

CHAMBER

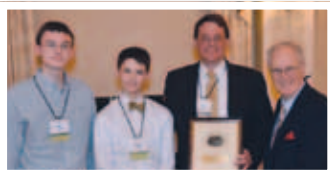
Chat

April 2014

A monthly publication of
the Gettysburg Adams
Chamber of Commerce



—INSIDE—



2 Member News From Around the County



8 ACEEF Updates



13 Calendar of Events

Also: Community News,
Updates & More!

Legislative Luncheon

The Annual Legislative Luncheon was held last month at HACC-Gettysburg Campus. Many thanks to our legislators and their aids for participating again this year – Representatives Dan Moul and Will Tallman; Jeremy Shoemaker, Director of Communications & Policy for Senator Rich Alloway; Bob Reilly, Deputy Chief of Staff for Congressman Scott Perry and Frank Mazza, Regional Manager for U.S. Senator Pat Toomey.

They covered a variety of topics during the lunch and stayed following the close of the question and answer session for those that wanted some one-on-one time with them. Fred Snyder, with great ease kept the legislators on track with answering questions and allowing plenty of time for questions from the audience! Issues discussed during the program included Pension Reform, School Vouchers and Education Reform on the state side. There is currently a bill in committee to put an end to the Keystone Exams and Rep. Moul will be introducing a bill this session on school vouchers.

On the federal side, issues addressed included Immigration Reform, Transportation and the federal debt. According to Frank Mazza, Senator Toomey would like to see the number of worker visas increased and Congressman Perry is in support of breaking down the issue into smaller parts to tackle them individually, rather than sweeping immigration reform for the entire system. It's likely there isn't going to be any bills to vote on during this session regarding immigration. It was noted that there is a fairly good chance that by the end of this year, there will be the framework for a transportation bill.

— continued on page 1 —



Photo courtesy of Darryl Wheeler, Gettysburg Times.

APRIL ECONOMIC BREAKFAST

Sponsored by:



Pennsylvania
Chamber Insurance

Thursday, April 10, 2014
at the Inn at Herr Ridge

900 Chambersburg Rd., Gettysburg

7am Registration/Breakfast | 7:30am Program • \$15/person
Call 717.334.8151 to register

FEATURING:

Adams County Office of Planning & Development Director, Nick Colonna, will share details of the new Adams County Comprehensive Plan. Additionally, the 2014 Small Business Person of the Year Award will be presented.

The Gettysburg Adams Chamber of Commerce supports the Adams County area by promoting diverse economic opportunities through advocacy, networking and information.

—2014 BOARD OF DIRECTORS—

***Stacey Green, Board Chair**

Biggerstaff's Catering

***Duane Kanagy, Vice Chair**

Adams Electric Cooperative, Inc.

***Carl E. Frantz, Secretary**

Carl E. Frantz, Inc.

***Dave Campbell, Treasurer**

Graphcom, Inc.

***S. Gregory Allen**

Celebrate Gettysburg

Mary Bottorf

Hartman & Yannetti

***Darlene A. Brown**

Adams County Housing
Authority/PA Interfaith
Community Programs Inc.

Wesley T. Doll, Ed.D.

Upper Adams School District

Norris Flowers

Gettysburg Convention & Visitors
Bureau

Ryan Fox

Financial Consulate, Inc.

Amanda Hollabaugh

Hollabaugh Bros., Inc. Fruit Farm
& Market

***Bryan Johnson**

Country Inn & Suites By Carlson

Katie Lawhon

Gettysburg National Military Park

Pete Martin

Sharrah Design Group, Inc.

Steve Rice

Steve Rice Law

Mark S. Terry

Knouse Foods Cooperative, Inc.

Sherry Wisor

Wisor HR Consulting, LLC

***Carrie S. Stuart, President**

Gettysburg Adams Chamber of
Commerce

**Denotes Executive Committee member*

—CHAMBER STAFF—

Jennifer McCleaf

Membership/Events Director

jenniferm@gettysburg-chamber.org

Edith Waldron

Operations Assistant

edithw@gettysburg-chamber.org



1382 Biglerville Rd. | Gettysburg, PA 17325

717.334.8151 | FAX 717.334.3368

@gettysburg-chamber.org

www.gettysburg-chamber.org

Office Hours

Monday-Friday, 8:30am-4:30pm



New Members

Dr. Walton C. Jones

966 Sunset Avenue
Gettysburg, PA 17325
717.334.4996

wjones@wilson.edu

Individual member – retired educator

Did you KNOW?

The Gettysburg
Chamber of
Commerce
was founded in
April 1919. The



organization was and continues to
be autonomous of the U.S. Chamber
of Commerce and the Pennsylvania
Chamber of Business and Industry.

In 1981, the Board changed the name
of the organization to better reflect
the geographic region it had grown
to represent – Gettysburg-Adams
County Area Chamber of Commerce.

After going through a branding
process in 2004, the organization
became Gettysburg Adams Chamber
of Commerce. Your Chamber has
been in business to represent and
support the business community for
95 years! Through your input and
involvement, the organization has
been able to grow, change and adapt
to your needs.

Please join us on Monday, April 28,
for an open house to celebrate this
milestone achievement. Invitations
will be mailed later this month.

Littlestown High School student, Katie Thompson questioned what was being done to reduce the impact of the federal debt on future generations. Both representatives talked to the need for Republicans and Democrats to work together and make some very difficult decisions. With that being said, the public is also going to have to make some concessions in order to make any kind of impact.

All representatives and aids were asked to address the need for government involvement in the rural internet movement. Similar to phone and electric, the need for reliable and cost effective internet service in the rural communities is increasing, and while grassroots efforts are underway in Adams County, support from the government could be beneficial. Both the State and Federal representatives indicated that they were not aware of those discussions taking place at the moment, but wanted more information and time to look into the issue.

Many thanks to all that attended and to the Event sponsor – **Adams Electric Cooperative, Inc.**; Supporting sponsors – **C. S. Davidson, Inc.** and **Harrisburg International Airport**; and Table Sponsor – **School Express, Inc.**



Fred Snyder and Rep. Dan Moul were extremely appreciative of Chef Jeremy's willingness to comply with a plate of cookies for the panel! Photo courtesy of Darryl Wheeler, Gettysburg Times.



**Adams Electric
Cooperative, Inc.**

A Touchstone Energy® Cooperative



C.S. Davidson, Inc.



Harrisburg International Airport



School Express, Inc.

18 Cedar Road, New Oxford, PA 17050
Phone: 814-773-4776 Fax: 814-773-4778

Membership Renewals

The Chamber would like to thank the following businesses for continuing their commitment to the Gettysburg Adams Chamber of Commerce and the Gettysburg/Adams community:

GBM Associates, dba SAGR products

Adams County Community Foundation

Adams County Volunteer Emergency
Services Assoc. (ACVESA)

Aero Energy

Appalachian Brewing Company

Appsifter

Bear Mountain Orchards

Beauchat, Sandra

Bergdale Insurance Agency, Inc.

Big Hill Kennel

The Center for Youth & Community Development

Coldwell Banker Bigham, Realtors

Cumberland Township

Gettysburg Construction Co., Inc.

Gettysburg Travelodge

Glasswork Media Arts

Grim, Jake & Jane

Heritage Assembly of God Church

Met-Ed, A FirstEnergy Company

Motter, Gene R.

Myers Electrical Repairs

PA CareerLink Adams County

Project Gettysburg/León

Sixeas Premier Marketing

The Village of Laurel Run

Member News



Adams County Winery is pleased to announce that three of their award winning wines continued their tradition at the 2014 PA Wine Competition. Their

Rebel Red, a sweet Concord blend claimed Double Gold and Best of Class awards for sweet, red wines; *Scrapple*, a spiced cranberry and apple blend won Gold; and *Cherese Masquerade*, a cherry and dry red blend captured Bronze.

Environmental Attorneys Alex Chiaruttini and Chris Ryder of **Stock and Leader, LLP**, presented a breakout session on the Right to Know Law and Ethical



Chris Ryder

Standards during the Pennsylvania Association of Sewage Enforcement Officers (PASEO) annual conference and Trade Show. Topics covered included a review of the requirements of a sewage enforcement officer, as well as, fundamentals of the Right to Know Law, ethics and professional practices.



Alex Chiaruttini

Lutheran Social Services (LSS) of South Central Pennsylvania recently installed Employment Law Attorney Mark D. Evans of **Stock and Leader, LLP**, to its Board of Directors. LSS offers residential living, personal care, skilled nursing and rehabilitation services in six senior living communities and provides services in five counties including Adams. Mr. Evans, a member of the firm's Business and Employment, Municipal, and School Law Practice Groups, concentrates his practice in counseling public and private employers in all aspects of labor and employment law.



Mark D. Evans



TimBar Packaging & Display announces its acquisition of Hanover Packaging. The purchase

allows for the expansion of their retail packaging offering to include folding cartons, rigid boxes, and plastic boxes. Hanover Packaging customers will have access to a fully integrated merchandising solution that includes design, displays, pack-out, fulfillment as well as retail packaging from one source. According to Matt Heleva, President/CEO for TimBar. "This purchase provides TimBar with an immediate and exciting growth opportunity based on the ability to better service our customers."



Confederate Woods Veterinary Hospital announces the completion of their new state of the art hospital! The complete

transformation includes new services and amenities: a larger and safer parking area, a spacious light-filled reception area with free WiFi access, and four separate examination rooms, including a comfortable and private consultation room. Their new facility will provide more sophisticated diagnostic tools, such as, digital radiology, digital dental radiography and ultrasound. The surgery suite, patient care areas, and boarding areas have also been expanded. All are invited to their public Open House on Sunday, April 13, 1-3pm.

Hilton Garden Inn, Hilton Worldwide announced Hilton Garden Inn Gettysburg, PA as the 2013 "You Can Count on Us Community Relations Award" winner. This award is given to



Our new Veterinary Hospital is now open, and we would love to show you our new space!

Please join us for our OPEN HOUSE events:

Sunday, April 13th 1 - 3 pm - Public Open House
Thursday, April 17th 5 - 7pm - Chamber Mixer

Enjoy light refreshments and tours!

Our Medical and Surgical Services include:

Comprehensive Health Examinations
Digital Radiography and Digital Dental Radiography
Ultrasound • Microchip ID implants • Dentistry
Kitten/Puppy Wellness Program • Spay/Neuter
Acupuncture • Laser Therapy

Monday - Friday 8AM - 6PM, Saturday 8AM - 12PM

10 Confederate Drive, Gettysburg, PA 17325

Phone: 717-334-1179 • Fax: 717-334-6652

email@confederatetwoods.com

www.Confederatetwoods.com

Member News

the hotel in the Hilton Garden Inn family that best exemplifies its commitment to giving back to its local community. In 2013, the staff gave back to the community in 40 different ways during one of the busiest years in Gettysburg history. Melissa Ferguson, led efforts for their largest community event, the "Light the Night Walk" in conjunction with Hilton Worldwide's Global Giving Week in October, raising almost \$5,000 for blood related cancer research.

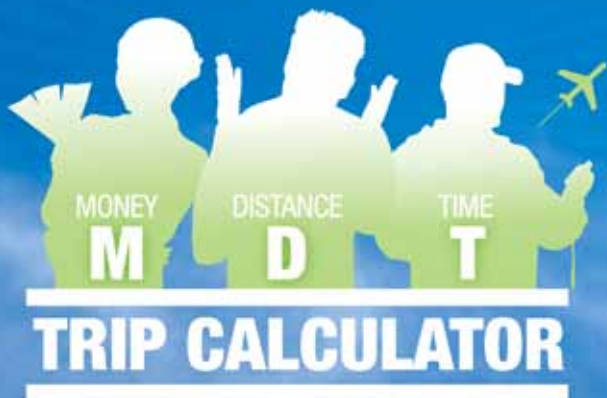


Three new wines, *Journey*, *Compass*, and *Timepiece*, have been added to **Adams County Winery's** Timeless Series. *Compass* is a bold

Blafränkisch which showcases an intense aroma of blackberries and toastiness that present a flavor of dark, ripe plum and firm tannins, with a pronounced spicy character. *Journey* is a delicate vintner's reserve Cabernet Sauvignon presenting hints of wild cherries with intense aromas of vanilla and ripe plum aged in French Oak. *Timepiece* is a sweet, intense Riesling noted for its floral aromas and marked by a clear straw color, with tropical characteristics of pineapple and mango followed by pear and honeysuckle.

How Do You Choose an Airport?

Compare your travel options with the
MDT Trip Calculator at
www.flyHIA.com/tcc



HIA Harrisburg International Airport



This year marks the 75th anniversary of **Belco Community Credit Union**. On March 7, 1939, with just 25 members, Elton "Miller" Peterman, one of Belco's founding fathers and former Belco Telephone Company

employee, began the journey and formed a credit union. Belco was organized in 1939, as a federally chartered credit union, servicing the employees of Bell Telephone Company of Harrisburg, PA. By 1941, membership had grown to 401 members. Now 75 years later, the credit union has 11 branches, nearly 50,000 members and \$391 million in assets, and thanks to Belco's valued members, continues to grow each year.



Elton "Miller" Peterman



From right to left, Trust president James Lighthizer, presents Superintendent Ed W. Clark, pictured with sons Reid and Ben, with the National Park Service Legacy Award. Photo by Bruce Guthrie/Civil War Trust.

The Civil War Trust recognized **Gettysburg National Military Park** superintendent Ed W. Clark for the lasting impact that his leadership will have on the battlefields under his jurisdiction. Clark has served as manager of the Green Springs National Heritage Landmark District near

Charlottesville, VA and as national coordinator for the Heritage Area Program in the NPS Washington office. While at Manassas NBP, Clark worked on several key issues including the preservation of additional land at the Deep Cut on the Second Manassas Battlefield and increasing community involvement with the park.

Totem Pole Playhouse announces new summer theatre camp director, Charlie O'Rourke, from the IDEAL School in New York City. The Manhattan based school offers a unique model of inclusion education. This addition allows Totem Pole to include disabled children in their Children's and Teen's Camps this summer. Mark Needles has also been added to the staff of the summer camp programs as an instructor. Needles is a professional actor and director from Missoula Children's Theatre.



Charlie O'Rourke

**WE PUT OUR
MEMBERS FIRST**

Let's Talk Business.

**Having the right financial partner
can significantly impact your bottom line.**

See us first for your business lending needs.



Kristy Hepfer

Vice President
Relationship Management
(717) 458-6213

Judi McGee

Vice President
Relationship Management
(717) 795-5247

Kim Ryen

Vice President
Business Lending Officer
(717) 712-9827

Lisa MacDougall

Account Executive
(717) 580-6375



105 Chambersburg Street, Gettysburg 44 D Natural Springs Road, Gettysburg (inside Giant)

(800) 283-2328 (717) 795-5168 www.members1st.org

We do business in accordance with the Federal Fair Housing Law and Equal Credit Opportunity Act.

**Golf every day, all year
for one low price!**



- Unlimited Green Fees Daily after 2pm
- Unlimited Green Fees Daily January 1 through April 1
- Advance Tee Times
- Visit our website for complete details

**Spring is right around the corner...
Get Your Pass Today!**

www.LibertyMountainResort.com

LibertyMountain
Resort & Conference Center

78 Country Club Trail
Carroll Valley, PA 17320
717-642-8282

ENGINEERING FOR HERE

C.S. Davidson, Inc.
Excellence in Civil Engineering
CSDavidson.com | (717) 337-3021
Hollow Creek Greenway

Owned By Those We Serve



Adams Electric Cooperative provides its employees the resources they need to effectively serve 32,000 member-accounts in Adams, Cumberland, Franklin, Perry and York counties. The co-op provides peace of mind while improving the quality of life in communities it serves. Adams Electric: Owned By Those We Serve!



**Adams Electric
Cooperative, Inc.**

® A Touchstone Energy® Cooperative 

1-888-232-6732 | www.adamsec.coop

*Congratulations
Jenn!*



**Mason Douglas
McCleaf**



was born on
Tuesday,
March 11.
He was
6 ½ lbs,
and 19 inches long.

Save the
DATE

**GENERAL MEMBERSHIP
BREAKFAST**

**Thursday,
May 22, 2014**

at the Eisenhower Hotel
Registration/Breakfast begins at 7am,
Program begins at 7:30am

Registration Deadline - May 15

Be Healthy, Be Active, Be Fit!



Get outside and get moving. Be sure to stay hydrated with a healthy drink like
Roaring Spring 100% natural spring water. Our water is calorie-free, chlorine-free
and available in a variety of bottle sizes to suit your taste and needs.



**CALL US TODAY!
1.877.914.WATER**

RoaringSpringWater.com

Tip: Freeze a 12oz bottle overnight and put in a lunch box to keep food cold and provide a healthy drink.

Program Updates

The next **Membership Orientation** is scheduled for Wednesday, June 4. This is a great opportunity to learn how to get the most out of your chamber membership! Whether you are a new member, new employee, or just want to get a refresher, the program is open to all employees within your business/organization. Contact Jennifer McCleaf, at jenniferm@gettysburg-chamber.org, to RSVP or to learn how to sponsor this program.



It's not too late to start thinking about the 10th Annual Gettysburg Wine & Music Festival! We have reached our limit of 25 participating wineries from

across Pennsylvania. The dates for this year's event are September 6 and 7. Sponsorship opportunities are still available if you are interested, contact Jennifer McCleaf, jenniferm@gettysburg-chamber.org. Follow the official Gettysburg Wine & Music Festival Facebook page for information on the t-shirt design contest!

Mark your calendars and plan to attend the **Business Development Week**, formerly **Small Business**

Appreciation Week. The series is scheduled for May 5-9, with workshops on Customer Service, Leadership, Money, Marketing and Healthcare. The **Membership Council** is working hard to finalize logistics and details so watch your inbox for the official announcement.



Quail Valley Golf Club will be the host location of the **John R. White Memorial Tournament** on June 5. To register, complete and return the form on page 9. Please note that sponsorships are still available! Contact Jennifer McCleaf for more

information, 717.334.8151 or jenniferm@gettysburg-chamber.org.

The **Chamber's Annual Membership Directory** will hit the stands later this month! Watch the mail for your copy. A digital version will also be posted on the Chamber's homepage – www.gettysburg-chamber.org. Thanks to the members who supported this project by putting an ad in the directory. Please remember to refer to your directory when you are looking to do business with a fellow Chamber member.



New to Taste of the Town this year ...

The Top "Local" Celebrity Chef competition! We are so excited to announce the following local celebs and their chef partners participating in the inaugural competition:

- Dorothy Puhl (**ACNB Bank**) and Juan Carlos (**Mamma Ventura's Restaurant and Lounge**)
- Charles Marley (**WellSpan Gettysburg Hospital**) and Kyle Ensor (**Inn at Herr Ridge**)
- Ed Gotwalt (**Mr. Ed's Elephant Museum & Candy Emporium**) and Andy Ernst (**Wyndham Gettysburg**)
- Asha Withers (Earth Science teacher at **Gettysburg Area High School**) and Fabio Carella (**Fabio's Events & Catering**)

The local celebrities and their chefs have been given secret ingredients to create an appetizer, an entrée and a dessert during the Taste of the Town. They will have 10-15 minutes to create a culinary masterpiece and present it to the panel of judges. The judges will be Chef Neil Annis, Sidney at Willoughby Run; Sara Bozich, critic and food blogger; Harry Hartman, Publisher of the Gettysburg Times; and a guest judge to be raffled off to one lucky attendee at the event. The People's Choice award will also be given that afternoon based on attendee votes! Come out to sample some great treats from your favorite locations, and find a new favorite!

Vendors registered to date include:

Texas Brigade BBQ, Mamma Ventura Restaurant and Lounge, O'Rourke's Eatery & Spirits, Adams County Winery, Wells Family Baking Company, Uncle Moe's Soulfood, The NEW A-ville Inn, Warehouse Gourmet Bistro & Brewpub, Eisenhower Hotel, Biggerstaff's Catering, Bakon W Elit, Inn at Herr Ridge, Sharpshooters Grille, Garden Grille & Bar, Mr. Ed's Elephant Museum & Candy Emporium, Taverna 5450, Clique Vodka, Brother Floyd's Righteous Pickles, and Quizno's of Gettysburg.

Tickets are \$25 in advance and can be purchased online at www.tasteofgettysburg.com or at the Chamber office, 1382 Biglerville Road; Tickets at the door are \$30.

The event is on Sunday, April 6, from 2-5 pm at the Eisenhower Inn.

Thank you to our supporting sponsors:



14th Annual Adams County Career Fair

Students, students everywhere! Nearly 1200 tenth grade students arrived at Gettysburg College on March 12, and scattered across the campus to meet with sixty area professionals. The occasion was this year's annual Career Fair. The students are given the opportunity to attend three half hour sessions on a variety of career choices. The students make their choices earlier in the school year from a booklet listing the job choices and explaining the basics of each career. The next step is for the committee to locate professionals that are willing to donate their time and expertise for the day to speak with the students. We are very fortunate to have

so many generous people and businesses in this area that are willing to do just that. The next hurdle is just how do we get the students to the event? With the help of a grant from the Robert C. Hoffman Charitable Endowment Trust, the schools are reimbursed for the bus transportation

to shuttle the students

safely back and forth to the Career Fair. Now, just where can an event of this size be held in Gettysburg? Gettysburg College generously offers nearly their whole campus for the event every year. They open their classrooms and cafeteria during Spring Break and even help with signs and IT support! This year we even had the weather support our efforts with no snow for the day of our event!

We have many people to thank for the success of this year's event. The speakers, volunteers, teachers, school administration, and committee members for all of their efforts. Our supporters, Gettysburg College and the Robert C. Hoffman Charitable Endowment Trust. And lastly, a huge thank you to our sponsors, **Adams Electric Cooperative, Inc;** **School Express, Inc.;** and **Leer Photography**, who see the great value of showing our youth the vast amount of opportunity that they have available to them right here in Adams County!



All photos courtesy of Darryl Wheeler, Gettysburg Times.

Ken Miller, of Integrity Bank, presents a check for \$5,000 to Carrie Stuart, Executive Director of the Adams County Economic Education Foundation (ACEEF) to support student programs in Adams County.



John R. White Memorial Tournament

Presented By:



Hosted By:

Quail Valley  Golf Club

900 Teeter Rd., Littlestown

THURSDAY, JUNE 5, 2014

REGISTRATION:

Foursome & Hole
Sponsor \$450*
Foursome \$400*
Individual \$110*

*Includes greens fee, cart, prizes and a NY Strip Steak dinner.

SCHEDULE:

Registration 11:00am*
Tee Time 12:30pm
Dinner 5:30/6pm
Awards Following Dinner

*Lunch is available at golfer's expense.

SPONSORS:



Adams Electric
Cooperative, Inc.

A Touchstone Energy® Cooperative



2014 GOLF OUTING REGISTRATION FORM

PLAYER 1:

Name: _____
Business: _____
Address: _____
Phone: _____
Email: _____

PLAYER 2:

Name: _____
Business: _____
Address: _____
Phone: _____
Email: _____

PLAYER 3:

Name: _____
Business: _____
Address: _____
Phone: _____
Email: _____

PLAYER 4:

Name: _____
Business: _____
Address: _____
Phone: _____
Email: _____

☐ Please invoice

☐ Check enclosed

Register by May 30 | No Refunds

Return to: 1382 Biglerville Rd.
Gettysburg, PA 17325



Community News



Beginning April 1, the **Gettysburg National Military Park** will change to its summer visiting hours. The battlefield grounds will stay open to the public from 6am-10pm daily. The Museum and Visitor Center's operating hours will be from 8am-6pm daily. These summer visiting hours will continue through October 31. For more information visit www.nps.gov/gett or www.gettysburgfoundation.org.

Learn the basic theory and application of turning silica rock into useful tools, such as knives, spear points and arrowheads at the Primitive Skills: Basic Flint Knapping session on April 10, 6:30-8:30pm at **Strawberry Hill Nature Preserve**. Cost is \$40/members and \$50/non-members and pre-registration is required. Visit www.StrawberryHill.org.



Plans are underway for the 2014 Independence Day parade. The theme of this year's parade will be a "History of the Borough of Gettysburg." The route will be the same as the Remembrance Day parade, beginning at the Gettysburg Middle School. Email mail@shriverhouse.org for a registration form. More details will be announced as plans finalize.



Join Master gardener Mary Ann Ryan for a native and streamside landscaping workshop on April 15, 6-7pm at **Strawberry Hill Nature Preserve**. Cost is \$5 for members/\$8 for non-members. Pre-registration is preferred. For more information, or a complete listing of all programs, visit wwwStrawberryHill.org.

The Food Service Development Program will be holding a spring fundraiser dinner, with all proceeds benefitting **South Central Community Action Programs (SCCAP)**. The Spring Bounty Dinner is scheduled for April 24, 6pm, at the SCCAP Café, 151 South Stratton St. in Gettysburg. The cost is \$50 per person and seating is limited. For reservation information, contact Chef Jeremy Schaffner at 717.334.7634, ext. 175 or jschaffner@sccap.org.



Primitive Skills: How to Make Cordage (aka string or rope) will be held on April 24, 6:30-8:30pm at **Strawberry Hill Nature Preserve**. Attendees will study the types of plants, trees and animal fibers that make the best cordage and learn several manufacturing techniques. Cost is \$40/members and \$50/non-members and pre-registration is required. Visit www.StrawberryHill.org.



The Gettysburg Battlefield Museum Foundation invites you to join Licensed Battlefield Guide Larry Korczyk on May 3-4, from 9am-4pm for a two-day, fifteen mile battlefield hike. All tours start and end at the **Gettysburg National Military Park Museum and Visitor Center**, 1195 Baltimore Pike. The registration fee is \$90 for Friends of Gettysburg members and \$115 for non-member and includes a copy of the *Gettysburg: Heritage Trail Guide*. Contact Ann Swade at 717.339.2148 or aswade@gettysburgfoundation.org. Deadline is April 18.

Christ Lutheran Church will present "Songs and Stories of a Civil War Hospital" beginning Saturday, June 7, and each Saturday through August 30, (excluding July 12, and August 23) at their 30 Chambersburg St. location. True stories of wounded soldiers and the doctors and nurses who worked to save their lives are brought to life through music and poetry. Music group Folk and Friends will perform a variety of music from the Civil War era. Visit www.candlelightchrist.org or call 717.334.5212 for more information.

Gettysburg's lip-smacking battle returns for the 3rd Annual **CenturyLink Gettysburg ChiliBrew & BBQ2**, Saturday, July 12, 12-6 pm. Enjoy a variety of mouth-watering samples, highlighting: Chili, wings, ribs and



BBQ from championship BBQ teams, restaurants, backyarders and fire companies. Held at **Gateway Gettysburg**, Routes 15 & 30, in conjunction with Gettysburg Bike Week. Brews, music, entertainment, games and food vendors on site. Tickets are \$7 in advance, \$10 at gate.

Buy at **Adams County Arts Council**, 125 S. Washington Street, Gettysburg; 717.334.5006 or www.adamsarts.org. Proceeds benefit the non-profit ACAC, whose mission is to cultivate an arts-rich community.



Totem Pole Playhouse is once again hosting summer theatre camps. The Children's Theatre Camp is open to students ages 8-12 and runs June 16-27, 10am-3pm. The Teen's Theater Camp is open to students ages 12-18 and runs July 7-18, 10am-4pm. The teens will write, produce and perform an original show based on the theme of bullying. For more information or to register contact Daphne Blair, 717.352.2164, ext. 1004. Scholarships are available. Businesses interested in supporting this initiative by making a contribution can contact Sue McMurtray, 717.352.2164, ext. 1003.

Community Partners



Gettysburg Area Retail Merchants Association

Gettysburg Merchants Salute Their Volunteers

by Walt Tuchalski, Member, Gettysburg Area Retail Merchants' Association

The Gettysburg Area Retail Merchants' Association's (GARMA) mission is to help create, promote, advertise, and represent the better business interest of the membership of the organization.

April is *National Volunteer Month*! Volunteers are the lifeblood of many non-profit organizations, and GARMA is no exception. Everyone from the Board President to the committee people are volunteers. There are no paid positions, with the exception of the Association Business Secretary, who is paid a small stipend for attending meetings and other assigned duties. Most volunteers are representatives of the member businesses, however interested individuals and students are welcome to become involved in building a better economic environment around Gettysburg via GARMA. The organization created several ad-hoc committees to help focus volunteer efforts on meeting specific goals of our mission statement, which opened this article. These volunteer committees have lead to the development of GARMA's presence in social media and digital world, improved our welcoming and recruiting efforts, coordinated our promotions and advertising, and enhanced the membership's promotion of *1st Friday - Gettysburg Style*.

Save the dates of Saturday, May 17, and Saturday, September 27, for the semi-annual *Gettysburg Outdoor Antique Show*. Scores of antique dealers will be showing their wares on the four streets of Gettysburg, radiating from Lincoln Square. Contact Show Manager John Angstadt at gettysburgantiqueshow@comcast.net or 717.253.5750 for details on how you can benefit from exhibiting at these special antique shows.

Learn more about the benefits of GARMA membership by contacting Walt Tuchalski at 717.309.2482 or wtuchalski@wgty.com.



Tourism marketing takes new direction in Gettysburg, PA. Destination Gettysburg to focus more attention on experiences beyond the Civil War

by Carl Whitehill, Director of Communications

Coming off the heels of what will go down in history as one of Gettysburg, PA's largest events, the organization that markets the destination to visitors

is embarking on a new adventure – one that further showcases experiences beyond the town's Civil War heritage.

Destination Gettysburg, formerly the Gettysburg Convention & Visitors Bureau, announced to its membership on March 11, a new approach to marketing one of the Mid-Atlantic's most popular travel destinations. The presentation, delivered at the organization's Annual Dinner, unveiled a strategic plan, new tagline and logo.

"The history and heritage of Gettysburg will always be the destination's legacy," said Norris Flowers, President of Destination Gettysburg. "We aren't ignoring that as a key attraction for visitors to travel here, but we are placing a greater emphasis on experiences that take these visitors into uncharted areas of the town and the county."

These new experiences, said Flowers, will inevitably extend the visitors stay by offering a wider array of opportunities for families, couples and individuals. This, he added, will provide a greater impact on the local economy through the county's top industry – tourism. Experiences include the county's wineries, orchards, health and relaxation, antiquing, outdoor recreation, great restaurants and family-friendly attractions.

In order to grow Adams County's tourism base, a new strategy, based on the research conducted, was developed. The strategy will focus on a younger demographic of 25-45 year olds with a focus on families.

Destination Gettysburg will reach these families using a monthly thematic roadmap. An integrated plan will deliver these themes through itinerary-based ideas through digital, print and broadcast advertising, owned media – such as the organization's website and annual visitor guide - and social media channels.

In addition, Destination Gettysburg will incorporate a new tagline – "... and you thought we were just history," as a way to emphasize its strategy to focus on those experiences beyond the Civil War.

The new logo incorporates Destination Gettysburg's new name with vibrant colors and seasonal aspects to showcase our natural beauty, our agriculture industry, and to highlight Gettysburg and Adams County as a year-round destination, said Stacey Fox, Vice President of Sales and Marketing for Destination Gettysburg.



The February Mixer was hosted by the
Eisenhower Hotel & Conference Center



MEMBERSHIP MIXERS 2014

THURSDAY, APRIL 17
at



10 Confederate Drive, Gettysburg from 5-7pm

You are cordially invited to join the staff of
Confederate Woods Veterinary Hospital at
their NEW location! Tours of the new, expanded
facility will be offered. Refreshments provided by
Biggerstaff's Catering.

There is a parking area at the Hospital, as well as
off street parking. RSVP your attendance to the
Chamber office – 717.334.8151.

UPCOMING MIXERS

Thursday, May 15
hosted by Gettysburg Community Theatre, 5-7pm

Thursday, June 19
hosted by Battlefield KIA, 5-7pm

Thursday, July 17
hosted by Mooney & Associates, 5-7pm

Thursday, August 21
hosted by YWCA of Gettysburg/Adams County,
5-7pm

Thursday, September 18
hosted by LTSG Refectory, hosted by Adams County
Community Foundation, 5-7pm

Thursday, October 16
hosted by Adams County SPCA, 5-7pm

Thursday, November 20
hosted by Fabios Events Center, 5-7pm



April 2014 Events

April 4

Membership Council Meeting, 8:30am,
Chamber office

April 6

Taste of the Town, 2-5pm, Eisenhower Inn

April 7

Staff Meeting, 9:30am, Chamber office

April 8

Executive Team Meeting, 7:30am,
Chamber office

Environmental Team Meeting, Noon,
Chamber office

April 10

General Membership Breakfast, 7am,
Inn at Herr Ridge

Legislative Team Meeting, Noon,
Gettysburg Eddie's

April 14

Staff Meeting, 9:30am, Chamber office

April 16

Marketing Council Meeting, 12:30pm,
Chamber office

ACEEF Career Fair Committee,
1pm, Chamber office

April 17

Business & Industry Team Meeting, Noon,
Gettysburg Eddie's

Membership Mixer, 5-7pm, Confederate
Woods Veterinary Hospital

April 18

Good Friday, Chamber office closed

April 21

Staff Meeting, 9:30am, Chamber office

April 22

ACEEF Senior Self Improvement
Committee, 8am, Chamber office

April 24

Board of Directors Meeting, 7:30am,
Adams Electric Headquarters

April 28

Staff Meeting, 9:30am, Chamber office
Chamber Open House, Chamber office

April 30

ACEEF Senior Self Improvement Awards
Breakfast, 7:30am, Adams County Tech
Prep

Children's Aid Society ribbon cutting for their new healing garden. Front Row L-R: Eli Mast, Linda Lohr, Robert Witt, Rep. Will Tallman; 2nd Row L-R: Holly Sutphin (Field Rep for Congressman Perry), Jay Finkenbinder, Carrie Stuart; 3rd Row L-R: Carrie Cserr, Ashley Kuhn; 4th Row L-R: Aaron Suseck, Ryan Fox, Deb Sites, Dot Robinson, Stacey Gingerich, Mike Kelley, Cindy Ziegler and Ashley Hines.





1382 Biglerville Rd. | Gettysburg, PA 17325
717.334.8151 | FAX 717.334.3368
info@gettysburg-chamber.org
www.gettysburg-chamber.org

Office Hours

Monday-Friday, 8:30-4:30pm

Presorted
First Class
U.S. Postage
PAID
Gettysburg, PA
Permit No. 28

A MAGAZINE *celebrating* *modern life* IN A HISTORIC TOWN



Pick up a complimentary copy at many downtown businesses

Celebrate Gettysburg explores the facets of life that make Adams County such a special place to call home and to visit.

Each bimonthly issue contains outstanding articles and stunning photography commemorating modern life in our historic town. Readers can look forward to informative features, restaurant profiles, historical pieces, local columns, an events calendar and more in every issue.

Visit www.celebrategettysburg.com or call 888-521-6810 to subscribe or advertise.