery

Lowery



provides tax services to small business and individual clients. Michael P. McCartney, CPA, MBA, has been promoted to supervisor. McCartney provides tax and accounting services to individuals, small businesses, and nonprofit organizations. Eliza N. Ogasawara,

McCartney

CPA, was promoted to supervisor. Ogasawara focuses on governmental, nonprofit, and school district audit clients, as well as 990

preparation and review. Stephen J. Wishard, CPA, has been promoted to supervisor. Wishard provides tax compliance and tax planning services to closely-held businesses and individuals.







Ogasawara



Wishard

The Markets at Hanover added three new merchants to its location. The new merchants include a mead merchant (Steffenshire Winery and Meadwerks), CBD shop, and a sushi restaurant (SUU Sandbar). The Markets at Hanover serves as an incubator for small businesses and provides amenities that traditional retail landlords don't, such as monthly posting on social media, email and text blasts, and inclusion on The Markets website.



Doceo recently hired Kristin Kuhns as an executive sales assistant to support vice president of sales. Kuhns will be conducting client review meetings, performing various clerical and administrative tasks to assist the VP of sales, database entry and assisting with

customer follow-ups. Kristin brings over 10 years of customer service experience to Doceo, she holds an Associate in Science degree in Communications and is currently enrolled in Harrisburg Area Community College working towards her Associate of Applied Science degree in Business with a focus on marketing.



WellSpan Health's CEO and president, Roxanna Gapstur, Ph.D., R.N., has been named by national industry leader in the healthcare news and information, Modern Healthcare, for her leadership as a healthcare executive for the second year in a row. Gapstur was the only clinical leader from South Central Pennsylvania to make this distinguished list.



ACNB Bank recently welcomed Kelly E. Vita, producing sales manager and residential mortgage loan originator. She is responsible for the Bank's origination of residential mortgage loans, including management of a team of seven mortgage loan originators based in southcentral

Pennsylvania and central Maryland. Vita began working in the banking industry in 2002 and has eight years of experience in residential mortgage lending and three years in teaching, training and leadership of residential mortgage loan originators.



Barley Snyder Attorneys at Law attorney Adam Boyer has been named outside general counsel for Adams Electric Cooperative, Inc., the company announced. Boyer replaces Sam Teeter, who has stepped down after more than 40 years. In the role, Boyer will guide

the company in its board reorganization, and serve as counsel on governance according to co-op bylaws and policies, counsel for the community development fund, real estate and financing transactions, corporate compliance and filings, as well as other duties focusing on board meetings as well as the cooperative and its practices.



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ADVOCACY UPDATE

BUDGET SUPPORTS BUSINESSES AND FAMILIES BY REP. DAN MOUL (R-ADAMS)



It dedicates \$42 million to pay off outstanding debt in the Unemployment Compensation Trust Fund, averting a tax increase on small businesses. The budget expands expense deductions to help businesses invest in new equipment and continue to thrive and grow. It also allows small businesses to defer tax liabilities as they expand.

As chairman of the House Agriculture and Rural Affairs Committee, I am particularly happy that the budget provides funding to protect agribusiness and our food supply. This funding will help to fight Highly Pathogenic Avian Influenza and spotted lanternflies, as well as our animal health and diagnostic labs and Penn State Extension. We rely on agriculture research and efforts to eradicate pests and diseases that threaten our crops and livestock.

To help working families and communities, the budget creates a first-ever Pennsylvania childcare tax credit and commits \$325 million in federal relief funds for affordable housing, to reduce construction costs and target blight remediation.



BENEFITS THE ANSWER BY JIM MARTIN, ADAMS COUNTY COMMISSIONER

Today's economy is challenging for both the consumer and the business community. Part of that challenge for business is recruiting and retaining employees when facing the reality of numerous job openings. Providing higher wages is a quick path to the solution but may not be for the long term. If fact, at a time when the labor market is tighter than ever, employees and potential new hires are keener on employers that offer comprehensive benefits that includes health benefits. Wages can

only go as high as the profit margin allows, then at that point benefits become the magnet that retains and attracts employees.

Employer-provided health insurance is one of the most sought-after benefits, especially when the type of coverage supports a worker's financial security. Good health benefits incentivize employees to get the medical attention they need plus health sustaining prescriptions. This leads to healthier employees that are more productive and satisfied with their job.

Our community will only be as solid economically as the quality of employment. Numerous businesses in Adams County provide quality benefits through group health insurance rather than individual plans. Now may be the time for employers to review the quality of their insurance benefits.

THE OTHER SHOE BY MARTY QUALLY, ADAMS COUNTY COMMISSIONER



When Harrisburg takes an election year budget visitors lap, it's best for the public to wait for the other shoe to drop before applauding. Election year budgets are always about the details and this year is no exception. This year is all about shifting federal money into state programs.

Remember back to 2021, when Republican elected officials at all levels were screaming about how the American Rescue Plan Act (ARPA) was going to create increased inflation and was just handouts for everyone. Now that the State has received their billions in handouts, Republican or Democrat leadership are holding hands and singing kumbaya. They have their cake and are now ready to eat.

To be clear, I am a huge fan of this year's increases to mental health funding, tax refunds for seniors, affordable housing construction, clean water, child care and violence prevention programs. These are important issues and need to be addressed, but they are being paid for by shifting one-time funds from the federal government and these funds won't be here later. This isn't a time for a victory lap, it's a time for prudent fiscal management. I guess the next governor and taxpayers will deal with the other shoe.





Before 2020, the American Psychiatric Association reported that 1 in 5 United States adults experience some form of mental illness every year. This means that prior to the pandemic, you could reasonably estimate that about 20% of your workplace's employees struggled with some form of mental illness throughout the calendar year. Since the pandemic, that number has only increased. However, there has also been a changing perspective on mental health issues in recent

decades. Historically, mental illness was associated with a character flaw. Now, there is greater scientific and social understanding that mental illness cause changes in emotions, thinking, or behaviors that can lead to problems carrying out basic functions, much like any physical disability or injury.

Studies have suggested that the number one mental health diagnosis that will surface due to the pandemic is Post Traumatic Stress Disorder, or PTSD, which manifests as detachment from others, strong negative reactions to otherwise normal occurrences, inability to focus, and mood swings. Sound familiar? You may have experienced some of these symptoms yourself or noticed them in colleagues or your employees. This response is logical, given that the impacts of the pandemic were much like that of a natural disaster, such as a hurricane or tornado. We were isolated and unable to travel, short on basic resources, and many individuals lost their jobs. Worst of all, we suffered the loss of family and friends to a horrible virus that was completely unheard of as recently as 2019. The entire pandemic was a collective trauma that we all endured, and the lingering effects are only now being observed.

The question becomes: should an employer care about the mental health of its employees? And if the answer is yes, what can an employer do to safely and responsibly support its employees?

Employers should care about their employees' mental health for reasons beyond simply being altruistic. Mental illness leads to performance and productivity issues, retention problems, and resentment that transforms into claims for perceived harassment or hostile work environments.

Employers can do a number of things to safely support and assist their employees that are struggling. Fundamentally, leadership needs to be transparent



WHAT IS THE ROLE OF THE EMPLOYER IN THE MENTAL HEALTH OF EMPLOYEES?

By Sarah L. Doyle, Esq. Stock and Leader, Attorneys at Law

> with its employees about mental health by setting the example. Acknowledge that a person's feelings of stress and anxiety are valid, and embrace opportunities to empathize with employees. Importantly, company leaders need to monitor their own mental well-being. Employees report that seeing leadership invest in their own wellness boosts morale. It shows that we truly are all in this together.

Next, encourage the use of company benefits. Many companies have Employee Assistance Programs (EAPs), but employees do not take advantage of the benefits because they don't know about them or do not know how to access them. This can be resolved through regular messaging to employees about any EAP benefits your workplace has to offer. In addition, offer the use of Family and Medical Leave Act (FMLA) leave or short term disability insurance benefits if the situation is appropriate. Ultimately, it's worth it to employers if the employee takes time off to get better, rather than having the employee burn out and either leave or have to be terminated.

Finally, be consistent with your communications. As government guidance and other policies and recommendations seem to change by the week, employees will appreciate reiteration of workplace policies. Employees generally like consistency and predictability; as such, reminding them of the rules and policies of the workplace on a regular basis will not only improve employees' sense of security, but also increase accountability for their behavior.



AMBASSADOR SPOTLIGHT

Hattie Gable, Marketing & Community Relations Manager The Visiting Nurse Association of Hanover & Spring Grove

How long have you been with The Visiting Nurse Association of Hanover & Spring Grove?

I have been with the VNA for exactly one year in June.

Why did you join The Chamber of Gettysburg & Adams County?

My job as Marketing and Community Relations Manager means finding ways to expand our community outreach. The chamber provides opportunities for networking and growing our business in Gettysburg & Adams County. This is very important to the VNA since all of Adams County is within our service area.

What do you enjoy most about volunteering?

I enjoy the feeling of giving back when nothing is expected in return. Helping others feels good.

What do you love most about The Visiting Nurse Association of Hanover & Spring Grove?

I love everything about the VNA. I love that we have a rich history in our community and have been serving our community since 1909. I am proud to be a part of this great organization. I am surrounded by amazing co-workers both the clinical staff and support staff are some of the best folks I have ever had the opportunity to work with. Even before I worked here, I valued this agency and what they do. I have had other family members that worked here and knew how much they loved it and I have had family members that were also patients and know firsthand just how amazing all of these individuals are at what they do.

How do you define success?

I think success is measured in effort despite the incentive. Giving your all no matter what and always finding the ways and means to do better both personally and professionally.

Who inspires you and why?

My husband and children inspire me. They are my biggest fans as I am theirs. They keep me busy, but they also motivate me to achieve my goals and aspirations. And they make me a better person, I wouldn't be who I am without them!

If you could choose anyone as a mentor, who would you choose?

My friend Jamie's dad. He was a very well-respected man by his family, friends, his community and in his profession. He was smart and gave the best advice. He had a way of speaking that you knew he genuinely cared about you. He was someone I looked up to and was a great influence on me when I was just out of college and finding my way in this world. If he were living today, he would be someone I would still look up to.

What's something about you (a fun fact) that not many people know?

My husband and I met at Codorus. We were both working as lifeguards in the summer of 1998!

What's the last book you read?

Breakfast at Tiffany's- I love books that are movies when it comes to reading for pleasure. This is also my favorite movie!

If you had to eat one meal every day for the rest of your life, what would it be?

French Fries! I wish they were a healthy food!

What can we find you doing when you're not at work?

When I am not working, I am busy running our children to their various sports and activities. And when we are not doing that spending time with them, my husband our friends or family is where I prefer to be.

OUT & ABOUT



Ambassador of the Quarter Award Jenni Holt | M & T Bank



Ribbon Cutting | July 19 PDM Insurance Agency, Inc.



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Jenn's Farewell to the Chamber

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July Nonprofit Showcase Mixer | July 21 Gettysburg Area Recreation Authority



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CHAMBER EVENTS

AUGUST 9 Executive Committee | 7:30 a.m., Chamber office

Wine Festival Committee | 11:30 a.m., Chamber office

AUGUST 18--REGISTRATION OPEN Membership Mixer | 4-6 p.m., Visiting Nurse Association of Hanover & Spring Grove

AUGUST 24 Ambassador Committee | 11:30 a.m., Mela Kitchen

AUGUST 25 Board of Directors Meeting | 7:30 a.m., Chamber office

RENEWALS

32+ YEARS Gettysburg Times

20-29 YEARS

Adams Rescue Mission, Inc. Borough of Gettysburg Edward Jones-Erik Hendricks Gettysburg Area School District Gettysburg Bicycle L & H Mechanical & Electrical Services, Inc. Liberty Mountain Resort Living Hope Presbyterian Church McDonald's TREYSTA technology management UPMC Hanover

10-19 YEARS

Appalachian Brewing Gettysburg Battlefield Ragged Edge Coffee House, LLC Super 8 by Wyndham Gettysburg The Lodges at Gettysburg The York Water Company

5-9 YEARS

All Sound Pro Barley Snyder Attorneys at Law East Berlin Area Community Center Farnsworth House Inn Lower Marsh Creek Presbyterian Church Redbud House Kitchenwares

1-4 YEARS

Apple Ridge Family Medicine bare Skin Care & Laser Center Innovo Detox Lyle R. Pitner State Farm Agency OSS Health PennCares Support Services Prestige Apparel LLC Sew n Place The Keystone Inn Bed & Breakfast Typical Life Corporation

COMMUNITY EVENTS

AUGUST 12 Walk a Mile in Her Shoes YWCA Hanover Safe Home 717.637.2125 | walkamileinhershoes.org

AUGUST 12-14 Gettysburg Rocks gburgrocks.com

AUGUST 12-21 Annual Bounty of the County Adams County Restaurants 717.677.7444 | acfga.info/bounty

AUGUST 13-14 32nd Annual Peach Festival | 12 - 4:30 p.m. Hollabaugh Bros. Inc. 717.677.8412 | hollabaughbros.com

AUGUST 18-21 83rd Gettysburg Bluegrass Festival Granite Hill Camping Resort 717.642.8749 | gettysburgbluegrass.com

AUGUST 123 Fourth Annual Ice Cream Walk Mr. G's and Various Gettysburg Ice Cream Shops 717.337.4137 | healthyadamscounty.org

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