# CHAMBER has a second se

December 2014

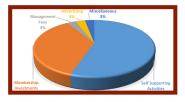
#### A monthly publication of the Gettysburg Adams Chamber of Commerce

















#### Joann Smith Named Outstanding Citizen

Joann Smith of Biglerville is the Gettysburg Adams Chamber of Commerce Outstanding Citizen of the Year, recognized for her tireless service and advocacy of individuals with special needs and cancer patients.

The award was presented during the chamber's Annual Meeting, Wednesday, Nov. 5, at the Gettysburg National Military Park Museum and Visitor Center.

"Joann Smith is the embodiment of an outstanding citizen, making Adams County a better place to live because of her energy, passion and commitment to serving the people



Joann Smith of Biglerville was named the 2014 Outstanding Citizen of the Year. Pictured from left to right: Adams County Commissioners Marty Qually and Randy Phiel, Smith and Chamber President Carrie Stuart.

who live here," said Carrie Stuart, chamber president. "Her vision of a community where individuals with disabilities are included at all levels and people suffering with cancer are supported in every way is something to which we should all aspire."

Smith volunteers with many community organizations, including the ARC of Adams County, Civitan International, Relay for Life, Special Olympics Pennsylvania of Adams County, Under the Horizon Pottery and Arts Studio and United Way of Adams County.

"Joanne is faith in action," said Cathleen Lerew, who owns Under the Horizon Pottery and Arts Studio and nominated her friend for the award. "She gets behind the mission of whatever organization she's involved in and lives out, 'It is better to give than receive.' She speaks from her heart and I am honored and humbled to call her my friend."

As part of the ARC of Adams County, Smith was a driving force behind Friday Fun Night gatherings for clients with intellectual and developmental disabilities. The evening gives clients a chance to interact with their peers in a supervised environment while affording their parents a couple of hours of free time.

"Joann has a way of making every person feel as though they are the most important person in the world; and in her world, they are," said Charlotte Bergmann, ARC of Adams County board member.

Smith was recently recruited to serve on the United Way of Adams County Volunteer Center Advisory Board to help the organization do a better job including people with disabilities in volunteer efforts.

"Jo is always looking for ways to outreach and advocate for citizens with special needs," said Vickie Corbett, United Way interim director. "Her enthusiasm, commitment and vision for a community that includes individuals with disabilities at all levels is unprecedented."

In addition to her work with individuals with special needs, Smith also helps cancer patients as a breast cancer survivor. She helped create the Adams County Breast Cancer Coalition casting project, where a cast is made of *(continued on next page)* 

The Gettysburg Adams Chamber of Commerce supports the Adams County area by promoting diverse economic opportunities through advocacy, networking and information.

#### -2014 BOARD OF DIRECTORS-

\*Stacey Green, Board Chair Biggerstaff's Catering

**\*Duane Kanagy, Vice Chair** Adams Electric Cooperative, Inc.

\*Carl E. Frantz, Secretary Carl E. Frantz, Inc.

\*Dave Campbell, Treasurer Graphcom, Inc.

**\*S. Gregory Allen** Celebrate Gettysburg

Mary Bottorf Hartman & Yannetti

\*Darlene A. Brown Adams County Housing Authority/PA Interfaith Community Programs Inc.

Wesley T. Doll, Ed.D. Upper Adams School District

Norris Flowers Destination Gettysburg **Ryan Fox** Financial Consulate, Inc.

**Amanda Hollabaugh** Hollabaugh Bros., Inc. Fruit Farm & Market

\*Bryan Johnson Country Inn & Suites By Carlson

Katie Lawhon Gettysburg National Military Park

**Pete Martin** PJ Martin Engineering

**Steve Rice** Steve Rice Law

Mark S. Terry Knouse Foods Cooperative, Inc.

**Sherry Wisor** Wisor HR Consulting, LLC

\*Carrie S. Stuart, President Gettysburg Adams Chamber of Commerce

\*Denotes Executive Committee member

#### -CHAMBER STAFF-

Carrie S. Stuart President carries@gettysburg-chamber.org

Nicole L. C. Bucher Marketing Communications Specialist nicoleb@gettysburg-chamber.org

#### Jennifer McCleaf

Membership/Events Director jenniferm@gettysburg-chamber.org

Edith Waldron

Operations Assistant edithw@gettysburg-chamber.org



1382 Biglerville Road | Gettysburg, PA 17325 717.334.8151 | FAX 717.334.3368 info@gettysburg-chamber.org www.gettysburg-chamber.org

**Office Hours** Monday-Friday, 8:30 a.m.-4:30 p.m.



## **New Member**

#### Brian Devost Gettysburg Area Recreation Authority

545 Long Lane Gettysburg, PA 17325 717.334.2028 bdevost@gettysburg-pa.gov gara-recpark.info Associations & Organizations

#### (continued from front page)

a woman's torso then painted and turned into a work of art. She also connects cancer patients to resources that help them pay their bills, shop for groceries and find transportation to treatment as a volunteer for Teammates, part of Relay for Life.

"Joann is unstoppable," said Michelle Shriner, Adams County Breast Cancer Coalition chairperson. "She's not afraid to share her story and insight to help others who are going through difficult situations. She's making Adams County a better place to live by inspiring neighbors to help neighbors."

The award recognizes an Adams County citizen whose volunteerism and service benefit the local community. Nominees may be living or deceased and need not be a chamber member.

Recent recipients include: Caroline Smith, Dr. Charles Glatfelter, David Sites, P.K. Hoover Jr., Patrick Naugle, Paul Kellet, Jennifer Weaver, Vickie Corbett, Amelia Contreras and Melissa Ferguson.•



#### **CHAMBER MEMBERS RECEIVE A 10% DISCOUNT**

on home or business snow removal services for the 2014-2015 winter season.

#### **Membership Renewals**

Thanks to the following businesses for continuing their commitment to the chamber and local community:

Bermudian Springs School District

Bill Rohrbaugh's Charter Service Inc.

**Comcast Spotlight** 

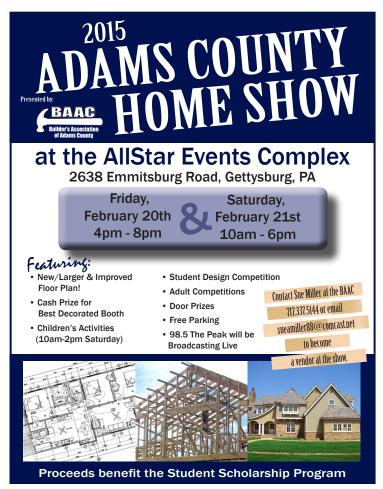
Gene Latta Ford Inc.

- Liberty Mountain Resort at Ski Liberty
- Mister Ed's Elephant Museum & Candy Emporium
- Musselman Greenhouses Div. of Musselman Wholesale Foliage Inc.
- Drs. Null, Seidel & Dental Associates

**Redding Auction Service** 

**Rotz & Stonesifer** 

Tail Chasers Grooming



## Member News



The Adams County Farmers Market Association, in partnership with South Central Community Action Programs, was awarded a USDA Farmers Market Promotion Program grant. The \$82,202 two-year grant is an investment in the

infrastructure of the association's markets and will help increase consumption of local agricultural products, build vendor success, stimulate agritourism and expand on the association's established benchmarks.

**Cross Keys Village – The Brethren Home Community** broke ground on a 17-home expansion of its Bridgewater neighborhood of premium retirement country homes. The new homes, the 1,750-square-



foot James Quinter or 1,628-square-foot Daniel Leatherman models, were designed to meet needs identified in a detailed marketing study. The homes represent phase one of three expansions planned for the neighborhood.



Heart attack patients arriving at **Hanover Hospital** can now

receive lifesaving percutaneous coronary interventions, or stents. The hospital worked for several years to add stent procedures to its services and earned Department of Health accreditations earlier this year. With a goal of offering complete cardiovascular care, the hospital also started offering internal cardiac defibrillators and plans to construct new catheter labs.

**Knouse Foods Inc.** received a grant and loan from the Commonwealth Financing Authority for more than \$5.7 million. The funds will go to



construction of a new wastewater treatment facility, which will produce electricity and reduce boiler fuel requirements. Funding for the grant comes from state fees imposed on companies that extract natural gas.



Todd M. Bard, a certified public accountant with **Smith Elliott Kearns & Company LLC**, earned a Certified Construction Industry Financial Professional certification. He successfully completed stringent examination and

joins an elite group of 900 professionals who are certified nationwide.

Jeff Hydock joined the Gettysburg office of **Berkshire Hathaway HomeServices Homesale Realty** as a full-time Realtor®. A lifelong resident of Gettysburg, he will <sup>2</sup> CHAMBER



specialize in residential sales throughout Gettysburg and Adams County.



**RE/MAX of Gettysburg** announced the sale of the company to three of its agents: Suzanne Christianson, Holly Purdy and Jason VanDyke.

VanDyke, Purdy and Christianson will continue to represent real estate buyers and sellers, as they have done in the past. Jim Ekdahl and Jeff Shaffer will remain with the company as agents, representing clients in sales, property management and appraisals.

Quality Inn Gettysburg Motor Lodge is now the **Quality Inn Gettysburg Battlefield**, promoting the hotel's proximity and accessibility to the battlefield. Quality Inn Gettysburg



Battlefield has been owned and operated by the Witt family since its opening in 1956.

The **Michael Calderone Company**, a promotional products and advertising specialties business, is now an authorized Kaeser & Blair Inc. dealership, offering additional savings and more catalog options to

customers. Customers can now use credit cards to purchase items featuring their brand.

#### Belco Community Credit Union

opened the doors of its new branch at 221 Wilson Ave., Hanover. The new 3,290 square foot facility was designed by Overton and Associates LLC, and features LED lighting, high



efficiency windows and installation, larger interior, improved parking, ATM, free coin counter, outside night deposit box and two drive-thru lanes. The new facility replaces an existing Hanover branch located at 110 W. Eisenhower Drive, which closed permanently in October.



**AL David Custom Jewelers** has opened its doors in Gettysburg at 18 Carlisle St., Suite 201.

Together owners David Olmsted and Michelle Manahan have nearly 70 years of experience crafting custom jewelry. Store hours are Wednesday through Saturday, 11 a.m.-8 p.m., and other times by appointment.

#### Help us tell your story.

Send news to news@gettysburg-chamber.org and we'll spread the word through the monthly Chamber Chat, weekly eblasts and social media.

## **Incoming Board Members**

Chamber members elected the following representatives to the Board of Directors for the 2015-2017 term:

**Norris Flowers** (Incumbent) is President of Destination Gettysburg. He is active in several community organizations including Main Street Gettysburg, Adams County Economic Development Corp., Rotary Club of Gettysburg, Journey Through Hallowed Ground Partnership, and is currently serving his second term with the Chamber of Commerce.

**Amanda Hollabaugh** (Incumbent) is a manager at Hollabaugh Bros. Inc. and has been working for the family business for 12 years. She has a Vocal Performance degree from Penn State and is very active in her church, directing its choir. Amanda is married to Bruce Hollabaugh and together they have three children.

**Bryan Johnson** (Incumbent) is the General Manager for the Country Inn & Suites by Carlson, Gettysburg and has been an active Chamber member for more than five years. He serves as Chair of the Membership Council. Bryan has hosted the July Chamber mixer for several years and volunteers for many of the programs and events for the chamber.

**Duane Kanagy** (Incumbent and Chair Elect) is the Manager of Communications and Community Services for Adams Electric Cooperative Inc. He has 30 years of experience in coordinating communications programs and related media activities. Duane has been involved in the Chamber for many years, serving on the Chamber's marketing committee and on its executive committee.

**Dr. Satish Shah** is a private practice hematology-oncology doctor at Gettysburg Cancer Center. Dr. Shah has been a member of the Chamber for more than 20 years and has 15-20 years of business related experience, including motel ownership and Gettysburg View (new home development). He is a past president of the Adams County American Cancer Society, PA Medical Society and Adams County Medical Society.

## **Owned By Those We Serve**



Adams Electric Cooperative provides its employees the resources they need to effectively serve 32,000 member-accounts in Adams, Cumberland, Franklin, Perry and York counties. The co-op provides peace of mind while improving the quality of life in communities it serves. Adams Electric: Owned By Those We Serve!



1-888-232-6732 | www.adamsec.coop



#### Member Spotlight Gettysburg Dance Center: Inspiring a Love for the Arts

Dance isn't about the number of pirouettes you can do; it's about moving an audience. And that's what the instructors at Gettysburg Dance Center instill in each of their students as they learn not only the dance moves, but also the performance and art behind them.

The dance center, founded in 1997, serves students in Adams County, Hanover and northern Maryland in a wide variety of dance styles – from classical ballet and pointe to hip hop and modern.

Rachel Smith has owned the center since 2010, but has been a part of its tradition of excellence long before that as a student then teacher. While attending college for dance she taught master classes and worked summers at the center. Later, after a stint in acclaimed Philadanco, a Philadelphia-based modern contemporary dance company that tours national and internationally, she returned to the center as artistic director in 2009.

"I realized my love of teaching in college and wanted to come back and share what I learned with my community," said Smith. "Gettysburg Dance Center is exactly where I wanted to be, sharing my experience and teaching current and future generations of dancers. I love what I do."

Smith is joined by a dedicated team of instructors, who have more than 65 years of combined teaching experience. They encourage students – whether attending for fun or preparing for a dance career – to aspire to excellence.

"Our instruction focuses on technique, performance quality and purity of the art form," said Smith. "We teach our students about the art in dance and how to appreciate it."

Students learn in the center's 6,500-square-foot facility, home to four spacious studios, a comfortable waiting area and plenty of free parking. They perform recitals and at community events, like the annual Halloween and Christmas parades.

"Our goal is to help dancers blossom and find their own lifelong love for dancing and the arts."

Find your inner dancer at Gettysburg Dance Center: 1685 Fairfield Road Gettysburg, PA 17325 717.334.4394 | gettysburgdancecenter.com







## THE GETTYSBURG FOUNDATION

#### THANKS THE GETTYSBURG ADAMS CHAMBER OF COMMERCE

for 95 years of service to the lettysburg business community

## CONGRATULATIONS ON YOUR

9.5th Anniversar



The Gettysburg Foundation is a non-profit educational organization working in partnership with the National Park Service to enhance preservation and understanding of the heritage and lasting significance of Gettysburg. In addition to operation the Gettysburg National Military Park Museum and Visitor Center, The Foundation has a broad preservation mission that includes land, monument, and artifact preservation, and battlefield rehabilitation—al in support of the National Park Service's goals at Gettysburg.

WWW.GETTYSBURGFOUNDATION.ORG | (717)338-1243 1195 Baltimore Pike | Gettysburg, PA 17325

## HIGHLIGHT OF Accomplishments 2014





NETWORKING



INFORMATION



EXPOSURE

The Gettysburg Adams Chamber of Commerce celebrates 95 years of investing in the local economy by creating an environment where businesses prosper and communities thrive. More than 525 businesses currently benefit from the chamber's mix of advocacy, networking and information.

## Advocacy

The chamber advocates for Adams County's business community to ensure pending legislation, fees and regulations keep Pennsylvania a great place to work and do business.

The chamber's Legislative Team tracks local, state and federal issues affecting businesses, from immigration reform and health care to minimum wage and taxation. Close contact with municipal, county, state and federal legislative leaders ensures the chamber can keep members informed of legislative issues.

The annual Legislative Luncheon, held each March, gives members access to a panel of legislators and their staffers. This year's panel discussed education, immigration, pension and transportation reform, among other topics important to the business community.

Additionally, President Carrie Stuart represented the Adams County business community at Chamber Day, June 10, on Capitol Hill in Harrisburg, co-hosted by Pennsylvania Association of Chamber Professionals and the Pennsylvania Chamber of Business & Industry.

## Networking

Networking is one of the most important marketing tools of any business, and the chamber provides a variety of forums that help members build business relationships.

Whether new in town or an area landmark, Membership Mixers allow member businesses to acquaint the community with their products and services and establish rapport with other business leaders. Mixers are the third Thursday of each month and draw an average of 50 attendees. In 2014, the



chamber partnered with area businesses to host mixers, including: Tripwire Operations Group, Eisenhower Complex, O'Rorkes Family Eatery, Confederate Woods Veterinary Hospital, Gettysburg Community Theatre, Battlefield KIA, Mooney & Associates, YWCA of Gettysburg & Adams County, Adams County Community Foundation and Biggerstaff's Catering, Gettysburg Cancer Center and Fabio's Events & Catering.

The County Connections breakfast program continues to be a success in its third year. The unique format allows one representative from each member business present to speak to the group for one minute. Then, member businesses celebrating milestone anniversaries are recognized with a certificate. Following

#### **Networking Continued**

the breakfast, attendees participate in a "Cash Mob," where each spends a minimum of \$5 at a local business to support the local economy. Breakfasts, which drew an average of 60 attendees, were held at the Bendersville Community Fire Company, catered by Put on the Feedbag Catering; Historic Round Barn and Farm Market, with breakfast provided by Ragged Edge Catering; and Hanover Country Club.







## Information Exchange

The chamber keeps members informed of issues that may affect their businesses through monthly participation in our councils and teams, regular member communications and professional development workshops.

In addition to the chamber's Legislative Team (see Advocacy), which keeps members informed of important legislative issues and legislators informed of business issues, the Business and Industry Team keeps an open line of communications between the business community and school districts. The team includes school officials and business professionals who work together to ensure students are equipped to enter the workforce.

Members receive the monthly *Chamber Chat* newsletter that keeps them informed of timely member and community news, new members and more. Eblasts are sent to members weekly and feature

chamber and member news and events. The monthly newsletter is distributed to approximately 750 people with hundreds more views online, while eblasts are sent to nearly 1,000 people. The chamber also drafted nearly 40 news releases in 2014, all of which were published by local media outlets.

The chamber offers regular professional development opportunities centered around key topics of interest. Business Development Week, held the first week of June 2014, included seminars on customer service, leadership, financing, health care and marketing. Additionally, chamber members hosted Lunch and Learn programs, information sessions held over the lunch hour.



## Exposure

The chamber offers a variety of exposure opportunities to showcase member offerings and build brand recognition and visibility in the community, including:

- Affordable paid advertising in the Chamber Chat (750 print impressions, hundreds more online);
- Affordable paid advertising on gettysburg-chamber.org (more than 1,000 monthly impressions);
- Sponsorship opportunities at a range of price points;
- Free listing in the online business directory, with upgrades available for a fee (125,500 monthly impressions);
- Printed business directory, with copies provided to each member business and made available to visitors at area hotels and community members at the chamber office;
- Display of member business brochures, flyers and business cards in the chamber office;
- Grand openings and ribbon cuttings;
- Member news published in print and online;
- Member-to-Member discount program, which helps make our members your customers; and
- Chance to exhibit at the Gettysburg Wine & Music Festival and Taste of the Town or bid to host chamber events.

## Administration

The Board of Directors and staff of the chamber are good stewards of member resources, ensuring dollars are spent wisely to work for you.

The chamber moved to a new location in January, taking advantage of significant cost savings. The new location at 1382 Biglerville Road, Gettysburg, offers plenty of office space, free parking and a small conference room – all at a savings of about 56 percent in annual occupancy expenses.

Starting in 2015, members will receive most communications from the chamber through email, reducing the mailing costs for invitations to chamber programs and award nomination forms. The *Chamber Chat* and renewal notices will continue to come by traditional mail unless you request to receive them electronically.

Further reducing mailing costs for both the chamber and members, the chamber transitioned to a new online billing system. Members can now receive and pay invoices and register and pay for programs and events online. Coming soon, members will also be able to renew membership online.

For more details about how funds are spent by the chamber, see the graphs provided in the insert.

## **Award Recipients**



2013 Outstanding Citizen, Melissa Ferguson



2013 Environmental Stewardship,

International Paper



2014 Small Business Person, Kurt Grim, APM Inc.



2014 Educator of the Year, Anthony Angelini, Conewago Valley School District



2014 Chamber Volunteers of the Year, Carl and Susie Frantz



2014 Family Owned Business, Hollabaugh's Fruit Farm and Market



2014 Best Place to Work in Adams County, Hilton Garden Inn-Gettysburg



2014 Young Business Leader, Jake Schindel, Ragged Edge Coffee House



2014 Minority Business, Eileen Pabody, Pabody Insurance



## Revenue



**Self-Supporting Activities** include the Gettysburg Wine & Music Festival, Taste of the Town, Holiday Jackpot Raffle, John R. White Memorial Golf Tournament, Annual Meeting, Business Development Week and breakfast programs.

**Membership Investments** are funds paid by 526 area businesses for chamber membership.

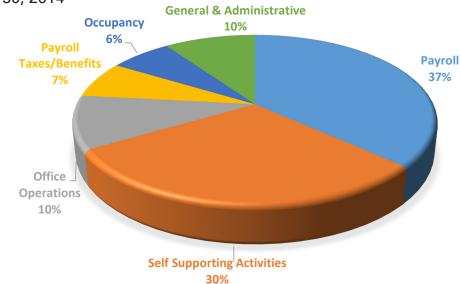
Management Fees include income reimbursed by the Adams County Economic Education Foundation.

Advertising Revenue comes from advertisements in the Chamber Chat.

Miscellaneous covers donations, partnership revenue and website income.

### Expenditures

Year End June 30, 2014



Payroll includes funds paid to chamber employees (three full-time and one part-time).

**Self-Supporting Activities** include the Gettysburg Wine & Music Festival, Taste of the Town, Holiday Jackpot Raffle, John R. White Memorial Golf Tournament, Annual Meeting, Business Development Week and breakfast programs.

**Office Operations** costs are equipment rental and maintenance, newsletter printing, supplies, postage, professional fees and website hosting.

General & Administrative includes new computers and software, insurance and organizational dues.

Payroll Taxes/Benefits costs include taxes, benefits, retirement contributions and staff training.

Occupancy covers rent and utilities.



## **Annual Meeting**

November 5, 5:30-7:30 p.m. Gettysburg National Military Park Museum & Visitor Center

























10 CHAMBER hat

Skring Crostine with Avocado - Black Bean Stuffed Bacon + Cheddae Short Rip Sleders Caramelized Onion Ocole

## Member Spotlight

#### Biggerstaff's Catering: Specializing in Your Special Events New Chef Helps Caterer Reach New Level of Food Excellence

Grilled Corn & Lummer Aummer

The team at Biggerstaff's Catering has been cooking up some of the best food in Adams County for the past 15 years. Always looking for ways to grow and improve business, owner Stacey Green recently added a new member to her staff – Executive Chef Chris Rinehart.

"We're excited to welcome Chris to our staff," said Green, owner. "His professionalism and talent will help us reach a new level of food excellence and expand our catering services."

Rinehart comes to Biggerstaff's with more than 20 years of culinary experience and an education from DeVry Institute of Technology and HACC. Most recently he served as Executive Chef of Gettysburg College Dining Services, where he built a renowned dining program that has been recognized as one of the top 10 in the nation for the past four years.

"It's fun to create food, and nothing says 'good food' as well as a clean plate," said Rinehart. "I'm excited about the chance to bring my love of the culinary world to Biggerstaff's Catering and add to their already great reputation."

Rinehart has already set to work in the Biggerstaff's kitchen, housed in the Refectory of the Lutheran Theological Seminary at Gettysburg. Their unique location, which seats 120 guests, hosts family reunions, birthdays, anniversaries, business networking events, meetings and other special even

anniversaries, business networking events, meetings and other special events. Biggerstaff's also works with outside venues, including the Federal Pointe Inn, Beech Springs Farm, Battlefield B&B, The Round Barn and Hauser Estate Winery, to name a few.

Whether it's a casual dinner or an elegant affair, Biggerstaff's Catering works with you to create the perfect menu for your special occasion.

Start planning your special event with Biggerstaff's Catering: 148 Seminary Ridge Gettysburg, PA 17325 717.334.3855 | biggerstaffscatering.com

## **Program Updates**

Members will receive most communications from the chamber through email starting Jan. 1, 2015. This means you will not receive hard-copy invitations to chamber programs or nomination forms. You will continue to receive renewal notices and the *Chamber Chat* by mail. Take steps now to ensure chamber emails go directly to your inbox, not the spam folder. Also make sure all members of your organization who should receive chamber emails are receiving them by sending additional contacts to *info@gettysburg-chamber.org*.

Adams County's culinary showcase, the popular **Taste** of the Town, is Sunday, April 12, from 2-5 p.m. at the Eisenhower Hotel & Conference Center. Chamber members can participate as a vendor at a discounted rate of \$45 (non-member \$55), which includes preevent marketing and the chance to showcase your food specialities to 350 local "foodies." Only 25 vendor spots are available. The Top Local Celebrity Chef competition returns for the second year, with local "celebrities" and chefs already signing on to participate in the fast-paced live cooking competition, similar to Food Network's *Chopped*. A variety of sponsorship opportunities, from \$1,000 to \$50, are available. Contact Jennifer McCleaf at jenniferm@gettysburg-chamber.org or 717.334.8151. Mark your calendars for the following **2015 General Membership** breakfasts:

Thursday, Feb. 12, in the Nicarry Meetinghouse at Cross Keys Village – The Brethren Home Community
Tuesday, April 7, in the Refectory of the Lutheran Theological Seminary at Gettysburg
Thursday, May 21, at The Lodges at Gettysburg
Tuesday, Sept. 29, in the Abigail Adams Ballroom of the Dobbin House Tavern

The 2015 Annual Meeting is **Wednesday, Nov. 4**, at Hickory Bridge Farm.

2015 Membership Mixer locations are:

Jan. 15	Hilton Garden Inn-Gettysburg
Feb. 19	Leer Photography
March 19	Eisenhower Hotel
April 16	Gettysburg Lutheran Retirement Village
May 21	St. Joseph's Ministries
June 18	The Corner Brick
July 16	Mister Ed's Elephant Museum
Aug. 20	Colony House Furniture & Mattress Store
Sept. 17	Financial Consulate
Oct. 15	Adams County SPCA

Nov. 19 Transitions Healthcare







## golden living centers

RSVP to

## You're invited to an Open House Wednesday, Jan. 7

We recently remodeled and want to showcase our facilities. Join us for:

- Tours
- Refreshments
- Games

741 Chambersburg Road, Gettysburg, PA 17325 | 717.334.6764 | goldenlivingcenters.com



For More Information Contact Bethany At Bethany@eisenhowercomplex.com



Eisenhower Hotel & Conference Center

2634 Emmitsburg Road • Gettysburg PA 17325 • 717-334-8121 • www.Eisenhower.com

Aspire Hotel & Suites Allstar Family Amusement & Expo Center



Following the breakfast, attendees were asked to spend at least \$5 at Miller's Country Market in Abbottstown as part of a "Cash Mob" to show support for the local community and businesses.

Michael Calderone Co., McSherrystown



14 CHAMBER hat

PA Media Group, Mechanicsburg



#### Home Instead Senior Care, Gettysburg



Buchart-Horn Inc., York



Living Hope Presbyterian Church, Gettysburg



JDCS Enterprise (McDonald's), Abbottstown



#### Hilton Garden Inn - Gettysburg



Outlet Shoppes at Gettysburg



Adams Rescue Mission, Gettysburg



Hanover Hospital



## **Community News**



The grand champion of the Land Conservancy of Adams County Road Rally was the ACNB Bank team of Barb Guise, ACNB assistant vice president and mortgage

loan originator, and Jane Gwyn, ACNB assistant vice president and treasury management officer. ACNB Bank also happens to contribute \$1,000 to sponsor the Grand Champion Conservancy Cup trophy and fuzzy dice. The road rally raised \$17,000 in support of land conservation in Adams County.

Senator Richard Alloway II (R-33) was recently honored as a recipient of the Guardian of Small Business Award by the National Federation of Independent Business. The award is presented



annually to legislators who work to protect the future of free enterprise and promote policies that help small businesses. Alloway compiled a 100 percent voting record on behalf of Pennsylvania's small-business owners.



Main Street Gettysburg is stamping out breast cancer one brick at a time with a new fundraiser offered through Dec. 31. Purchase an engraved brick on Gettysburg's Lincoln Square at a discounted rate of \$125 and

\$25 of the proceeds will go to the Pink Journey of Lights breast cancer fundraiser. Place orders online at *mainstreetgettysburg.org/bricks* or call 717.337.3491.

Holiday Family Outreach, an all-volunteer non-profit organization, is seeking donations to help provide



Christmas toys and food certificates to low income families in Adams County. Last year the organization helped 571 families, providing new toys for 1,192 children and giving 1,515 \$25 Kennie's Market food certificates. Help the organization reach its goal of \$30,000 by donating to P.O. Box 4013, Gettysburg, PA 17325, at *achfo.org* or calling 717.334.5809.



of Adams County

The eighth annual A Woman's Purse, a live and silent purse auction, is Friday, Feb. 27, from 5:30-10 p.m. at the **Eisenhower Hotel and Conference Center**.

The cost is \$30 and includes hors d'oevres and champagne. Proceeds benefit Adams County Children & Youth Independent Living Program and other A Woman's Purse initiatives. 16 CHAMBER Jul

#### The **YWCA Gettysburg & Adams County** hosts the annual Holiday Stories from

eliminating racism empowering women **YWCA** 

Around the World celebration Sunday, Dec. 14, from 1-3 p.m. at the YWCA, 909 Fairfield Road, Gettysburg. The event is family-friendly and will feature children's activities, food and dance performances highlighting the holiday celebrations of various cultures. The event is free and the public is invited. For more information, email Ashley Andyshak Hayes at *aahayes@ywcagettysburg.org* or call 717.334.9171, ext. 113.



**Strawberry Hill Nature Preserve** invites the public to visit Santa in the Pink Cabin at the Preserve on Fridays, Dec. 5 and 12, from 4-8

p.m. Visit Santa by the fire in the cabin, built in 1798. A \$12 portrait package includes one 5x7 print, hot chocolate with Santa, and a free holiday gift from Strawberry Hill. Call 717.642.5840 to reserve your time slot.

#### The Gettysburg Festival's

annual Gingerbread Celebration and Holiday Mart is Friday, Dec. 5, from 2-7 p.m. and Saturday,



Dec. 6, from 9 a.m.-4 p.m. at HACC – Gettysburg. See creative gingerbread houses made by local amateur and professional bakers, shop for unique Christmas gifts in the Holiday Mart and meet Santa Claus. Wear your most festive holiday sweater Friday night for an ugly sweater contest. Visit gettysburgfestival.org for details.



#### The **Friends of Gettysburg** celebrates 25 years of preservation,

education and dedication during a holiday open house Sunday, Dec. 7, from 11 a.m.-3 p.m. at the historic Rupp House. Festivities include a meet and greet with Santa Claus, light refreshments and special museum exhibits. The event is free and open to the public.

The public is invited to attend the **Gettysburg National Military Park's** Advisory Commission meeting Thursday, Dec. 4, at the park Museum and Visitor Center, 1195 Baltimore Pike, Gettysburg. The meeting agenda includes an update on



park activities including the museum and visitor center, battlefield landscape rehabilitation, other park projects and a citizens' open forum. Following the meeting, the public can comment on draft alternatives that provide solutions for overuse, overcrowding and landscape degradation and identify appropriate locations for visitor conveniences at Little Round Top as part of an environmental planning process.



technology management

### **GARMA GIFT CERTIFICATES**

**Gettysburg Area Retail Merchants Association Always the Perfect Sized Gift!** Redeemable at over

715 area merchants

Support your local business partners

PICK UP YOUR GARMA GIFT CERUINCAUS NOW

#### Visit our website for details

GettysburgAreaRetaflMerchants.com

## HANK YOU FOR CHOOSING U SAME GREAT SERVICE, NEW NAME



16 Deatrick Drive, Suite B, Gettysburg PA 17325 877.327.1105 info@teamtreysta.com www.teamtreysta.com

## **Be Healthy, Be Active, Be Fit!**

Get outside and get moving. Be sure to stay hydrated with a healthy drink like **Roaring Spring 100% natural spring water**. Our water is calorie-free, chlorine-free and available in a variety of bottle sizes to suit your taste and needs.

Tip: Freeze a 12oz bottle overnight and put in a lunch box to keep food cold and provide a healthy drink.

#### PICTURE THIS Portraits & Special Events

### Wishing you a holiday season full of merry memories!



WWW.PICTURETHISPORTRAITSTUDIO.COM 717.337.0820 <image>

SPR

ING

CALL US TODAY!

1.877.914.WATER

RoaringSpringWater.com



18 CHAMBER hat

の地方は「中心地が、地方地方は「中心地」と示いた。

f

## **Community Partners**



#### Freedom Transit Launches Winter Schedule

by Jenna Reedy, Business Development Manager, York Adams Transit Authority

With a chill in the air, Freedom Transit releases its winter schedule for 2014-2015. Effective Sunday, Nov. 2, the system moved to its modified service plan for the months of November through April.

During the season of inclement weather, public transit can offer a great benefit by removing the stress of driving in snow and icy conditions or crowded holiday traffic.

Daily service is available for the Gray Line and Red Line while the Blue Line continues to operate Tuesday through Saturday. The Gold Line will be on hiatus during the off-peak months with the exception of the period from Remembrance Day through Dedication Day, Nov. 14-19.

The winter hours for the Gettysburg Transit Center, located at 103 Carlisle Street, have shifted to 5:30 a.m. to 8 p.m. Monday through Friday and 6:45 a.m. to 8 p.m. on Saturday and Sunday.

Riders can reach the annual Gingerbread Celebration & Holiday Mart on Friday, Dec. 5, and Saturday, Dec. 6, at the Gettysburg HACC campus by traveling via the Gray Line. The Gray Line leaves the Transit Center at the top of each hour beginning at 8 a.m. and arrives at HACC approximately seven minutes later. The bus fare is \$1 per trip.

Freedom Transit winter schedules have been distributed throughout the community and can be found online at *ridethetrolley.com*. Those interested in receiving a supply for their business can contact the Freedom Transit office at 717.849.0718.

The commuter bus service, rabbitEXPRESS, between Gettysburg and Harrisburg will continue to operate its existing schedule throughout the winter. Snow or inclement weather updates will be communicated via the rabbittransit website, Facebook page or Rider Hotline at 717.849.0740.

With the holidays around the corner, consider a bus pass for a unique stocking stuffer idea. For more information or to make a purchase conveniently online, visit *rabbittransit.org*.



#### Buy Local with GARMA Gift Certificates

by Walt Tuchalski, Member, Gettysburg Area Retail Merchants' Association

Gettysburg Area Retail Merchants Association

Charming downtown Gettysburg is decorated for Christmas. The tree is standing tall on the Square, Santa is keeping visiting hours in his Shanty near the House of Bender every Friday, Saturday and Sunday. GARMA retail stores are stocked with thousands of gift ideas, GARMA restaurants are booked with holiday parties and registration is underway for the annual \$1,000 GARMA Shopping Spree Giveaway at participating member locations.

GARMA welcomes you to shop, dine, and enjoy the season in Gettysburg. A great gift is is a GARMA gift certificate, redeemable at many member locations. We appreciate the cooperation of Gettysburg Borough to provide you FREE parking after noon daily at marked meters throughout the downtown area now through New Year's Day.

Register for your chance to win a \$1,000 GARMA Shopping Spree or one of scores of other prizes at participating member locations. Look for the colorful window sign inviting you in to register for the giveaway.

Enter once per member location per day, so visit as many GARMA members as often as possible to improve your odds of winning this fantastic prize. The grand prize drawing is Monday, Dec. 22, on Gettysburg's Lincoln Square, under the ACNB Bank Clock. All entry boxes from participating members will be consolidated into the GARMA Christmas Spin Bin under the clock by 3 p.m. to allow you one last chance to enter the Shopping Spree Giveaway. ACNB Bank and GARMA officials will witness Santa drawing the \$1,000 winner at 4:50 p.m.

The Dec. 5 First Friday – Gettysburg Style will feature a Cookie Walk across the community as participating GARMA members put out holiday sweets and treats, offer extra hospitality, create special sales and events and welcome you to visit during extended shopping hours beginning at 4 p.m.

Learn more about the benefits of GARMA membership by contacting Walt Tuchalski at 717.309.2482 or *wtuchalski@ wgty.com*. Visit *gettysburgretailmerchants.com* and follow the Gettysburg Area Retail Merchants Association on Facebook and Twitter.



Let ALDavid custom-craft something special for your someone special.

#### Shopping at the last minute?

Don't worry. ALDavid has an eclectic selection of jewelry you can take home today.



Wednesday – Saturday 11am – 8pm Other Hours by Appointment

aldavid.com • 717-420-5621 | Located just off the square in Gettysburg



## December 2014 Events

Dec. 1 Staff Meeting, 9 a.m., Chamber Office

**Dec. 3** Career Fair Meeting, 1 p.m. Chamber Office

**Dec. 5** Membership Council Meeting, 8:30 a.m. Chamber Office

Dec. 8 Staff Meeting, 9 a.m., Chamber Office

**Dec. 9** Executive Team Meeting, 7:30 a.m., Chamber Office

Environmental Team Meeting, Noon, Chamber Office

Chamber Chat Content Deadline

Dec. 11 Legislative Team Meeting, Noon, Gettysburg Eddie's

Holiday Jackpot Raffle, 5-7 p.m., Wyndham Gettysburg

**Dec. 12** Taste of the Town Meeting, 3:30 p.m., Chamber Office

Dec. 15 Staff Meeting, 9 a.m., Chamber Office

**Dec. 17** Marketing Council Meeting, 12:30 p.m., Location TBD

**Dec. 19** Board of Directors Meeting, 7:30 a.m., Adams Electric Conference Room

Dec. 22 Staff Meeting, 9 a.m., Chamber Office

Dec. 25 Christmas, Chamber Office Closed

Dec. 29 Staff Meeting, 9 a.m., Chamber Office

Jan. 1 New Year's Day, Chamber Office Closed

Jan. 2 Membership Council Meeting, 8:30 a.m., Chamber Office



The chamber's Board of Directors met last month for a half-day Board Charge to review results of the member survey and plan for the future of the organization.

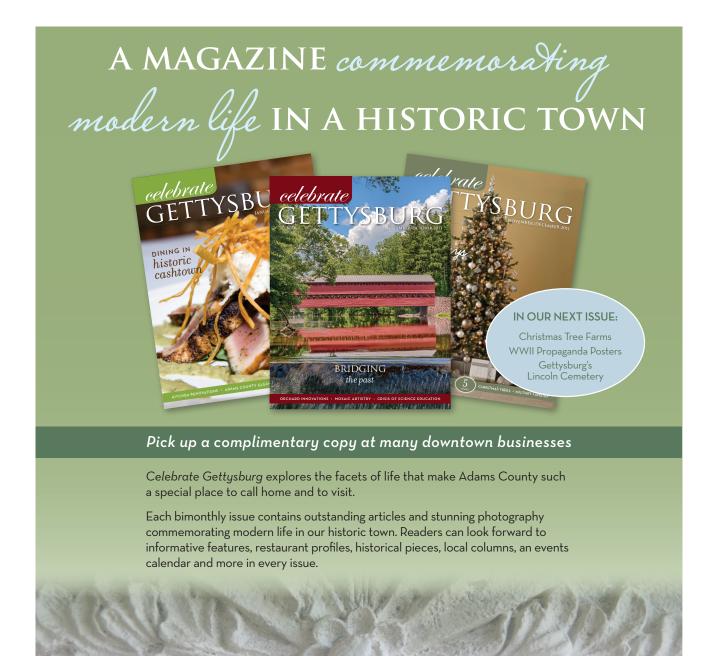




1382 Biglerville Rd. | Gettysburg, PA 17325 717.334.8151 | FAX 717.334.3368 info@gettysburg-chamber.org www.gettysburg-chamber.org

**Office Hours** Monday-Friday, 8:30 a.m.-4:30 p.m.





Visit www.celebrategettysburg.com or call 888-521-6810 to subscribe or advertise.