CHAMBER Chat

June 2014

A monthly publication of the Gettysburg Adams Chamber of Commerce

United States Chamber of Commerce ACCREDITED

—INSIDE—

2 Member News From Around the County

5 Member Spotlight

17 Calendar of Events

Also: Community News, Updates and More

Celebrating 95 Years of Service to Adams County's Business Community

The Gettysburg Adams Chamber of Commerce celebrates 95 years of investing in the local economy by creating an environment where businesses prosper and communities thrive.

A group of area businessmen formed the chamber in 1919 with the vision of leading and supporting economic growth. Since then, the chamber has played a key role in bringing major boosters to the area, from the construction of Route 15 and growth of the fruit industry to creation of public transit routes and commemoration of the 150th anniversary of the Battle of Gettysburg.

Gettysburg Adams Chamber of Commerce 95 years 1919-2014

More than 500 members continue to benefit from the chamber's mix of advocacy, networking and information. Events like membership mixers help build business relationships, while the annual Golf Outing, Taste of the Town and Gettysburg Wine and Music Festival help strengthen bonds with the community. A variety of awards highlight the outstanding achievements of member businesses and community members who support economic development. Expert-led workshops help members grow as business owners and managers, while committee service gives members a voice. The chamber also advocates on behalf of its members on the local, state and national levels on tough issues like healthcare, minimum wage and transportation.

The next 95 years will bring opportunities and challenges to area businesses, some that we've faced before and others that will offer new tests. The chamber remains committed to bringing the business community together to find solutions and keep our economy growing.

Register by June 3

COUNTY CONNECTIONS Breakfast

Tuesday, June 17
Historic Round Barn, 298 Cashtown Road, Biglerville

7:30 a.m. Registration and Breakfast | 8 a.m. Program Featuring an Informal Roundtable Networking Session and Membership Milestone Recognition

The Gettysburg Adams Chamber of Commerce supports the Adams County area by promoting diverse economic opportunities through advocacy, networking and information.

—2014 BOARD OF DIRECTORS—

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Steve Rice Law

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Wisor HR Consulting, LLC

***Carrie S. Stuart, President**
Gettysburg Adams Chamber of Commerce

**Denotes Executive Committee member*

—CHAMBER STAFF—

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Membership/Events Director
jenniferm@gettysburg-chamber.org

Edith Waldron
Operations Assistant
edithw@gettysburg-chamber.org

Nicole Bucher
Marketing Communications Specialist
nicoleb@gettysburg-chamber.org

Gettysburg Adams Chamber of Commerce

1382 Biglerville Road | Gettysburg, PA 17325
717.334.8151 | FAX 717.334.3368
info@gettysburg-chamber.org
www.gettysburg-chamber.org

Office Hours
Monday-Friday, 8:30 a.m.-4:30 p.m.

New Members

Pasquale J. Pileggi
The Corner Brick
119 E. Main St.
Fairfield, PA 17320
717.547.0119
thecornerbrickfairfield.com
Accomodations

Rick McKee
Independent Health Coach, Take Shape for Life
104 Sherry Lane
New Oxford, PA 17340
443.677.5254
rickandkelly.tsfl.com/explore
Consultants

Kelly McKee
McKee Agency – Allstate
600 Carlisle St., Ste. C
Hanover, PA 17331
717.646.8238
agents.allstate.com/kellymckee
Business Insurance

John Emanuel
Senior Helpers
3806 Market St., Ste. 3
Camp Hill, PA 17011
717.920.0808
seniorhelpers.com/york
Home Healthcare – Non-Medical

Brianne Greib
Transitions Healthcare Gettysburg
595 Biglerville Road
Gettysburg, PA 17325
717.334.6249
Health Services – Nursing Homes

Congratulations!

Door prize winners from April 28 Open House:

Michael Rider, Rotz & Stonesifer, PC
Helen Jahn, ACNB Bank
Jay Brown

Business Development Week

June 2-6

A full week of programming to help you grow your business:

Monday, June 2, at Noon | *Customer Service*
Entrepreneur "Mister Ed" Gotwalt on the "10 Commandments of Good Business" in partnership with the Rotary Club of Gettysburg at the *Gettysburg Hotel, One Lincoln Square, Gettysburg*

Tuesday, June 3, at 7:30 a.m. | *Leadership*
Historian Sue Boardman of the Gettysburg Foundation presenting "In the Footsteps of Leaders," leadership training based on lessons from the battlefield, at the Country Inn and Suites By Carlson, *1857 Gettysburg Village Drive, Gettysburg*

Wednesday, June 4, at 7:30 a.m. | *Financing*
Financial experts Lyle Hosler, EDC Finance Corporation, and Kaycee Kemper, ACEDC, on alternative funding options at the Country Inn and Suites By Carlson, *1857 Gettysburg Village Drive, Gettysburg*

Thursday, June 5, at 7:30 a.m. | *Healthcare*
Healthcare panel discussion featuring Melissa Dawson, Pennsylvania Chamber Insurance Inc., Nathan Hockley, Hockley & O'Donnell Insurance Agency, and Kimberly Nash, Director of Human Resource Services at Brown & Brown Alpha Benefits, at the Country Inn and Suites By Carlson, *1857 Gettysburg Village Drive, Gettysburg*

Friday, June 6, at 7:30 a.m. | *Marketing and Business Awards Presentation*
Martin Dell'Arciprete, regional marketing supervisor with McDonald's Corporation, on "Marketing to Millennials," defining trends in marketing products and services to 13- to 34-year-olds, followed by Business Awards, at the *Hilton Garden Inn, 1061 York Road, Gettysburg*

All sessions are $15 for members/$20 for non-members and include a meal.

Register to 717.334.8151 or info@gettysburg-chamber.org

Membership Renewals

Thanks to the following businesses for continuing their commitment to the chamber and local community:

Adams County Children's Advocacy Center
Adams County Farmers' Market Association Inc.
American Cancer Society Adams County Unit
BG&H Investigators
Cashtown Inn
Columbia Cottage
The Financial Consulate Inc.
GBM Associates, dba SAGR Products
Gettysburg Campfires, Inc.
Gettysburg Festival, Inc.
Gettysburg Rental Center
Historic Round Barn
iNet Technology Group, LLC
James Gettys Hotel
Jo Bo Holstein Farm, LLC
Johnson, Keith
Kime's Cider Mill, Inc.
NicMar Water
NRG Energy, Inc.
Sharrah Design Group, Inc.
Spectra-Kote Corp.
Stars and Stripes Tours
Strawberry Hill Nature Center & Preserve
Dr. Rita Tempel & Associates
UCP of South Central PA
Union Cigar Club
Wm. F. Hill & Assoc., Inc.

Member News

Energy consulting firm **APPI Energy** was honored with the Salisbury (Md.) Area Chamber of Commerce Medium Business of the Year award in recognition of their demonstrated growth, community involvement, superior customer service and innovative approach to the market. Walter Moore, president and CEO of APPI Energy, accepted the award. APPI is the exclusive energy consulting partner of the Gettysburg Adams Chamber of Commerce.

HACC-Gettysburg students completed 120 hours of certified nursing assistant training at **Gettysburg Lutheran Retirement Village**. The program included education on activities of daily living, vital signs and infection control. Gettysburg Lutheran Retirement Village offers the only nursing assistant education program in Adams County.

Joanne Lewis of Hagerstown, Md., received **Main Street Gettysburg's** Unsung Hero Award for her passion and dedication to the organization and Gettysburg community. A licensed battlefield guide for 10 years, Lewis formed the Main Street Gettysburg Licensed Town Guide program in 2005. She oversees the wayside marker program, was instrumental in Main Street's engraved brick campaign, assisted with the Medal of Honor ceremony last September and is the author of numerous articles about Gettysburg's history in town and on the battlefield.

Casey Deller P.E., project manager with **C.S. Davidson** in Gettysburg, has earned his Certified Floodplain Manager certification from the Association of State Floodplain Managers. The exam tests an individual's knowledge of the basic national standards and programs of floodplain management.

Harrisburg Area Community College President Dr. John J. "Ski" Sygielski biked 170 miles in three days to HACC campuses in recognition of the community college's 50th anniversary. He was greeted by more than 1,300 alumni, board members, donors, employees, community members and students. Along his route, he gave away $41,000 in scholarships, 23 bicycles and more than 50 other prizes, and visited legislators, school superintendents, the president of Lebanon Valley College, alumni and donors.

Scott Eisenhour joined **Belco Community Credit Union** as its professional Mortgage Loan Representative. He assists and educates members with the purchase of their home or refinancing their current loan. Eisenhour has more than 18 years of mortgage experience, including eight years working with credit union members. He grew up in Hershey and now lives in Palmyra with his wife and four children.

Gettysburg National Military Park recently recognized two members of its staff for outstanding performance. Randall Hill, acting Chief of Maintenance, and Maria Brady, Law Enforcement Ranger, were honored for exemplary performance in support of all divisions within the park and Eisenhower National Historic Site. Ed W. Clark, park superintendent, presented the awards.

Belco Community Credit Union is expanding to a new branch at 221 Wilson Ave., Hanover, in the Gateway Hanover complex. The new 3,290-square foot facility will replace the existing branch at 110 W. Eisenhower Drive, Hanover, and will open this fall.

Alexandra Chiaruttini, **Stock and Leader** attorney, will be recognized at the Central Penn Business Journal 2014 Women of Influence awards on Monday, June 16, in Harrisburg. The awards recognize women leaders who are influential in their companies, industries and communities. The women have a solid reputation based on their experience, integrity and leadership and have a proven track record of accomplishments.

Jennifer Mowery joined **Lutheran Social Services of South Central PA** as community liaison of **Gettysburg Lutheran Retirement Village**.

Member News

Mowery previously served as hospice specialist and admissions coordinator at Gentiva Hospice. She is co-chair of the Adams County LINK Art Outreach and Healthy Adams County End-of-Life committees and board member of Adams County Office for Aging Community Advisory Committee and Upper Adams Senior Center.

The **Confederate Woods Veterinary Hospital** cut the ribbon on a new state-of-the-art facility in Gettysburg. The hospital is offering expanded services, including digital radiology, dental radiography and ultrasound, in addition to more parking, four exam rooms and a private consultation room.

iNet Technology Group is opening a second location, iNet Express, in the Gateway Hanover shopping center in July 2014. iNet Express will offer same-day computer repair services in a fun, inviting atmosphere where customers can come in and hang out while technicians diagnose and repair their machine.

Phase one of the multi-year remodel of the **Gettysburg Heritage Center** is nearly finished. Formerly the American Civil War Wax Museum, the focus of the center will be the town, the people and their stories. A new high-definition theater and gift shop are open, with part of the gallery opening in June. The theater production, with the Civil War Trust, focuses on the three-day battle and aftermath of the conflict, while the gallery will feature interactive exhibits.

The **Financial Consulate** celebrated its third anniversary in May. Led by Ryan Fox, the consulate delivers fee-only financial advisory services to the region.

Roaring Spring Water unveiled updates to their Hanover Street retail facility. Customers can now shop in an expanded retail area featuring spring water and more than 80 Keurig K-Cup varieties.

Chamber Supports Discovery Gettysburg

Discovery Gettysburg, a 2,000-home active adult community, will bring property tax relief, funding to schools and jobs to Adams County.

Located in a field south of Route 394 and east of Route 15 in Hunterstown, the community is planned in five phases. Each phase includes the construction of 200 homes ranging from $200,000 to $400,000.

During the 15-year build-out period, the community could provide an estimated $1.3 billion of local income and 29,000 full-time equivalent jobs, a major economic boost to the area.

After completion, the community could provide 2,341 full-time jobs and generate more than $104 million in income for the area, $4.5 million in tax revenue for the county and $12.5 million for the Gettysburg Area School District, according to a National Association of Home Builders fiscal impact study done on the project.

During the first phase of construction, the community will build the appropriate infrastructure, including water and sewer, a clubhouse and recreation facilities.

Discovery Gettysburg and the Adams County Industrial Development Authority are working with local government entities on a plan for tax increment financing.

I DON'T LEAVE THE TV ON FOR THE COFFEE TABLE. WHY COOL AN EMPTY HOUSE?

It only makes sense. My house shouldn't have to work so hard when I'm taking it easy on vacation. So now I adjust my thermostat, turn off my water heater and unplug as much as I can before I pull away, and those simple acts save me some serious money. Money I can spend on things like vacations. What can you do? Find out how the little changes add up at TogetherWeSave.com.

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For registration forms or questions
717-642-8412
weikertlstock@embarqmail.com

Carroll Valley at Liberty Mountain
78 Country Club Trail
Carroll Valley, PA 17320

Friday, August 29,2014

- Registration 10:00 am
- Shot Gun Start 11:00 am
- Additional meal tickets available for $15
- Hole sponsorships also available
- Registration forms due by August 8, 2014

Member Spotlight

Mooney & Associates

Mooney & Associates has served the Adams County area for more than 30 years.

John J. Mooney III opened the firm in March of 1997 with three offices in New Oxford and York. Prior to opening his doors, Mooney was a partner in another local firm for 12 years where he represented clients on a variety of legal matters.

Mooney & Associates has grown to serve Adams, Cumberland, Dauphin, Franklin, Perry and York counties with offices in 12 locations in south-central Pennsylvania.

Mooney has a skilled staff of attorneys with more than 100 years of combined legal experience:

Judith Morris, who specializes in personal injury law and brings expertise from working for a major auto insurance carrier.

Katrina Luedtke represents clients charged with crimes, family law matters, estate probate and planning, unemployment compensation appeals and bankruptcies. She is fluent in Spanish.

Tyann Miller, a local business manager for 14 years and attorney, joined the firm in 2003 and began handling the general management of the growing firm.

George Swartz II represents clients in real estate, family law, criminal defense and estate administration and planning.

Jason Imler brings his experience as an attorney and insurance agent to fight insurance companies to get the fair compensation his clients deserve.

Rachel Schreck represents clients in family law matters, estate planning and criminal defense in Franklin County.

Mark Buterbaugh represents clients who are injured at work and who have social security disability claims.

Shawn Stottlemyer represents clients in family law and criminal defense in Cumberland County.

Their attorneys understand that legal matters don't just happen between 8 a.m. and 5 p.m., so they are available 24/7. When you call – any time, any day – you speak to an attorney. They fully explain laws, processes and options and encourage client participation in decision-making.

Visit Mooney4Law.com or stop by any of their locations for information. No appointment is needed during evening hours.

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Program Updates

If you are new to the chamber, the community or your business, join us for the next **Membership Orientation** at 7:45 a.m. on **Thursday, June 12** at the Country Inn & Suites By Carlson, 1857 Gettysburg Village Dr., Gettysburg. Learn how you can put your membership to work for you.

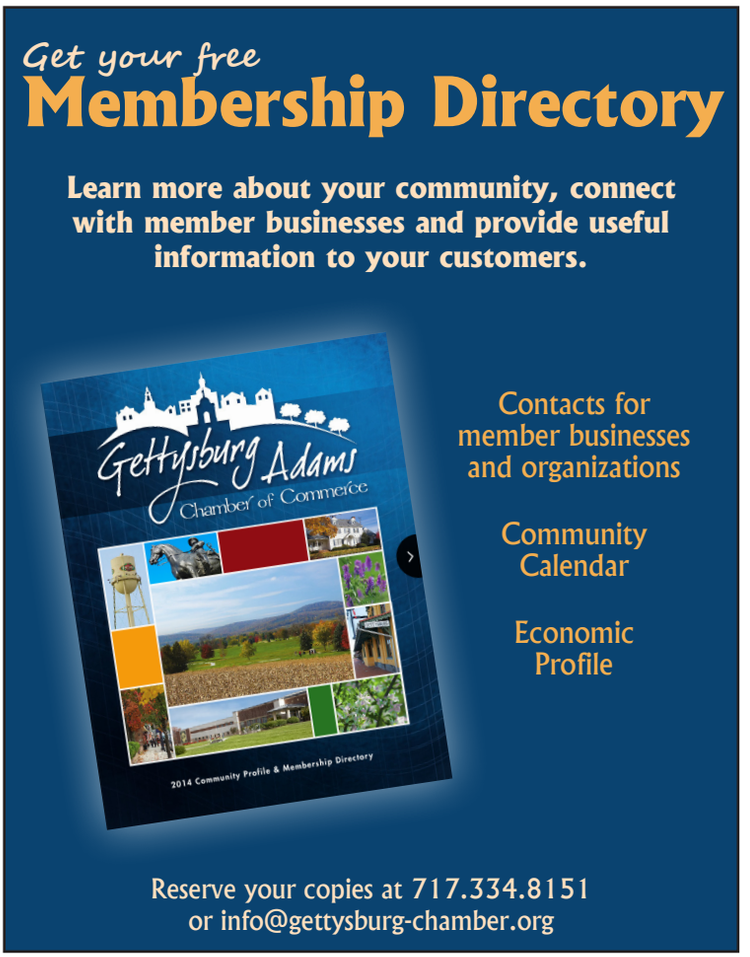
The next **County Connections Breakfast** is 7:30 a.m., **Tuesday, June 17**, at the Historic Round Barn, 298 Cashtown Road, Biglerville. Cost is $15 and includes breakfast, milestone membership anniversary recognition and an informal roundtable networking session. Register to *info@gettysburg-chamber.org* or 717.334.8151.

Preparations are underway for the **10th Gettysburg Wine and Music Festival**, Sept. 6-7, at Gateway Gettysburg. Already more than 60 wineries, food and craft vendors are confirmed. **Volunteers are needed** to cover three-hour shifts. Volunteer for one shift, and receive a free general admission ticket, which includes a souvenir wine glass, unlimited samplings and access to live performances. To sign up, contact Nicole Bucher at *nicoleb@gettysburg-chamber.org* or 717.334.8151.

Volunteers are needed to help chamber staff with membership mailings. The time commitment is only a few hours in the morning or afternoon a couple times each month or as you're available. Contact Edith Waldron at *edithw@gettysburg-chamber.org* or 717.334.8151.

Recognize a business or organization that just completed an extraordinary beautification project, performed a service to the community above and beyond its normal mission, or displayed exemplary customer service with a **special award** from the chamber's Business and Industry Team. Contact the chamber office for a nomination form at 717.334.8151.

The **Member-to-Member Discount Program** helps chamber members support each other. It's free to participate and offers ongoing marketing for your business in print and online. The program includes more than 30 businesses that have direct access to more than 500 chamber member businesses, representing 50,000 employees and potential customers. See a listing on pages 12-13.



Community News

Totem Pole Playhouse recognized outstanding achievement in musical theater production and performance by high school students in Adams, Franklin and Fulton counties during the 2014 Totem Pole Awards. Chambersburg High School's production of *Godspell* earned the Carl Schurr Award for Outstanding Production of a Musical. Outstanding Actor in a Leading Role was Ben Dennis of Waynesboro High School for his performance in *Damn Yankees*, while top actress honors went to Caitlin Cremins of Mercersburg Academy for her role in *Legally Blonde*. Leading vocal awards went to Brittni Blank and Drew Becker, who appeared in New Oxford High School's production of *Anything Goes*. Littlestown High School's production of *Anything Goes* won Outstanding Musical Production Number, Outstanding Musical Chorus and Outstanding Stage Crew. Eleven high schools participated in 15 categories. For a full list of winners, visit totempolehouse.org.

Tickets are still available for the **Gettysburg Festival** June 11-15, with more than 50 live performances on seven stages and seven art shows highlighting emerging talent. For a complete listing, visit gettysburgfestival.org.

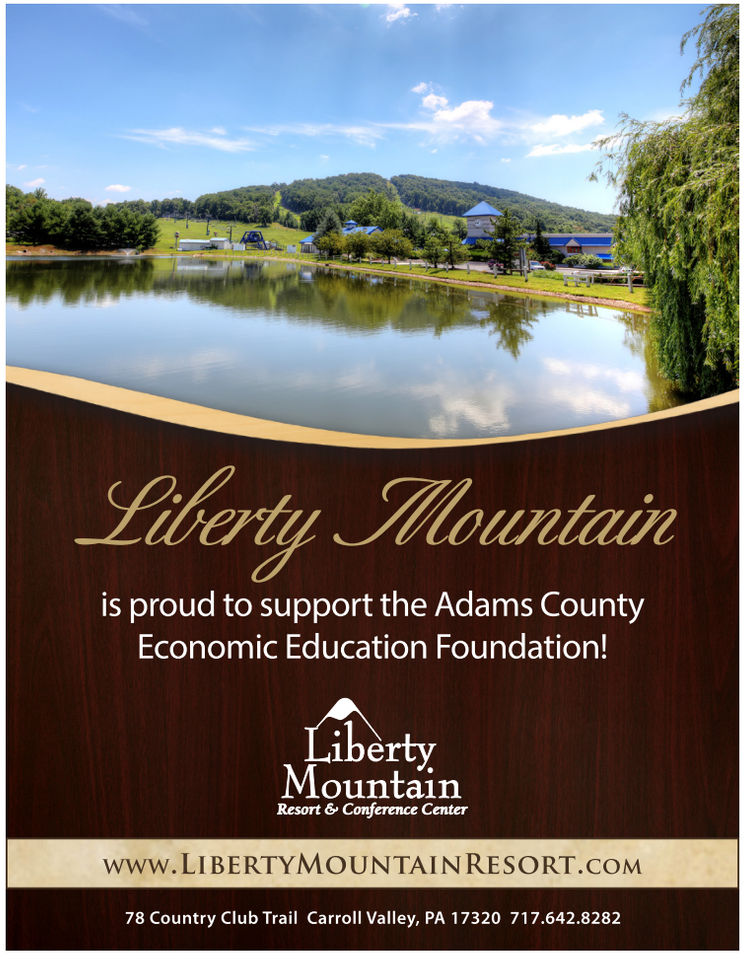
Adams County Farmers Market Association farm fresh markets are now open. The Wednesday market has moved to a new convenient location at the Gettysburg Heritage Center, 297 Steinwehr Ave., and operates 2-6 p.m. The Friday and Saturday markets are at the Outlet Shoppes at Gettysburg from 9:30 a.m.-2 p.m. Asparagus, lettuce, peas, radishes, strawberries, squash, tomatoes and more are in season now.

The **CenturyLink Gettysburg ChiliBrew & BBQ2** returns on Saturday, July 12, from noon to 6 p.m. at **Gateway Gettysburg** during **Gettysburg Bike Week**. This summer celebration features great brews, music, entertainment, games and food vendors. Headline musical acts include rising country artist Brittany Opperman and classic rock band Schizophonic. Discounted advance tickets are $7 and available at adamsarts.org or 717.334.5006. Proceeds benefit the **Adams County Arts Council**.

The 2014 Adams County Health Summit is Thursday, June 12, from 8 a.m.-3:30 p.m. at the **HACC – Gettysburg Campus**. Sponsored by **Healthy Adams County** and **WellSpan's Community Health & Wellness Department**, the free summit includes workshops on health insurance, health literacy, children's nutrition literacy, treating anxiety and mood disorders, end of life care and suicide prevention. Register to Jennifer Gastley at 717.337.4137 or jgastley2@wellspan.org.

Hickory Bridge Farm has several special events planned this summer. The family-style restaurant is open for lunch on June 11, July 2 and Aug. 6 for $16.95 per person. The fourth annual Children's Butterfly Tea is July 8-10 and benefits the Adams County Special Olympics. Hickory Bridge will celebrate 37 years in business on Aug. 3 with a dinner and bluegrass band. For more information, visit hickorybridgefarm.com.

Strawberry Hill Nature Preserve is participating in the Community Treasures program at **Kennie's Markets** in Gettysburg. The preserve will get one percent of the purchases made in their name through Nov. 1.



While Common Core State Standards continue to confuse and bring uncertainty, we remain focused on Christian education with the Word of God as our core!

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ACEEF

Adams County Economic Education Foundation

Mentoring Program

The Mentee Appreciation luncheon, May 7 at Adams County Tech Prep, celebrated students who completed two years of the ACEEF Mentoring Program, which pairs students with community leaders.

New Oxford (Standing) Janet McNeal, Mikayla Harlow, Aleisha Mathis, William Wagner, Ken VanHoutte (Seated) Joylyn Conklin, Amber Gladfelter, Lindsey Tosh, Lois Seymore

Not pictured: (Students) Donovan Rowland, Cory Beatty, Cody Mummert, (Mentors) Jim Cramer, Vance Sheffer, Kim McSherry

Gettysburg Wendy Miller, Mykel Mitchell, Jonathan Ramirez, Michael Wertz

Not pictured: Student Kayla Ebersole

Fairfield (Standing) Robert Jackson, Kyle Arnold, Patrick Boyle, Rev. Dale Williams (Seated) Mackenzie Truan, Taylor Naugle

Not pictured: (Students) Molly Cash and Garrett King, (Mentors) Paulette Brabender, Tina Eastridge, Alan Dudley

Bermudian Springs (Standing) Shane McCleaf, Jasmine Vasquez, Tami Harbold, Jacqui Null (Seated) Toni Fishel, Phoenix Russell, Karina Sanchez

Not pictured: Mentor Kim Robinson

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Dwight D. Eisenhower Senior Self Improvement Award

The foundation honored 30 high school seniors with the Dwight D. Eisenhower Senior Self Improvement Award, recognizing significant improvements in their grades, attendance, attitude and community service. Each student received $100, while the students who showed the most improvement from each school earned $500.

Bermudian Springs Wayde Laughman, Emalee Stambaugh, *Rebecca Dickey, Vanessa Larios and Rebekah Swartz

Biglerville Stuart McClean, dean of students, *Gabrielle Garza, Adilene Molina Lopez, Haili Sookhoo, Nicholas Scott, Cody Garcia and Rich Henninger, counselor

Fairfield Heather Swope, counselor, *Cayla Kletz, Seth Harrington, Patrick Boyle, Kyle Arnold, Nicole Kinjerski, Brian McDowell, high school principal, and Bill Chain, superintendent.

Gettysburg Elwood Strait, assistant principal, Beth Polk, counselor, James Hendrie, Andrew Walls, *Alfonso Orihuela-Diaz, Amber Pennabacker, Zayda Camel, Leigh Walton, counselor, and Anna Palmer, counselor

Littlestown Camden Orndorff, Bryan Deal, *Matthew Cole, Jenna Gohr, Brooke Small and Doug Hartlaub, counselor

New Oxford Kevin Thomas, high school principal, Dr. Rebecca Harbaugh, superintendent, Ireland Maempel, Amber Gladfelter, *Patrick Nye, Destiny Houck, Lindsay Tosh and Brad Trostle, counselor

**** Denotes $500 Recipient***

Save with the Member-to-Member

Call the the chamber office at 717.334.8151 to learn how you can give your business more exposure by offering member discounts.

Dining

Brown's Ranch
Expires 10/13/2014
180 Redding Lane, Gettysburg • 717.334.2921
Receive a 10% discount on quarter or half Angus beef.

Dairy Queen
Expires 12/31/2014
915 York Road, Gettysburg • 717.334.4411
Receive 10% off total purchase.

Fabios Events & Catering
Expires 12/31/2014
22 North Aspers Road, Aspers • 717.778.7929
Receive $100 off any service totaling $500 or more.

Hilton Garden Inn - Gettysburg
Expires 12/7/2014
1061 York Road, Gettysburg • 717.334.2040
Receive $2.00 off breakfast or 10% off dinner at The Garden Grille & Bar (formally the Great American Grill).

Inn at Herr Ridge
Expires 10/20/2014
900 Chambersburg Road, Gettysburg • 717.334.4332
Receive 1/2 off an appetizer.

Subway
Expires 1/19/2015
11 W. Railroad St., Gettysburg • 717.337.2411
5% discount on all regular subs. Offer does not include premium or double meat sandwiches.

Entertainment

Fort Ritchie Community Center
Expires 10/7/2014
14421 Lake Royer Dr., Cascade, MD • 301.241.5085
10% off non-member rentals. Gymnasium and meeting, game, craft and multipurpose rooms for meetings and parties in a mountain top setting within 20 min. of downtown Gettysburg.

Gettysburg Heritage Center
Expires 3/31/2015
297 Steinwehr Ave., Gettysburg • 717.334.6245
Complimentary admission for you and your guest.

Financial Services

Financial Consulate, Inc.
Expires 12/27/2014
131 Carlisle St., Gettysburg • 717.334.1861
Receive 10% off the following customized financial plans: Business Owner's Financial Physical, Retirement Financial Physical or Personal Financial Physical, a one-hour comprehensive, complimentary review of your existing investment portfolio.

1st Ed Credit Union
1156 Kennebec Dr., Chambersburg • 717.264.6506
Sign a child up for a new account and you and your child will receieve $10 deposited into each account.
Expires 12/16/2014

Health and Wellness

Arbonne International-Claire Barnett
122 N. Carliste St., Gettysburg • 717.334.6245
When hosting a health and wellness or facial party, receive 50% off a product of your choice.
Expires 10/7/2014

Arbonne International-Donna Vincent
98 Springs Ave., Gettysburg • 717.473.0422
Receive 50% discount on the Arbonne Preferred Client Membership.
Expires 12/31/2014

Breaktime Massage
Expires 7/26/2014
153 Carlisle St., Gettysburg • 717.579.2864
$5 off any 60-minute massage or $10 off any 90-minute massage.

Hanover Area YMCA Association
Expires 3/26/2015
500 George St., Hanover • 717.479.1494
One free month adult membership with no joiner's fee.

Member-To-Member Discount Cards must be presented at

Discount Program

Health and Wellness Cont.

Home Instead Senior Care
Expires 10/26/2014
14 Deatrick Dr., Gettysburg • 717.398.2565
Receive a free in-home evaluation for a senior loved one and a free senior emergency kit.

Preferred HealthStaff Inc.
Expires 10/27/2014
201 E. Main St., Fairfield • 717.642.8500
Receive a gift, valued at $35, for a new client.

YWCA Gettysburg & Adams County
Expires 12/31/2014
909 Fairfield Road, Gettysburg • 717.334.9171
Receive a 10% discount on membership (min. 3-months required).

Home and Business Services

High Peak Tent Rentals
Expires 12/1/2014
119A Petersburg Road, Carlisle • 717.258.8006
Receive 10% off all rentals.

Junction Creative Solutions
Expires 11/29/2014
7401 Princeton Trace NE, Atlanta, GA • 717.495.6960
Receive 15% discount on all consulting and creative services.

Roaring Spring Water
Expires 12/12/2014
1325 Hanover Road, Gettysburg • 717.334.8080
With a signed 1-year agreement, receive $5 off monthly rental and five 5-gallon bottles at no charge to start (does not include deposits).

Receive a special price of $5.95 on all 5-gallon bottle with a cooler rental contract. Includes spring, drinking or distilled waters, your choice.

Receive 10% discount on the purchase of a new water cooler. Includes bottled water, bottom loaders, in line filtration or R.O.'s.

Sherwin Williams
Expires 10/14/2014
35D Camp Letterman Road, Gettysburg • 717.334.3315
Receive a 10% discount on all paints and stains.

Schmuck Lumber Co. Inc.
Expires 10/7/2014
615 York St., Gettysburg • 717.398-2400
Receive O'Malley premium hardwood heating pellets for $215/ton and free delivery.

SERVPRO of Gettysburg/Adams Co.
Expires 2/6/2015
3045 York Road, Gettysburg • 717.337.9958
15% discount on residential cleaning. Service charge of $150 required.

Hotels

Comfort Suites
Expires 12/7/2014
1857 Gettysburg Village Dr., Gettysburg • 717.337.9518
50% off meeting room rental and 15% off sleeping room booked with meeting room. Some blackouts apply.

Country Inn & Suites By Carlson
Expires 1/31/2015
1857 Gettysburg Village Dr., Gettysburg • 717.337.9518
Receive 20% off current standard rate.

Pets

Adams County SPCA/Meyers Animal Shelter
11 Goldenville Road, Gettysburg • 717.677.7962
Half price membership at with presentation of discount card.
Expires 11/26/2014

Tail Chasers Grooming
Expires 10/7/2014
100B Buford Ave., Gettysburg • 717.337.1800
Receive $3 off a complete groom or bath for your pet.

Shopping

Christopher & Banks
Expires 2/28/2015
1863 Gettysburg Village Dr., Ste. 740 , Gettysburg • 717.334.3016
Recieve 50% off one regularly priced item. Code 46321

Mister Ed's Elephant Museum
Expires 5/13/2015
6019 Chambersburg Road, Orrtanna • 717.352.3792
Free $^1/_4$ pound of fudge with purchase.

Technology

iNet Technology Group, LLC
Expires 5/8/2015
233 Buford Ave., Gettysburg • 717.398.2550
Free consultation and one free service call per year *(Valued at $350)*.

Wide Open Communications
Expires 5/8/2015
233 Buford Ave., Gettysburg • 717.337.2424
Receive FREE domain name registration for a year and one year FREE web hosting (valued at $240) with new website design and development contract.

time of purchase and cannot be combined with any other offer.

Community Partners

Main Street Looks to Future

by Deborah Adamik, President, Main Street Gettysburg

Main Street Gettysburg hosted a community retreat to bring leaders together to discuss Gettysburg and Adams County, a vision for the future and to identify key initiatives to help the community. More than 70 community members gathered and provided excellent feedback about priorities to improve the economy of the greater Gettysburg community, as well as the quality of life for residents and visitors.

The strategy and focus for this particular retreat was to listen to the millennial group and their needs. The young professionals who joined us at the community retreat provided great insight, and while they may have had different reasons and needs related to the discussion topics, they had much in common with other generations.

The Main Street board created these actionable initiatives following the retreat:

Transportation – Assess the current transportation needs in Adams County and determine how to achieve these needs, including not only the trolley, but also pedestrian and bike trails and other mobility possibilities for the community and its visitors.

Revitalization of Baltimore Street – Connect the north and south ends of town with attractive, safe and visual tools to enjoy the entire commercial district.

Business Advocate and Recruitment – Work in conjunction with the county planning and economic development organizations like the Gettysburg Adams Chamber of Commerce and ACEDC. Determine ways to improve the area to support and encourage business health and to recruit and attract complimentary businesses for our residents and visitors.

These initiatives are long term and will need to be further refined into projects that will require community support. If you are interested in participating in any of these initiatives, contact Main Street at 717.337.3491.

YWCA Hosts Spirit of Gettysburg

by Ashley Andyshak Hayes, Director of Advocacy and Public Relations

Support the YWCA Gettysburg & Adams County by participating in the 24th annual Spirit of Gettysburg on Saturday, June 21, at 8 a.m. The event includes a 5K, a 1-mile fun run, a kids' quarter-mile sprint and mini-trot and a wheelchair event.

The Spirit of Gettysburg 5K route begins on the grounds of the Lutheran Theological Seminary and travels through sites that saw fighting during the first day of the Battle of Gettysburg, passing the Eternal Light Peace Memorial. The Spirit of Gettysburg is the only running event permitted inside the Gettysburg National Military Park.

Participants can register online at active.com, or at the YWCA service desk at 909 Fairfield Road, Gettysburg. Registration fees are $25 for the 5K run and wheelchair race and the adult 1-mile fun run (age 13 and older), and $7 for the kids' 1-mile run, quarter-mile sprint and mini-trot. Fees include a hi-tech wicking shirt (while supplies last) or a short-sleeve cotton tee.

All proceeds go to the Y's operations and community programs. Our programs and services work toward furthering our mission of eliminating racism and empowering women, as well as meeting our local purpose of providing opportunities for physical, spiritual and emotional well-being, addressing changing community needs and improving quality of life, and fostering understanding among all peoples.

For more information about the event, visit ywcagettysburg.org.

Community Partners

GARMA's First Friday is Growing

by Walt Tuchalski, Member, Gettysburg Area Retail Merchants Association

June 6 is First Friday – Gettysburg Style. Gettysburg Area Retail Merchants Association (GARMA) members will welcome summer with strawberry-themed fun, sales, special events, extra hospitality and unique surprises. Participating retailers are offering savings ripe for the picking, while restaurants are planning special menu selections featuring fresh strawberries.

The the event will coincide with the 70th anniversary of the World War II D-Day, and some GARMA members will mark the occasion with special activities to mark the anniversary.

Find complete details by visiting gettysburgretailmerchants.com, liking *First Friday – Gettysburg Style* on Facebook or texting FIRSTFRIDAY to 22828 to sign up for the monthly newsletter and updates. Look for the *First Friday – Gettysburg Style* pages in the Thurday, June 5, edition of the *Gettysburg Times* for coupons and special offers from participating merchants.

GARMA is a consortium of 82 local members who believe healthy businesses create a healthy local economy for the benefit of the entire community. The membership includes retail stores, restaurants, financial institutions, local media,utilities, attractions, professionals, service providers, accommodations, and non-profit organizations.

Learn more about the benefits of GARMA membership online or by contacting Walt Tuchalski at 717.309.2482 or wtuchalski@wgty.com.

Telling Gettysburg's Story

by Carl Whitehill, Communications Director, Destination Gettysburg

Destination Gettysburg, in its efforts to attract visitors to Adams County, has a collection of marketing tools that allow the organization to reach as many potential travelers as possible.

Among those tools are its website destinationgettysburg.com, Visitor Guide, Attraction and Dining Guide, sales materials and media relations, in addition to a variety of social media channels that help spread interest about Gettysburg and Adams County. These efforts complement the marketing tools that our members use, including the websites, brochures and other measures.

Destination Gettysburg has incorporated an arsenal of social media efforts into its marketing strategy including Facebook, Twitter, Instagram, YouTube, LinkedIn, Google+ and its blog, "The Road to Gettysburg."

The most recent social media venture, Pinterest, launched this month and searchable under pinners as "Destination Gettysburg," allows the organization to reach a new, but vital, segment of visitors. By focusing on such topics as destination weddings, food, shopping and other experiences beyond history, it allows the organization to target Pinterest's main demographic – females. Women, research shows, are the main decision-makers in terms of vacation travel. It's an audience that Destination Gettysburg hopes will continue to grow as it shifts its marketing toward the experiences available throughout the entire county.

Such tools – social media and otherwise – are crucial in travel marketing as Destination Gettysburg looks to keep Adams County as one of the top destinations in the country. Each social media channel tells the story of the Gettysburg community in different ways to different audiences.

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Tip: Freeze a 12oz bottle overnight and put in a lunch box to keep food cold and provide a healthy drink.

MEMBERSHIP MIXERS 2014

THURSDAY, JUNE 19

5-7 p.m.

at Battlefield KIA

85 V-Twin Drive, Gettysburg

Join the staff of Battlefield KIA for conversation and refreshments catered by the Avenue Restaurant.

April Mixer at Confederate Woods Animal Hospital

Gettysburg Adams Chamber of Commerce

June 2014 Events

June 2
Staff Meeting, 9 a.m., Chamber Office

Business Development Week Program, Noon, *Gettysburg Hotel*

June 3
Business Development Week Program, 7:30 a.m., *Country Inn and Suites By Carlson*

June 4
Business Development Week Program, 7:30 a.m., *Country Inn and Suites By Carlson*

June 5
Business Development Week Program, 7:30 a.m., *Country Inn and Suites By Carlson*

John R. White Memorial Golf Tournament, 11 a.m., *Quail Valley Golf Club*

June 6
Business Development Week Program, 7:30 a.m., *Hilton Garden Inn – Gettysburg*

June 9
Staff Meeting, 9 a.m., *Chamber Office*

June 10
Chamber Day at the Capitol, *Harrisburg*

June 12
Member Orientation, 7:45 a.m., *Country Inn and Suites By Carlson*

June 12 (cont.)
Legislative Team Meeting, Noon, *Gettysburg Eddie's*

June 13
Membership Council Meeting, 8:30 a.m., *Chamber Office*

June 16
Staff Meeting, 9 a.m., *Chamber Office*

June 17
County Connections Breakfast, 7:30 a.m., *Historic Round Barn and Farm Market*

June 19
Business and Industry Team Meeting, Noon, *Gettysburg Eddie's*

Membership Mixer, 5-7 p.m., *Battlefield KIA*

June 23
Staff Meeting, 9 a.m., *Chamber Office*

June 24
Executive Team Meeting, 7:30 a.m., *Chamber Office*

June 26
Board of Directors Meeting, 7:30 a.m., *Adams County Electric Board Room*

June 30
Staff Meeting, 9 a.m., *Chamber Office*

Gettysburg Adams Chamber of Commerce

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