CHAMBER AT A CHAMBER

# Monthly publication of the Gettysburg Adams Chamber of Commerce

# —INSIDE—



**Business News** 



#### **Member Spotlight**



### CHAMBER CALENDAR



## Wine Festival Benefits Local Community

The Gettysburg Adams Chamber of Commerce's 12<sup>th</sup> annual Gettysburg Wine & Music Festival, Sept. 10-11, promoted Pennsylvania wine, supported local businesses and boosted the area economy.

October 20

Close to 7,100 attendees sampled and purchased thousands of bottles of wine from 27 wineries, enjoyed offerings from more than 50 food and craft vendors and danced to the region's best live music.

"The Gettysburg Wine & Music Festival started 12 years ago to support the local community," said Jennifer McCleaf, event organizer. "The festival is a community effort and it only makes sense to say 'thank you' and give back to the non-profit organizations that make Adams County a great place to live, work, and play."

In addition to supporting activities of the non-profit Gettysburg Adams Chamber of Commerce, other organizations benefiting from the festival include:

- Gettysburg Fire Department and Southeastern Adams Volunteer Emergency Services, more than \$1,500 from visitors who used parking lots;
- Adams Regional Emergency Medical Services, \$500 for ambulance support;
- Gettysburg Rocks, an organization that supports Penn State's Four Diamonds Fund, \$1,700 for support with music acts;
- Freedom Transit, \$1,000 for transportation services;
- Battlefield FFA, \$1,000 for their work during festival clean-up;
- Land Sharks youth baseball league, \$500 for their work during festival clean-up; and
- Wounded Warrior Project, \$733.59 donated by visitors.

As a direct result of the festival, visitors booked 178 hotel packages at the 1863 Inn of Gettysburg, Comfort Suites, Courtyard by Marriott Gettysburg, Eisenhower Hotel and Wyndham Gettysburg.

The festival was organized by a 15-member volunteer committee, with support from chamber staff. Additionally, 220 local volunteers helped set up and operate the event.

Chamber member vendors included Brookmere Wine & Tasting Room, Brother Floyd's Righteous Pickles, Hauser Estate Winery, Knob Hall Winery and The Outlet Shoppes at Gettysburg.

Primary sponsors were Adams Electric Cooperative Inc., Gateway Gettysburg, Steve Rice Law, Susquehanna Style and The Outlet Shoppes at Gettysburg. Supporting local businesses included: BG&H Investigators, Eicholtz Co., Event Central, Gettysburg Foundation, Gettysburg Tour Center, Golf Cart Services, L&H Mechanical & Electrical Services, Outlet Shoppes at Gettysburg, Picture This Portraits & Special Events, Roaring Spring Water, Schmuck Lumber Company, Staff Amusements and Waste Management.



# IT'S HERE! Adams County Living

The Offical Business Directory and Community Guide of Adams County

Contact the Chamber at 717.334.8151 or info@gettysburg-chamber.org for your copy.

The Gettysburg Adams Chamber of Commerce is Adams County's largest and oldest business organization and supports the local business community by promoting diverse economic opportunities through advocacy, networking and information. Nearly 540 local businesses and organizations are members. For more information, visit gettysburg-chamber.org.



Learn how we helped tell your chamber, business and community stories in 2016, then help us recognize new and outgoing board members and Adams County's Citizen of the Year and Chamber Volunteer of the Year.

**RSVP** Tickets are \$20 and include heavy hors d'oeuvres and cash bar. Register at gettysburg-chamber.org.





# \$1,000 GRAND PRIZE Plus 3-\$500 and 15-\$100 Winners

Featuring the Adams County Children's Choir





Tickets

\$50 includes a raffle ticket and entrance for two to raffle party with heavy hors d'oeuvres. Only 299 tickets are available.

#### **-BOARD OF DIRECTORS**-

**Duane Kanagy, Chair\*** Adams Electric Cooperative Inc.

Darlene A. Brown, Vice Chair\* Adams County Housing Authority/PA Interfaith Community Programs Inc.

Stacey Green, Past Board Chair\* Biggerstaff's Catering

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Henry Grossman TREYSTA technology management

Amanda Hollabaugh Hollabaugh Bros. Inc. Fruit Farm & Market

Elizabeth Johnides The Markets at Hanover

**Bryan Johnson** Liberty Mountain Resort

Steve Rice\* Steve Rice Law

Ann Stover Members 1<sup>st</sup> Federal Credit Union

Mark S. Terry Knouse Foods Cooperative Inc.

**Carrie S. Stuart, President** Gettysburg Adams Chamber of Commerce

\*Executive Committee Member

#### -CHAMBER STAFF-

Carrie S. Stuart President carries@gettysburg-chamber.org

Jennifer McCleaf Membership/Events Director jenniferm@gettysburg-chamber.org

Edith Waldron Program Coordinator edithw@gettysburg-chamber.org

Nicole L. C. Bucher Communications Specialist nicoleb@gettysburg-chamber.org

Heather Laughman Accounts Receivable Specialist heatherl@gettysburg-chamber.org

#### **Cone Sweet Cone**

Barbara Shultz 433 Baltimore St. Gettysburg, PA 17325 717.420.0058 conesweetcone.net Retail - Ice Cream Shop

#### -NEW MEMBERS-

#### **Acorn Wealth Partners**

Liz Johnides 231 Frederick St. Hanover, PA 17331 717.460.3637 elizabeth.johnides@cambridgesecure.com Professional Services

#### — MEMBER RENEWALS —

Thanks to the following businesses for continuing their commitment to the chamber and local community by renewing their member investment:

**20-29 Years** GIANT Food Stores

#### **10-19 Years**

Adams Rescue Mission Inc. Gettysburg Campfires Inc. Gettysburg Glass Inc. Lady & Taylor Body Shop Inc. Smith Elliott Kearns & Co. Inc. Thrivent Financial Hilton Garden Inn Gettysburg Land & Sea Services LLC

#### 5-9 Years

Home Instead Senior Care Family First Health

**1-4 Years** Seminary Ridge Historic Preservation Foundation

We've had some changes in the chamber office to help better serve members.



**Edith Waldron** has been promoted to Program Coordinator. She will continue to do much of what she did as Operations Assistant, with the added responsibility of planning breakfasts and mixers.



New staff member **Heather Laughman** will serve as Accounts Receivable Specialist. She'll handle the chamber's bookkeeping and provide general support for the office. She works Mondays, Thursdays and Fridays.

# **Business News**

The **bolded** businesses in Business News are Chamber members. Submit news (between 50-75 words) to news@gettysburg-chamber.org by the second Tuesday of each month for inclusion in the following month's publication.

**ACNB Bank**'s financial literacy program is making a positive impact on high school students' understanding of critical financial topics. The bank partners with leading education technology company EverFi to underwrite and present an interactive online program to students enrolled at **Bermudian Springs**, **New Oxford**, South Western and Spring Grove high schools. In Data collected from the 258 students completing the program in the 2015-2016 academic year at these four schools revealed that students' understanding of financial topics increased by an average of 70% after interacting with the curriculum.

#### Adams County Economic Development

**Corporation** has hired Marian Grenchik as Business Outreach Specialist. Grenchik will conduct corporate interviews to determine what ACEDC can do to assist in the growth and development of their organization. After reporting back to the ACEDC team, staff will develop a plan for that company's economic growth and development. Grenchik, a graduate of Delone Catholic High School and Mount Saint Mary's University, also serves as a swim coach for the Gettysburg Sharks Swim Team.

Courtney Weik, MA, joined the clinical staff of **Children's Aid Society** at the Nicarry Center in New Oxford as an Art Therapist. Weik received her Master's degree in Art Therapy from Cedar Crest College in August 2016 and her Bachelor's degree in Fine Arts with a minor in Psychology from Kutztown University. She has experience working with mental and physical illness in children, adolescents and adults within a medical setting and open studio environment. Last year Children's Aid Society provided 41,615 hours of therapy, family support, and respite care to 460 children and 3,484 parents in crisis.

Jennifer Holcomb, director of memory support at **Cross Keys Village – The Brethren Home Community**, has been named to Central Penn Business Journal's Forty Under 40 list. The list of 40 business leaders are under the age of 40 and display a commitment to business growth, professional excellence and community services in central Pennsylvania.

Gettysburg will host the American Association of Community Theatre's national theatre festival, AACTFest, June 16-22,



2019. Twelve community theatre productions from across the United States and the U.S. Military overseas that have advanced to the national competition will be featured. The **Gettysburg Hotel** and the Majestic Theatre at the Jennifer and David LeVan Performing Arts Center will be the center of many of the events and the festival will include other Gettysburg venues. **Destination Gettysburg**, the **Gettysburg Foundation** and **Gettysburg Community Theatre** are assisting in preparations.



#### HACC – Gettysburg

**Campus** students completed 120 hours of certified nursing assistant training at SpiriTrust Lutheran®, The Village at Gettysburg. The program included education on activities of daily living, vital signs

and infection control. Through the HACC program, SpiriTrust Lutheran offers the only nursing assistant education program in Adams County.

**RLH CPAs & Business Advisors** was recently named as one of the 2016 Accounting Today's "Best Accounting Firms to Work For." The designation honors 100 companies that excel in creating quality workplaces for employees.

**RLH CPAs & Business Advisors** recently hired two team members to accommodate the firm's recent growth. Marcia Howe, CPA started with the firm as a Senior Accountant in the Hanover office, where she brings more than 15 years of experience in the accounting industry. Patrick Markovic started with RLH as a Junior Accountant in the Westminster, Md., office. Markovic is a recent graduate of Lebanon Valley College.

**RLH CPAs & Business Advisors** announces the promotion of Megan Kennis, CFE and Albana Sayeedy to Accounting Supervisors. Kennis and Sayeedy will be responsible for the oversight and review of audit fieldwork, financial statement preparation and completion of reviews and compilations, in addition to training and developing audit team members. Kennis has been a member of the RLH team since 2007 while Sayeedy joined the firm in 2014.



**Rotz & Stonesifer**'s Kenneth A. Witmer has successfully passed the CPA Exam administered by the State Board of Accountancy and has received his license to practice public accounting. Witmer joined Rotz & Stonesifer in Jan. 2015 after graduating Suma Cum Laude from Shippensburg University. His areas of practice include accounting, auditing, financial statement preparation and personal and business income tax preparation.

**Smith Elliott Kearns & Company LLC** was recently named as one of the Top 250 private companies in Central Pennsylvania for 2016. Out of 250 companies annually ranked by the Central Penn Business Journal, SEK&Co came in at 125. The ranking of privately held companies in Adams, Cumberland, Dauphin, Franklin, Lancaster, Lebanon, Perry and York counties is based on annual sales revenue.

**TimBar Packaging & Display** announced that the company's acquisition by Packaging Corporation of America (NYSE: PKG) has been completed. PCA has acquired five corrugated plants, two fulfillment centers and four design centers located primarily in the eastern and southeastern U.S. TimBar Packaging & Display was founded in 1955 and headquartered in Hanover, Pennsylvania. The company specialized in the design and manufacturing of corrugated sheets, shipping containers, protective inserts, retail packaging and point of purchase displays. PCA is the fourth largest producer of containerboard and corrugated packaging products in the United States and the third largest producer of uncoated freesheet paper in North America. PCA operates eight mills and 90 corrugated products plants and related facilities.

#### Under the Horizon Pottery and Arts Studio,

an art studio using creativity as therapy, dedicated a new garden to help children heal after a personal loss or other emotional or physical challenge. The Children's Bereavement Garden is behind the pottery studio at 2650 Biglerville Road, Gettysburg, and is a project of the studio's Children's Bereavement Art Group.

# In the Community



The Witt family recently held a ceremonial groundbreaking for the Best Western Gettysburg on Steinwehr Ave. The goal is to be under roof by December and open in May 2017.

The Gettysburg Adams Chamber of Commerce's John R. White Memorial Golf Outing, held June 9, raised \$1,000 for the John R. White Memorial Fund, which benefits local causes through the Adams County Community Foundation. Pictured are Barb Ernico, Adams County Community Foundation; Tonya White: Gettysburg Adams Chamber of Commerce President Carrie Stuart; and Carl Frantz, chair of the tournament.



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## **County Connections Breakfast**

Tuesday, Oct. 18 8 a.m. Registration, 8:30 a.m. Program

> PSI Pumping Solutions 400 Main St., York Springs

Cost is \$15 (non-member \$20) and includes breakfast.

**RSVP by Oct. 7** to 717.334.8151 or info@gettysburg-chamber.org.



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Bob Doll is Chief Equity Strategist and Senior Portfolio Manager at Nuveen Asset Management and appears regularly on CNBC, Bloomberg TV and Fox Business News discussing the economy and markets.

But his larger-than-life career hasn't come easy and without setbacks.

The solution: put the gospel to work at work.

Learn to cultivate and practice biblical wisdom as you navigate your work life from Doll's retelling and lessons learned of one of the hardest professional setbacks he's had.





## ADAMS COUNTY COMMUNITY PRAYER BREAKFAST Wednesday, Nov. 16

7 a.m. Breakfast & Registration | 7:30 a.m. Program Eisenhower Hotel & Conference Center

\$15/person Tables of 10 available

# FamilyFirst HEALTH

# Member Spotlight Family First Health: Connecting Our Community to Better Health

Carlos works a few jobs to provide for his family, but none of them provide him with insurance. He started to notice his health declining and chalked it up to getting older. The signs that he might have diabetes were right in front of him, but he didn't want to think about how to get help without insurance. It took a toll on him physically and emotionally.

Eventually he found his way to Family First Health where our outreach and enrollment team helped Carlos find health insurance that was affordable and covered his family. With that in hand, he made an appointment to see a provider. Not only was his new primary care provider able to teach Carlos how to manage his diabetes, but they also connected him to a behavioral health specialist on site to help him better manage his stress.

Providing high-quality medical and dental care to the whole spectrum of Adams County's population is a great challenge. I am grateful to be able to support Family First Health in their ambitious and very successful efforts to play their part in addressing that challenge. Their presence is invaluable to the overall well-being of our community. So

#### Dora Townsend, a community volunteer

Family First Health is a community health center with a wide range of comprehensive primary care services under one roof and a goal of helping all residents achieve their health goals.

Adams County is unique, as is our Gettysburg Center. Last year, we had 12,461 patient visits where we:

- Served 300 patients in a language other than English
- Enrolled 19 first-time moms in our Nurse-Family Partnership program
- Conducted 141 on-site behavioral health assessments

That's our goal: to help you take control of living a healthier, happier life here in Adams County. Our door is always open and we're always working to better serve you – whether that's each one of you or the community as a whole.

familyfirsthealth.org





# **Community Partners**



#### Destination Gettysburg Launches Weddings Webpage

Destination Gettysburg has launched a page on its website dedicated to destination weddings throughout Adams County.

As more couples look for both traditional and nontraditional venues in our region, it was important to create a hub for weddings in the area. The page connects engaged couples with not only reception venues, but caterers, transportation and churches.

Destination weddings not only benefit local venues and wedding services, but a wide array of businesses in the tourism community through overnight stays, meals, shopping and wedding guests who visit attractions while they are in the area.

The weddings page can be seen at http://www. destinationgettysburg.com/weddings/index.asp.



#### Stepping Up to Improve Our Town

It has been just over a year since Main Street Gettysburg (MSG) moved into Gettysburg's municipal building. In that timeframe, MSG has seen first hand and further appreciates, the demands and responsibilities placed upon the municipal staff and council. The collaborative relationship between MSG and the borough staff has grown stronger and by working together, this new relationship offers opportunities to leverage the workload and reduce expenses to the borough.

Keeping the community engaged is important for the municipality so they can make sound decisions based upon the greater needs of the community, but the time required to do this is demanding. MSG has two employees, one full time and one part time, so recruiting the community's involvement is necessary for MSG to achieve its mission of preserving our history and enhancing our economy. As the economic arm for the borough, MSG can share its community insight based upon the Steinwehr Business Improvement District, Baltimore Street community through the Baltimore Street Revitalization project, and the businesses and property owners on Route 30. MSG is working with the Route 30 corridor community to create another neighborhood focus for revitalizing the east/west gateways into town. In addition, MSG stays in contact with the business owners throughout the town through various venues.

This year MSG created a Community Economic Development Advisory Committee that involves local business owners and borough representatives. From the first meeting, this group identified parking, zoning and safe streets as top priorities. These issues have been added to the 10 year economic revitalization plan and are in sync with the priorities of borough projects.

The Steinwehr Business Improvement District is an outstanding example of the local community becoming and staying engaged. Just take a walk or drive down Steinwehr Avenue and see the construction underway as a result of this community's investment of time and money. Beautiful upgrades of sidewalks, lighting, flowers, benches and marketing endeavors have drawn new businesses and jobs to the community. Since 2009 there have been 24 new businesses in the Steinwehr area and millions of dollars invested. Commercial property values go up and annual revenues increase for the borough, a win-win situation.

Fundraising and marketing events, such as Baltimore Street's Steppin' Out in Lincoln's Footsteps in May, the Baltimore Street's Mural project that raises money to paint heritage murals down Baltimore Street, and Steinwehr's Victorian Christmas, are additional examples of the community stepping up and becoming involved in keeping our community alive and well.

MSG encourages everyone to get involved. For more information, call Main Street Gettysburg, 717.337.3491 or email *info@mainstreetgettysburg.org*.





1382 Biglerville Rd. | Gettysburg, PA 17325 717.334.8151 | FAX 717.334.3368 info@gettysburg-chamber.org www.gettysburg-chamber.org

#### **Office Hours**

Monday-Friday, 8:30 a.m.-4:30 p.m.







We're not typical electric utility workers. We work for a local not-for-profit cooperative. The 32,000 memberowners in Adams, Cumberland, Franklin, Perry and York counties are our top priority. We do what it takes to keep the lights on and help our members save energy. Adams Electric Cooperative: Owned by Those We Serve. To learn more, visit **adamsec.coop**.



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