January is National Mentoring Month

Created by the Harvard School of Public Health and MENTOR, National Mentoring Month (NMM) celebrates its 10th anniversary in 2011. By focusing national attention on the need for mentors, as well as how each of us—individuals, businesses, government agencies, schools, faith communities and nonprofits—can work together to increase the number of mentors, we assure brighter futures for our young people.

As in years past, the Harvard School of Public Health is working with the national media to heighten awareness of mentoring and prompt individuals to volunteer to mentor. At the same time, MENTOR is working with the NMM campaign’s local partners, who are organizing special NMM events in their communities with numerous partners, including their local media. These events help interested adults learn how to turn their concern for young people into direct action by becoming mentors. The Corporation for National and Community Service, a NMM partner since 2006, promotes the month to its vast network of Senior Corps, AmeriCorps, and Learn and Serve America grantees and highlights mentoring during its annual Martin Luther King Day of Service event.

NMM celebrates mentoring and the positive effect it can have on young lives. Its goals are to:

- Raise awareness of mentoring in its various forms.
- Recruit individuals to mentor, especially in programs that have waiting lists of young people.
- Promote the rapid growth of mentoring by recruiting organizations to engage their constituents in mentoring.

Each year since its launch in 2002, NMM has enjoyed the strong support of the U.S. president and Congress. In 2010, the U.S. Senate officially recognized January as National Mentoring Month. The resolution was introduced by Senators John McCain and John Kerry. The resolution states that the Senate “recognizes with gratitude the contributions of the millions of caring adults and students who are already volunteering as mentors and encourages more adults and students to volunteer as mentors; and encourages the people of the United States to observe National Mentoring Month with appropriate ceremonies and activities that promote awareness of, and volunteer involvement with, youth mentoring.”

Additional prominent individuals who have participated in the campaign include Maya Angelou, former President Bill Clinton, Clint Eastwood, Senator John McCain, Quincy Jones, General Colin L. Powell, Cal Ripken Jr., Bill Russell and Usher.

Contact the Gettysburg Adams Chamber of Commerce office to find out more about the mentoring program in Adams County, 717.334.8151.

—2011 BOARD OF DIRECTORS—

*S. Gregory Allen, Board Chair
Graphcom, Inc.

*Stacey Green, Vice Chair
Biggerstaff’s Catering

*Gregory Livelsberger, Secretary
Schmuck Lumber Company, Inc.

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Nina Redding
Penn State Cooperative Extension of Adams County

Matt Sheads
Hockley & O’Donnell Insurance Agency

*Carrie S. Stuart, President
Gettysburg Adams Chamber of Commerce

*Denotes Executive Committee member

—CHAMBER STAFF—

Jennifer McCleaf
Membership/Events Director
jenniferm@gettysburg-chamber.org

Julie Dougherty
Administrative Assistant
julid@gettysburg-chamber.org

LuAnn Dille
Operations Assistant/Bookkeeper
luannd@gettysburg-chamber.org

Edith Waldron
Administrative Assistant
edithw@gettysburg-chamber.org

18 Carlisle St., Ste. 203 | Gettysburg, PA 17325
717.334.8151 | FAX 717.334.3368
info@gettysburg-chamber.org
www.gettysburg-chamber.org

Office Hours
Monday-Friday, 9 a.m.-5 p.m.

New Members

Michael Unruh
Shippensburg University Small Business Development Center
1871 Old Main Dr.
Shippensburg, PA 17257
717.477.1935
FAX 717.477.4010
sbdc@ship.edu
www.ship.edu/sbdc
Business/Entrepreneurial Service Provider

February General Membership Breakfast
Invitations will be sent later this month for the February General Membership Breakfast, sponsored by M&T Bank, which will be held on Friday, February 18 at Hilton Garden Inn-Gettysburg. This is a great opportunity to network with area business leaders and meet the newest Chamber members. In addition, the recipient of the 2010 Environmental Stewardship Award will be recognized for his or her efforts in the community.
It really is hard to believe that we have ended another year already. Much of our time has been spent taking an introspective look at how we, as an organization, function. That has led to a number of changes we are in the process of implementing.

The biggest change is that of our committee structure. We are introducing a change that will consolidate some committees and provide for more of our members to be involved in dialog and development of programs. Subcommittees will continue to meet to address specific issues such as legislative, environmental, transportation and agriculture topics, but we will be meeting fewer times a year as subcommittees, while bringing those groups together to discuss topics of common interest.

As the meeting schedules are finalized, we will provide updated information on the committees so you can become involved in the area that interests you most. Action plans for the coming year are also being finalized, and this new structure is allowing for more combined efforts, giving better focus for meetings.

I am so excited to start our new year off with such solid, defined goals and look forward to providing progress updates throughout the year on our many successes and achievements. I encourage you to be a part of these new initiatives and contact the office to find out how you and/or your employees can become involved.

Happy New Year!
Carrie S. Stuart

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Membership Renewals

The Chamber would like to thank the following businesses for continuing their commitment to the Gettysburg Adams Chamber of Commerce and the Gettysburg/Adams County community:

Adams County Winery
Apple Ridge Family Medicine
Breaktime Massage
Cashtown Inn
Dobbin House, Inc.
Drummer Boy Camping Resort
Eisenhower Hotel & Conference Center
Gettysburg Area Retail Merchants Association
Gettysburg Convention & Visitors Bureau
Gettysburg Hospital
Gettysburg KOA Kampground
Gettysburg Municipal Authority
Gettysburg National Military Park/ Eisenhower National Historic Site
Gettysburg Tours, Inc.
Gettysburg Travelodge
Hall of Presidents
Hauser Estate Winery
Hershey Harrisburg Regional Visitors Bureau
Huber’s Carpet Cleaning
Jennie Wade House
Justice Excavating, Inc.
Larson, Andrew M.
Lincoln Train Museum
Little, Esther G.
Main Street Gettysburg, Inc.
Mamma Ventura Restaurant and Lounge, LLC
Manufacturers’ Association of South Central Pennsylvania
Mission of Mercy
Monahan Funeral Home
New Oxford Chamber of Commerce
North Gettysburg Coin-Op Laundry
Patrick, Mary Lee
Patriot’s Choice Tax Services
Prudential Bob Yost Sites Homesale
Charles H. Raffensperger, CPA
Sapp, J. Frank
Soldiers National Museum
Spectra-Kote Corp.
Staff Music & Amusements, Div. of LDI, Inc.
Town and Campus Hair Care, Inc.
Upper Adams School District
Adams Electric Cooperative, Inc. has been placed among the Best Places to Work in PA by a statewide program designed to look for employers that provide enjoyable, safe and educational workplaces for employees to thrive. Businesses are ranked based on a review of the company’s policies, practices, philosophies, systems, demographics and employee surveys to measure their experience. Each year, 50 medium-sized businesses and 50 large-sized businesses with more than 250 employees are recognized. Board President Jay Grove, left, and CEO/General Manager Steve Rasmussen accept the plaque for Adams Electric Cooperative’s designation as the 24th Best Place to Work in PA in 2010 for medium-sized companies. Congratulations!

The members of Smith Elliott Kearns & Company, LLC, Certified Public Accountants and Consultants, are pleased to announce the addition of the several staff members. Joining the Chambersburg office are Juliana Smith, tax staff accountant; John Pyne, tax staff accountant; Angela Quigley, tax staff accountant; Amy Brousse, audit staff accountant; Elyse Frey, audit staff accountant; and Pam Welty, support accountant. Greg Kendall, IT technician, has joined the Hagerstown office and Mark Sloan now holds the position of audit staff accountant at the Carlisle office.

C.S. Davidson, Inc. is pleased to announce that Thomas B. Englerth II, P.L.S., has been promoted to business development manager. Englerth will be responsible for the strategic direction and oversight of all business development and marketing efforts. He is a member of the firm’s Senior Leadership Team and will also continue his duties as senior client manager.

The Learning Commons at HACC’s Gettysburg Campus recently won an Innovation of the Year Award, given by the League for Innovation. The Learning Commons blends departments that are not otherwise connected within the college and leads to unique opportunities for serving students, staff and faculty. It features an open space with comfortable seating, reference services, computer and technology access, and academic support services, all seamlessly integrated as the heart of the campus.

GTG Solutions, LLC has partnered with BizExpert Group, LLC to deliver marketing initiatives for MultiModal ID, LLC, a joint venture delivering sophisticated biometrics-based identity management, credentialing and public safety solutions. Applications include border control, embassy security, terrorist threats, law enforcement, port security, banking, credentialing and more. GTG Solutions has also helped land a recent $2.2 million contract award to MultiModal ID from the U.S. Coast Guard for an innovative mobile identification device.

The National Shrine of Saint Elizabeth Ann Seton has announced the appointment of Lori Stewart to the newly created position of executive director. Stewart has been with the Daughters of Charity since 2006, serving in different roles in the Communications and Development offices, respectively. Her professional background in marketing, development and management will be vital in assisting the Seton Shrine as it transitions from the Daughters of Charity sole ownership toward becoming a standalone entity. Congratulations Lori!

Marty Qually, owner of Quisine 360, was appointed on December 3, 2010 by the Adams County Court of Common Pleas to become county auditor and fill the term of Dennis Sullivan, who had to resign due to health reasons. His term shall extend until the end of 2011.

Barb Sanders and Scott Hartwig at Gettysburg National Military Park received an Excellence in Interpretation Award from the National Park Service Northeast Region. The award recognized their role in the development of the film, Big Deal at Gettysburg: The Value of Historical Places, a multimedia product aimed at providing an understanding of the value of historic places to students.
featuring...

- GREEN LIVING: Project Profiles
- IN STYLE: Designer Profiles
- FAMILY STYLE: Kid Friendly Bedrooms & Basements
  - How to Achieve the Ultimate Outdoor Kitchen
- Laying the Groundwork for a Timeless Outdoor Living Space
- 2011 AWARD-WINNING PLANTS: What they are & where to get them

Home Accents special section ads start at just $349!

Reach thousands of home enthusiasts at the PA Home Show in Harrisburg and Lancaster’s Spring Home Show.

PLUS, get even more bonus distribution at The Winter’s Palette in Gettysburg, the Business Women’s Forum & other events!

Sherry Bolinger at 717-979-2858 to reserve your space today!
As always, email photos of your projects for editorial consideration to: editor@SusquehannaStyle.com

LUNCH & LEARN

SERIES PRESENTS THE FOLLOWING:

Commuter Services of PA - A Free Public Service for Local Businesses and their Employees

Hosted by: Commuter Services of Pennsylvania

WHEN: Wednesday, February 9, 2011
WHERE: GACOC Office
18 Carlisle St., Ste. 203
RSVP: 717.334.8151

*Brown bag lunch - parking is available in Race Horse Alley Parking Garage. All attendees will receive a free gift.

Understanding the Adams County Tech Prep Consortium

Hosted by: Commuter Services of Pennsylvania

WHEN: Thursday, February 10, 2011
WHERE: GACOC Office
18 Carlisle St., Ste. 203
RSVP: 717.334.8151

*Brown bag lunch - Adams County Tech Prep is providing dessert. Parking available in Race Horse Alley Parking Garage
Could you use some free advertising?

Then Co-op Connections® is for you!

Agree to offer a discount to anyone with a Co-op Connections discount card issued by Adams Electric. In return, we promote your business to more than 31,000 co-op members locally. That’s a pretty big market to advertise in for free! To join the 120 plus other local businesses participating in this program, call toll-free 888/232-6732.

STOP MAILING YOUR MONEY AWAY
Times are tough. Let us help your mailings work for you.

• Free Postage Estimates
• Pre-sorted Lists
• PURL Campaigns
• Variable Data Campaigns
• One-to-One Marketing
• Mail Piece Design
WHAT DO I GAIN FROM SPONSORING A CHAMBER EVENT?

Be Seen.
Chamber programs give your business recognition with professionals, executives, managers and other influential business decision-makers in the Adams County area.

Be Heard.
Chamber programs allow businesses to develop partnerships with new clients and customers through unique one-on-one marketing opportunities.

General Membership Breakfasts
An exclusive opportunity to gain 2 hours of visibility with over 100 area business leaders. The meetings include an informative speaker to address topics of importance to the business community and the area’s leading awards recognition ceremony.

Event Sponsor-$275.00 (limit 2 - 1 available in February & April) | Student Breakfast Sponsor-$100

Chamber Newsletter
Distributed to over 700 business/community individuals monthly, the Chamber Chat is the premier business information publication, featuring pertinent information about fellow members, an introduction of new members and timely community information.

Full Page Ad—$350.00 | Half Page Ad—$225.00 | Quarter Page Ad—$150.00 *discounts available

Legislative Luncheon
An opportunity to gain 2 hours of visibility with area legislators and over 100 business leaders. The program allows members the opportunity to express ideas and suggestions to the Adams County legislative delegation and thank them for their continued service to the community.

Event Sponsor-$500 (limit 1) | Table Sponsor-$200 (unlimited)

Member-To-Member Discount Program
An exclusive opportunity to gain visibility with over 10,000 individuals employed by member businesses. The unique program encourages members to do business with one another whenever possible.

Card Sponsor - $3,000

Website
An enhancement to your listing on the website offers even greater business exposure and click-throughs directly to your website. An average of 300 users visit the Chamber website daily. Increase the visibility of your business with this cost-effective advertising tool.

Weblink Sponsor-$25.00

Winter’s Palette
A unique opportunity to increase your visibility with the restaurant/catering industry and over 200 business and community members.

Platinum Sponsor-$1000.00 (limit 2 - 1 available) | Crystal Sponsor-$500.00 (limit 4 - 2 available)
Silver Sponsor-$250.00 (limit 6) | Bronze Sponsor-$100.00 (unlimited)
Table Sponsor-$50.00 (limit 25 - 13 available)

Contact Jennifer McCleaf, 334.8151, for additional details
Community Partners

Gettysburg Establishes an Off-Season Committee
by Carl Whitehill, Media Relations Manager

While this time of year may seem like a downtime for tourism in Adams County, the Gettysburg Convention & Visitors Bureau (CVB) keeps busy year-round, working hard to encourage people to visit this wonderful destination.

Wintertime, although normally slower than the spring, summer and fall seasons, has the greatest potential for growth. The CVB has a committee established to look at potential events, packages and programs to increase off-season visitation.

While some local businesses do close for the winter, many restaurants, accommodations, attractions and shopping remain open all year, and, for many of the Adams County’s 3 million visitors, it’s the best time to visit. They enjoy the comfort of the lodging, the peacefulness of the small towns and the tranquility of the battlefield in the wintertime.

Over the past few years, members of the Gettysburg CVB have made a positive impact on off-season visitation by planning events throughout this period, including Civil War dances, performances at the Majestic Theater and other venues, and special activities at Liberty Mountain Resort. One of the area’s most popular weekends is held in early March, the Gettysburg Reenactor Appreciation Weekend.

Through this committee, the Gettysburg CVB hopes to help the tourism community of Adams County develop and grow similar events and special weekends to show that the region isn’t just a summer travel destination.

Help support the Gettysburg Adams Chamber of Commerce

The Gettysburg Times will feature a special section, on February 18, 2011, dedicated to recognizing the achievements of the past and identifying the goals for the future.

A representative from the Times & News Publishing Co. will be contacting Chamber members asking for advertising support of this project. Regular or contract rates do apply. To reserve your space, call 334.1131. Deadline is February 2, 2011.

* A portion of the proceeds are given back to the Gettysburg Adams Chamber of Commerce
Community Partners

Gettysburg Merchants Welcome the New Year
by Walt Tuchalski, GARMA member

Members of the Gettysburg Area Retail Merchants’ Association (GARMA) are excited about the prospects for a happy new year and are looking forward as a group to building upon the progress and growth we experienced in 2010.

GARMA membership grew to 56 participating businesses during the past year, with many of the newest members helping to re-energize and expand our standing committees focused on improving our customers’ experience in Gettysburg. Members understand happy customers will return to Gettysburg and recommend a visit to their friends if they have a good experience shopping and dining in Gettysburg. Evidence started to appear in various social media that indeed our efforts were paying off, as well as during 1st Friday, Gettysburg Style events and in our bottom lines.

Speaking of social media, GARMA began its own website at www.gettysburgretailmerchants.com and started postings on Facebook and Twitter to keep people better informed about activities and opportunities in the market. Other volunteers started monthly e-newsletters to update thousands of customers who volunteered their e-mail addresses to stay informed about the happenings in the Gettysburg area.

GARMA’s gift certificate program generated thousands of dollars in holiday sales that will benefit our members as gift receivers start to redeem those certificates at member restaurants, retailers and service providers in the new year. What a terrific way to prime the local economic pump for 2011.

Save the dates of January 7 and February 4 as participating GARMA members plan special events, sales and extra hospitality for 1st Friday, Gettysburg Style. Look for the unique and colorful 1st Friday flags and window banners which help identify participating members for 1st Friday events.

The Gettysburg Area Retail Merchants’ Association’s mission is to help create, promote, advertise and represent the better business interest of the membership of the organization. Membership in GARMA is open to businesses and professionals trading in the area within five miles around Gettysburg. Learn more about the benefits of GARMA membership by contacting Walt Tuchalski at 717.309.2482 or wtuchalski@wget.com. Visit GARMA online at www.gettysburgretailmerchants.com and follow GARMA on Facebook and Twitter.
Winter’s Palette

-Join the Gettysburg Adams Chamber of Commerce in celebrating the fine cuisine of historic Adams County-

Saturday, March 5, 2011 • Gettysburg Hotel, One Lincoln Square

NEW Cocktail Reception from 5:30 to 6:30 pm
Doors to the Ballroom open at 6:30 pm

Area restaurants and caterers will provide palatable samplings of signature dishes or new menu items. Enjoy a special and fun night out with friends and/or family. General admission is $40 per person, Chamber members receive a $5 per ticket discount. Please note: event tickets are limited and may not be available at the door.

For additional details, contact the Gettysburg Adams Chamber of Commerce at 717.334.8151.

2011 Winter’s Palette Ticket Order Form

# of tickets ________  ☐ Check enclosed ($40/ticket or $35/ticket)  ☐ Please invoice

Name ___________________________  Business ___________________________
Address ___________________________  City/State/Zip ___________________________
E-mail ___________________________  Phone ___________________________

_____ Yes, I/we will be attending the cocktail reception prior
_____ Sorry, I/we will miss the cocktail reception beforehand

-SORRY NO REFUNDS-
Committee News

The Environmental Committee is seeking nominations for the 2010 Environmental Stewardship Award. The deadline to submit a form for the award is January 21. Please contact the staff if you would like to nominate yourself or another business in the community for the respected award. The presentation will be made at the February General Membership Breakfast.

Secretary of Agriculture Russell Redding made his annual presentation to the Agriculture and Legislative committees. If our math was correct, this was his 13th visit to address our group, and each time here he provides very informative and valuable updates in addition to seeking input on issues of importance to Adams County.

Redding offered updates on the suffering dairy industry, the status of Chesapeake Bay action, the charitable food system and food safety. While the dairy industry has recently seen a slight recovery, it is a result of the increase in international export markets which may not sustain the industry for a complete recovery.

Many organizations need to work together to address the Chesapeake Bay legislation. For Pennsylvania, the two goals are to improve water quality and maintain the viability of farms. This is not an easy task and will take much hard work for many years to come.

The charitable food system budget is the second largest line item in the Department of Agriculture budget, and impending budget cuts are of grave concern. This is a time when this system is being heavily used and budget cuts would be detrimental to citizens.

New food safety laws have been enacted requiring uniformity across the state in inspections of eating establishments. Those results are now made public and will determine the number of future visits to establishments that need closer oversight.

The end of this year marks another year of being plum pox free! Pennsylvania is the only state that can boast of complete eradication, and it could not have been accomplished without the unwavering support from all agencies involved, as well as the ability of farmers having the foresight to make some very hard decisions in pushing over their infected crops for the good of everyone.

Many thanks to Redding and Jean Lonie, director of communications/executive assistant, for taking the time to meet with us.

The Raffle Committee and the board of directors would like to say congratulations to the all of the recent winners of the Holiday Jackpot Raffle!

- $5000 – Eileen Pabody of Pabody Insurance Agency
- $1000 – Cindy Ford of Times and News Publishing Co.
- $500 – Tina Havens of Adams Electric Cooperative, Inc.
- $500 – Kerm Singley of Gettysburg
- $500 – Mike Hanson of Lake Heritage Property Owner’s Association
- $300 – David Levan of Battlefield Harley-Davidson
- $200 – Matt Sheads of Hockley & O’Donnell Insurance Agency
- $100 – Kathy Williams of Littlestown

Tickets for the ever-popular culinary event, Winter’s Palette, are available now in the Chamber office. More than 20 area restaurants and caterers will provide samples of their tastiest specialties! Participating restaurants to date include: 1863 Restaurant, Biggerstaff’s Catering, Blue Parrot Bistro, Carriage House Inn, El Casteño, Gettysburg Hotel, Inn at Herr Ridge, Mister Ed’s, Old Eagle/Garibaldi’s and The N.E.W. A-ville Inn. The event will be held on Saturday, March 5 in the Grand Ballroom of the Gettysburg Hotel. New this year is a Cocktail Hour, hosted by the Gettysburg Hotel, from 5:30 to 6:30 p.m. Order your tickets using the order form on page 8 or call 717.334.8151.
Chamber Leadership Updates

With the new year comes new leadership in the Gettysburg Adams Chamber of Commerce!

At the December 2010 meeting of the board of directors, the election was held to determine officers for the 2011 year. Greg Allen of Graphcom, Inc. was elected to serve as chair of the board; Stacey Green of Biggerstaff’s Catering, was elected as vice chair; Greg Livelsberger of Schmuck Lumber Co. Inc. was elected as secretary; and Steve Rasmussen of Adams Electric Cooperative, Inc. was elected for the position of treasurer.

Pete Martin was elected to join the board of directors and will begin his three-year term on January 1. Martin, a civil engineer with C.S. Davidson, Inc., was elected as the newest director at the annual meeting in November 2010. His diverse involvement with municipal government will provide invaluable insight to Chamber programs and activities. Welcome Pete!

Also elected to serve on the executive committee with the above officers were Darlene Brown of Adams County Housing Authority/Pennsylvania Interfaith Community Programs, Inc.; Em Cole of the Gettysburg Seminary Endowment Foundation at the Lutheran Theological Seminary; and John Kramb of Adams County Winery.

We bid goodbye to Joe Edgar after three years of service as a member of the board and executive committee and chair of the nominating committee. His thoughtful insight and forward thinking has been invaluable and will be greatly missed. Thanks Joe!

A special thank you to Steve Rasmussen for his leadership and guidance during his two-year tenure as chair of the board. The Chamber has endured many changes and is embarking on a new vision moving into 2011.
Community News

Gettysburg Dance Center (GDC) presents Steppin’ Out on Saturday, January 15, at 2 p.m. Rachel Smith, instructors, students and other area dancers will offer a choreographers’ showcase to benefit the Adams County Arts Council. Students from GDC’s Dance Ensemble and Acting Program will also perform. This event takes place at the Riegle Auditorium, Gettysburg Middle School. General admission tickets are $8, children 5 and younger are admitted free; tickets will be available at the door or by contacting the Gettysburg Dance Center at 717.334.4394.

The Gettysburg Adams Chamber of Commerce is working on updating the community calendar of events on the Web. If your business or organization is sponsoring or hosting an event that is open to the public, you are welcome to utilize the online calendar. A date, time, location, cost, contact name and phone number are required. Visit www.gettysburg-chamber.org to submit your event or call the office at 717.334.8151.

Mike and Diana Trout of Tail Chasers Grooming have been offering quality services and products for pets since 2002 in East Berlin and recently expanded to an additional location at 100B Buford Ave. in Gettysburg. They are celebrating their recent expansion with a community Grand Opening on First Friday in February from 5 to 7 p.m. Stop by and welcome one of the newest businesses in town!

Join the YWCA of Gettysburg/Adams County on January 22 in remembering Dr. King and celebrating his dream of a free and equal society in which all men and women are treated with respect and dignity. The event, to be held at 3 p.m. at the Gettysburg College Christ Chapel, is free and open to the public. For more information contact Adrienne Camel at 717.334.7634, ext 147.
The Holiday Jackpot Raffle Drawing and Mixer, held last month, was a great success! We wanted to take a moment to thank our members whose contributions made the event even more special: Wyndham Gettysburg for the beautiful facilities and the spectacular spread of food and Members 1st Federal Credit Union for hosting the beverages. It was a great year-end event as we look forward to a great mixer line up in 2011.

Come out to join Greg Deaner and his staff at Town & Campus Hair Care, Inc. as they will be hosting the January Membership Mixer on January 20 from 5 to 7 p.m. Take a tour of their beautiful facilities and indulge in one of the mini spa services that they will be offering to attendees! It’s a great chance to rid yourself of the winter blues and put a little spring back into your step. Call the Chamber office, 717.334.8151, by January 13 to RSVP your attendance.

Member Spotlight

Gettysburg Nutrition Center, LLC
18 Carlisle St., Apt. 5 Rear
Gettysburg, PA 17325
240.723.0058
hapholliday@yahoo.com
www.gettysburgnutritionclub.com

During the latter part of November, it was turkey, dressing, candied yams, pumpkin and/or pecan pie, and all the trimmings. A few weeks later, it was glazed ham, mashed potatoes and gravy, deviled eggs, fruitcake, and the ultra-high calorie thirst assassin, EGGNOG! Wait, we’re not quite finished yet—a few days after Christmas it was mixed drinks, hors d’oeuvres and champagne. The final step in this annual ritual is that day of reckoning when we decide to step foot upon the scale to assess this year’s damage. We spend the next several months in the cyclical pattern of trying to get back down to our pre-Thanksgiving weight so that we are able to present the best possible image on camera as we sport those fashionable bathing suits on the beach or step into formal wedding attire for the wedding this summer.

Managing your weight doesn’t have to be a brutal, day-to-day struggle to try to achieve the seemingly impossible. In fact, it can be quite easy. Gettysburg Nutrition Club’s mission is to change people’s lives by providing the best nutrition and weight management products in the world directly to your door. Our weight-management programs are personalized to your unique body type and help you to lose, gain or maintain your ideal weight with the help of owner and weight management coach, Richard Holliday. Founded in March 2010 following an injury-related retirement from the Charles County Sheriff’s Office in Southern Maryland, Richard is a walking testament to the effectiveness of the club’s programs. Having lost a total of 60 pounds in less than six months, he is as motivated as you in seeing you reach your weight goals through innovative, effective products that comply with the highest research, development and manufacturing standards in the industry. Please visit us at www.gettysburgnutritionclub.com or call us at 240.723.0058, Tuesday through Friday, 9 a.m. to 5 p.m. to set up a free consultation.

Reserve Your Ad Space Now!

Don’t miss your chance to promote your business to over 700 other Chamber members. Each issue will be featured on the Chamber’s web site, and can be downloaded for circulation within your company or organization. See ad rate discounts below.

Space is Limited

Ad Rates

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January 2011

2

3
Staff Meeting,
9 a.m.,
Chamber office

4

5
Agriculture Cmte.
Meeting, 7:30 a.m.,
Ag Center

6
Lunch & Learn
Program Series:
Coupons, discounts
and promotions and
how they affect your
business,
12:15 to 1 p.m.,
Chamber office

7

8

9

10
Staff Meeting,
9 a.m.,
Chamber office

11
Environmental Cmte. Meeting,
Noon,
Chamber office

12
Winter’s Palette Cmte. Meeting,
Noon,
Seminary Refectory

13
Marketing & Public Relations Cmte.
Meeting,
12:30 p.m.,
Chamber office

14
Board of Directors
Meeting,
7:30 a.m.,
Chamber office

15

16

17
OFFICE CLOSED

18

19

20
Business & Industry Cmte. Meeting,
Noon,
Inn at Herr Ridge
Membership Mixer,
5 to 7 p.m.,
Town & Campus Hair Care, Inc.

21

22

23

24
Staff Meeting,
9 a.m.,
Chamber office

25

26
Executive Cmte.
Meeting,
Noon,
Chamber office
Transportation Cmte. Meeting,
4 p.m.,
Chamber office

27
Lunch & Learn Program Series:
Marcellus Shale –
what it means to Adams County,
12:15 to 1 p.m.,
Chamber office
BEP Career Fair Cmte.
Meeting, 1 p.m., Adams Electric Cooperative

28

29

30

31
Staff Meeting,
9 a.m.,
Chamber office
Welcome spring with our March/April issue!

Our gardening theme explores growing herbs indoors and out, while our senior theme focuses on learning and talking about retirement living options. Also in this issue: Local plans for the 150th anniversary of the Civil War.

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