



News Release

FOR IMMEDIATE RELEASE

Jan. 28, 2015

Food Vendors Sought for Gettysburg's 14th Taste of the Town

Gettysburg, Pa. – Food vendors can now sign up to participate in Adams County's premier culinary showcase, the 14th Taste of the Town, held from 2-5 p.m. on Sunday, April 12, at the Eisenhower Hotel & Conference Center in Gettysburg.

Hosted by the Gettysburg Adams Chamber of Commerce, the event gives 25 businesses an opportunity to sample their food to 300 local "foodies."

"There is no better event in our area where you can promote your business by providing potential customers a taste of what you have to offer," said Isaac Bucher, event chair and owner of Mister Ed's Elephant Museum and Candy Emporium. "Taste of the Town gives us a chance to get our homemade fudge into the mouths of potential local customers who might not have otherwise visited our store or needed a reminder about us. In the weeks and months that follow the event, attendees become our newest customers."

Chamber members can register for \$45 while the cost for non-members to participate is \$55. Cost includes marketing of the event and participating business, space at the sell-out event and chance to win the "2015 People's Choice" award.

"Taste of the Town offers a great return on investment," said Christina Turley, Hilton Garden Inn-Gettysburg general manager. "Through our participation the past several years, we gained new restaurant and catering customers. Plus, we discovered other area restaurants to refer to our hotel guests. I recommend this event to any business looking to grow their market share and exposure in our community."

For more information or to register your business, contact Jennifer McCleaf, event director, at 717-334-8151 or jenniferm@gettysburg-chamber.org. Spaces are limited and filled on a first-come, first-served basis. Stay updated on the latest event news at [facebook.com/TasteofGettysburg](https://www.facebook.com/TasteofGettysburg).

Media Contact: Nicole L. C. Bucher, 717-334-8151

#