



News Release

FOR IMMEDIATE RELEASE

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Vendors Sought for Gettysburg's 15th Taste of the Town

Gettysburg, Pa. – Promote your best food and beverage offerings to 300 local foodies during the 15th Taste of the Town, hosted by the Gettysburg Adams Chamber of Commerce from 2-5 p.m. on Sunday, April 3, at the Eisenhower Hotel & Conference Center in Gettysburg.

Registration is now open for 25 vendors, including restaurants, bakeries, caterers, wineries and more, to showcase their best tastes to a targeted crowd of potential customers.

“There is no better event in our area to promote your business by providing potential customers a taste of what you have to offer,” said Deb Sites, ACNB Bank, who along with Adam Zei, Campbell & White, is co-chair of the event.

Chamber members can register for \$45 while the cost for non-members to participate is \$55. The cost includes marketing of the event and participating businesses, space at the sell-out event and chance to win the “2016 People’s Choice” award.

“We participate in Taste of the Town because it is a great return on investment,” said Christina Turley, Hilton Garden Inn-Gettysburg general manager. “Through our participation the past several years, we gained new restaurant and catering customers. Plus, we discovered other area restaurants to refer to our hotel guests. I recommend this event to any business looking to grow its market share and exposure in our community.”

Vendors are asked to bring 300 samples of one or two items that are featured on a current or upcoming menu. Vendors must provide all cooking and storage equipment, utensils, plates, napkins and glasses for sampling. To prevent duplicates, menu items must be reviewed and approved by event staff before March 13.

Food businesses must provide a copy of a current Pennsylvania Department of Agriculture food license, while vendors serving alcoholic beverages must follow all Pennsylvania Liquor Control Board laws.

For more information or to register your business, contact Jennifer McCleaf, event director, at 717-334-8151 or jenniferm@gettysburg-chamber.org. Spaces are limited and filled on a first-come, first-served basis. Stay updated on the latest event news at facebook.com/TasteofGettysburg.

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