

# Chamber chat

June 2012

A monthly publication of  
the Gettysburg Adams  
Chamber of Commerce



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**ALSO:  
PRESIDENT'S MESSAGE,  
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The 2<sup>nd</sup> Annual Award for the Educator of the Year was presented at the May General Membership Breakfast on May 16, at Liberty Mountain Resort. The Educator of the Year Award was created to recognize local educators that excel in the following criteria:

- Must possess the ability to inspire the love of learning in students of all backgrounds and abilities
- Must work cooperatively with fellow professionals
- Must have the ability to work with a variety of public agencies/businesses in the community
- Must play an active role in the community
- Must work in an Adams County educational system
- Must be involved in education 3 or more years

This year, the Awards Team felt that Matthew McFarland of Conewago Township Elementary was deserving of the award. His nomination was submitted by Larry Sanders, Principal of the elementary school. Matthew is a student of education. With less than five years in the profession, he has already completed his Masters Degree and started his Doctorate studies.

Matthew also serves as a role model for the students, both academically and socially. He visits the cafeteria on a regular basis to talk and joke with students he does not know. He works with students who are struggling to conform to behavioral expectations in the classroom (classrooms other than his), and speaking with them, helping to establish goals, and checking in with them frequently. Matthew attends student activities, is a varsity wrestling coach, and organizes various fund raisers. He's a gift to the students and lives to become a better educator and person. Congratulations Matthew!



*Pictured above: Dr. Eric Eshbach, last year's recipient and Chamber Board Member, Carrie Stuart, Chamber President, Larry Sanders, Principal of Conewago Township Elementary, Matthew McFarland, 2012 Educator of the Year recipient, Dr. Rebecca Harbaugh, Assistant Superintendent of Conewago Valley School District, Greg Allen, Chamber Board Chair, Scot Pitzer, field representative for Senator Rich Alloway and Representative Dan Moul. Photo by Picture This Portraits and Special Events*

## —2012 BOARD OF DIRECTORS—

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Graphcom, Inc.

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Adams County

**Matt Sheads**  
Hockley & O'Donnell Insurance  
Agency

**\*Carrie S. Stuart, President**  
Gettysburg Adams Chamber of  
Commerce

*\*Denotes Executive Committee member*

## —CHAMBER STAFF—

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[www.gettysburg-chamber.org](http://www.gettysburg-chamber.org)

**Office Hours**  
Monday-Friday, 9am-5pm



## From the Desk of- the Chamber President



What an exciting month May is for education. The Adams County Business Education Partnership (BEP) is abuzz with year-end recognitions. We recognized graduating seniors in the Mentor Program at a luncheon reception held this year at the NEW Adams County Tech Prep facility. It's so exciting to hear the words of students and the adult mentors of how these relationships have helped their lives. The Dwight D. Eisenhower Senior Self Improvement recognition breakfast was also held at the Tech Prep facility to honor students from each of the six school districts for making a concerted effort in turning their lives around. The students receiving the monetary reward overcame what seemed like insurmountable obstacles to end their high school years on a positive note. The perseverance and determination these young adults exhibited is truly amazing.

The May General Membership Breakfast is a joint program of the Chamber and the BEP recognizing an outstanding educator in Adams County as well as featuring students that participated in the Introduction to Manufacturing and Business course through HACC-Gettysburg Campus.

I believe we all have a responsibility as community leaders to help support the school system in educating the youth in our county. Your ongoing support of the BEP programs and support of the Chamber's continued relationship with the BEP is an exemplary way to help. Many thanks to all of you that have invested your time, talents and resources to our youth! If you are interested in learning more about any of the BEP programs, or how you can support them, please do not hesitate to contact me.

*Carrie S. Stuart*

# New Members

## Joe Hill

### EasyReInk

204 Chambersburg St.  
Gettysburg, PA 17325  
Phone: 717.458.2200  
Fax: 717.334.6227  
sales@easyreink.com  
www.easyreink.com  
Professional Services - Office Technology

## Keith Bordonaro

### Gettysburg Cupcake Café, LLC

430 Baltimore St.  
Gettysburg, PA 17325  
Phone: 717.334.9909  
keith@gettysburgcupcakecafe.com  
www.gettysburgcupcakecafe.com  
Restaurants

## Mark Jenkins

### iNet Technology Group, LLC

233 Buford Ave.  
Gettysburg, PA 17325  
Phone: 717.398.2550  
Fax: 717.398.2730  
info@inettechnologygroup.com  
www.inettechnologygroup.com  
Professional Services - Computer Services

## Julie L. Holland DVM

### Littlestown Veterinary Hospital

5010 Baltimore Pike  
Littlestown, PA 17340  
Phone: 717.359.7877  
Fax: 717.359.4022  
littlestownvet@embarqmail.com  
www.littlestownvethospital.com  
Personal Services - Pet Services

## Jay So

### NEXTStep Martial Arts

4910 Fairfield Rd., Unit F  
Fairfield, PA 17320  
Phone: 717.457.0023  
master@nextstepma.com  
www.nextstepma.com  
Recreation/Entertainment-  
Martial Arts Studio

## Jason Brown

### Papa John's Pizza

44 I Natural Springs Rd.  
Gettysburg, PA 17325  
Phone: 717.338.1770  
Restaurants

## Krista Streletz PHR

### Pella Corporation

2000 ProLine Place  
Gettysburg, PA 17325  
Phone: 717.338.1121  
Fax: 717.338.1195  
streletzk@pella.com  
www.pella.com  
Manufacturing

### Have you moved?

**Do you have a promotion  
or new hire you would like  
to announce?**

**Has your business or  
an employee received  
recognition for outstanding  
achievement?**

If so, submit your information to  
Stephanie Mummert at  
news@gettysburg-chamber.org.

Information received by the 10<sup>th</sup>  
of the month will appear in the  
next month's edition of the  
*Chamber Chat*.

## Membership Renewals

*The Chamber would like to thank the following businesses for continuing their commitment to the Gettysburg Adams Chamber of Commerce and the Gettysburg/Adams County community:*

Adams Rescue Mission, Inc.

Beegle's Chiropractic

Biggerstaff's Catering

Carl Bert & Associates, Inc.

Comfort Suites

Computer Works

Dick's Homecare

Fort Ritchie Community Center

Gettysburg Optimist Club

Granite Hill Camping Resort

HACC - Gettysburg Campus

Hampton Inn

Hanover Hospital/Hanover HealthCare PLUS

Kennie's Markets, Inc.

L & H Mechanical & Electrical Services, Inc.

Lady & Taylor Body Shop, Inc.

Lutheran Home Care & Hospice, Inc.

McDannell Fruit Farm & Market

Monumental Photography

Newhart's Iron Horse Inn

St. Francis Xavier School

Subway

Terminix

Visiting Nurse Assoc. of Hanover & Spring Grove, Inc.



# Member News



The Gettysburg Seminary Ridge Museum marked the beginning of rehabilitation of Schmucker Hall on Wednesday, April 25 on the east side of Seminary Ridge in Gettysburg, PA. The Gettysburg Seminary Ridge Museum is a joint venture of the Lutheran Theological Seminary at Gettysburg, the Adams County Historical Society and the Seminary Ridge Historic Preservation Foundation. Seminary Ridge Museum officials expect the museum to hold a grand opening for the museum on July 1, 2013, the 150th anniversary of the Battle and the day the building became a field hospital.

For 75 years, **Bear Mountain Orchards, Inc.** has been growing, packing, and shipping fruits of distinction from their family farm located in Aspers, PA. Bear Mountain Orchards was founded in 1937, in the midst of the Great Depression when times were tough and the economy was struggling. Today, Bear Mountain owns 1,000 acres of fruit trees, packs 500,000 bushels of fruit annually and co-manages Bream & Bear, a 300,000 bushel cold-storage facility. For more information, visit [www.bearmountainorchards.com](http://www.bearmountainorchards.com).



H. Lee Faircloth recently celebrated 50 years of continuous employment at **Gordon L. Brown & Associates, Inc.** A well known and respected surveyor in York County, Lee has been involved in countless property line surveys and subdivisions, as well as construction stakeout, including the initial layout of Ski Roundtop, now Roundtop Mountain Resort. Established in 1952, GLB&A provides professional engineering and surveying services in South Central Pennsylvania and Northern Maryland.



Tiffany Johnson, of **Xente Media**, was nominated for Media Buyer of the year for the Maven Awards, held by the Frederick Advertising Federation. The Maven Awards celebrate the people who make the advertising community shine. These fat cats of advertising are the backbone of the community and it's about time they are celebrated for their contribution. The award recipients will be announced on June 12, 2012.

Jonathan D. Holmes, P.E. will serve on the York Housing Advisory Commission through 2015. Holmes is President and CEO of **Gordon L. Brown & Associates, Inc.**, Consulting Civil Engineers and



Surveyors who have provided 60 years of service to the community. He also serves on the Board of Directors of the York Adams Tax Bureau and Associated Builders & Contractors - Keystone Chapter, and is Chairman of the Jackson Township Board of Supervisors.



After 60 years in their farm market in Biglerville, **Hollabaugh Bros., Inc. Fruit Farm & Market** will be moving into their state-of-the-art farm market in mid-June—directly behind their existing market. The family plans a “soft” opening for local folks, including Chamber members on Thursday, June 14 from 4-7pm. The new market offers a “scratch” in-house bakery, an ice cream window, and a café to enjoy coffee and a cider donut! The official grand opening is slated for late July.

Attorney Brooke E.D. Say, a school law attorney at **Stock**



and **Leader, LLP**, has been named to the Pennsylvania Rising Stars list as one of the top up-and-coming attorneys for 2012. Each year, no more than 2.5 percent of the lawyers in the state receive this honor. This



*Join us for Family Golf nights every Thursday thru Saturday from 5pm to close! Bring the kids to the course and the whole family can golf as much as they like for only \$20!*

- \* Fee includes cart - each cart must have an adult driver
- \* Junior clubs will be available to rent
- \* Rangers will be scanning the course offering tips and helpful hints
- \* Dinner specials will be available in the Tavern on the Green



[www.LibertyMountainResort.com](http://www.LibertyMountainResort.com)

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# Member News

distinction highlights individuals under the age of 40 and with less than 10 years of practice, who have made a significant impact in their professional careers.



Tiffany Johnson, of Xente Media, entered the International Biscuit Festival with a recipe that started from her Grandmother. Tiffany's Grandmother has been making biscuits for as long as Tiffany can remember, so she altered the recipe to suit the needs of her biscuit entry. She entered a Cinnamon Sugar, Chocolate Biscuit and is a finalist in the Sweet Biscuit Category. Tiffany went to Knoxville, TN, on May 19, to bake her biscuits for the final contest.

### Fort Ritchie Community Center

was recently awarded a \$2,500 grant from the Mary K. Bowman Historical and Fine Arts Fund in support of "Sunset On The Mountain: A Celebration of Heritage Arts," on September 14. It will feature artistic renderings of the history of Fort Ritchie and the surrounding area, historical displays, local artists, and an art auction. Tickets are \$50 and available



by contacting Kirsten Hubbard at 301.241.5085 or [khubbard@thefrcc.org](mailto:khubbard@thefrcc.org).



Terry Shade, executive director and CEO of Lutheran Home Care & Hospice and vice president, community health services for Lutheran Social Services of South Central Pennsylvania, has been elected to the Pennsylvania Homecare Association (PHA) Board of Directors for a three-year term. The PHA Board represents the state's homecare and hospice industry which provides medical, personal and end-of-life care in the homes of nearly one million Pennsylvanians each year.

Gettysburg Licensed Battlefield Guide James Tate was presented with the Superintendent's Award for Excellence in April for "Lifelong Excellence" as a Licensed Battlefield Guide. Tate has served for 60 years as a licensed guide on the Gettysburg battlefield.



Gettysburg National Military Park Superintendent Bob Kirby, left, with James Tate, Licensed Battlefield Guide.

Gettysburg National Military Park Superintendent Bob Kirby presented the award.



In efforts to support community members in their grief, Lutheran Home Care & Hospice has made available resources on grief and loss to the Gettysburg Library in Adams County. These resources have been funded in part by Greta Smith, retired school nurse and hospice volunteer. For more

information, or to start care, please call 800.840.9081 or visit [www.lutheranhomecare.org](http://www.lutheranhomecare.org).

Smith Elliott Kearns & Company, LLC was recently notified by the Peer Review Committee of the American Institute of Certified Public Accountants (AICPA) that it has successfully completed an independent peer review of its accounting and auditing practice. Peer reviews are required for membership in the AICPA and by the state of Maryland Board of Public Accountancy and are conducted every three years.



Smith Elliott Kearns & Company, LLC  
Certified Public Accountants & Consultants

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**Contact Us Today - We Can Help!**

# Program Updates

Tim Maurer, of The Financial Consulate presented the Lunch & Learn Program Series - *Steve Jobs' Financial Planning Advice: "You are already naked."* Tim Maurer outlined the four main points of this advice:

1. The engine of your financial plan should be a pursuit you are genuinely passionate about. In other words don't have a job that is just a way to a means, like what you do for a living. You will spend most of your life doing it!
2. K.I.S.S.- Keep it simple stupid! If something works for you, you don't need to constantly change tactics.
3. Don't deceive yourself. Be brutally honest with yourself about your expectations and life style.
4. Embrace mistakes. Learn from them and move on!

Two other sound financial tips are: to budget and save for a rainy day. The more you make the more important it is to budget. It is important to have 3-6 months expenses on hand in cash for emergencies. Sound, simple advice you can live with.

For more on this topic feel free to contact The Financial Consulate at 717.338.1861.

Do you know of a business or organization that just completed an extraordinary beautification project, performed a service to the community above and beyond its normal mission, or displayed exemplary customer services? If so, the **Business & Industry Team** would like to recognize the business with a special award presentation. Contact the Chamber office for a nomination form at 717.334.8151.



On Wednesday, October 17, the 12<sup>th</sup> Annual Community Prayer Breakfast will feature an inspirational story from retired Army pilot, Jeff Niklaus. Jeff was accepted into the Army 160<sup>th</sup> Special Operations Aviation Regiment in 1989 where he was flying the MH-

60 Blackhawk helicopter. In August 1993, he deployed to Somalia as part of Task Force Ranger. On October 3<sup>rd</sup> he was Pilot in Command of Call Sign Super 67, a Blackhawk used for the Ranger blocking force during the operation. It was the mission that inspired the book and movie "Blackhawk Down." A registration form will be included in a future edition of the **Chamber Chat**, for additional details contact Jennifer McCleaf at 717.334.8151.

## LUNCH and LEARN Series

Hosted by:



FINANCIAL  
CONSULATE

**When:** Thursday, June 28, 12:15-1pm

**Where:** GACOC Office, 18 Carlisle St., Ste. 203

**RSVP:** 717.334.8151 by June 21

TOPIC:

**"What Every Woman Needs to Know About Her Finances"**

**\*Bring your lunch and questions!**

Parking is available in the Race Horse Alley Garage

**Free to members, \$10 for non-members.**

## LUNCH and LEARN Series

Hosted by:



xente  
MEDIA

**When:** Tuesday, July 10, 12:15-1pm

**Where:** GACOC Office, 18 Carlisle St., Ste. 203

**RSVP:** 717.334.8151 by July 3

TOPIC:

**"Social Media Your Business Might Be Missing"**

**\*Bring your lunch and questions!**

Parking is available in the Race Horse Alley Garage

**Free to members, \$10 for non-members.**



## Introduction to Manufacturing & Business



The Introduction to Manufacturing and Business students at the General Membership Breakfast on May 16.



In the conference room at International Paper.



Students learning the facts from the management team of Graphcom.

## Mentor Program



Fairfield Area High School



Bermudian Springs High School



Gettysburg Area High School

## Dwight D. Eisenhower Senior Self Improvement Award



Fairfield Area High School



Bermudian Springs High School



Gettysburg Area High School



New Oxford High School



Littlestown Area High School



Biglerville High School



# Membership Spotlight

## Children's Aid Society

The Children's Aid Society (CAS) provides a range of services intended to prevent child abuse and support families. These services 1) assist parents by providing care for their children on an emergency, respite basis, 2) reduce social isolation and develop support systems, 3) assist in gaining access to community resources, 4) reduce residential and emergency placement needs for the families, and 5) emphasize the importance of the family unit.

The primary goals of CAS: To reduce the incidence of child abuse/neglect, provide families with ongoing support and education regarding positive methods of child discipline, regain stability in families through family advocacy and networking of services needed in the community, improve the coping skills and overall mental health of children through outpatient Art/Play Therapy and to teach reciprocal play and other social skills to children.



### Our History

Children's Aid Society is a unique, not-for-profit agency with a rich history of service to at-risk children beginning in 1913. CAS was initiated by child rescue committees within Church of the Brethren congregations throughout the Southern Pennsylvania District which resulted in early placements of children in congregational foster families. In 1913, we opened a receiving home (The Children's Home) in Carlisle, PA to provide more children with physical shelter and daily nurturing. After helping to provide a future for thousands of children over the course of 37 years of service, the home closed in 1960 due to increasing costs for structural changes required by the Commonwealth. The agency's interest in foster care programs continued as we became a significant funding source for organizations that provided placement services and other supportive programs to children in crisis. In the late 1970's a decision was made to become a service agency again with focus on specialized services to children and adolescents. By 1982, The New Oxford Child/Family Counseling Center (now The Nicarry Center) opened to provide child-centered Play Therapy and family counseling for the 2 to 18 year old population. In 1986, the mission expanded to Franklin County at the Frances Leiter Center offering outpatient child/family counseling and family therapy. The Lehman Center opened in 1987 as a child abuse prevention program with an emphasis on ameliorating crises and providing respite support to families experiencing numerous stressors.

### Our Mission

Children's Aid Society is committed to helping children and their families build stronger, healthier lives through compassionate and professional services.

### Our Services

**A Crisis-Respite Nursery in York County** that provides 24-hour emergency and respite care for children from birth through six years of age. Children may stay at the center for up to 72 consecutive hours while their parents work toward the resolution of the crisis.

**Family Advocacy** provides family support and advocacy services to families via office and/or home visits.

**Art/Play Therapy** is provided to children experiencing significant life events, including conflict, divorce, school problems, abuse and behavioral problems. Registered Art/Play Therapists help children through the healing process.

**Parent Support Groups** for parents who want their relationships with their children to improve. Parents feel supported and understood by other parents experiencing similar feelings. At this time there are weekly community groups in Adams County, York County as well as weekly groups at the York County Prison.

**A 24 hour hotline/referral service** is available as a non-threatening resource to parents and/or care givers. Social isolation and other life stressors increase the risk for child abuse. Listening, caring staff on the other end of the line can offer immediate emotional support, help individuals address the crisis and provide referrals to other community resources.

**Community Education** is offered to community organizations and groups through presentations and workshops that address issues of child abuse, with emphasis on prevention and early intervention.

If you have questions about our services, or would like to volunteer with us please call 717.624.4461, or visit our website at [www.cassd.org](http://www.cassd.org). CAS offers internships to high school and college students.



# Membership Spotlight

## Gettysburg Area Civitan Club

Civitan is coming to Gettysburg!! What is Civitan? Civitan International is an organization of local service clubs dedicated to making the world a better place. Civitans meet together to socialize, learn, and help people in their communities. With active clubs across North America, Europe, Asia, and Africa, the work of Civitan literally spans the globe.

Have you ever wanted to make a difference? Civitans make a lasting impact on the people around them. Local clubs come together to help people in their own communities, face to face. At the same time, Civitan International empowers them to make a lasting difference through international projects. Civitan offers fun volunteer opportunities for nearly every schedule and level of commitment.

Club members also receive excellent leadership opportunities. Officers can take part in leadership training, and everyday Civitans hold office at the local, regional and even international levels!

Who are Civitans? Civitans are people who join together to make a difference. They are people just like you—they want to make the world a better place. Wherever there is a need, Civitans are there to help.

Who do Civitans help? People with developmental disabilities, the needy, people with physical disabilities, youth, community involvement, conservation and so much more!

Membership benefits? Make a difference in your community, service opportunities to meet any schedule, meet active interesting dedicated people, leadership development and networking opportunities, join an organization with nearly 100 years of history in serving others.

Our organizational meetings are held each Monday from 11:45am-1pm at the Chamber of Commerce conference room. Once the club is chartered we will meet twice a month. Come make a difference in your local community and bring your ideas!!

Contact info: Bob Shaffer, [bssportsbk@aol.com](mailto:bssportsbk@aol.com), 301-676-7739 or Patricia Koepsel, [pkoepsel@msn.com](mailto:pkoepsel@msn.com).



# Promote Your Business FOR FREE!

**Do you have a new employee you'd like to introduce to the community? How about a new product or service that you'd like to announce?**

**The Member Spotlight is the perfect way to garner exposure for your business or organization.**

**To schedule a spotlight for your business or organization, contact Stephanie Mummert at 717.334.8151 or [stephm@gettysburg-chamber.org](mailto:stephm@gettysburg-chamber.org).**

# Community News



You're invited to a Free Art Auction, part of the **Gettysburg Fringe Festival**, on June 16, at the Inn at Herr Ridge, 900 Chambersburg Road. There will

be amazing works of local art, plus music and award-winning wines. A silent auction will begin at 7pm, and a live auction begins at 9:30pm. All proceeds benefit **Main Street Gettysburg**. To donate art, email [herrtavernart@gmail.com](mailto:herrtavernart@gmail.com).

The Gettysburg Cook-off, North vs. South, is set for July 14-15 during Bike Week at Gateway Gettysburg. Professional and amateur cooks and grillers will converge on a battlefield of BBQ, Wings, Chili, Grilled Cheese, and Dessert. There are plenty of opportunities for bragging rights and cash prizes for area restaurants, clubs, and individual teams. Refreshments will be served. For more information or to volunteer, please contact Winfield at the **Adams County Arts Council** office or [volunteers@adamsarts.org](mailto:volunteers@adamsarts.org).



**eliminating racism  
empowering women  
ywca**

The Spirit of Gettysburg 5K Run, sponsored by the YWCA of Gettysburg & Adams County, will be held on Saturday, June 23 at 8am. The run will take place on the battlefield. If you would like more information or to register, please contact Alex J. Hayes, race director, at 717.334.9171, ext. 116, or [ahayes@ywcagettsburg.org](mailto:ahayes@ywcagettsburg.org) or Vikkie Swint at [vswint@ywcagettsburg.org](mailto:vswint@ywcagettsburg.org). If you would like to volunteer at the event, please contact Christine Hoy at 717-334-9171, ext. 117, or [choy@ywcagettsburg.org](mailto:choy@ywcagettsburg.org).

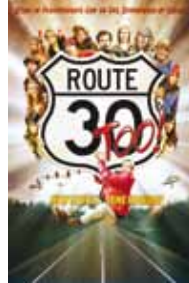
You are invited to join Healthy Adams County and Franklin & Marshall College's Center for Opinion Research to discover the key findings of the 2012 Adams County Community Health Assessment on Tuesday, June 12, 2012. Learn what the top health related needs are for Adams County and participate in the initial planning to tackle these priority areas over the next three years. Registration starts at 9am at **HACC - Gettysburg Campus** in the Robert C. Hoffman Community Room. Free lunch will be provided.



**Fort Ritchie Community Center's (FRCC) First Annual Bass Fishing Tournament**, which will be held on June 23, sold

out in 8 minutes! Lake Royer has not been fished in for

over 14 years! Food and games will be available and spectators are welcome. One ticket to the tournament remains and will be raffled on June 16. Raffle Tickets are available at FRCC at \$5 per ticket. Call Kirsten Hubbard at 301.241.5085.



**Mister Ed's Elephant Museum and Candy Outlet** was featured in the film *Route 30* and will be included in the follow up film, *Route 30, Too!*, which will premiere on September 8 & 9 at Chambersburg's Historic Capitol Theatre. The Gettysburg premiere will be at the Majestic Theatre on October 6. Also included: **The Historic Round Barn**, The

Penn National Inn, The Cottage Pub, Old Jail House and the town square in Chambersburg, Fayetteville, and Caledonia State Park.

Mamie comes for lunch at **Hickory Bridge Farm** on Saturday, June 9, from 11:30am-1pm. Ruthmary McIlhenny portrays Mamie Eisenhower. Enjoy the performance while you are served a delicious family-style lunch, including oven fried chicken, baked ham, sides, beverage & dessert! \$25.00 per person and includes tax & gratuity. Call for reservations and tickets: 717.642.5261 or visit [www.hickorybridgefarm.com](http://www.hickorybridgefarm.com) for more information.



The 56<sup>th</sup> Annual Antique Market & Craft Show will be held on Saturday, June 16, on Center Square & the streets of Historic New Oxford from 8am-4pm (Rain or Shine). Enjoy antiques, homemade crafts, and food. This event is free to the public! There will be over 160 Antique

Dealers, 50 Crafters & Permanent Shops. Presented by the **New Oxford Area Chamber of Commerce**, and sponsored by Yazoo Mills, Inc. and 101 The Rose & 92.7 WKZF. For Vendor Contracts, visit [www.newoxford.org](http://www.newoxford.org).

Historic Church Walking Tours of Gettysburg starts its 9<sup>th</sup> season of providing local residents and tourists with visits to their historic churches. On Wednesday evenings during the summer months, church volunteers provide short programs about their church and how it played a crucial role during and after the battle. Tours take approximately 90 minutes and begin in front of the Gettysburg Presbyterian Church, on Chambersburg Street. For more information, visit [www.historicchurchurchwalkingtours.org](http://www.historicchurchurchwalkingtours.org) or call 717.334.9013.



# Online Business Directory Advertising

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## Level 1

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18 Carlisle St., Ste. 203  
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(717) 334-8151

**FREE**

### Level 1 includes:

Organization Name, Primary Address, Work Phone

## Level 2

Gettysburg Adams Chamber of Commerce

18 Carlisle St., Ste. 203  
Gettysburg, PA 17325

(717) 334-8151

**\$25**  
a year

[Learn More](#)

### Level 2 includes:

Level 1 + Learn More Link and Organization Name in Bold

## Level 3

Gettysburg Adams Chamber of Commerce

18 Carlisle St., Ste. 203  
Gettysburg, PA 17325

[Carrie Stuart](#)  
(717) 334-8151

**\$50**  
a year

The Gettysburg Adams Chamber of Commerce champions the business community of one of Central Pennsylvania's fastest-growing counties and provides useful information to members, residents, prospective businesses and visitors alike.

[Learn More](#)

### Level 3 includes:

Level 1 & Level 2 + Main Contact Name, Home/Toll Free Number, Short Business Description and Increased Font Size on the Organization Name

## Level 4

Gettysburg Adams Chamber of Commerce

18 Carlisle St., Ste. 203  
Gettysburg, PA 17325

[Carrie Stuart](#)  
(717) 334-8151  
Member Since: 1919

**\$75**  
a year

The Gettysburg Adams Chamber of Commerce champions the business community of one of Central Pennsylvania's fastest-growing counties and provides useful information to members, residents, prospective businesses and visitors alike.

[Learn More](#) | [Visit Website](#)

### Level 4 includes:

Level 1, 2 & 3 + Visit Website Link, Member Since Date, Background Color in the Organization Name Field

## Level 5

Gettysburg Adams Chamber of Commerce

18 Carlisle St., Ste. 203  
Gettysburg, PA 17325

[Carrie Stuart](#)  
(717) 334-8151  
Member Since: 1919

**\$100**  
a year

The Gettysburg Adams Chamber of Commerce champions the business community of one of Central Pennsylvania's fastest-growing counties and provides useful information to members, residents, prospective businesses and visitors alike.

[Learn More](#) | [Visit Website](#)

### Level 5 includes:

Level 1, 2, 3 & 4 + Border Outline, and Background Shading in the Listing Field

# Community Partners

## Gettysburg Area Retail Merchants Association is Growing

by Walt Tuchalski, Member, Gettysburg Area Retail Merchants' Association



Gettysburg Area Retail Merchants Association

The Gettysburg Area Retail Merchants' Association's (GARMA) mission is to help create, promote, advertise, and represent the better business interest of the membership of the organization.

The Association is a non-profit corporation recognized by the Commonwealth of Pennsylvania. GARMA has grown this year to be a consortium of 92 local businesses that believe healthy businesses create a healthy local economy for the benefit of the entire community. The membership includes retail stores, restaurants, financial institutions, local media, utilities, attractions, professionals, service providers, accommodations, and non-profit organizations.

June 1 is 1<sup>st</sup> Friday - Gettysburg Style. Participating members have planned a "Welcome Summer" theme full of fun, sales, special events, extra hospitality, and unique surprises. The evening will showcase a Grand Prize offering from True Friends, at 22 Baltimore Street. The prize will include an earring-making class for 4 at their boutique. Materials will be provided by True Friends, while instruction will be provided by Deb Conrad. The winner will need to schedule the date and time they would like to take the class. The value of this class is \$80.00. Find complete details about this event at [www.gettysburgretailmerchants.com](http://www.gettysburgretailmerchants.com) and click on the **EVENTS** tab for the most current information on June's 1<sup>st</sup> Friday - Gettysburg Style.

Save the date Saturday, September 22 for the 45<sup>th</sup> Semi-Annual Gettysburg Outdoor Antique Show. Scores of antique dealers will be selling their wares on the four streets of Gettysburg, radiating from Lincoln Square. Contact Show Manager John Angstadt at [gettysburgantiqueshow@comcast.net](mailto:gettysburgantiqueshow@comcast.net), or 717.253.5750 for details on how you can benefit from exhibiting at these special antique shows.

Learn more about the benefits of GARMA membership online or by contacting Walt Tuchalski at 717.309.2482, or [wtuchalski@foxsports1320.com](mailto:wtuchalski@foxsports1320.com). Walt Tuchalski is an elected member to the GARMA Board of Directors.

## Energy Insights, Part 2: What determines electricity prices?

by Michael S. Payne, JD, LLM

Part Two of our Energy Insights series describes factors impacting natural gas prices nationwide. Although market forecasts indicate that natural gas prices should remain low for several years, most industry experts predict continued fluctuations in natural gas prices with a slow steady upward trend. Natural gas prices recently hit a ten-year low.

### What determines electricity prices?

Many of the same factors that drive electricity prices have a significant impact on natural gas prices as well. Disasters, weather, and electricity generation each plays a role in natural gas prices and trends.

Some of the factors include:

Disasters | Shale Production | Storage | Electricity Generation | Demand

Overall, the remarkable dip in natural gas pricing from nearly \$13/mmBtu in 2005 to \$2/mmBtu in 2012 has caught the attention of consumers, investors, academia, politicians, energy companies, and government agencies. Natural gas prices have not been as low as they are today since January 2002, making now an excellent buying opportunity for consumers.

### About the author:

Michael S. Payne, JD, LLM, is Executive Vice President & Corporate Counsel of Affiliated Power Purchasers International LLC (APPI Energy), an independent consulting firm that is endorsed by 140 affinity groups. Since 1996, APPI Energy has assisted more than 3,300 organizations with locations across the United States to reduce and manage energy costs. For unbiased advice, at no upfront cost to you, contact APPI Energy at 800.520.6685.

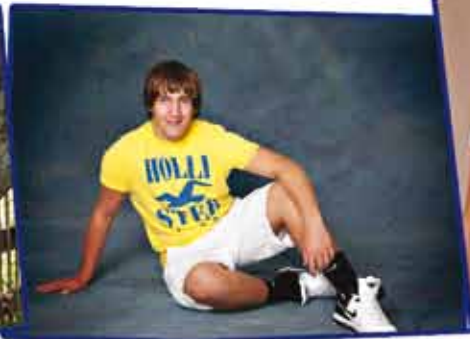




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Hosted by:



*When:*

**Tuesday, August 21, 2012**

**11:30am-1pm**

*Where:* **Gettysburg Area High School Cafeteria**  
1130 Old Harrisburg Road, Gettysburg

*RSVP:* **717.334.8151 by August 14**

**TOPIC:**

**"The Great Conversation:  
Building Public Support for  
Public Schools"**

**Mr. Jamie Vollmer, author of  
"Schools Cannot Do It Alone"**

**\*Bring your lunch and questions!**

## Membership mixers

The Land Conservancy of Adams County (LCAC) is hosting the membership mixer on Thursday, June 21, 2012, from 5-7pm. The mixer will be held at the new Hollabaugh Brothers Fruit Farm & Market located at 545 Carlisle Road, Biglerville.

The Hollabaugh family are dedicated supporters of the LCAC. This is an opportune time to learn more about the LCAC, its accomplishments last year and its goals for this year. Come out and enjoy a summer evening with friends, making new friends and touring the new farm market and all that it has to offer.

**RSVP your attendance to the Chamber staff at 717.334.8151, by June 14.**



**Special thanks to:**

**The Village of Laurel Run  
for hosting May's Mixer!**

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## Member-To-Member Discount Program Updates

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One of the many benefits of being a Gettysburg Adams Chamber of Commerce member is having the opportunity to participate in the Member-To-Member Discount Program, proudly sponsored by CenturyLink. This special program offers Chamber members, and their employees, discounts and promotions on products and services from other Gettysburg Adams Chamber members.

The most current list of discounts and promotions is available on the Chamber's website, [www.gettysburg-chamber.org](http://www.gettysburg-chamber.org).

### Easy ReInk

Receive \$10 off any laser toner or \$2 off ink cartridge refill.

717.458.2200

Expires 5.17.13

### NEXT Step Martial Arts

Receive a free lesson on Taekwondo and Cardio Kickboxing for one month.

717.457.0023

Expires 5.10.13

**\*All discounts are not valid with any other offers  
Discount cards must be shown for all discounts!**

## Reserve Your Ad Space Now!

The *Chamber Chat* is the premier business information publication, featuring pertinent information about fellow members, an introduction of new members and timely community information. Don't miss your chance to promote your products and/or services to over 700 business/community individuals. Each issue will be featured on the Chamber's web site, and can be downloaded for circulation within your company or organization. See ad rate discounts below.

### Ad Rates

	1x issue/Year Non Member	3x issues/Year Non Member	6x issues/Year Non Member	12x issues/Year Non Member
Full Page	\$350  <del>\$210</del>	\$315  <del>\$190</del>	\$280  <del>\$170</del>	\$250  <del>\$150</del>
Full Page (2-Sided/Back-to-back Ad/Flyer)	\$525  <del>\$315</del>	\$475  <del>\$290</del>	\$425  <del>\$260</del>	\$375  <del>\$225</del>
1/2 Page	\$225  <del>\$135</del>	\$200  <del>\$120</del>	\$180  <del>\$110</del>	\$160  <del>\$100</del>
1/4 Page	\$150  <del>\$90</del>	\$135  <del>\$80</del>	\$120  <del>\$75</del>	\$105  <del>\$65</del>

### Ad Sizes

Full Page = 8.5" wide x 11" high (1/8" bleed on all sides) | 1/2 Page = 8" wide x 5" high | 1/4 Page = 3.875" wide x 5" high

Space Close and Materials Due deadlines are subject to change; contact Stephanie Mummert at 717.334.8151 today!



# SEPTEMBER 8 & 9

## NOON - 6 PM DAILY

### GATEWAY GETTYSBURG COMPLEX

(INTERSECTION OF ROUTES 30 & 15)

95 Presidential Circle, Gettysburg, PA

Sponsored by **Adams Electric Cooperative, Inc., Graphcom, Inc., and Susquehanna Style.**

## \*\*\*VOLUNTEER APPLICATION\*\*\*

**General Volunteer Information:** Volunteer shifts will be 3 hours each. The festival runs from Noon-6pm both days and volunteer shifts will be 11am-2pm, 1:30pm-4:30pm, and 3:30pm-6:30pm (with the exception of "set up/clean up" shifts.) Volunteer for one shift, and receive a **free** general admission ticket (which includes a souvenir wine glass, unlimited samplings and access to live performances and a **free** t-shirt.) There will be 22 wineries from Pennsylvania. For more information, visit [www.gettysburg-wine.com](http://www.gettysburg-wine.com).

**Unlimited Sampling is not permitted before your shift. You are welcome to sample after your shift or the alternate day.**

Complete the form below and return it to Stephanie at the Chamber office by faxing it to **717.334.3368**

or send via e-mail to [stephm@gettysburg-chamber.org](mailto:stephm@gettysburg-chamber.org).

**\*(MUST BE FILLED IN COMPLETELY - APPLICATION WILL NOT BE ACCEPTED IF INFORMATION IS NOT COMPLETE!)\***

**Name:** \_\_\_\_\_ **T-Shirt Size:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Alternate Phone:** \_\_\_\_\_

**E-mail:** \_\_\_\_\_

**Emergency Contact:** \_\_\_\_\_ **Phone #:** \_\_\_\_\_

**Volunteer Preferences:** We cannot guarantee your preference but will do the best we can.

### AREAS:

☐ **Check In, Ticket & ID checks**

**NOTE:** this position requires standing.

☐ **Wine Glass Pickup**

**NOTE:** this position requires standing.

☐ **Merchandise**

**NOTE:** this position may require lifting.

☐ **Wine Pick Up**

**NOTE:** this position requires lifting.  
Must be 18 or older.

☐ **Wine/Ice Runner**

**NOTE:** this position requires lifting.  
Must be 18 or older.

☐ **Flexible**

☐ **Parking**

**NOTE:** this position requires standing.

☐ **Set Up/Clean Up**

**NOTE:** this position requires lifting.

### SHIFT TIMES:

### DAYS:

☐ 11am - 2pm

☐ Saturday

☐ 1:30pm - 4:30pm

☐ Sunday

☐ 3:30pm-6:30pm

### Set Up/Clean Up Times

☐ Friday — Noon-3pm — 3pm-6pm

☐ Saturday — 8am-11am — 1:30pm-4:30pm — 6pm-9pm

☐ Sunday — 8am-11am — 1:30pm-4:30pm — 6pm-9pm

I understand that the Gettysburg Adams Chamber of Commerce, the participating wineries/vendors, and other volunteer workers are not responsible for or liable for accidents, loss, theft or claims resulting from volunteer participation. Volunteers are fully responsible for protection of their person and property.

**Sign:** \_\_\_\_\_ **Date:** \_\_\_\_\_



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**SEPTEMBER  
8 & 9, 2012**

## Advertise in the Event Program

*Why should you advertise?*

- Full color, 24+ page, glossy program handed out to each attendee.
- Exposure to a captive audience of 8,000 attendees to the 2-day Festival.
- Festival is until 6pm, attendees and vendors will need something to do afterwards.
- Target audience is within a 2-hour driving radius of Adams County, so attendees are extremely likely to visit Gettysburg/Adams County again.

*\*Think about offering a coupon on a return visit.*

**Ad Rates: Full Page - \$275**

**1/2 Page - \$150**

**1/4 Page - \$95**

*Call the Chamber Office at 334.8151  
for more information.*







## June 2012 Events

### June 4

Staff Meeting, 9am, Chamber office

### June 7

Golf Outing, 12:30pm, Hanover Country Club

### June 11

Staff Meeting, 9am, Chamber office

### June 12

Executive Team Meeting, 8am, Chamber office

Environmental Team Meeting, Noon, Chamber office

### June 14

Legislative Team Meeting, Noon, Inn at Herr Ridge

### June 18

Staff Meeting, 9am, Chamber office

### June 20

Marketing Team Meeting, 12:30pm, Chamber office

### June 21

Business and Industry Team Meeting, Noon, Gettysburg Eddie's

Membership Mixer, 5-7pm, Hosted by Land Conservancy of Adams County, at Hollabaugh Brothers Fruit Farm & Market, Inc.

### June 25

Staff Meeting, 9am, Chamber office

### June 28

BOD Meeting, 7:30am, Chamber office

Lunch & Learn Program Series, 12:15-1pm, Chamber office

The HACC Hawk was in attendance at the Chamber's General Membership Breakfast on May 16, at **Liberty Mountain Resort** in Fairfield, PA. From left, Kathy Powley, **Susquehanna Bank**, HACC Hawk (Matt Point), Judy Alder, **HACC-Gettysburg Campus**, and Tom Ritter, **ACNB Bank**.





18 Carlisle St., Ste. 203 | Gettysburg, PA 17325  
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