

CHAMBER

Chat

August 2015

Monthly publication of
the Gettysburg Adams
Chamber of Commerce

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John R. White Memorial Golf Tournament

CALENDAR

- 8/6 Business & Industry Team, Noon
- 8/11 Executive Team, 7:30 p.m.
Environmental Team, Noon
- 8/12 August Produce Month Event, 2-6 p.m.
- 8/20 Colony House Membership Mixer, 5-7 p.m.
- 8/26 Chamber Board of Directors, 7:30 a.m.

Celebrating August Produce Month

The Gettysburg Adams Chamber of Commerce will join other community partners and Agriculture Secretary Russell Redding later this month to celebrate August as Produce Month in Pennsylvania.



We'll mark the occasion at the Adams County Farm Fresh Market, which has moved from its location at the Gettysburg Heritage Center to the bordering Culp Street Wednesday afternoons from 2-6 p.m. During the event, we'll cut the ribbon on the market's new location, which pairs perfectly the county's two leading economic drivers – agriculture and tourism. We'll also recognize the market's expansion of nutrition assistance programs, healthy living through cooking demonstrations and the revitalization of Steinwehr Avenue.

Farmers markets have grown in popularity and cropped up in every community across the nation as consumers want to know the answers to food production questions like who, when, where and how.

We're fortunate here in Adams County to have many amazing places to pull off the road, explore the local bounty and build meaningful connections with the people who produce our food and form the backbone of our community.

Farmers markets are one option, with wineries, farm stands, retail stores and restaurants adding to the possibilities. These businesses are helping people prepare and enjoy affordable, fresh and nutritious meals for their families using products that have earned Adams County a reputation for quality. At the same time these businesses are working to feed our bodies, they are nourishing our local economy.

Many of our farmers markets are answering the call to help those with limited access to quality, healthy food. Citizens at risk for hunger can enjoy fresh produce with assistance from the Farmers Market Nutrition Program (FMNP) for older adults and those enrolled in the Women, Infant and Children (WIC) program, as well as through the Supplemental Nutrition Assistance Program (SNAP) for low-wage working families, low-income seniors and people with disabilities living on fixed incomes.

Adams County Farm Fresh Markets is going above and beyond to ensure our most vulnerable citizens have access to fresh produce. Now FMNP and SNAP participants get double benefits at the markets on Culp Street and at The Outlet Shoppes at Gettysburg Fridays and Saturdays. For example, \$20 in FMNP vouchers are now equal to \$40.

EVENT DETAILS: Join us for the August Produce Month celebration on Wednesday, Aug. 12. The market will host special activities from 2-6 p.m., with a ribbon cutting at 3:30 p.m. and chamber member open house from 4-6 p.m. Come enjoy the special activities and take home some of Adams County's bounty to enjoy.

The Gettysburg Adams Chamber of Commerce is Adams County's largest business organization and supports the local business community by promoting diverse economic opportunities through advocacy, networking and information. More than 530 local businesses and organizations are members. For more information, visit gettysburg-chamber.org.



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*Executive Committee Member

—CHAMBER STAFF—

- Carrie S. Stuart**
President
carries@gettysburg-chamber.org
- Jennifer McCleaf**
Membership/Events Director
jenniferm@gettysburg-chamber.org
- Edith Waldron**
Operations Assistant
edithw@gettysburg-chamber.org
- Nicole L. C. Bucher**
Marketing Communications Specialist
nicoleb@gettysburg-chamber.org

—NEW MEMBER—

Pedalgetty
Mike Gillelan
82 Steinwehr Ave.
Gettysburg, PA 17325
717.398.2383
pedalgetty1@gmail.com
pedalgetty.com

—MEMBER RENEWALS—

Thanks to the following businesses for continuing their commitment to the chamber and local community by renewing their member investment:

30-39 Years

Samuels Dental Arts
United Way of Adams County

20-29 Years

HACC - Gettysburg Campus
Hoss's Steak & Sea House
International Paper
McDonald's
Strawberry Hill Nature Center &
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10-19 Years

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10-19 Years Continued

Sites Realty Inc.
Thomas, Roy
TREYSTA

5-9 Years

Carl Bert & Associates, Inc.
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Magic Elm Skateland
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1-4 Years

Fort Ritchie Community Center
Leer Photography
Rick McKee, Independent Health
Coach with Take Shape for Life

Did you
KNOW?

Positive perception increases among consumers and business owners when a business is identified as a member of the local chamber of commerce, according to a recent study:

- When consumers know that a business is a member of the local chamber, they are 44% more likely to think favorably about it.
- Consumers are 63% more likely to buy goods and services from a chamber member business.
- Business decision-makers are 59% more likely to purchase goods and services for their business from chamber members.
- About 82% of people believe local chambers of commerce help create jobs and promote local economic development.

Business News

The **bolded** businesses in Business News are Chamber members. Submit news (between 50-75 words) to news@gettysburg-chamber.org by the second Tuesday of each month for inclusion in the following month's publication.

Adams County Winery released its fourth wine of the summer, Just Giggles, a red wine Sangria. The wine is packaged in a bright colored 1.5 liter Astrapouch (equivalent to two bottles of wine). The pouch is a grab-and-go, disposable, eco- friendly pouch with a 80-percent less carbon imprint on the environment than glass, water submersible, non-glass packaging system for beverages.

The **American Heart Association** announced that Dr. Greg Codori will serve as chair of the 2015 Adams County Heart and Stroke Walk. Dr. Codori is an emergency department physician with **WellSpan Health Gettysburg Hospital**. As chair, Codori will oversee the sponsorship campaign, team recruitment, and leadership team responsible for securing new sponsors and teams in support of the Adams County Heart and Stroke Walk event. The walk is Sunday, Sept. 13.

The National Energy Marketers Association (NEM) announced that the NEM Board of Directors elected **APPI Energy** to the NEM Executive Committee. Walter Moore, APPI Energy's founder, Chairman of the Board, CEO and President, is well recognized and respected in the retail energy market and the energy agent, broker and consultant (ABC) community. Moore, at the NEM Board's request, has volunteered to start and serve as Chair of the NEM National ABC Ethics and Policy Development Team.

Amey Sgrignoli, **Belco Community Credit Union** president and CEO, was a recipient of the Central Penn Business Journal's 2015 Women of Influence Award on Monday, June 15, at the Harrisburg Hilton. Founded in 2010, the Women of Influence program recognizes female leaders in the central Pennsylvania region who have made positive contributions to their businesses and communities.

Financial-services firm **Edward Jones** was recognized as one of the 100 Best Workplaces for Millennials in the country by Great Place to Work and Fortune magazine, according to Erik Hendricks and Frank Pizzuto, Edward Jones financial advisors in Gettysburg. Edward Jones ranked the No. 10 best workplace for millennials, a generation defined from the early 1980s through 2001. This ranking comes from an anonymous survey of associates administered by the workplace culture experts at Great Place to Work.

Ahna M. Wilson is the new site manager for Eisenhower National Historic Site (EISE), part of the **Gettysburg National Military Park**. She is currently historian/cultural resource manager for the Chesapeake and Ohio Canal National Historical Park based in Hagerstown, Md. As site manager, she will plan, manage, direct and evaluate a complex and multifaceted program of interpretation, resource education, visitor services, community outreach, youth programming and partnerships at the home and farm owned by General Dwight David Eisenhower.

Jeremy Murphy is the new Chief Ranger for **Gettysburg National Military Park** and Eisenhower National Historic Site. The Chief Ranger is the senior law enforcement officer for Gettysburg and Eisenhower parks, responsible for the planning, direction, and execution of programs dealing with

law enforcement and resource protection, emergency services and safety. Murphy was Chief Ranger for the visitor protection and resource education division at Monocacy National Battlefield in Frederick, Md., since 2013.

Mister Ed's Elephant Museum & Candy Emporium celebrates 40 years in business in 2015. Family owned since 1975, Mister Ed's flagship location in Orrtanna boasts more than 1,000 kinds of candy, fresh roasted nuts, homemade fudge and unique gifts, in addition to a collection of more than 25,000 elephants on display and in storage. Well over 100,000 people visit annually. Mister Ed's also has retail locations at chamber member businesses, including the home farm and retail store of **Adams County Winery, Dobbin House, Eisenhower Hotel & Conference Center, Lark, The Markets at Hanover and Wyndham Gettysburg**.

Three **SpiriTrust Lutheran**TM team members were honored with 2015 Distinguished Service Awards at the annual LeadingAge PA conference in Hershey. Robert L. Rundle Jr., president and CEO of SpiriTrust Lutheran, received the 2015 Paul P. Haas Lifetime Achievement Award. Lynn Davis, residential wellness nurse at SpiriTrust Lutheran, The Village at Utz Terrace, was honored with the LeadingAge PA Caregiver of the Year – Licensed Distinguished Service Award. Joe Sabold, director of buildings and grounds at SpiriTrust Lutheran, The Village at Sprenkle Drive, was awarded the LeadingAge PA Staff Member of the Year Distinguished Service Award.

Environmental Attorney Alex Chiaruttini of **Stock and Leader, Attorneys at Law**, has been named to the Planning Panel for the Pennsylvania Bar Institute's 2016 Environmental Law Forum. The prestigious panel, comprised of only eight other environmental attorneys and judges from across the state, will work to develop valuable workshops and course content for a two-day conference.

Tigrett Corp. welcomes Tara Wenzel to the team as a Historic Leadership Training Instructor. Wenzel recently retired from the Department of Defense after 36 years of service where she worked in training, finance, intelligence analysis and signals collection. She earned the Department of Defense Master Instructor and Senior Collector certifications.

TimBar Packaging & Display received a bronze award for "Most Difficult Use of Foil/Embossing" for the Rihanna Rouge Love perfume package it designed and manufactured for Paralux. The recognition was given by the Foil & Specialty Effects Association during its annual Gold Leaf Awards.



Members of the SpiriTrust Lutheran were recently honored: Robert Rundle, Lynn Davis and Joe Sabold.

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Member Spotlight

Adams Electric Cooperative Inc. *Lighting the Way for 75 Years*

In 1940, a group of community members joined together to create Adams Electric Cooperative, bringing light to rural areas that never had electricity before.

Now, 75 years later, the cooperative is still fulfilling its mission of bringing safe, reliable power at competitive rates to rural areas of south central Pennsylvania, including Adams, Cumberland, Franklin, Perry and York counties.

The final portion of the co-op's mission statement is to, "improve the quality of life in the communities it serves." Toward that end, Adams Electric offers many member and community benefits, including high school and adult scholarships, resource conservation loans, community development loans, youth programs, and a Project Helping Hand (PHH) member assistance program.

For more than 25 years, PHH has helped keep the lights on for members in need. Nearly 5,000 Adams Electric members donate each year to PHH and help their fellow members make their electric bill payments. As many as 500 members are helped each year.

In 2015, the cooperative hopes to increase awareness of PHH by hosting the first annual Light the Way 5K. The trail-style walk/run will be held on Sunday, Oct. 18, at the Gettysburg Area Senior High School as part of the annual Cooperative Month celebration.

Festivities begin at 9 a.m. on the school's cross country course. Registration is now open and the cost is \$30 per participant. More information can be found at adamsec.coop/content/light-way.

We hope you will join us in "lighting the way" at the 5K and help Adams Electric fulfill its mission of improving the quality of life in the communities it serves and as it celebrates its 75th anniversary.

Adams Electric Cooperative Inc.
1338 Biglerville Road
Gettysburg, PA 17325
888.232.6732 | adamsec.com



Light the Way 5K
Sunday, Oct. 18, 9 a.m.
Gettysburg Area Senior High School





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Builder's Association of Adams County

Golf Tournament

Thursday, Sept. 10



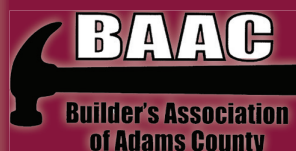
Quail Valley Golf Course
901 Teeter Road, Littlestown

Registration at 12:15pm
Shotgun Start at 1pm

Golf and Dinner are
\$80/player or \$320/foursome

Refreshments provided on the
course. Dinner and awards follow.

Contact Sue at 717.337.5144 or
Guy at 717.677.0066



Tournament Sign Up

Company Name: _____ **Phone:** _____

Golfer names: _____

Hole Sponsorships

Hole sponsorships are \$100 per hole. If you're submitting a foursome as well, the cost is \$50.

Name of Business (Sponsor Sign): _____

Make checks payable to: BAAC

John R. White Memorial Golf Tournament

Thursday, July 9 | Hanover Country Club

Winners

1st Place

Nick Lukow
Matt Petry
Mike Bednar
Scott Labrecque

2nd Place

Bob Weaner
Skip Hockley
Del Gudmestad
Justin Hockley

3rd Place

Bob Campbell
Todd King
Adam Zei
Brian Sinnett

Putting Contest

Chris Rinehart

Men's Closest to the Pin

Bill Yingling

Men's Longest Drive

Nick Bowers

Ladies' Longest Drive

Jen Geesey

Pot of Gold

Hal Wyatt



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1st Place



2nd Place



3rd Place

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Program Updates



Nominate a member who is committed to the mission of the chamber for the **Chamber Volunteer of the Year Award**. Nomination forms are at gettysburg-chamber.org or by calling 717.334.8151 and are due Aug. 28. The recipient is named at the Sept. 29 membership breakfast at 7:30 a.m. in the Abigail Adams Ballroom at the Dobbin House Tavern.

New members or new employees are invited to the next **Membership Orientation** at 7:45 a.m. on Wednesday, Oct. 7, in the board room of the Adams Electric Cooperative Inc. headquarters, 1338 Biglerville Road, Gettysburg. Learn how to put your chamber membership to work.

The **Gettysburg Wine & Music Festival** is 100% volunteer driven, and our nearly 300 volunteers are what make the event so enjoyable. Consider signing up for a three-hour volunteer shift and you'll receive one free general admission ticket (includes a souvenir wine glass, unlimited samplings, access to live performances) and a free volunteer t-shirt. Email Jennifer McCleaf at jenniferm@gettysburg-chamber.org for details.

Promote your business during the next **County Connections** breakfast on Wednesday, Oct. 21, at a location to be determined. Registration and breakfast begins at 8 a.m., with the program at 8:30 a.m. With no formal program, members have the stage and can speak on their businesses for one minute to the entire group. The chamber also recognizes milestone membership anniversaries and supports a local business with a Cash Mob.

Don't miss the chamber's **Annual Meeting** at Hickory Bridge Farm at 5:30 p.m. on Wednesday, Nov. 4. We'll highlight chamber activities over the past year, recognize new board members and award the Outstanding Citizen of the Year.

The **Prayer Breakfast** is Wednesday, Nov. 11, at the Wyndham Gettysburg. The guest speaker is Dr. Bob Dudley Jr., vice president of John H Woodburn Group Inc. From welfare kid to self-made millionaire, Dr. Dudley has discovered the seven Biblical "secrets" to success. He travels around the country sharing lessons from his rags to riches story of how he went from a runaway and high school dropout to a retired Air Force Major, entrepreneur, and international philanthropist.

Save the date for the annual **Holiday Jackpot Raffle**, the party of the year for chamber members. Set for Thursday, Dec. 10, from 5-7 p.m. at the Wyndham Gettysburg, the annual event draws more than 300 attendees for great food, fantastic company and thousands of dollars in cash prizes.



Community Partners

Freedom Transit Offers Advertising Discount to Chamber Members

Have you been a busy bee this summer? Tell the community about it.

rabbittransit is currently offering a member-to-member discount. Gettysburg Adams Chamber of Commerce members receive a 5% discount for ad placement rates through Sept. 30, 2015. Bus advertising is a cost-effective medium to reach people where they live, work and play. Plus, bus advertising cannot be turned off, skipped over, fast-forwarded and is a great medium to provide continuous exposure throughout the community to tell your story. Production rates still apply.

For more information, please contact rabbittransit's representative at Direct Media, Mike Whitmore at mwhitmore@directmediausa.com, 215.512.6687 (cell) or 1.866.771.0049.



Gettysburg Area Retail Merchants' Association: First Friday Announced

Participating members of the Gettysburg Area Retail Merchants Association (GARMA) will have a "peach" of a time this First Friday Gettysburg Style, Aug. 7, as everyone's theme will be focused on the local peach harvest. Peach flavored drinks, ice cream, entrees, desserts and hospitality will abound throughout downtown Gettysburg. Plan now for a good time strolling the streets of Gettysburg, searching out locations flying the multi-colored GARMA First Friday. Visit First Friday Gettysburg Style on Facebook to learn how you can win a GARMA Prize Pack this First Friday. No purchase necessary.



GARMA is a non-profit corporation recognized by the Commonwealth of Pennsylvania, and has grown this year to be a consortium of 68 local members that believe healthy businesses create a healthy local economy for the benefit of the entire community. GARMA's membership includes retail stores, restaurants, financial institutions, wineries, media, utilities, transit operators, entertainment venues, attractions, professionals, service providers, accommodations, and non-profit organizations. Visit gettysburgretailmerchants.com for details.

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Adams County Economic Education Foundation

Foundation Seeks Businesses to Host Internships, Teacher Tours

The new school year is just around the corner, bringing many new opportunities for the ACEEF. We will continue to help make connections with businesses and our county high schools.

If your business is willing to host a student intern for a semester or allow job shadowing for a day or week, we have students who are interested.

As a result of the Business Education Summit, hosted jointly with the Gettysburg Adams Chamber of Commerce in March, teachers will spend Columbus Day this year exploring the "new world" of commerce (pun intended). Interested high school teachers from across the county can attend a guided tour of local industries to bring back real world knowledge to their classrooms. These visits will help the teachers refine their curriculum to address today's business needs and share insight into today's workplace prerequisites with their students.

If you are interested in hosting a tour of your business please contact Edith at edithw@gettysburg-chamber.org or 717.334.8151.

GET READY FOR FOOTBALL SEASON

at the next

MEMBERSHIP MIXER



Thursday, Aug. 20, 5-7 p.m.
1630 Biglerville Road, Gettysburg

Relax in recliners, try a new mattress, meet furniture representatives and chat with an interior designer. This will be a fun evening complete with game time food, so come dressed in your favorite football attire.



Thanks to
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for a great
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Tip: Freeze a 12oz bottle overnight and put in a lunch box to keep food cold and provide a healthy drink.



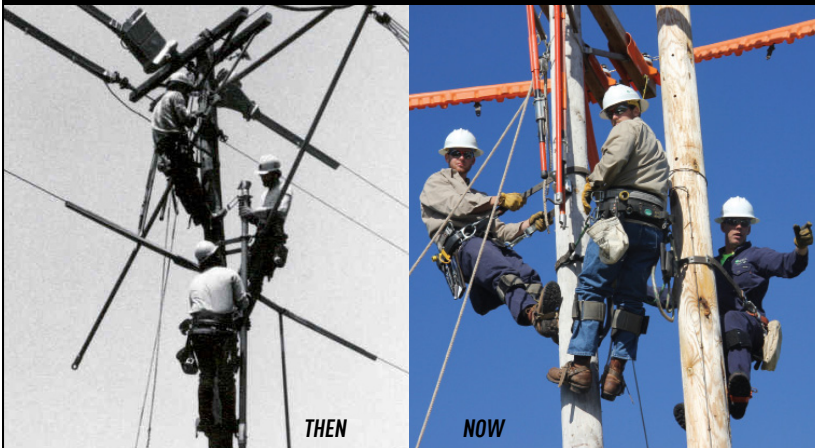
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Light the Way 5K

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