



News Release

FOR IMMEDIATE RELEASE

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Chamber of Commerce Lunch & Learn to Focus on Search Engine Optimization for Businesses

Gettysburg, Pa. – Learn how to help potential customers find your website during the next Gettysburg Adams Chamber of Commerce Lunch and Learn program, “Stay on Top of the Game: Basic Search Engine Optimization,” Monday, June 22, presented by Misfit Interactive.

Crystal Groves, owner and operator of Misfit Interactive, a web design and online marketing business, will discuss how businesses can be competitive online by increasing the visibility of their website in a search engine’s unpaid results. In general, websites receive more visitors if they are higher ranked and appear more frequently in search engine results.

The program runs from 12:15-1 p.m. at the chamber office, 1382 Biglerville Road, Gettysburg. Attendees are asked to bring their lunch. Registration is free to chamber members and \$10 for non-members. To register, visit Eventbrite.com and search for “Lunch and Learn Basic Search Engine Optimization” in Gettysburg.

The chamber supports the Adams County business community by promoting diverse economic opportunities through advocacy, networking and information. More than 530 local businesses and organizations are members. For more information, visit www.gettysburg-chamber.org.

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