

## News Release

## FOR IMMEDIATE RELEASE

March 25, 2015

## Find Your Best Customers During Gettysburg Adams Chamber's Next Lunch & Learn

**Gettysburg, Pa.** – Learn how to reach more customers with your current advertising budget using a simple but revolutionary technique during the next Gettysburg Adams Chamber of Commerce Lunch and Learn program, "Advertising That Works," Wednesday, April 15, presented by Marama Local Business Marketing.

Daniel Chiteji, Marama marketing consultant, will discuss how to navigate online advertising options, drive customers to your website and increase your social media presence using an affordable and proven technique.

The program runs from 12:15-1 p.m. at the chamber office, 1382 Biglerville Road, Gettysburg. Attendees are asked to bring their lunch. Registration is free to chamber members and \$10 for non-members. To register, visit Eventbrite.com and search for "Lunch and Learn Advertising That Works" in Gettysburg.

The chamber supports the Adams County business community by promoting diverse economic opportunities through advocacy, networking and information. More than 530 local businesses and organizations are members. For more information, visit <a href="www.gettysburg-chamber.org">www.gettysburg-chamber.org</a>.

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