# CHAMBER WITH THE CHAMBER

#### **July 2014**

#### A monthly publication of the Gettysburg Adams Chamber of Commerce





Member News From Around the County



**Member Spotlight** 





### New Oxford's Angelini Educator of the Year

Anthony Angelini, a New Oxford Middle School social studies and language arts teacher, is the Gettysburg Adams Chamber of Commerce 2014 Educator of the Year.

Angelini was recognized during the chamber's annual Education Breakfast on May 22 at the Eisenhower Hotel and Conference Center in Gettysburg.

"Mr. Angelini is an exceptional educator who inspires the love of learning in his students," said Gettysburg Adams Chamber of Commerce President Carrie Stuart. "We thank him for his commitment to developing the potential of students and strengthening the local community."



Angelini started his career at the New Oxford Middle School in 2008 as a social studies teacher. He later volunteered to help reduce class size and raise student achievement by also teaching language arts. In his dual role, he led the revision of a 7<sup>th</sup> grade social studies course, integrating technology and writing to create engaging lessons. He also created a school-wide system to track student achievement and is reforming grading procedures to better communicate those achievements.

Committed to service, he is teacher union president, member of faculty committees and has been a student council facilitator. He is a Gettysburg Presbyterian Church youth leader, guest lecturer and adjutant instructor at area colleges, and volunteer at the Historic Round Barn in Biglerville and Crestfield Camp and Conference Center in Slippery Rock.

"Mr. Angelini is one of the top educators I've worked with and is deserving of this recognition," said Dr. Gretchen Gates, the middle school principal who nominated Angelini. "He is full of enthusiasm and always goes above and beyond his professional duty to see that all students have access to a quality education and life-enhancing social, emotional and physical opportunities in and out of the classroom."

#### General Membership Breakfast Tuesday, Sept. 16, at 7 a.m. Honoring the Chamber Volunteer of the Year

The Lodges at Gettysburg, 685 Camp Gettysurg Road Cost is \$15.

RSVP by Sept. 2 to 717.334.8151 or info@gettysburg-chamber.org.

The Gettysburg Adams Chamber of Commerce supports the Adams County area by promoting diverse economic opportunities through advocacy, networking and information.

#### -2014 BOARD OF DIRECTORS—

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\*Carrie S. Stuart, President Gettysburg Adams Chamber of Commerce

\*Denotes Executive Committee member

#### -CHAMBER STAFF—

#### Jennifer McCleaf

Membership/Events Director jenniferm@gettysburg-chamber.org edithw@gettysburg-chamber.org

**Edith Waldron Operations Assistant** 

Nicole L. C. Bucher Marketing Communications Specialist nicoleb@gettysburg-chamber.org



1382 Biglerville Road | Gettysburg, PA 17325 717.334.8151 | FAX 717.334.3368 info@gettysburg-chamber.org www.gettysburg-chamber.org

**Office Hours** Monday-Friday, 8:30 a.m.-4:30 p.m.



# **New Member**

#### Peter J. Martin P.E. **PJ Martin Engineering**

41 Laura Lane Gettysburg, PA 17325 717.357.2722 pete@pjmartinengineering.com pjmartinengineering.com Professional Services – Engineers

#### June 17 County Connections **Door Prize Winners**

Michael Rider, Rotz & Stonesifer USB Memory Stick donated by Stock and Leader

Ken VanHoutte, SERVPRO of Gettysburg/Adams County Strengthsfinder 2.0 donated by Tigrett Corp.

Nicole Lady, Preferred Health Staff Necklace and earring set donated by Christopher & Banks

Call 717.334.8151 to claim your prize.



Any employee of a Gettysburg Adams Chamber of Commerce member business may participate in any chamber program, including mixers, educational workshops, membership breakfasts, golf outings and more. Get the most from your chamber membership by ensuring your business has representatives at all chamber programs.

## From the Desk of the ... Chamber President

The Pennsylvania Chamber of Business and Industry and Pennsylvania Association of Chamber Professionals (PACP) host a Chamber Day at the Capitol every year giving PACP members the opportunity to speak directly with our legislators and department secretaries and hear from them about government initiatives. I always return enlightened and energized about the more positive aspects of our state government.

This year, 79 chamber professionals and volunteers representing 30 chambers from across the state, descended on the Capitol. Following a legislative breakfast where senators Dominic Peleggi and Mike Turzai offered welcoming remarks, we discussed

workforce development and labor policy with Secretary of Labor and Industry Julia Hearthway. The secretary shared details of the state's Job Gateway, which gives employers and employees direct internet access to employment opportunities across the state. I hope to attend the Jobs 1st PA summit scheduled later this summer.



Governor Tom Corbett was the keynote speaker for our luncheon at the state chamber office. He provided a recap of the year and discussed potential difficulties preparing a budget on time for the upcoming fiscal year. We are facing another difficult year of funding cuts to fill the gap and have a balanced budget.

The day ended with more budget talk with Revenue Secretary Dan Meuser and Budget Secretary Charles Zogby. As you would expect, discussion came around to the pension issue and the lack of tax revenue realized by the state.

This is a very brief overview of my day, and I invite any members who would be interested in attending next year's Chamber Day at the Capitol to let me know.

(arrie S. Stuart

# **Membership Renewals**

Thanks to the following businesses for continuing their commitment to the chamber and local community:

Adams Rescue Mission Inc. AgChoice Farm Credit Artillery Ridge Enterprises Biggerstaff's Catering Boles Metzger Brosius & Emrick PC Borough of Gettysburg Carl Bert & Associates Inc. Computer Works Dick's Homecare Edward Jones-Erik Hendricks, AAMS F. X. Smith's Sons Co. Gettysburg Bicycle & Fitness Inc. Gettysburg Municipal Authority GIANT Food Store, Gettysburg Grannie's Attic Shurt Haus HACC – Gettysburg Campus Hanover Hospital/Hanover HealthCare PLUS Magic Elm Skateland McDonald's McSherrystown Family Practice, PC Newhart's Iron Horse Inn Quail Valley Golf Club St. Francis Xavier School Thomas, Roy The Union Drummer Boy The Upper Adams Jaycees Wyndham Gettysburg



# Member News



One year after breaking ground at 80-82 Fifth Street, Gettysburg, **Adams County Habitat for** Humanity held an open house on Sunday, June 1, to celebrate

completion of the duplex home, constructed by volunteers. Ground has been broken on a new home next door, and a Blitz Build is scheduled later this summer. Email coachremaley@comcast.net to volunteer.

Bob Yost Sites Homesale, the top home seller in Adams and York counties, is now Berkshire Hathaway HomeServices, part of billionaire Warren Buffet's real



estate network. Nearly 1,900 signs representing more than \$383 million in real estate in Adams and York counties will transition to Berkshire Hathaway in the coming weeks.



Mister Ed's Elephant Museum was named by USA Today as one of the "Top 10 Places to Buy Souvenirs" in the nation. Founded in 1975, Mister Ed's boasts more than 800 kinds 🔊 of candy, fresh roasted peanuts,

homemade fudge and unique gifts, in addition to more than 12,000 elephants in its museum. More than 100,000 people visit annually.

#### TimBar Packaging & **Display** received a 2014 Award of Excellence



from the Northeast Pennsylvania Manufacturers and Employers Association in recognition of an expansion project at its New Oxford facility. The company invested \$14 million in new equipment to add capacity, speed and quality while controlling costs and waste to remain competitive.

# incorporated

**Graphcom** received certification from the Forest Stewardship Council (FSC), which sets

standards for responsible forest management to protect forests for future generations. The certification is awarded to environmentally responsible businesses that use products from well-managed forests and shipping and handling methods that conserve energy. Graphcom was audited and will be audited annually by Bureau Veritas to maintain FSC certification.

Financial services firm Edward Jones moved up on the annual FORTUNE

# Edward lones<sup>®</sup>

MAKING SENSE OF INVESTING® 500 list. FORTUNE magazine's annual listing ranks the largest U.S. companies by revenue. Edward Jones

moved up 47 spots to No. 444 on this year's list, with more than \$5.7 billion in revenue for 2013. The firm's 12,000-plus financial advisors, including Gettysburg's Erik Hendricks and Frank Pizzuto, work directly with nearly 7 million clients to understand their personal goals and create long-term investment solutions that emphasize a well-balanced portfolio and a buy-and-hold strategy.



#### **CRS Insurance Inc.** was named winner of the Erie Insurance F.W.

Hirt Quality Agency award, the highest honor an Erie Insurance agency can receive. The award recognizes agencies that best demonstrate long-term commitment to exceptional service, performance and profitability across all lines of business. CRS offers a full line of property/casualty insurance products, including auto, business, commercial, homeowners and life insurance.

Cody Wolf has joined the Gettysburg office of Berkshire Hathaway HomeServices (formerly Prudential Bob Yost Sites Homesale) as a full-time realtor. Wolf will specialize in residential sales throughout Gettysburg.





Main Street Gettysburg President Deb Adamik was named "Outstanding Manager of the Year" by the Pennsylvania Downtown Center. Together with other community organizations, including the Chamber, Destination Gettysburg, Adams County

Economic Development Corporation and Gettysburg Foundation, Main Street helped facilitate the commemoration of the 150<sup>th</sup> anniversary of the Battle of Gettysburg, Steinwehr Avenue Business District, Seminary Ridge Museum and David Wills House.

#### **Carroll Valley Golf Course** at Liberty Mountain Resort recently opened a new

CARROI ALL <sup>t</sup> Liberty Mountain .

driving range at the base of the mountain across from the 18<sup>th</sup> green. Golfers can purchase a bucket of 30 balls for \$5 at the range using a cash-only machine or buy tokens throughout the resort that are redeemable for a bucket of balls. The range is open daily, but golfers are encouraged to call 717.642.8282 for availability.

HACC The HACC Foundation, a non-profit Founded educational trust that raises private and corporate revenues in support of HACC, Central Pennsylvania's Community Colleg Central Pennsylvania's Community College,

seeks applicants for its board of directors. Applications are accepted anytime at hacc.edu/HACCFoundation.

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# **Member Spotlight**

#### Hollabaugh Bros.: Generations Growing for You

Take the northbound spindle of Gettysburg's round square, past the college then hayfields of the upper reaches of the Battlefield on Route 34. Travel through the two stop lights of historic Biglerville, past the home of the Canners, and soon you'll be surrounded by orchards of apple and peach trees – the heart of Pennsylvania's fruit industry. That's where you'll find Hollabaugh Bros. Inc., a third generation family owned and operated fruit and vegetable farm and market on 500 rolling acres.

The Hollabaugh family has grown fruit near Yellow Hill for nearly six decades. Twin brothers Donald and Harold began growing and selling processing apples in 1955. They also operated a small roadside stand where passers-by could purchase the farm's homegrown fruit, located just across the road from its current location.

In 1962, retail operations moved across the street to a new store with cold storage, where the family marketed their produce for 50 years. In 2012, they opened a new market with a larger retail space, a bakery, ice cream window, large tour facilities and a safe parking lot. The new facility has helped the family welcome more customers, offer more local products and double retail sales.



The Hollabaugh family has also grown its wholesale division. A cold storage and office facility was built next to the market in 1999 and allows the refrigeration of 40,000 bushels of fruit.

The success of the family's retail and wholesale business stems, in part, from good production management on the farm. A diverse crop of fruits and vegetables has extended the harvest season, which begins in late April with asparagus and ends in mid-November with late apple varieties. High density plantings and effective pest management practices yield high-quality, high-yielding orchards and fields that allow them to market produce to customers along the East Coast.

Donald and Harold passed their knowledge and love of the land to the second generation, Brad, Neil and Steve, who are now sharing it with the third, Bruce, Ellie and Wayne. On any given day, you'll find a family member at the market, out in the orchard supervising a crew, driving a truck, entering data for payroll or preparing gift boxes and fruit baskets for delivery across the nation. While still young, the family hopes the fourth generation will inherit the same passion for agriculture and customer service, carrying the business into the future.

The Chamber recognized Hollabaugh Bros. in June with a 2014 Business Award for Family Owned Business.

545 Carlisle Road, Biglerville, PA 17307 | 717.677.8412 | info@hollabaughbros.com hollabaughbros.com

### John R. White Memorial Golf Tournament Thursday, June 5, 2014 Quail Valley Golf Club





#### **Special Thanks To:**

ACNB Bank Adams Electric Cooperative Inc. Appalachian Brewing Co. C.S. Davidson Inc. Campbell & White, P.C. Carroll Valley Golf at Ski Liberty CRS Insurance Inc. **Destination Gettysburg** Financial Consulate Inc. Gettysburg Community Theatre Gettysburg Festival Graphcom Inc. Hanover Country Club Harry & David Historic Round Barn Hockley & O'Donnell Insurance Jeff and Pam Shaffer Kennie's Markets - Gettysburg

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Met-Ed Mister Ed's Elephant Museum & Candy Emporium Mr. G's Ice Cream Monahan Family The Pike The Pub & Restaurant Raffensperger, Martin & Finkenbiner LLC Ragged Edge Coffee House Schmuck Lumber Co. School Express Inc. Sites Realty Transitions Healthcare Gettysburg Valley Quarries Inc. Wells Family Baking Co. WellSpan/Gettysburg Hospital Wyndham Gettysburg

#### Winners

**1st Place** Adam Zei Bob Campbell Tyler King Todd King

2nd Place Shane Laughman Mark Ernst Daniel Peters Shaun Kroeck

**3rd Place** Jeremy Miller Todd Gantz Chuck Szarowski Jr. Andy Riggle

Putting Contest Andy Barnes

Men's Closest to the Pin Ryan Fox

Ladies' Closest to the Pin Kathy Seilhamer

Men's Longest Drive Adam Zei

Ladies' Longest Drive Cheryl Hankey

> Par 3 50/50 Steve Snyder

A portion of tournament proceeds is donated to the John White Fund.

Adams

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# **Program Updates**



Preparations are underway for the **10<sup>th</sup> Gettysburg Wine and Music Festival**, Sept. 6-7, at the Gateway Gettysburg Complex. Already more than 60 wineries, food and

craft vendors are confirmed. **Volunteers are needed** to cover three-hour shifts. Volunteer for one shift, and receive a free general admission ticket, which includes a souvenir wine glass, unlimited samplings and access to live performances. To sign up, contact Nicole Bucher at *events@gettysburg-chamber.org* or 717.334.8151.

Nominate a member who is committed to the mission of the chamber for the **Chamber Volunteer of the Year Award**. Nomination forms are at *gettysburg-chamber*. *org* or by calling 717.334.8151 and are due Aug. 11. The recipient is named at the Sept. 16 membership breakfast at The Lodges at Gettysburg.

**Volunteers are needed** to help chamber staff with membership mailings. The time commitment is only a few hours in the morning or afternoon a couple times each month or as you're available. Contact Edith Waldron at edithw@gettysburg-chamber.org or 717.334.8151. New members are invited to the next **Membership Orientation** at 7:45 a.m. on Wednesday, Oct. 1, at the Country Inn and Suites By Carlson, 1857 Gettysburg Village Drive, Gettysburg. Learn how you can put your membership to work.

Join the chamber for **Membership Mixers** the third Thursday of each month. Get to know fellow members, learn about the products and services offered by their businesses and develop lasting business relationships, all while enjoying good food and drinks. Upcoming mixers:

- Aug. 21 YWCA of Gettysburg/Adams County
- **Sept. 18** Adams County Community Foundation at the Lutheran Theological Seminary of Gettysburg Refectory
- Oct. 16 Gettysburg Cancer Center
- Nov. 20 Fabios Catering & Events

Four businesses have signed up to host mixers in 2015, including Leer Photography, Eisenhower Hotel, The Corner Brick and Mister Ed's Elephant Museum & Candy Emporium. Contact Jennifer McCleaf at 717.334.8151 or *jenniferm@gettysburg-chamber.org* for details on hosting.



### 

 We'll approve your submission and it'll be visible to thousands of website visitors each month

Forget your username and password? Your membership representative can call us at 717.334.8151.

# **Community News**



Totem Pole Playhouse, Gettysburg Tours and WellSpan Gettysburg

Hospital will offer free trolley service from downtown Gettysburg to the Caledonia playhouse Wednesday to Saturday each week through Aug. 30. The trolley will pick-up patrons who have purchased a ticket for that night's performance at the Gettysburg Tour Center on Baltimore Street at 7:10 p.m. and the Gettysburg Hotel at 7:15 p.m. The remainder of Totem Pole's 64<sup>th</sup> season includes Ring of Fire: The Music of Johnny Cash, The Foreigner and Godspell. Make ticket and trolley reservations at 888.805.7056.

Route 30, Three! premieres at the Majestic Theater Aug. 2-3. The third installment of the offbeat backwoods trilogy completes native Pennsylvania filmmaker John Putch's homage to life along US 30. Putch and his cast and



crew will attend the events and hold a Q&A after the screenings. For tickets, visit gettysburgmajestic.org.

Gettysburg National Military Park collections are now online. The online collection includes 40,000 images and catalog records of photographs capturing life during the Civil War, maps, drawings and letters. Visit museum. nps.gov then click on "Parks" then "Gettysburg National Military Park."

Join the Jennie Wade House Museum Friday, Aug. 1, from 4-7 p.m. for an Open House to reintroduce the community to the historic home. Improvements made over the past several years,



include building and landscaping updates, an intimate guided tour of the house with a period-attired guide and a display of original artifacts from the battle.



Reid's Orchard & Winery is opening a new location at 400 Baltimore Street in Gettysburg ORCHARD & WINERY (next to Mr. G's). The new location

features a garden tasting room, cider on tap, live music Wednesday through Saturday and a menu featuring farm-to-table ingredients.

The National Shrine of Saint Elizabeth Ann Seton will host two Civil War-era bands during a free picnic July 6. Guests are invited to



bring lawn chairs, blankets and picnic food to enjoy. Attendees also have free access to the Charity Afire exhibit, which tells the compelling stories of the Sisters and Daughters of Charity who served the soldiers as nurses during the Civil War. For more information, call 301.447.6606 or visit setonheritage.org.

Adams County Winery . \*\*\* Settysburg Vineyards \*\*\*\*

#### **Adams County Winery's**

summer concert series begins Saturday, July 5, and runs every Saturday through Aug. 30. Their

annual Harvest Festival is Saturday, Sept. 20, from 1-5 p.m. The free event features music, games, tours, vendors and grape stomping. For more information, visit adamscountywinery.com.

The first Gettysburg Brew Fest is Saturday, Aug. 23, from 4:30-8 p.m. at the Luthern Theological Seminary at Gettysburg. Presented by the Gettysburg Festival, the fest will feature brews and hard



ciders from across the region, state and nation. For more information, visit gettysburgbrewfest.com.

Renowed authors, historians and park rangers will share

perspectives on the Battle of Gettysburg and the Civil War during the annual "Sacred Trust Talks and Book Signings" event July 4-6 from 9:30 a.m.-5:30 p.m. at the Gettysburg National Military Park Museum and Visitor Center. Sponsored by the Gettysburg Foundation and Gettysburg National Military Park, the event is free. Call 717.338.1243 or visit gettysburgfoundation.com.

Join PNC Bank for their Learning is All Around Me event July 27

from noon-5 p.m. at the Majestic Theater. The event for children includes interactive learning kiosks, photo opportunities, giveaways and a chance to meet Mr. McFeely of Mister Rogers' Neighborhood fame.

#### **Strawberry Hill Nature Center &**

**Preserve** hosts camps every week this summer for less than \$30 a day, with breakfast and lunch and daily transportation from Rec Park



included. Weekly educational themes, from fossils and birds to water and energy, ensure there is something to interest every child. Visit strawberryhill.org.



The Builders Association of Adams County hosts a golf tournament at 1 p.m. on

Thursday, Sept. 11, at Quail Valley Golf Course in Littlestown. Contact Sue at 717.337.5144 or Guy at 717.677.0066 to register or for sponsorship opportunities.

*Celebrate* the grape harvest and enjoy a fall weekend in historic Gettysburg while you *savor* the flavors of hundreds of Pennsylvania wines. *Indulge* your senses.

of Com

10<sup>th</sup> Annual

# Sept. 6-7

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FESTIVAI

Noon-6 p.m. at Gateway Gettysburg 95 Presidential Circle, Gettysburg

25 Wineries 50+ Art, Craft, Food Vendors Live Music



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Cooperative, Inc. A Touchstone Energy\* Cooperative



Photo 1: Young Business Leader, Jake Schindel; Best Small Place to work in Adams County, Hilton Garden Inn represented by Christina Turley, Kevin Yohn, Pawel Drozdz and Kinga Drozdz; Family Owned Business Hollabaugh Bros. Inc. represented by Ellie Hollabaugh Vranich, Kay Hollabaugh and Amanda Hollabaugh.

Photo 2: (back row) Kevin Yohn, Pawel Drozdz, Conner Hess, Nickolas Rogers; (front row) Harry Hartman, Gettysburg Times, Christina Turley, Kinga Drozdz, Carrie Stuart

Photo 3: Carrie Stuart, Harry Hartman, Kay Hollabaugh, Ellie Hollabaugh Vranich, Amanda Hollabaugh

Photo 4: Harry Hartman, Jake Schindel and parents Pat and Philip, Carrie Stuart Photo 5: Carrie Stuart, Rosa Medina, Eileen Pabody

BUSINESS Awards



Best Small Place to Work in Adams County: Hilton Garden Inn-Gettysburg





# **business development week** June 2-6

Photo 1















Thanks to Sponsors: Country Inn and Suites By Carlson Gettysburg Times Hilton Garden Inn - Gettysburg



# 10<sup>th</sup> Anniversary T-SHIRT DESIGN CONTEST

#### **ABOUT THE FESTIVAL:**

**Celebrate** the grape harvest and enjoy a fantastic fall weekend in historic Gettysburg while you **savor** the flavors of hundreds of local wines. **Indulge** your senses with fine wine from 25 Pennsylvania wineries, great live music, spectacular food, art and crafts. In its 10<sup>th</sup> year, the festival is at the Gateway Gettysburg Complex, conveniently located at the intersections of Routes 15 and 30. Visit **gettysburgwine.com**.

#### WHAT'S THE CONTEST?

Submit original artwork that represents the Gettysburg Wine & Music Festival for use on the official 10<sup>th</sup> anniversary t-shirt, made available to nearly 7,000 festival participants.

#### WHEN'S THE CONTEST?

Contest entries are accepted Monday, June 9, through Monday, July 7, at 5 p.m.

Three finalists will be selected by the Gettysburg Adams Chamber of Commerce and Wine Festival Team to move to a public voting round July 10-17 on the Gettysburg Wine & Music Festival Facebook page. The artwork with the most "likes" wins.

#### WHO'S ELIGIBLE?

The contest is open to the public.

Must be 21 years old to enter.

#### **ENTRY INFORMATION**

Design should be one color original artwork. Be creative with your shading and details.

The design will be featured on the back of the tee. The Gettysburg Wine & Music Festival logo will appear on the front.

Files should be in the following formats: High Res PDF, Adobe Illustrator file in outlines, .EPS or .PSD. No JPEGS accepted.

Submit artwork and completed official entry form to:

info@gettysburg-chamber.org or 1382 Biglerville Road Gettysburg, PA 17325

#### THE WINNING ARTIST WILL RECEIVE:

Free t-shirt with their winning artwork and a discount on up to five additional shirts.

VIP Experience at the Gettysburg Wine & Music Festival valued at \$695, including the use of a 10'x20' private tent near the stage for one day with up to four tables and 20 chairs, all roped off for privacy.

Fifteen one-day tickets to the Gettysburg Wine & Music Festival, including souvenir wine glasses, unlimited samplings and access to live entertainment.

#### **THE FINE PRINT**

Winning artwork becomes the property of the Gettysburg Wine & Music Festival.

The Gettysburg Adams Chamber of Commerce reserves the right to make changes to the winning design before printing, including changes in the image size or ink or t-shirt color.

All entries must be original artwork.

All entries must include an official entry form to be considered.

By submitting your design, you grant permission for its use on the festival t-shirt, the chamber and wine festival websites and future marketing materials.

The Gettysburg Adams Chamber of Commerce reserves the right to final decision.

The winning design will be announced Monday, July 21.



of Comment

Five students enrolled in the Adams **County Economic Education Foundation's** Introduction to Manufacturing and Business course presented their experiences visiting local businesses during the chamber's general Membership Breakfast in May. The course is led by Dr. Chris Esgar at HACC-Gettysburg and includes five weeks of classroom instruction followed by visits to seven local businesses. The class met with company management to learn how business is conducted in a variety of industries. Special thanks to the participating businesses: Adams County Housing Authority and Pennsylvania Interfaith Community Programs Inc., Adams Electric Cooperative Inc., Knouse Foods Cooperative Inc., Graphcom, The Gettysburg Times, Hilton Garden Inn and Liberty Mountain Resort and Conference Center.





one Energy" Cooperative 🖈

Top Photo, I-r: Maria Foster (home school), Scott Six (Gettysburg), Ethan Carbaugh (Gettysburg), Seth Harrington (Fairfield) and Elias Perez-Zetune (Gettysburg) with HACC-Gettysburg instructor Dr. Chris Esgar.



Scott S



# **Community Partners**



#### Moving Our Destination Forward

by Carl Whitehill, Communications Director, Destination Gettysburg

Adams County is a changing destination. On the heels of the 150<sup>th</sup> Anniversary of both the Battle of Gettysburg and the Gettysburg Address, the tourism industry –

as well as other industries in the county – have grown stronger because of the milestone.

In an effort to blend what we've learned in the past, what we're doing today and what we can be doing in the future, Destination Gettysburg hosted an event June 24 featuring renowned speaker Bill Geist presenting "Today's Trends, Tomorrow's Dollars."

Bill Geist is President of Zeitgeist Consulting, a firm specializing in strategic planning, governance, marketing and legislative issues for convention and visitor bureaus, tourism-focused chambers of commerce, economic development organizations and communities.

He has provided consulting services to more than 150 Destination Marketing Organizations since 1995 and is a popular speaker on marketing, trends and customer service across North America. He has also served as a guest lecturer on internet marketing at the University of Wisconsin's Small Business Development Center. He is the author of Destination Leadership for Boards and a contributor to Fundamentals of Destination Marketing.



The presentation was not just for the tourism industry. All business leaders in all industries found it to be engaging and valuable. It's just one more way we're keeping Gettysburg and Adams County as one of the top destinations in the country.



rabbittransit celebrates the big 4-0 this year as it pauses to remember its 1974 inception. Formed by the York County Commissioners through the Municipalities Act of 1945, the agency was known as the York Area Transit Authority (YATA). Ultimately merging with the Adams County Transit Authority, it still remains YATA, but as the York Adams Transportation Authority. The organization was rebranded as rabbittransit in 2000 and continues to do business under that name today.

While the official date of its birthday is Nov. 1, rabbittransit has already begun its celebration with the creation of a commemorative logo and will begin a series of Facebook 1974 fun facts on Fridays including such memorable highlights as: "The Way We Were" by Brabra Streisand led the top 100 songs chart in 1974, the NFL granted a franchise to the Seattle Seahawks and the infamous impeachment of President Richard M. Nixon. The celebration will culminate in a birthday party at its downtown Transfer Center with free rides on Nov. 1.

In the meantime, the Authority has other exciting activities planned throughout the rest of the year as it continues pursuing its mission of mobility. Later in the month, rabbittransit will celebrate Dump the Pump Day on June 19 as it encourages motorists to dump the fuel pump and try alternative modes of transportation. In July, rabbittransit will provide transit passes for visitors and participants to take transit during the Can Am Games. In mid-summer, it will launch a new Veterans initiative to help identify transportation options and in September, rabbittransit will champion Try Transit Month by participating in a number of different promotions with partner agencies.

For updates, visit facebook.com/rabbittransit or rabbittransit.org.

# **Community Partners**



#### **Consider GARMA Membership**

by Walt Tuchalski, Member, Gettysburg Area Retail Merchants Association

Gettysburg Area Retail Merchants Association We are a year beyond the commemoration of the 150th anniversary of the

tysburg Area Retail Merchants Association Battle of Gettysburg. Years of planning went into preparing the community for the influx of people and special events that unfolded throughout the region last year. Gettysburg Area Retail Merchants' Association (GARMA) members were plugged in and informed about all aspects of the event thanks, in part, to their GAMRA membership.

Few small business owners could attend all the meetings leading up to the commemoration, but GARMA representatives were at the planning tables and briefings, sharing the interest and concerns of their fellow members and providing feedback, information, documents, ideas and links to all members to help keep them up to date and informed along the way.

GARMA helps create, promote, advertise and represent the better business interest of the membership of the organization and currently has 74 active members. Membership includes retail stores, restaurants, financial institutions, local media, utilities, attractions, professionals, service providers, accommodations and non-profit organizations.

GARMA is preparing for its annual \$1,000 Christmas Shopping Giveaway, decorating the shopping district for Christmas, arranging Santa's annual residency at his Lincoln Square Shanty, and developing the season's advertising campaign. GARMA also coordinates 1st Friday – Gettysburg Style, with the next event on Friday, July 4.

Join GARMA now and take advantage of all our end of year promotions leading into the holidays.

Visit GARMA's website at *gettsyburgretailmerchants.com* to learn more about the organization, its member benefits, and to print out a membership registration form under the "How to Join" tab in the navigation bar. You will find contact information should you want to schedule an appointment to discuss membership with a current GARMA representative.



**ACEDC Celebrates 25 Years of Growing Adams County** by Kaycee Kemper, Business Development Director, ACEDC

Join the Adams County Economic Development Corporation on **Thursday, Nov. 13**, for the 25<sup>th</sup> Annual Membership Meeting at The Links at Gettysburg. A networking and cocktail hour begins at 5 p.m. with dinner at 6 p.m. Attendees will celebrate 25 years of economic development in Adams County while looking ahead to the next 25 years of sustainability

and smart growth in our history-rich community.

ACEDC is improving the economy of Adams County while preserving and enhancing the quality of life by formulating, implementing and promoting economic development strategies for sustained investment and employment opportunities in the county. For 25 years, ACEDC has helped area businesses meet their goals through financing, relocation, training and expansion. ACEDC is equally committed to attracting new businesses to the county, enhancing overall economic growth through increased tax base and the creation of new jobs for citizens.

Since 2007, ACEDC has facilitated \$26.1 million in public investment, \$73.4 million in private investment in our community, creating 587 jobs and retaining 1,520 jobs.

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# July 2014 Events

June 30 Staff Meeting, 9 a.m., Chamber Office

July 4 Office Closed, Independence Day

July 7 Staff Meeting, 9 a.m., Chamber Office

**July 8** Executive Team Meeting, 7:30 a.m., Chamber Office

Environmental Team Meeting, Noon, Chamber Office

Wine Festival Team Meeting, Noon, LTSG Refectory

July 10 Legislative Team Meeting, Noon, Gettysburg Eddie's July 14 Staff Meeting, 9 a.m., Chamber Office

July 17 Business and Industry Team Meeting, Noon, Gettysburg Eddie's

Membership Mixer, 5-7 p.m., Mooney & Associates, Gettysburg

July 21 Staff Meeting, 9 a.m., Chamber Office

July 24 Board of Directors Meeting, 7:30 a.m. Adams Electric Conference Room

July 28 Staff Meeting, 9 a.m., Chamber Office

The chamber helped Jake Schindel cut the ribbon on an additional location for his business, the **Ragged Edge Coffee House**, at 82 Steinwehr Ave. in a building owned by **Gettysburg Tours**.







**Office Hours** Monday-Friday, 8:30 a.m.-4:30 p.m.





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