



[FAQ: MEMBER-TO-MEMBER DISCOUNT PROGRAM]

Questions? Contact Jennifer McCleaf • jenniferm@gettysburg-chamber.org

WHAT IS THE MEMBER-TO-MEMBER DISCOUNT PROGRAM?

- It is a program designed to support member business and provide economic growth in our community.
- Discounts and/or special promotions are offered exclusively to Gettysburg Adams Chamber members by Chamber members.

WHAT DOES THE MEMBER-TO-MEMBER DISCOUNT PROGRAM DO FOR ME?

- Discounts/promotions expose your business to more potential clients and customers.
- Helps you market to Chamber members and their employees.
- Offers tremendous benefit to you and your employees at **no cost**.
- **Free** ongoing marketing for your business – your discount will be listed online and promotions will be included in the *Chamber Chat*, monthly newsletter publication and **Chamber Connections**, e-mail publication.
- Special offers create a loyal customer base within your Chamber peer network.
- Benefits are affordable for everyone – listings are **FREE**.

WHO CAN OFFER MEMBER-TO-MEMBER DISCOUNTS?

- Any current Chamber member in good standing may offer a Benefit to other Chamber members.
- To offer a discount/promotion, Chamber members must submit an application; however, the Chamber reserves the right to refuse any request.

WHAT HAPPENS AFTER I SUBMIT A MEMBER-TO-MEMBER DISCOUNT PROGRAM APPLICATION?

- After submitting the application, the Chamber staff will process the application and publish the details online.
- Your discount/promotion may be updated on a monthly basis; however you must contact the Chamber staff to complete this process. Therefore, your discount/promotion has no expiration date.

WHAT ARE MY RESPONSIBILITIES WHEN I OFFER A MEMBER-TO-MEMBER DISCOUNT?

- The Chamber expects you to honor your discount/promotion for all current Chamber members.
- Promote program participation in your business marketing.
- Keep track of how many times your discount/promotion is used.
- Notify Chamber staff of any problems that arise.

If you have questions regarding the Member-to-Member Discount Program, contact Jennifer McCleaf at 717.334.8151 or jenniferm@gettysburg-chamber.org.

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