

CHAMBER

Chat

July 2015

Monthly publication of
the Gettysburg Adams
Chamber of Commerce

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UPCOMING EVENTS

- 7/9 John R. White Memorial Golf Tournament
- 7/16 Membership Mixer, 5-7 p.m.
- 7/20 Lunch & Learn, 12:15 p.m.
- 7/23 Chamber Night at Crossfit, 6 p.m.

Art Teacher Named Educator of the Year

Gina Robertson, art teacher at Lincoln Elementary School in the Gettysburg Area School District, is the Gettysburg Adams Chamber of Commerce 2015 Educator of the Year. The award honors Adams County educators who inspire the love of learning in students of all backgrounds, work with various business and community agencies and play an active role in the community.

"Gina Robertson is an exceptional artist and educator who inspires the love of learning in her students by sharing a sense of community that extends beyond the walls of her classroom to the world," Gettysburg Adams Chamber of Commerce President Carrie Stuart. "We thank her for her commitment to developing the potential of students and strengthening the community, both locally and in our sister city of León, Nicaragua."

In Robertson's art room, all children achieve success, no matter their ability. She connects with every student, from the most troubled to the most talented. She teaches her students that art is not merely an object one makes, but a meaningful human expression that connects people.

Robertson is an integral member of the Gettysburg Sister City Organization Project Gettysburg/León. She has arranged for visiting artists from León, Nicaragua, to work with students and teach them about the primitivista art style common in their country. Students were inspired to create individual art pieces as well as a mural in the primitivista style. They also raised funds to send art supplies and other needed money to León.

Energized by her students' interest in the project, Richardson was part of two delegations to Nicaragua in August 2013 and 2014. As a result of the visits, she and her husband opened their home to an artist in residence and coordinated his stay to pursue higher education at a nearby university.

"Mrs. Robertson continually strives to grow as an artist, educator and human being," said Cathy Harner, Lincoln Elementary principal. "Her humility, fairness and kindness make her classroom a place children feel safe and emerge as enlightened and enthusiastic learners."

"While the student art work is impressive in its own right, those of us who know and respect Gina appreciate all that goes on behind the finished product and understand why she is extremely deserving of this award," added Harner.

Past honorees are Alecia Kraus, New Oxford High School Spanish teacher; Matthew McFarland, Conewago Township Elementary School second grade teacher; Amy Beckman, New Oxford Middle School special education teacher; and Anthony Angelini, New Oxford Middle School social studies and language arts teacher.



Representative Dan Moul, Lincoln Elementary Principal Cathy Harner, Educator of the Year Gina Robertson, Chamber President Carrie Stuart, Senator Rich Alloway representative Scot Pitzer.

The Gettysburg Adams Chamber of Commerce is Adams County's largest business organization and supports the local business community by promoting diverse economic opportunities through advocacy, networking and information. More than 530 local businesses and organizations are members. For more information, visit gettysburg-chamber.org.

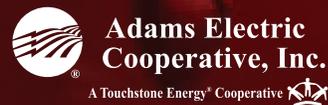


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Personal Services – Hearing Aids
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—MEMBER RENEWALS—

Thanks to the following businesses for continuing their commitment to the chamber and local community by renewing their member investment:

20-29 Years

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Golden Living Center - Gettysburg
SpiriTrust Lutheran

10-19 Years

Biggerstaff's Catering
Gettysburg Campfires Inc.
NRG Energy Inc.
Wm. F. Hill & Assoc. Inc.

5-9 Years

Columbia Cottage
Dr. Rita Tempel & Associates
Lodges at Gettysburg

5-9 Years Continued

Preferred HealthStaff Inc.
Village of Laurel Run

1-4 Years

AgChoice Farm Credit
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Did you
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The chamber has gone digital. You can register for all chamber events and programs on our website and pay invoices and your annual membership investment with a click of your mouse. Need technical assistance? Give us a call at 717.334.8151.

Business News

The **bolded** businesses in Business News are Chamber members. Submit news (between 50-75 words) to news@gettysburg-chamber.org by the second Tuesday of each month for inclusion in the follow month's publication.

Adams County Winery launched a new website devoted to keeping its customers informed on all things happening at the destination. The new site includes details about what customers can experience at the winery, secure online shopping, listings of upcoming classes and events, and links to restaurants and stores that carry their wines. Visit adamscountywinery.com.

Adam Stuart was promoted to Vice President of Sales and Operations at **Belco Community Credit Union**. He is responsible for Belco's internal sales team and member service. He will also set performance standards, manage and direct all aspects of the service and sales of branches and sales centers to ensure the best member service.

Berkshire Hathaway HomeServices Homesale Realty was named a leader in 11 categories by real estate publication *RealTrends*, including 12th place realtor, 2nd place for brokerage, 11th for title closings, 14th for mortgage closings and 16th in the delivery of home warranties.

CrossFit Gettysburg celebrated its second anniversary June 2. The gym provides high intensity workouts at an affordable price. Try a workout for free.

The **Gettysburg Area Recreation Authority** cut the ribbon on two new community services in the Charlie Sterner Recreation Building. The Youth Activity Center is a no-cost, safe place for local youth to hang out, play games and have positive encounters with adult mentors in the Adams County Sheriff's Department, Borough of Gettysburg Police Department and Cumberland Township Police Department. The Adams County Sports Hall of Fame displays photos and memorabilia that honor local athletes, coaches and administrators.

Students at **Gettysburg Area School District** once again participated in internships and work studies with local businesses. Thirty-six students participated in internships with a range of businesses, organizations and local governments, while nine students participated in work studies. One student said, "I learned how to apply business skills to the real world and prepare myself for a future career."

Gettysburg Day Spa has begun a comprehensive recycling/reuse program to significantly reduce their environmental impact. Waste hair will be used in the world's oceans to help clean up oil spills, rather than being sent to landfills. Foils used in color application and color tubes will be properly recycled. Color waste will be sent to a hazardous waste facility for incineration to produce clean energy, rather than being rinsed down the drain.

Gettysburg Tail Chasers is moving. Starting Sept. 1, the pet groomer will open in the Gettysburg Shopping Center beside the dry cleaner.

The **Gettysburg Travel Lodge** changed its name to Inn at Cemetery Hill. Visit the website at innatcemeteryhill.com.

The **Hilton Garden Inn-Gettysburg** was awarded the TripAdvisor Hall of Fame award, which means the hotel received a Certificate of Excellence from the website for the past five years.

Lark Gift Shop will relocate to 17 Lincoln Square in downtown Gettysburg in July. The prime location features more than twice as much retail floor space as its current location. Lark will offer a variety of new merchandise, including candy from **Mister Ed's Elephant Museum & Candy Emporium**, antiques from local dealers and handcrafted goods from near and far.

Galen Krebs recently celebrated his fourth anniversary with **Metro Public Adjustment**. He's a licensed and bonded public adjuster and claims representative who works in his clients' favor. He specializes in fires, broken pipes, wind and water damage and any other claim large or small.

Joey Arnold, an ASE Certified Technician with **Mike's KARS**, recently completed a weekend of technical/business education training through the Alliance of Automotive Service Providers.

Misfit Interactive celebrated its first anniversary in May. The firm focuses on affordable creative web design and smart online marketing for small businesses and non-profits.

The **Optimist Club of Gettysburg** recently donated \$2,000 to the Gettysburg Area Middle School Outdoor Education Program. All sixth grade students at GAMS are given the opportunity to participate in a four day/three night environmental awareness education program.

The Outlet Shoppes at Gettysburg announces the opening of Sketchers and Talbots this summer. The Sketchers store is next to The Children's Place and **Christopher & Banks**, while Talbot's is next to Chico's.

For Earth Day 2015, **Pennsylvania Commuter Services** issued a challenge to try a green commuting option. In total, 340 commuters logged 65,722 miles by taking a different transportation mode for Earth Week. Jamie Callahan, a resident of Gettysburg, walked three times to her job at **Gettysburg College** and logged three miles.

Stock and Leader attorneys Christopher Ryder and Kate Hynes recently graduated from the Leadership York Training Program Class of 2015. Offered annually, the nine-month course helps participants develop leadership skills and enhance their knowledge of community and boardsmanship skills.

Tom McGann, MD, was named Executive Vice President for Clinical Practice at **WellSpan**. In his new position, he will maintain senior executive oversight of WellSpan's service lines and the WellSpan Medical Group. Additionally, he will assume responsibility as executive sponsor of Project One, a project that is evaluating different electronic health record systems to determine the best fit for WellSpan.

EMPTY BOWL

Ice cream FUNDRAISER

July 10 & August 7 4-8 pm

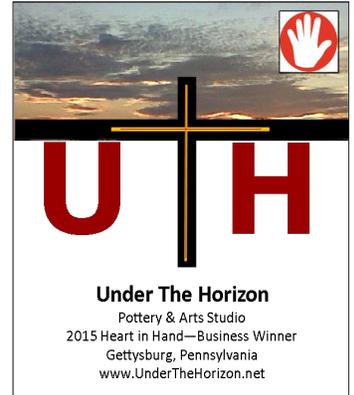
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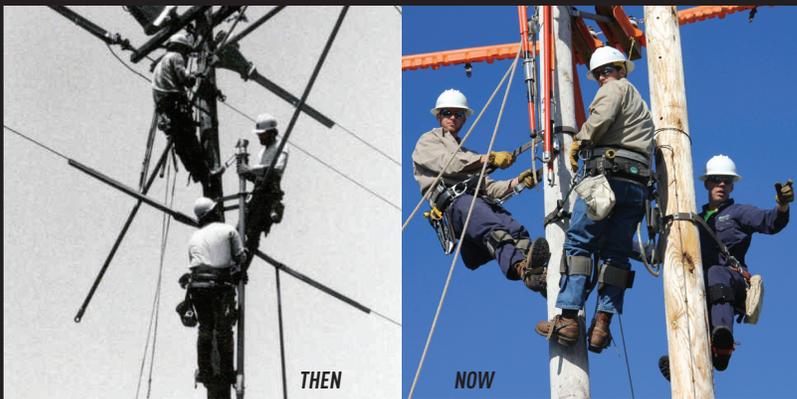


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Member Spotlight

MISTER ED'S ELEPHANT MUSEUM & CANDY EMPORIUM

Mister Ed's is fun for big kids and little kids alike. Visit our elephant museum, with more than 12,000 pachyderms, including a Tiffany lamp, potty chair, political paraphernalia and figurines from across the world. Enjoy our selection of more than 1,000 candy favorites from yesteryear to today, including homemade fudge, truffles and cinnamon glazed nuts. Find the perfect treasure in our unique gift shop, and stroll our whimsical gardens and have a picnic lunch.

We love seeing our customers' reactions as they awaken their inner child. There's nothing better than seeing peoples' faces light up when they discover a candy in our store they haven't seen since they were a kid. Or hearing a child exclaim, "I love this place. I want to live here!" Or witnessing generations of families laughing and making memories together without the assistance of technology. That's what we're all about.



Name: Mister Ed Gotwalt
Title: Founder
Can't Get Enough: Retro Candy...all of it



Name: Patricia Gotwalt
Title: Founder
Can't Get Enough: Coconut Macaroons and Tiger Butter Fudge



Name: Isaac Bucher
Title: Owner
Can't Get Enough: Peanut Butter Explosion Fudge and Peanut Butter Cups



Name: Nicole Bucher
Title: Owner
Can't Get Enough: Tootsie Rolls and Salted Nut Roll Fudge

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Program Updates



Nominate a member who is committed to the mission of the chamber for the **Chamber Volunteer of the Year Award**. Nomination forms are at gettysburg-chamber.org or by calling 717.334.8151

and are due Aug. 28. The recipient is named at the Sept. 29 membership breakfast at the Dobbin House Tavern.

New members or new employees are invited to the next **Membership Orientation** at 7:45 a.m. on Wednesday, Oct. 7, in the board room of the Adams Electric Cooperative Inc. headquarters, 1338 Biglerville Road, Gettysburg. Learn how to put your chamber membership to work.

Join the chamber for **Membership Mixers** the third Thursday of each month. Get to know fellow members, learn about the products and services offered by their businesses and develop lasting business relationships, all while enjoying good food and drinks. Upcoming mixers:

- **July 16** – Mister Ed's Elephant Museum & Candy Emporium
- **Aug. 20** – Colony House Furniture & Mattress Store
- **Sept. 17** – Financial Consulate
- **Oct. 15** – Adams County SPCA
- **Nov. 19** – Transitions Healthcare

Eight businesses have signed up to host mixers in **2016**:

- **Jan. 21** – Gettysburg Area Recreation Authority
- **Feb. 18** – The Markets at Hanover
- **March 17** – Gettysburg Hotel
- **April 21** – Gettysburg Foundation
- **May 19** – York Adams Transportation Authority
- **June 16** – Hoffman Homes for Youth
- **July 21** – Hauser Estate Winery
- **Sept. 15** – Huston-Fox Financial Advisory Services

August 18, October 20 and November 17 **mixers remain open**. Contact Jennifer McCleaf at 717.334.8151 or jenniferm@gettysburg-chamber.org for details on hosting.

Interested in featuring your business in a **Member Spotlight** in *Chamber Chat*? Businesses and organizations that have never been featured are eligible. Three spots are open. Contact Nicole Bucher at nicoleb@gettysburg-chamber.org for details.

Save the date for the next **County Connections** breakfast Wednesday, Oct. 21, at 8 a.m. at a location to be determined. With no formal program, members have the stage and can speak on their businesses for one minute to the entire group. Additionally, milestone membership anniversaries are recognized.

LUNCH and LEARN



WHEN: Monday, July 20, 12:15-1 p.m.

WHERE: GACOC Office, 1382 Biglerville Road, Gettysburg

REGISTER: By July 13 to 717.334.8151 or info@gettysburg-chamber.org

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County CONNECTIONS

A breakfast where business connections are made and celebrated.

The Gettysburg Adams Chamber of Commerce hosts County Connections breakfasts four times annually at locations throughout Adams County. With no formal program, chamber members have a chance to speak about their businesses to those in attendance. Additionally, the chamber recognizes milestone membership anniversaries.

Wednesday, June 17, 8 a.m.
The Mill - Scozzaro's Restaurant

Milestone Membership Anniversaries



Gettysburg Area School District – 20 Years



Battlefield Harley-Davidson of Gettysburg
15 Years



Biggerstaff's Catering – 15 Years



Schmuck Lumber Company – 15 Years



Scott & Co. Fine Jewelers – 15 Years



Mediation Services of Adams County
10 Years



Hanover Door – 5 Years



Put On The Feedbag Catering – 5 Years



The Corner Brick – 1 Year



The Markets at Hanover – 1 Year



Take Shape for Life, Rick McKee – 1 Year
McKee Agency, Allstate – 1 Year



PJ Martin Engineering – 1 Year



Transitions Healthcare Gettysburg – 1 Year



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Adams County Economic Education Foundation

The Adams County Economic Education Foundation supports local students as they travel the road to become a part of the workforce. Whether they are college, trade school or employment bound, ACEEF makes these roads smoother through programs that make the connections between a student's dreams and the career they envision.

The Adams County Career Fair gives students an in-depth introduction to careers from a professional in that field. Students can learn how to make their career dreams a reality from someone who has already done just that.

The ACEEF recently co-hosted a Business Education Summit that included Adams County educators and local business leaders. The meeting improved the lines of communication and cooperation between the business community and our high school administrations. Just for starters contacts for shadowing and internships have been gathered and guest speakers have already been in to work with students. We are looking forward to supporting a growing connection between Adams County schools and businesses.

If you are interested in becoming involved in the Business Education Summit or the Career Fair please contact Edith at 717.334.8151 or edithw@gettysburg-chamber.org.

Community Partners



Gettysburg Area Retail Merchants Association

GARMA Events
by Walt Tuchalski, Member

The Gettysburg Area Retail Merchants' Association is preparing for the next First Friday-Gettysburg Style on July 3. Preparations are also underway for its annual \$1,000 Christmas Shopping Giveaway, decorating the shopping district for Christmas, arranging Santa's annual residency at his Lincoln Square Shanty, and developing the season's advertising campaign.

Additionally, mark your calendars for Saturday, Sept. 26, when the semi-annual Gettysburg outdoor Antique Show returns to the four streets radiating from Lincoln Square. The show features more than 125 dealers from the East Coast.

GARMA is a non-profit corporation recognized by the Commonwealth of Pennsylvania. GARMA currently has 70 active members. They are a consortium of local entities that believe healthy businesses create a healthy local economy for the benefit of the entire community. GARMA's membership includes retail stores, restaurants, financial institutions, local media, utilities, attractions, professionals, service providers, accommodations and non-profit organizations. Visit gettysburgretailmerchants.com for details.

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40th Birthday Bash
MEMBERSHIP MIXER
 Thursday, July 16, 5-7 p.m.



MISTER ED'S
 ELEPHANT MUSEUM
 & CANDY EMPORIUM

featuring a

Peanut Scramble

with more than

\$500 in prizes



Register at:
gettysburg-chamber.org



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