

CHAMBER



June 2017

Monthly publication of
the Gettysburg Adams
Chamber of Commerce

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Senior Self-Improvement Awards

CHAMBER CALENDAR

- 6/6 Chamber Day at the Capitol
Membership Committee, 8:30 a.m.
- 6/8 Chamber Chat Content Deadline
Legislative Committee, Noon
- 6/13 Executive Committee, 7:30 a.m.
Environmental Committee, Noon
- 6/14 Chamber Golf Outing
- 6/15 Membership Mixer, 5-7 p.m.
- 6/21 New Member Reception, 8 a.m.
Farnsworth House Inn Ribbon Cutting, Noon
- 6/22 Board of Directors, 7:30 a.m.
- 6/28 County Connections Breakfast, 8 a.m.



Stacey Green, Small Business Person of the Year



The Lodges at Gettysburg, Best Small Place to Work

Nancy Cook, Educator of the Year

Chamber Recognizes Outstanding Leaders

The Gettysburg Adams Chamber of Commerce recently recognized outstanding community leaders during its annual Awards Breakfast, part of a month-long celebration of Chamber Member Appreciation Month in May. Recipients are Small Business Person of the Year, **Stacey Green**, Biggerstaff's Catering; Educator of the Year, **Nancy Cook**, Rolling Acres Elementary, Littlestown School District; and Best Small Place to Work in Adams County, **The Lodges at Gettysburg**.

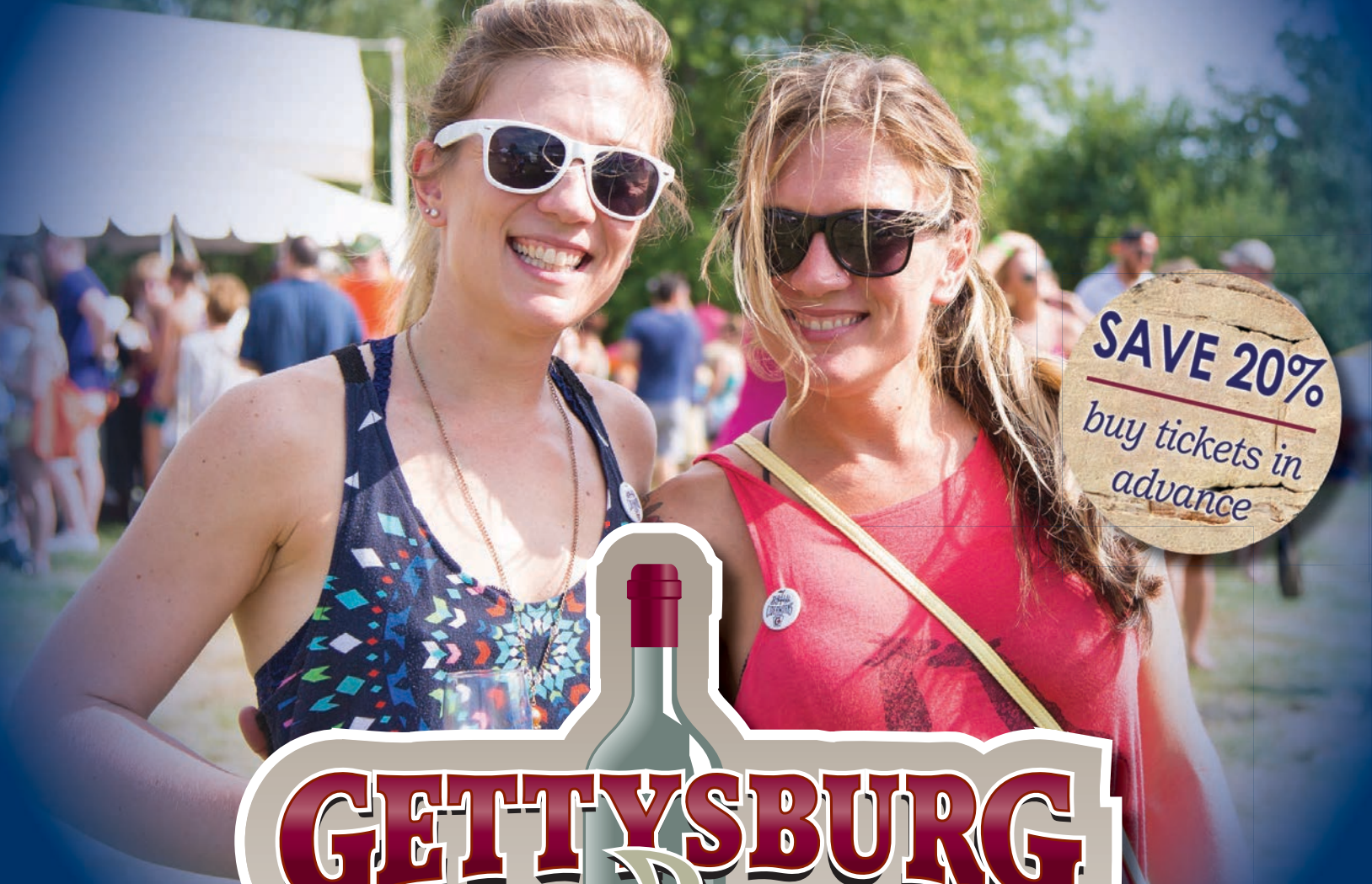
"Adams County is home to exceptional leaders who contribute to the local economy and serve the community," said Gettysburg Adams Chamber of Commerce President Carrie Stuart. "The chamber thanks these outstanding award winners, and the entire local business community, for their many contributions to keeping Adams County strong, viable and growing."

Small Business Person of the Year Stacey Green has grown her food business from a small truck stop restaurant to a successful catering company with 17 years of service to the community. Biggerstaff's Catering currently holds the food service contract for the Lutheran Theological Seminary at Gettysburg, where a full-time staff of five and additional part-time employees provide daily lunch specials for students and staff and cater private and corporate events from the Refectory. A regular recipient of "best caterer" awards, Green has developed strong relationships with local businesses. She has also found new and innovative ways to succeed in the competitive business, adding a "Quiz Night" to the monthly agenda, where the community can enjoy a meal and trivia, and a "Bistro Night," which gives families the opportunity to purchase meals to put in the freezer for later use. Actively involved in the community, Stacey is a current or past board member of the Gettysburg Adams Chamber of Commerce, Gettysburg Hospital Foundation, Gettysburg Wine & Music Festival, Adams County Community Foundation and Gettysburg Borough Zoning Hearing Board, and is a supporter of many other organizations.

Educator of the Year Nancy Cook has been an elementary school teacher for 29 years, most recently in a third grade classroom at Rolling Acres Elementary in Littlestown. A creative, enthusiastic and dedicated teacher, Cook uses a variety of teaching techniques, skills and her wealth of experience to serve the needs of her students. She strives not only to meet her students' educational needs, but also their emotional and social needs. She also works to engage parents as partners in education and is the third grade representative for the school's PTO. Cook supports her fellow educators by writing curriculum, organizing field trips and soliciting donations from local businesses to help fund them, and managing the Scholastic Book Club points program to build a trade book library for educator enrichment. She is also dedicated to boosting the morale of other teachers as the chair of the Rolling Acres Teachers' Social Club. Outside of the classroom, Cook is an active member and elder at Gettysburg

Continued on next page 1...

The Gettysburg Adams Chamber of Commerce is Adams County's largest and oldest business organization and supports the local business community by promoting diverse economic opportunities through advocacy, networking and information. Nearly 540 local businesses and organizations are members. For more information, visit gettysburg-chamber.org.



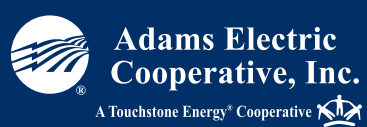
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Gettysburg Adams Chamber of Commerce

**Executive Committee Member*

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Heather Laughman

Accounts Receivable Specialist

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—NEW MEMBERS—

GBC Church

Will White

95 Fairview Road

Gettysburg, PA 17325

717.337.1160

office@gbcchurch.com

gbcchurch.com

Religious

Sam's Club

Justin Herr

261 Wilson Ave.

Hanover, PA 17331

570.337.4954

jmherr.s08161.us@samsclub.com

Retail

Scaringi & Scaringi PC

Marc Scaringi

122 Baltimore St., #3

Gettysburg, PA 17325

717.657.7770

scaringilaw.com

Attorneys

Stronghold Cyber Security

Jason McNew

250 Orchard Lane

Aspers, PA 17304

800.378.1187

info@strongholdcybersecurity.com

Computer Services

The Brafferton Inn

Brian Hodges

44 York St.

Gettysburg, PA 17325

717.337.3423

innkeepers@brafferton.com

brafferton.com

Accommodations

— MEMBER RENEWALS —

Thanks to the following businesses for continuing their commitment to the chamber and local community by renewing their member investment:

20-29 Years

Bergdale Insurance Agency Inc.

Gettysburg Area School District

Grannie's Attic Shurt Haus

Henry O. Heiser III Attorney-at-Law

Hoss's Steak & Sea House

Links At Gettysburg LLC

10-19 Years

Borough of Gettysburg

Gettysburg Glass Inc.

Motter, Gene R.

The York Water Company

Wm. F. Hill & Assoc. Inc.

5-9 Years

Aflac

Appalachian Brewing Company

Brienna Richelle Photography

Comfort Suites

Gettysburg Dental Associates

Howard, Donald

Leer Photography

Lincoln Leadership Institute

Lodges at Gettysburg

Preferred HealthStaff Inc.

Susquehanna Style Magazine

1-4 Years

Caring Matters Home Care

Cumberland Township

Jones, Walton

Lark Gift Shop

The Markets at Hanover

Transitions Healthcare Gettysburg

Under the Horizon

Continued from front page...

Presbyterian Church, chair of the United Way's A Woman's Purse Auction, former board member of the YWCA Gettysburg & Adams County, member of the Adams County Arts Council and helped spearhead the Adams County Library branch in Littlestown.

The Best Small Place to Work in Adams County, The Lodges at Gettysburg, has been host to thousands of hotel guests, weddings, corporate retreats, meetings and reunions since 2011, earning many accolades for excellence along the way. A team of 10 full-time and three part-time employees work diligently to provide excellent service to all guests, and many have been employed more than five years. To provide year-round employment in a seasonal business, many staff are cross-trained in various departments. This has an added benefit of better communication and understanding throughout the departments. The property's general manager has an open door policy and encourages staff to visit and provide feedback regularly to ensure internal policies and procedures are working. Weekly meetings make sure everyone is on the same page. The staff is invested in the property because they are treated with trust, respect and rewarded through family picnics, use of on-site facilities and flexible scheduling. Likewise the staff invests in the local community, with each making a commitment to perform community service. ●



Valued Chamber Member:

The Board of Directors has engaged the service of The Ewart Group to facilitate the Chamber's strategic planning process for 2018-2020. Chuck Ewart brings over 40 years of experience in leading chambers to develop and implement goals for continued growth of success – not only of the chamber, but also of our community. This is the first time in my tenure that we have gone through this process with someone who specializes in chamber and community development.

With the help and support of Mr. Ewart, we've already gathered information through a member survey, interviews and focus groups. Just this week the board worked through possible scenarios for ways to best address member and business needs. Mr. Ewart will also thoroughly evaluate all aspects of what we offer to members: programs (Legislative Luncheon, monthly mixers, etc.), events (Taste of the Town, Gettysburg Wine and Music Festival, etc.), communications (monthly newsletter, weekly eblasts, etc.), and the organizational structure of the Chamber (committees, staffing, etc.).

Having a strong strategic plan is vital to the success of any organization. In fact, our previous plan led to a renewed focus on providing members what they need to grow their business. Survey results showed more connections with potential customers was of highest priority. We answered by creating County Connections breakfasts, a networking breakfast held throughout the county. Additionally, enhanced communications to members was an area that needed significant attention. To that end, more opportunities were offered to members to receive monthly communications, weekly updates and our community-wide publication, *Adams County Living*. All these are offered with the intent of driving new customers and clients directly to you.

In the end, Mr. Ewart will help us develop a road map with several goals that may include the development of new programs and activities, as well as the possible discontinuation of others that we may still be doing because "we have always done it that way." All goals identified by the board for the 2018-2020 strategic plan will have measurable outcomes in order to determine our level of success. We will complete the process by this fall and hope to share the final plan at our Annual Meeting in November.

I thank all of you who took the time to participate in the information gathering phase of our process, and look forward to better meeting your needs as business owners, community leaders and residents.

Carrie S. Stuart



After 23 years as the CEO of five Chambers of Commerce in North and South Carolina, Chuck established The Ewart Group in April 2002. Chuck has facilitated over 500 planning, leadership development and team building retreats throughout the United States. Chuck has written numerous strategic & operational plans for award winning organizations throughout the country. The Lubbock (TX) Chamber of Commerce was named the 2012 "Chamber of Commerce of the Year" by ACCE. The Greer (SC) and Tampa Bay Beaches Chambers of Commerce were both named the 2012 Chambers of the Year by their respective state associations... and the Greensboro (NC) Chamber of Commerce received an "Award of Merit" from ACCE for the strategic plan written in collaboration with The Ewart Group.

Chuck Ewart has spoken to hundreds of meetings and conferences throughout the United States and several foreign countries. In June 2011, Chuck was the lead facilitator and trainer for staff members of chambers of commerce and other business organizations from North Africa. Since 1991, Chuck has been a member of the faculty of the Institute for Organization Management through the U.S. Chamber of Commerce.

Business News

The **bolded** businesses in Business News are Chamber members. Submit news (between 50-75 words) to news@gettysburg-chamber.org by the second Tuesday of each month for inclusion in the following month's publication.

ACNB Corporation approved four proposals during its annual meeting May 2. The first proposal fixed the number of directors of the corporation to 16; the second fixed the number of Class 1 Directors at six; the third proposal set the number of Class 2 Directors at six; and the fourth fixed the number of Class 3 Directors at four. Shareholders reelected Frank Elsner III, Scott L. Kelley and Daniel W. Potts and elected James P. Helt as Class 3 Directors. Thomas A. Ritter was named a Class 2 Director. Each member of the corporation's board also serves on the board of the corporation's banking subsidiary, **ACNB Bank**.

ACNB Corporation reported net income of \$2,637,000 for the first quarter of 2017, compared to \$2,547,000 over the same period for 2016, an increase of 4%. Net income on a per share basis was \$0.43 for the first three months of 2017 and \$0.42 for the same period in 2016. Total assets of ACNB Corporation at March 31 were \$1.24 billion, an increase of 8% from 2016. Total deposits increased by 9% from the previous year to \$990 million. Total loans rose 10% to \$952 million, as compared to \$867 million at March 31, 2016. A 4% increase in stockholders' equity resulted in an aggregate of \$122 million at March 31, compared to \$117 million at March 31, 2016.

DOCEO Office Solutions has hired Kristen Wolf as a technology consultant. She will educate and provide office solutions to customers in York County that include copiers, printers and document management software. A life-long resident of York County, she previously worked at WPS Office Solutions as a technology consultant. Founded in 2004, DOCEO is an authorized Toshiba and Lexmark dealership that provides office solutions in eight counties in south central Pennsylvania and five counties in Maryland.

DOCEO Office Solutions opened its newest office in Hunt Valley, Md., its first Maryland location. The new office is the sixth location for the company, which joins existing branches in York, Lancaster, Harrisburg, Carlisle and Hanover. The business expansion helps DOCEO reach new and existing businesses that seek an alternative for cost-effective printing and copying services.

The Farnsworth House Inn has partnered with **Mister Ed's Elephant Museum & Candy Emporium** to offer candy in its bookstore. The period-eatery joins 10 other local

businesses as outposts for Mister Ed's candy and homemade fudge.



Gettysburg Eddie's has a new exterior paint job. What was once a brick building with red and light blue trim now has red and gold accents. The new colors contribute to an old-time feel and match the uniform colors worn by namesake Eddie Plank.

Granite Hill Camping Resort recently celebrated its 45th anniversary with a special weekend for its campers. Campers received a complimentary round of golf then enjoyed a campfire social with s'mores, free coffee, crafts, ceramics, hayride, horseshoe tournament, candy bar bingo, and a reception with cake and refreshments. The campers were invited to contribute to the resort's time capsule that will be sealed at the end of the 2017 camping season and held for future generations.

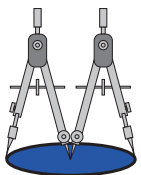
Lower Marsh Creek Presbyterian Church recently awarded a \$1,000 Virginia (Ginny) K. Woods Scholarship to Sierra Lookabill, a long-time attendee of the church. She is a member of the Bells of Faith Handbell Choir and helps her father operate the sound system on Sunday mornings. She is a student at **HACC** with a major in biology and a goal to work in the field of microbiology. The scholarship is in memory of Ginny Woods, an educator and long-time member of the church.



Nearly 30 residents of **SpiriTrust Lutheran, The Village at Gettysburg** walked more than 1,250 combined miles in nine weeks as part of their HealthAbility program.

The residents struggled with motivation because of cold winter temperatures, but challenged themselves to earn a "Passport to Wellness" by walking the distance of landmarks throughout the world. Stops included Alaska, Russia, Germany, Finland and Morocco, and residents sampled borscht, udon noodle soup and Finnish cheese bread along the way. The HealthAbility program provides residents with a wide range of opportunities each day to promote good health, regardless of their current fitness status.

The Manufacturers' Association recently honored outstanding businesses and companies that have made notable contributions to their local community, their organization and to the regional manufacturing and logistics community during its 111th annual Awards Program. Matthews International dba York Casket, York County, was named Manufacturer of the Year. First Capital Federal Credit Union was named Outstanding Community Investor. Harley-Davidson Motor Company was named Manufacturing Innovator. The Lancaster Workforce Development Board was recognized as the association's Partner of the Year.



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TREYSTA technology management has moved its York office location to 540B Greenbriar Road, York, in the lower level of the York Builders Association. The managed information

technology provider also has an office in Gettysburg at 55 N. Fifth Street.



Cory A. Cuffley, supervisor at **Smith Elliott Kearns & Company LLC**, has been appointed to the Executive Committee of the South Central Chapter of the Pennsylvania Institute of Certified Public Accountants. The committee is responsible for the operations of the chapter, formulating plans to benefit membership, and has the power to direct and control the expenditure of chapter funds. His two-year term was effective May 1.

Smith Elliott Kearns & Company LLC will be represented on four committees of Allinial Global, a membership association comprised of 110 legally independent accounting and consulting firms throughout the world. Timothy E. Peters was reappointed to the Accounting & Auditing Committee; Nathaniel L. Fissel was reappointed to the Tax Committee; MaryBeth Hockenberry was reappointed to the Business Development/Marketing Committee; and Laura L. Stover was appointed to the Human Resources Committee.



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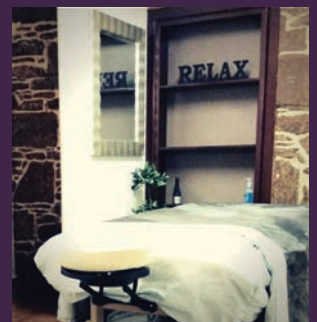
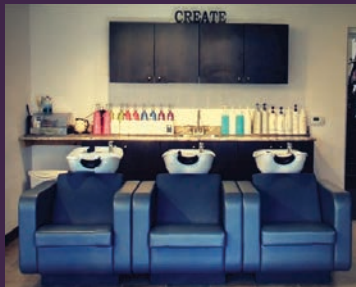
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Member Spotlight



Gettysburg Day Spa

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8 a.m. Registration | 8:30 a.m. Program



LOCATION

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REGISTRATION DETAILS

Cost is \$15 (non-member \$25).
Breakfast by Biggerstaff's Catering.

RSVP by June 21 to 717.334.8151
or gettysburg-chamber.org.

3rd Annual Cameron Baer Memorial Scholarship



Chicken BBQ Fundraiser

Saturday, June 24, 2017 from 10 am — 3 pm
GATEWAY GETTYSBURG — grounds off US 30

\$12.00 per meal

**½ chicken, baked beans, applesauce
& dinner roll**

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Adams County Economic Education Foundation

Adams County High School Seniors Recognized for Self Improvement

The Adams County Economic Education Foundation recently honored senior students who demonstrated significant improvement over the course of their high school careers with the Dwight D. Eisenhower Senior Self Improvement Award.

The monetary award, given to up to five students from each of Adams County's six school districts, recognizes students who improved their grades, attitudes, attendance, behavior and service to others while in high school.

"We're pleased to honor these high school seniors, each of whom have overcome adversity to become good students and make the best of their education," said Adams County Economic Education Foundation Executive Director Carrie Stuart. "These award winners are our future workforce, and any local business would be fortunate to employ them because of their strong work ethic, determination and growth."

Top performers from each school district are Gustavo Vazquez, Bermudian Springs High School; Kassidie L. Norris, Biglerville High School; Jordan D. Dick, Fairfield Area High School; Mikel A. Hite, Gettysburg Area High School; Christie M. Stephenson, Littlestown High School; Carliris Rivera-Munoz, New Oxford High School.

Chelci L. Kump, Biglerville High School, was awarded the Resiliency Award, which recognizes a student who, despite significant obstacles, maintains an outstanding academic record.

Other honorees from each school district are:

- **Bermudian Springs High School** – Ryan Forsythe, Lucas Gladfelter, Makayla D. Gross and Detta D. Wolfe
- **Biglerville High School** – Leah A. Harbaugh, Jarod A. Stewart and Austin R. Varner
- **Fairfield High School** – Matthew C. Bollinger, Joshua F. Long and Miriam E. Warthen
- **Gettysburg Area High School** – Hope Bixler
- **Littlestown High School** – Mariah P. Ball, Taylor R. Hahn, Angelica L. Kolb and Michael E. Reindollar
- **New Oxford High School** – Sierra Blystone, Nicholas LaFollette, Kelsey Nonemaker and Trevor J. Scheivert

Five students from each school district are eligible for the award. The selection committee considers a completed application, past and present report cards, attendance and discipline records, two letters of recommendation, a written statement by the student and a brief description of service to others. The top performer from each district is awarded \$500, while runners up receive \$100. The students may spend the money as they wish.

The non-profit Adams County Economic Education Foundation bridges the gap between the business and education communities to prepare students for higher education and the workforce. More than 30,000 students in Adams County have benefited since 1991.



Bermudian Springs High School – Lucas Gladfelter; Gustavo Vazquez, top performer; Detta Wolfe; and Ryan Forsythe



Biglerville High School – (front) Chelci Kump; Leah Harbaugh; Kassidie Norris, top performer; (back) Beth Graham, principal; Bonnie Ott, counselor; Wesley Doll, superintendent



Fairfield High School – (front) Miriam Warthen; Matthew Bollinger; Joshua Long; Jordan Dick, top performer; (back) Karen Kugler, superintendent; Kristina Harvey, counselor; Janet Rapuano, counselor; Jennifer Fleener, teacher; Margaret Crider, assistant superintendent



Gettysburg Area High School – Hope Bixler; Beth Polk, counselor; Mikel Hite, top performer



Littlestown High School – (front) Angelica Kolb; Miriah Ball; Michael Reindollar; Christie Stephenson, top performer; (back) John Wagner, retired counselor; Taylor Hahn; Doug Hartlaub, counselor



New Oxford High School – (front) Sierra Blystone; Carliris Rivera-Munoz, top performer; Nicholas LaFollette; Kelsey Nonemaker; (back) Vince Hall, teacher; Trevor Scheivert; Brad Trostle, counselor; Russell Greenholt, superintendent

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Chamber Updates

Board of Directors

The board met Thursday, April 27. Sam's Club, Brafferton Inn, Scaringi & Scaringi, Stronghold Cyber Security and Gettysburg Baptist Church were approved for membership. The resignation of board member Adam Zei was accepted. The chamber was asked to provide an endorsement letter for the proposed Mason Dixon Downs harness racing and casino complex. Board members also reviewed and voted to distribute a brief survey to members on the subject, with results presented to the Executive Committee for review and recommendation to the board. The board is also working with a professional facilitator to develop a strategic plan.

Awards

The committee met to consider the nominations of member businesses and individuals for awards. Recipients are Small Business Person of the Year, Stacey Green, Biggerstaff's Catering; Educator of the Year, Nancy Cook, Rolling Acres Elementary, Littlestown School District; and Best Small Place to Work in Adams County, The Lodges at Gettysburg. Volunteers are needed to join the committee to solicit and review award nominations. Contact Jennifer McCleaf at jenniferm@gettysburg-chamber.org for details.



Golf Outing

The committee has been working hard to plan the chamber's annual Golf Outing, set for Flag Day, June 14, at the Flatbush Golf Course in Littlestown. Sponsors and volunteers are being finalized. Special thanks to

confirmed sponsors to date: Adams Electric Cooperative Inc., Schmuck Lumber Co., C.S. Davidson Inc., Carl E. Frantz Inc., Penn National Insurance, Destination Gettysburg, Transitions Healthcare Gettysburg, Adams County Community Foundation and Raffensperger, Martin & Finkenbiner. A portion of the proceeds will be donated to the John R. White Fund of the Adams County Community Foundation. Volunteers are needed to join the committee to help plan next year's event. Contact Jennifer McCleaf at jenniferm@gettysburg-chamber.org for details.

Holiday Jackpot Raffle

This year's raffle is set for Thursday, Dec. 7, from 5-7 p.m.

at the Wyndham Hotel Gettysburg. Thanks to the generous support of the Wyndham, we're able to continue offering this great event to our members. Volunteers are needed to join the committee to help plan the event. Contact Jennifer McCleaf at jenniferm@gettysburg-chamber.org for details.



Membership

There are 523 members as of April 30. The committee is working on plans for the next County Connections breakfast at Brookmere Wine & Tasting Room on June 28. Ambassadors are being sought to help at chamber events.

Taste of the Town

A successful sell-out event was held April 2, with 350 tickets distributed. The committee proposed that 10% of the profits benefit the Adams County Economic Education Foundation. Surveys were sent to all vendors, and the response was positive overall. Committee members are needed and can contact Jennifer McCleaf at jenniferm@gettysburg-chamber.org for details.



Wine Festival

Planning for the Sept. 9-10 event is well underway. This is the largest fundraising event for the chamber, which not only contributes about \$10,000 to the local community, but also helps keep membership dues low. The sponsorship budget has been met, with confirmed sponsors including: Adams Electric Cooperative, Gateway Gettysburg, The Outlet Shoppes at Gettysburg, Steve Rice Law, Susquehanna Style, Event Central, Sam's Club and Comfort Suites Gettysburg. Winery and food vendor spots are filled, with specialty vendor spots filling fast. New this year is a campground shuttle, adding to the existing hotel shuttle operated by Gettysburg Tours. rabbittransit also offers a shuttle to the festival grounds. Volunteers are needed to work short shifts at the festival in exchange for a free t-shirt and free entry into the event following their shift.

Member Appreciation Month

Throughout May, we said a big "THANK YOU" to our members as part of Member Appreciation Month.

As a member of the chamber, you've made a commitment to your business -- to growing your customer base, building connections with other business leaders and honing your skills. But you've also made a commitment to your community. You hire qualified local employees, give back to local organizations and enhance the local quality of life. For that, we thank you. And we thank you for making the chamber your trusted business partner.

We hosted a discussion with Congressman Perry, an Awards Breakfast, a Steinwehr Ave. Block Party Membership Mixer and a Member Appreciation Picnic.



Community Partners

New 'When Is My Bus Arriving?' Tool

Paratransit Riders can now visit a website to find out when their Shared Ride bus is arriving. This is a new expansion to the FindMyRidePA project in partnership with rabbittransit.

FindMyRidePA allows Shared Ride passengers to book their own or a loved one's trips using a computer or Smartphone by visiting FindMyRidePA.com. Regardless of whether you are traveling to an unfamiliar area or you are traveling in your own community, FindMyRidePA can help you identify the best options to meet your needs in terms of cost, travel time and accessibility. FindMyRidePA has been designed to be highly intuitive and easy to use. FindMyRidePA has been designed to be highly intuitive and easy to use.

Simply enter your travel needs including your destination and desired date and time of departure and the system will present you with a list of potential travel options. Riders must know their rabbittransit Shared Ride ID to book a trip or to track their bus. Not sure what that is? Click the "Forgot your ID?" button or call rabbittransit at 844-PA4-RIDE (7433) to find out or learn more about using FindMyRidePA.



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*The "Rebirth" of
Lincoln's Footsteps*

Artwork by
Wendy Allen

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Courtesy of the Gettysburg
Area Retail Merchants
Association

Post a Selfie with a colorful First Friday
Flag flying outside a participating
member location this First Friday to
the First Friday - Gettysburg Style
Facebook Page,
list the location where the Flag was
found, and you are entered for a chance
to win! No purchase necessary.
Deadline to post this Sunday by 11:59
pm. Winner determined by
random drawing from all eligible
posts on Monday.

Complete contest rules on the
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**GOOD LUCK AND HAVE
FUN THIS FIRST FRIDAY!!**



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Thursday, June 15 | 5-7 p.m.

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Enjoy a patriotic gathering complete with food, drinks and networking.
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