#### Monthly publication of the Gettysburg Adams Chamber of Commerce

#### —INSIDE—



# Business News



#### Member Spotlight



#### Holiday Jackpot Raffle Winners

#### CALENDAR OF EVENTS

- 1/1 OFFICE CLOSED
  1/5 Membership Comp
- 1/5 Membership Committee, 8:30 a.m.
- 1/6 Career Fair Committee, 1 p.m.
- 1/7 Business & Industry Committee, Noon
- 1/12 Executive Committee, 7:30 a.m.
  Environmental Committee, Noon
- 1/14 Legislative Committee, Noon
- 1/18 OFFICE CLOSED
- 1/21 Membership Mixer, 5-7 p.m.
- 1/26 County Connections, 8 a.m. Senior Self Improvement Committee, 8 a.m.

1/28 Board of Directors, 7:30 a.m.

#### Join A Chamber Committee

The best way to take full advantage of your chamber membership is to get involved in a committee. Committees carry out the chamber's priorities and initiatives, from member services to fundraising. Each is made up of volunteer members from all sectors who bring a breadth and depth of expertise and experience that gives each committee a well-rounded knowledge base.

Working with a committee is a great way to network and meet people, be involved in an issue that interests you and learn and practice leadership skills in a non-competitive environment. You can grow your business by building relationships within the chamber and advertise your talents by demonstrating them through committee service. Plus you'll have a hand in improving your chamber and community. Review the opportunities below and contact Jennifer McCleaf at <code>jenniferm@gettysburg-chamber.org</code> or 717.334.8151 for details or to join.

#### **Awards Committee**

Selects individuals or groups for recognition of their contributions, service and dedication to Adams County. Meets as needed with volunteer opportunities during award presentations.

#### **Business and Industry Committee**

Serves as a liaison between the business and education communities to ensure students are equipped with the skills necessary to succeed in the workforce. Meets the first Tuesday of the month at noon.

#### **Environmental Committee**

Monitors local and regional environmental conditions and recommends programs to enhance the quality of life in Adams County. Meets the second Tuesday of the month at noon at the chamber office.

#### **Golf Outing Committee**

Organizes an annual golf outing in the summer to benefit the local community. Meeting dates and volunteer opportunities closer to event date.

#### **Holiday Jackpot Raffle Committee**

Coordinates the holiday fundraiser event. Meeting dates and volunteer opportunities closer to event date.

#### **Legislative Committee**

Monitors legislative issues and educates membership about those issues that affect the business community. Meets the second Thursday of the month at noon with volunteer opportunities at the Legislative Luncheon.

#### **Marketing Advisory Committee**

Enhances the image of the chamber by recommending marketing and communications actions to chamber staff. Meets as needed for specific marketing and communications projects.

#### **Membership Committee**

Recruits and maintains chamber membership by coordinating activities that provide advocacy, networking and information. Meets the first Tuesday of the month at 8:30 a.m. at the chamber office with many volunteer opportunities throughout the year, including Chamber Ambassadors.

#### **Taste of the Town Committee**

Plans the spring culinary showcase featuring 25 local eateries and the Top Local Celebrity Chef Competition. Meeting dates and volunteer opportunities closer to event date.

#### **Wine Festival Committee**

Coordinates the chamber's major annual event, the Gettysburg Wine & Music Festival, held each September. Meeting dates and volunteer opportunities closer to event date.

The Gettysburg Adams Chamber of Commerce is Adams County's largest business organization and supports the local business community by promoting diverse economic opportunities through advocacy, networking and information. More than 530 local businesses and organizations are members. For more information, visit gettysburg-chamber.org.



The Business and Education Summit was coordinated by the Business and Industry Committee.

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\*Executive Committee Member

#### CHAMBER STAFF—

#### Carrie S. Stuart

President carries@gettysburg-chamber.org

#### Jennifer McCleaf

Membership/Events Director jenniferm@gettysburg-chamber.org

#### **Edith Waldron**

**Operations Assistant** edithw@gettysburg-chamber.org

#### Nicole L. C. Bucher

Marketing Communications Specialist nicoleb@gettysburg-chamber.org

#### —NEW MEMBERS—

#### Advocare Independent Distributor Gettysburg Trading Post

David Libdan 1960 Emmitsburg Road Gettysburg, PA 17325 410.205.6398 davidlibdan@gmail.com advocare.com/14032685

#### Treat Yo Self

Roopa Patel 430 Baltimore St. Gettysburg, PA 17325 717.420.2914 treatyoselfgettysburg@gmail.com TreatYoSelfGettysburg.com

Shawn Starner 2222 York Road Gettysburg, PA 17325 717.334.3979 info@gettysburgtradingpost.com GettysburgTradingPost.com

#### —MEMBER RENEWALS—

Thanks to the following businesses for continuing their commitment to the chamber and local community by renewing their member investment:

#### **30-39 Years**

1863 Inn of Gettysburg Graphcom Knouse Foods Cooperative Inc.

#### 20-29 Years

Adams County Housing Authority/ PA Interfaith Community Programs Inc.

Adams Electric Cooperative Inc.

Ferrara Kampstra

Gettysburg College

Gettysburg Gardens

Gettysburg Heritage Center

Hockley & O'Donnell Insurance

Agency

Hollabaugh Bros. Inc. Fruit Farm &

Market

North Gettysburg Coin-Op Laundry PA CareerLink Adams County Quality Inn Gettysburg Battlefield RLH CPAs & Business Advisors LLC Sandoe's Mini Storage Inc.

Shipley Energy

YWCA Gettysburg & Adams County

#### 10-19 Years

Diana's Limousine Company **Gettysburg Foundation** 

#### 10-19 Years Cont.

Liberty Mountain Resort at Ski Liberty Littlestown Foundry Inc. NRG Energy Inc. Realty Leasing & Management Co. Schroeder Family Dentistry Steve Rice Law

#### 5-9 Years Continued

Lincoln Leadership Institute New Oxford Mechanical Services & Adams County Truck Repair **Redding Auction Service** Stock and Leader Weikert's Livestock Inc.

#### 1-4 Years

Adams County Christian Academy CrossFit Gettysburg Gettysburg Day Spa

#### **Business News**

The **bolded** businesses in Business News are Chamber members. Submit news (between 50-75 words) to news@gettysburgchamber.org by the second Tuesday of each month for inclusion in the following month's publication.

Fidler & Co. Craft Kitchen was honored with a 2015 Silver Spoon Award from **Susquehanna Style** magazine. The lifestyle publication annually releases a list of the top 50 local favorite dining establishments across central Pennsylvania. Founded by chef Josh Fidler, the restaurant provides the best in upscale rustic cuisine, drawing influence from the vast local farmland for lunch, supper and weekend

The **Gettysburg Foundation** recently presented the Gettysburg National Military Park with the deed to 45 acres of property south of Big Round Top. The property was generously donated to the Gettysburg Foundation by Wayne and Susan Hill in 2008 and was added to the park's boundary in December 2014. The land was the site of cavalry skirmishes during the Battle of Gettysburg and is home to critical wetlands and wildlife habitat related to Plum Run. The transfer required an act of Congress.

Golden Living Center Gettysburg presented Mission of Mercy with a check for \$1,000 to help provide free health and dental care and prescription medications to the uninsured and underinsured. Each year Mission of Mercy provides approximately 500 dental patient visits, 2,500 dental procedures, 6,200 medical visits and 8,000 free prescriptions.

Robert Witt, **H.A.R.T. Center** executive director, recently accepted a \$28,000 check on behalf of the center from the Borough of Hanover. The funds were raised at the Hanover Chili Cook-Off. The H.A.R.T. Center is a private, not-for-profit vocational rehabilitation facility located in New Oxford that provides a variety of work training experiences for adults with disabilities in Adams and western York counties.

Misfit Interactive has opened an office location in the 122 Baltimore Street Professional Building in Gettysburg. The business is still receiving correspondence at its Hanover Road address, but will conduct day-to-day business at the new office space. Misfit provides web design, maintenance and hosting, online marketing and social media services to businesses.

Rager, Lehman & Houck P.C., a regional accounting firm with offices in southcentral Pennsylvania and northcentral Maryland, has merged with Dallavalle & Co. P.A., a Frederick, Md., business. As a result, the firm is now called RLH CPAs & Business Advisors LLC. Visit rlhcpa.com.

**SpiriTrust Lutheran Home Care & Hospice Inc.** recently presented the fifth annual Physician of the Year award to Dr. Robert Rice director of **Wellspan** Medical Oncology. The award annually honors a physician who exhibits an exemplary degree of dedication to the health, comfort and quality of life of patients, shows commitment to bettering the community through actions, provides the highest quality of health care and recognizes the value of home and community based services in achieving these goals.

Susquehanna Style magazine, Harrisburg, Lancaster and York's monthly guide to savoring the good life locally, announced a new addition to its leadership team as Rick Cochran joins as associate publisher. Cochran brings more than 25 years of publishing and marketing experience, most recently overseeing operations for the nationally award winning Central Penn Parent. In his new role, Cochran will lead the magazine's team, developing and continuing community and business partnerships, digital strategy and events.

Tail Chasers Grooming celebrates its 10<sup>th</sup> anniversary in January. With locations in Gettysburg and East Berlin, Tail Chasers is a one-stop location for all pet needs, from day care and boarding to grooming and health care products.

**Treysta** recently hired new staff members. Heather Laughman has joined the team as a Sales Assistant and will manage client proposals and social media for the company. Szymon Cymbalski and Tyler Bollinger are Remote Engineers who will handle clients' networking issues. Andrew Owen is a new Project Team Engineer, whose expertise lies in network design and servers. Travis Saintcross is an intern in the Gettysburg Office and will graduate from YTI in February.

Under the Horizon received an Office of Vocational Rehabilitation Business Award from the Pennsylvania Department of Labor and Industry for the business's outstanding commitment to individuals with disabilities. The award is given to businesses that help in the agency's mission to secure and maintain employment and independence for Pennsylvanians with disabilities.



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2016 Adams County Home Show



# **AllStar Events Complex**

2638 Emmitsburg Road, Gettysburg, PA

Friday, February 19 • 4pm - 8pm Saturday, February 20 • 10am - 6pm

# Featuring:

- Door Prizes
- Student Design Competition
- Children's Activities (10am-2pm Saturday)
- Nail Pounding Competition
- Good Food
- Free Parking
- 98.5 The Peak will be Broadcasting Live

# Vendor Info:

Contact Sue Miller at the BAAC at 717-337-5144 or sueamiller88@comcast.net to become a vendor at the show.



# Member Spotlight

#### Take Shape for Life: Helping Others Help Themselves to Optimal Health

Kelly and Rick McKee were among the millions of Americans caught in an obesogenic world that is plagued with fast food options, poor eating habits, high stress lifestyles, insufficient sleep and a "sick-care" health system. In this unhealthy environment, it is no wonder that nearly two-thirds of adult Americans are overweight and the health of future generations even less certain.

"As a registered nurse, I had all of the knowledge about how to be healthy, but no roadmap of how to get there," said Kelly. "I tried every diet and fitness program out there, but all the health roller coaster got me was lots of diet books and bigger and bigger clothes."

After being introduced to the Take Shape for Life program by her brother, Kelly and Rick began a weight loss and health improvement journey that would see them lose a combined 239 pounds.

Take Shape For Life offers a simple solution: high-quality, medically formulated meal replacements, free coaching and a Bio-Network of support that helps you lose weight and keep it off. The program is not a diet, but rather a multi-phased approach for healthy weight loss to attain and maintain optimal health.

"I can't express how exciting it was to get on the scale at the end of the first week and actually see the number drop and feel great," said Kelly. "Since joining this program, I've lost 125 pounds and am on a pathway to health that is permanent."

The McKees are now using their knowledge to benefit others. As your independent Certified Health Coaches, they are a resource to guide you through the program and provide continuing personal coaching. They will help you build the knowledge and skills you need to realize optimal health while helping you stay focused on your long-term goals.

"There is no greater satisfaction for us than when we are able to introduce this opportunity for optimal health to someone ready for change," said Rick, who has lost 114 pounds on the program. "We often learn they have reduced certain weight-related medications or they have experienced exciting new aspects to life once thought beyond their grasp. As visually

dramatic as our weight loss has been, it plays second fiddle to the joy of experiencing unlimited non-scale victories."

Once you achieve your desired target weight, you will transition into the next phase where you put your healthy habits to work in supporting a lifetime of optimal health. Small actions such as building exercise into your day, healthy adjustments to your sleep routine and eating breakfast add up to make a significant impact on your overall health. Throughout this process, the McKees will serve as your mentors, educators, coaches and friends. Before you know it, friends, family, colleagues and your doctor will want to know your secret to looking and feeling so terrific.

"We're health coaches to pay it forward to others who are searching for a life-long solution to being as healthy as they can be. Life is a journey, not a destination -- health should be too."



443.677.5254 McKeeCoaches@gmail.com rickandkelly.ichooseoptimalhealth.com



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Tuesday, Jan. 26 (Snow Date Jan. 27)

8 a.m. Registration, 8:30 a.m. Program
St. Francis Xavier School
465 Table Rock Road, Gettysburg

Cost is \$15 (non-member \$20) and includes a hot breakfast.



**RSVP by Jan. 12** to 717.334.8151 or at gettysburg-chamber.org.



# Holiday Jackpot Raffle



















### Silent Auction

- Dessert of the Month from Biggerstaff's Catering Nancy Yang
- Glitter & Gold New Year's Eve Package from the Wyndham Gettysburg Isaac Bucher
- Adams County's Good Eats Gift Cards from Appalachian Brewing Co., Blue Parrot Bistro, Dobbin House Tavern, Fidler & Co., Gettysburg Eddie's, Mamma Ventura's, Mr. G's and The Pub & Restaurant – Susie Frantz
- Necklace and Earrings Set from Scott & Co. Fine Jewelers Rose Fye
- Instructional Class and Pottery from Under the Horizon Pottery & Arts Studio Diana Trout
- Dinner from Hickory Bridge Farm and Private Tour and Wine Tasting from Adams County Winery (four available) *Tom Myers, Crystal Groves, George Taughinbaugh, Rose Fye*
- Williamsport Getaway John Kramb
- Romantic Spa Escape from Gettysburg Day Spa and the Wyndham Gettysburg Satish Shah
- Session and Print Certificates from Picture This Portraits & Special Events and Gift Certificate from The Outlet Shoppes at Gettysburg – Susie Frantz
- Shop, Dine & See A Show from Totem Pole Playhouse, One Lincoln and Lark Gifts Steve Quinley
- Holiday Host Gifts from Hollabaugh Bros. Inc. and Mister Ed's Elephant Museum & Candy Emporium – Rose Fye
- CrossFit Gettysburg Foundations Course and One Month of Membership Satish Shah





# Special Thanks

Host Sponsor - \$10,000

The Wyndham Hotel, Gettysburg

Event Sponsor - \$1,750

Members 1st Federal Credit Union

Reserved Table Sponsors - \$300

Adams County SPCA
Adams Electric Cooperative
Destination Gettysburg
Graphcom Inc.
L & H Mechanical & Electrical
School Express Inc.

Table Sponsors - \$200

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**\$1,000**Kay Hollabaugh

\$500

Susan Flowers Tim Kuhn Liz Johnides

Mulers

\$100

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School Express
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# Eat your heart out, Adams County.

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#### 2016 REGISTRATION FORM

To apply, please return the following:

- 1. Completed registration form
- 2. Vendor fee \$45 for chamber members, \$55 for non-members
- 3. Menu (to help ensure variety and avoid duplications)

Send to:

#### Gettysburg Adams Chamber of Commerce

Attn: Jennifer McCleaf, Events Director

1382 Biglerville Road

Gettysburg, PA 17325

Fax - 717.334.3368

Email - jenniferm@gettysburg-chamber.org

#### Vendor Guidelines

- 1. Check-in and setup begins at noon April 3.
- 2. Booths must be staffed at all times.
- 3. This is an opportunity to showcase your business. Bring one to two sample-sized offerings that are featured on your current (or upcoming) menu. MUST BE APPROVED BEFORE MARCH 13.
- 4. Alcohol samples are permitted if you offer that at your location. All PLCB laws apply.
- 5. Cooking must stay contained to your table.
- 6. Vendors must provide all cooking and storage equipment/utensils/plates/napkins/glasses, etc. for sampling.
- 7. Chafing dishes are acceptable.
- 8. Electricity, if needed, must be prearranged through the chamber, and vendors must provide their own extension cords and power strips.
- 9. Teardown begins at 5 p.m. DO NOT dismantle your display before this time.
- 10. Vendors must provide a copy of a current Pennsylvania Department of Agriculture food license that includes the name of their establishment.
- 11. Vendors may bring an additional prep table, not to exceed 4 ft. in length, to place behind their serving area.

#### Recommendations

- Bring something to help you personally register ROI, like a coupon for future use marked "Taste of Town 2016."
- Don't forget to promote this event through your social media pages or emails to your customer base.

Company Name				
Contact Person				
Address				
City/State/Zip Code				
Phone Number				
Website				
Email Address				
Menu Items:				
1				
2				
Electric Needed Freezer/Refrigeration Needed Hot Box Needed				
Make checks payable to: Gettysburg Adams Chamber of Commerce				
MasterCard, Visa, DISCOVER or AMEX				
CC # Exp. Date				
Holder's Name				
Signature Date				

Signature		Date	
DFFICE USE ONLY	Date rec'd	Amount Pd.	
Booth Assignment	Menu Rec'd		• • • • • • • • • • •

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# In the Community



The chamber officially kicked off the holiday shopping season in Adams County, highlighting Nov. 28 as Small Business Saturday. The chamber partnered with local officials and business representatives for a ribbon cutting at Lark: A Modern Marketplace, which relocated earlier this year from Baltimore Street to 17 Lincoln Square, Gettysburg.



The chamber helped cut the ribbon on the new location of Tail Chasers in Gettysburg at 10 Springs Ave. in the Gettysburg Shopping Center. The business has been in operation in Adams County for 10 years and provides full service pet grooming and pet supplies.



Chamber members and local officials joined Brienna Waybrant to cut the ribbon on her new Picture This Portraits & Special Events studio in Gettysburg. Visit picturethisblogspot.com for photos.



Chamber President Carrie Stuart and Membership & Events Director Jennifer McCleaf present a donation to Adams Regional Emergency Medical Services Director Eric Zaney for support provided during the 2015 Gettysburg Wine & Music Festival.



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# **Community Partners**

#### 'Build, Inspire & Innovate' Summit Feb. 11

Destination Gettysburg is proud to host the "Build, Inspire & Innovate" Summit on Thursday, Feb. 11, at the Wyndham Hotel in Gettysburg.

This premiere interactive marketing educational event is designed for business owners, managers, supervisors and marketing and sales professionals. The summit provides a full day of sessions with key topics such as social media, online reputation management, the customer experience and profitability, marketing plans, health and wellness in the workplace and public relations.

Destination Gettysburg will also offer two special keynotes, both presented by Gerry O'Brion, the founder of "What Big Brands Know" and the creator of the Business Blueprint. The morning keynote will take billion-dollar strategies that a small business can take away to attract customers and turn them in to passionate loyal fans of your business. Gerry's lunch keynote, "Navigating Change and Generational Differences," will teach attendees how to leverage change to their advantage, as well as critical strategies to motivate millennial employees and attract millennial customers.

This all day summit is \$75 for Destination Gettysburg members and \$100 for non-member businesses. The registration fee includes all sessions, a continental breakfast, lunch and cocktail reception.

For more information, registration and sponsorship and vendor opportunities, visit *gettysburgtourismworks.com*.

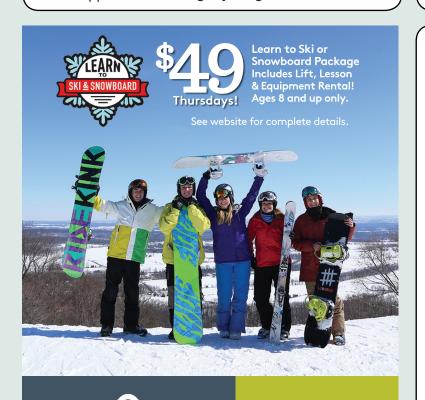
#### **Invest in Adams County's Future**

Stop for a moment and consider all the tools, gadgets, and modern conveniences you use every day. I'm sure your list would be incredible to compile, from the computer keyboards literally at our fingertips during our workdays, to the buttons we push in our cars and homes to operate our vehicles and countless appliances.

Today I'd like you to think about ACEDC in these terms as well. We are here to put a multitude of helpful tools right at the fingertips of Adams County business owners. Think of us as the folks able to put Staples' famous "easy button" within reach, with economic development tools, products and services ready to assist you.

Consider investing in ACEDC in 2016. Check our website for more details at *acedc.org*. You may also reach our staff at 717.334.0042 ext. 3.







#### **GARMA** to Build on Success in 2016

Members of the Gettysburg Area Retail Merchants Association (GARMA) are excited about the prospects for a Happy New Year and look forward to building upon the progress and success experienced in 2015.

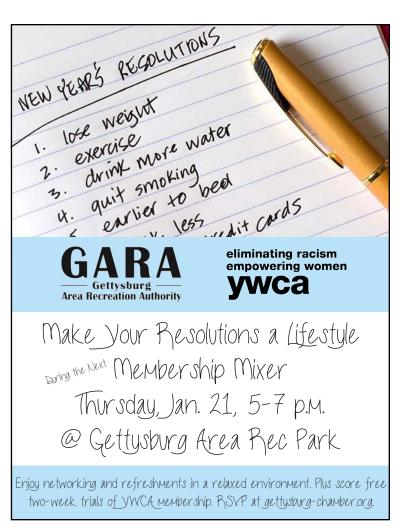
Seventy businesses, professionals and organizations joined together in GARMA this past year. Many of the newest members helped re-energize and expand our standing committees and focused on improving our customers' experience in Gettysburg. Members understand happy customers will return to Gettysburg or recommend a visit to their friends and family if they have a good experience shopping and dining in Gettysburg. GARMA can see the results of positive feedback in social media. You can follow GARMA on Facebook's Gettysburg Area Retail Merchants Association and First Friday Gettysburg Style pages, on Twitter andgettysburgretailmerchants.com.

GARMA is a non-profit corporation recognized by the Commonwealth of Pennsylvania. Members believe healthy businesses create a healthy local economy for the benefit of the entire community. GARMA's membership includes retail stores, restaurants, financial institutions, wineries, media, utilities, transit operators, entertainment venues, attractions, professionals, service providers, accommodations and non-profit organizations.

Ever thought about joining GARMA? Complete details can be found at *gettsyburgretailmerchants.com* under the About GARMA tab. For more info, contact Walt Tuchalski, at 717-309-2482 or *wtuchalski@forevermediainc.com*.

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#### Office Hours

Monday-Friday, 8:30 a.m.-4:30 p.m.

# Owned By Those We Serve

Adams Electric Cooperative provides its employees the resources they need to effectively serve 32,000 member-accounts in Adams, Cumberland, Franklin, Perry and York counties. The co-op provides peace of mind while improving the quality of life in communities it serves. **Adams Electric: Owned By Those We Serve!** 

