

Gain Exposure Through the Chamber



The Gettysburg Adams Chamber of Commerce is Adams County's largest business organization with more than 530 member businesses and organizations. We offer many free and low-cost advertising options that will provide your business with a high return on your marketing investment. Our print and digital opportunities are efficient, powerful, cost-effective ways to extend your reach to your best business prospects. For more information, contact the Chamber Office at 717.334.8151.

Monthly Newsletter

Advertise in the *Chamber Chat*, the premier business information publication of the Gettysburg Adams Chamber of Commerce.

Circulation: Nearly 900 targeted print and online subscribers (online includes links)

Format Accepted: JPG or PDF

Deadline: Space close deadline is the first Tuesday of each month, while the materials due deadline is the second Tuesday.



Ad Rates

(Cost per issue)

	1X issue/Year Non Member	3X issues/Year Non Member	6X issues/Year Non Member	12X issues/Year Non Member
Inside Front Cover (8.5"x11" 1/8" bleed)	\$750 \$450	\$675 \$410	\$600 \$360	\$525 \$315
Back Cover (6.7"x7.2")	\$600 \$360	\$540 \$330	\$480 \$290	\$420 \$250
Full Page (8.5"x11" 1/8" bleed)	\$350 \$210	\$315 \$190	\$280 \$170	\$250 \$150
Double Page Spread	\$525 \$315	\$475 \$290	\$425 \$260	\$375 \$225
1/2 Page (8"x5")	\$225 \$135	\$200 \$120	\$180 \$110	\$160 \$100
1/4 Page (3.875"x5")	\$150 \$90	\$135 \$80	\$120 \$75	\$105 \$65
Business Card (3.625"x2.4")	\$50 \$30	\$45 \$27	\$40 \$25	\$35 \$22



Weekly Email Communications

Sponsor the chamber's weekly e-newsletter, Chamber Connections, which keeps members up-to-date on news, events and regional issues every Thursday.

Circulation: 1,600 recipients with 28% open rate

Investment: \$100 for one week

Format Accepted: JPG

Dimensions: 200 x 300 px (w x h)

Deadline: Tuesday of the week prior to publication



Rotating Banner or Sidebar

Take advantage of prime rotating advertising space on the chamber's homepage or more than 30 other pages.

Page Views/Month: 46,000

Investment: Banner - \$300/month; Sidebar - \$100/month

Format Accepted: JPG

Dimensions: Banner - 640.08 x 331.92 px (w x h); Sidebar - 300 x 250 px

Online Member Directory Enhanced Listing

Ensure your business is seen by prospects at the top of alphabetical, business type and keyword searches on the most popular section of the website - the Chamber Membership Directory.

Page Views/Month: 120,000

Investment: By Level

Level 1 - FREE : Organization Name, Primary Address, Work Phone

Level 2 \$25/Year: Level 1 + Learn More Link and Organization Name in Bold

Level 3 \$50/Year: Level 1 + Level 2 + Main Contact Name, Home/Toll Free Number, Short Business Description and Increased Font Size on the Organization Name

Level 4 \$75/Year: Level 1, 2 and 3 + Visit Website Link, Member Since Date, Background Color in the Organization Name Field

Level 5 \$100/Year: Level 1, 2, 3, and 4 + Border Outline and Background Shading in the Listing Field

Gettysburg Adams Chamber of Commerce

1382 Biglerville Road
Gettysburg, PA 17325
[Carrie Stuart](#)
 (717) 334-8151
Member Since: 1919

**\$100
a year**

The Gettysburg Adams Chamber of Commerce champions the business community of one of Central Pennsylvania's fastest-growing counties and provides useful information to members, residents, prospective businesses and visitors alike.

[Learn More](#) | [Visit Website](#)

Solo Email Blast

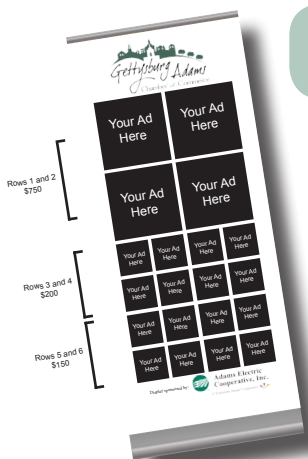
Send an email to approximately 1,600 contacts, plus social share on Chamber social media. Available on Mondays. The chamber may decline to send an email if it conflicts with chamber activities or policies.

Circulation: 1,600 recipients

Investment: \$200 for one week, \$360 for two weeks, \$480 for three weeks

Format Accepted: Member must supply text, images and documents including links for content if appropriate.

Deadline: Two weeks prior to publication



Stand Up & Stand Out Event Banner

Put your business at the center of every chamber event, including monthly membership mixers, regular seminars, at least four breakfasts annually and the annual meeting.

Investment: Stand out and be seen at all chamber functions by promoting your business through a highly visible large ad for \$750. Or for less than \$10 an event, showcase your business in a small ad in rows three and four for \$200/year. Promote your business in a small ad in rows five and six for \$150/year.

Format Accepted: JPG

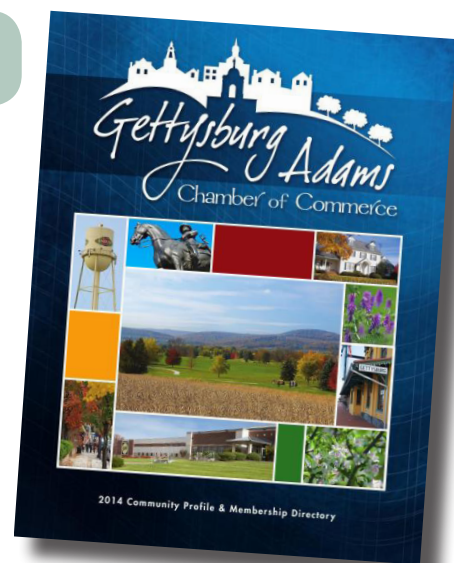
Dimensions: Large - 15" x 15" (w x h); Small - 7.5" x 7.5"

Adams County Community Profile

Advertise in the Adams County Community Profile, a full-color, glossy publication packed with more than 50 pages of information, featuring full color photos and interesting articles highlighting the major aspects of our community. Participation is exclusive to chamber members.

Distribution: 3,500 copies printed and distributed to chamber members, area hotel rooms, new businesses, new residents, realtors, business functions, community members and the chamber office. Each month the online version receives 112,500 views.

Investment: Call 717.334.8151 for details.



Sponsorship Opportunities

Be seen. Be heard. Sponsoring chamber programs and events gives your business recognition with professionals, executives, managers and other influential business decision-makers in the Adams County area.

General Membership and County Connections Breakfasts: An exclusive opportunity to gain two hours of visibility with more than 100 area business leaders. The program features networking opportunities and the area's leading awards recognition ceremony. **Event Sponsor - \$275** (limit two per breakfast)

Holiday Jackpot Raffle: A unique way to expose your brand to more than 250 members of the business community. This program is a fun, end-of-year party that provides many opportunities for building connections in the community. **Table Sponsor - \$200**

Gettysburg Wine & Music Festival: Sponsor central Pennsylvania's premier wine event, held annually the weekend after Labor Day. Nearly 7,000 attendees. A variety of sponsorship packages are available. Call 717.334.8151 for details.

Taste of the Town: Expose your business to more than 300 local foodies by sponsoring Adams County's culinary showcase. A variety of sponsorship packages are available. Call 717.334.8151 for details.

John R. White Memorial Golf Tournament: Gain a full day of visibility by sponsoring a hole at the chamber's annual golf tournament. More than 100 golfers play. **Hole Sponsor - \$75**

Free Exposure for Members

You've made the investment in chamber business to grow your membership through advocacy, networking and information. Put your membership to work for you by taking advantage of these free exposure opportunities.

Online Directory	Ensure your information is up-to-date in our online directory. Level 1 is free and includes your organization name, primary address and work phone. Upgrade levels to display more information.
Member-to-Member	Offer good discounts to chamber member businesses and their employees exposing your business to thousands of potential customers.
News Releases	Send news@gettysburg-chamber.org your news releases and we can distribute information to local media outlets. We can help you get started drafting a release.
Community Calendar	Add your event information so people know what you are doing. This section of our website receives hundreds of hits monthly.
Ribbon Cutting	Show off your new business or renovation with a ribbon cutting by the chamber. Chamber staff takes care of inviting dignitaries and the media.
Membership Mixers	Host or attend a monthly membership mixer. Whether you're new to the area or an established landmark, join more than 50 local business leaders after hours to build beneficial relationships in a relaxed setting.
Chamber Chat	Submit news for the chamber chat. Whether your employee is celebrating a milestone membership anniversary or you unveiled a new product, submit news (between 50-75 words) to news@gettysburg-chamber.org by the second Tuesday of each month for inclusion in the follow month's publication.
Chamber Connections	Share your news or events with us for our weekly e-newsletter, Chamber Connections. Send between 50-75 words to news@gettysburg-chamber.org .
Flyers	Provide fliers of your upcoming events for the chamber to display at the chamber office.
Brochures/Business Cards	Drop off brochures or business cards for display at the chamber office.



1382 Biglerville Road | Gettysburg, PA 17325
717.334.8151 | FAX 717.334.3368
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Office Hours Monday-Friday, 8:30 a.m.-4:30 p.m.

