BUSINESS





ON THE MOVE





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Granite Hill Camping Resort

3340 Fairfield Rd., Gettysburg

September 7 & 8

Saturday 11 a.m. - 6p.m. | Sunday 11 a.m. - 5 p.m.

Tickets go on sale June 1!

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> ADAMS COUNTY BUSINESS IS PUBLISHED AND PRODUCED BY



GETTYSBURG & ADAMS COUNTY

Chartered in 1919, The Chamber of Gettysburg & Adams County is Adams Gounty's oldest and largest business organization. The chamber supports and strengthens its members and the Adams County area by promoting diverse economic opportunities through advocacy, building relationships, providing timely information and developing leaders for the future. Nearly 530 local businesses and organizations have made an investment in Adams County through membership.

1382 BIGLERVILLE ROAD, GETTYSBURG, PA 17325 | 717.334.8151

BUSINESS BRIEFS

The **bolded** businesses in Business Briefs are Chamber members. Submit news to news@gettysburg-chamber.org by the second Tuesday of each month for inclusion in the following month's publication.



Gettysburg National Military Park named Kristina Heister superintendent for Gettysburg National Military Park and Eisenhower National Historic Site. Heister has worked at these locations as deputy superintendent since 2020. She is a key leader on the park's management

team, providing oversight for all aspects of park operations. Before coming to Gettysburg, she served as superintendent of Upper Delaware Scenic and Recreational River, as chief of Natural Resources for the NPS Northeast Region, and as Natural Resource Program Manager at Valley Forge National Historical Park.



RKL LLP ranked first in Pennsylvania and 58^{th} nationwide in the latest roundup of the 100 largest firms from industry publication *Accounting* Today. RKL's 2024 national ranking

is based on the previous year's revenue of \$126.23 million, up 11.5 percent from last year's total. In 2023, RKL made significant strides into new markets within its geographic footprint, building momentum for the firm's spectrum of services. This includes RKL Virtual Management Solutions and RKL Private Wealth. The firm also grew its service offerings for the construction and real development industry with RKL eSolutions' acquisition of Philadelphia-based CPA Technologies and Wisconsin-based Chortek.



Steven Lubart, CPA, Member of the Firm at SEK, CPAs & Advisors, was named to the 2024 Central Penn Business Journal (CPBJ) Power 100. First joining SEK in 1996 as an intern, Lubart currently holds multiple roles that contribute to the growth and success of the firm. As the

Member in Charge of SEK's Camp Hill office, he oversees local operations and ensures the team delivers top-tier service. Lubart specializes in working in the professional services industry, providing customized and effective tax planning and compliance solutions for each of his clients.



Barley Snyder is excited to announce for the fourth consecutive year, partner Jeff Lobach has been named to Central Penn Business Journal's (CPBJ) Power 100 list. Lobach has been an integral part of the firm for more than 40 years, recently concluding his 10 successful

years of service as managing partner in 2023. Under his leadership, Barley Snyder more than doubled in size, growing from a firm of 55 attorneys with five offices

to more than 130 attorneys with 11 offices. Lobach concentrates his law practice on business and real estate matters and counseling nonprofit organizations.



ACNB Bank recently presented the 2024 Volunteer of the Year Award to Julie Marshall, Vice President/Regional Sales Manager, in recognition of her community involvement. The primary

community organization, United Way of Adams **County**, supported by Marshall received a \$1,000 contribution from ACNB Bank to acknowledge this exemplary volunteer service. Having worked in retail banking in southcentral Pennsylvania for 20 years, she is receiving this award for her volunteer leadership and service and contributing more than 200 hours of her time in 2023.



Keller Engineers, Inc. is pleased to announce the hiring of Carly Crofcheck in the Land Development Division and Stephanie Buncich in the Water/Wastewater Division. Crofcheck is the newest

Environmental Scientist in the Land Development Division. She has a strong background in many areas of environmental work including water sampling and analysis, soil sampling, environmental permitting, and surveying. Buncich joins the Water/Wastewater Division as Project Manager. She has 10 years of experience working in the civil engineering industry. Throughout those years, Buncich has gained a myriad of experience including project management, municipal engineering, water quality management, and more.



isitors to the Gettysburg
National Military Bend Museum & Visitor Center can now view

new, upgraded mannequins dressed as American Civil War soldiers on display in the Museum Lobby. The Gettysburg National Military Park and Gettysburg Foundation's curatorial team recently worked diligently to restore and update the reproduction uniforms on new mannequins. This upgrade allows for a more accurate representation, based on primary source research, of an individual regiment's appearance during the Gettysburg

campaign. The two new mannequins represent the 12th United States Infantry and the 37th North Carolina State Troops.



UPMC in Central Pa. is first in the state to achieve accreditation from Surgical Review Corporation (SRC) as a Network of Excellence in Hernia Surgery, reflecting UPMC's commitment and high standard delivery of quality patient care and safety. UPMC surgeons

in central Pennsylvania perform more than 2,500 hernia repairs yearly using advanced and minimally invasive techniques, including robotics. All UPMC hospitals in the region are recognized as Centers of Excellence in hernia care and have met nationally and internationally recognized standards to obtain the accreditation.



Crystal Long, Forensic Interviewer and sole Child Abuse Prevention Educator with the Adams County Children's Advocacy Center (CAC) was named Pennsylvania Blue Ribbon Champion for Safe Kids by the Pennsylvania Family Support Alliance. Long sees her Prevention Educator role

as especially important and teaches kids the evidencebased curriculum "Child Safety Matters," developed by the Monique Burr Foundation. The curriculum highlights five safety rules that empower kids to understand their right to safety, body safety, and how to tell someone if they feel unsafe. During the current school year, Long taught prevention education to 4,544 Adams County school children in grades K-6.



Gettysburg **National Military Park** is pleased to announce it is hosting a Licensed Battlefield Guide exam in 2024. Licensed Battlefield Guides are the only individuals licensed by

Gettysburg National Military Park to provide historical tours of the battlefield to the public for a fee, a service which has operated since 1915. Today the Licensed Battlefield Guide program consists of approximately 130 individuals who provide this unique experience for park visitors. The licensing process consists of four tiers: the written exam, the panel interview, the field practicum, and the oral exam. Candidates must meet the requirements of each tier in succession. The written exam, the first part of the process, will be given on Saturday, December 7, 2024, at the Harrisburg Area Community College- Gettysburg Campus from 9:00 a.m. until 4:30 p.m.



UPMC in Central Pa. has launched a new spine care program that aims to improve patient experience by connecting patients with a multi-disciplinary team of experts to evaluate and treat a variety

of conditions ranging from spine tumors and scoliosis to back pain and weakness or numbness in arms and legs. UPMC Spine Care in Central Pa. includes eight physicians and six advanced practice providers, and combines experts from neurosurgery, orthopaedics, rehabilitation medicine, and pain management to help develop individualized treatment plans for patients. Care plans may include exercise, pain management, physical therapy and surgery, including use of robotic techniques.



wellysburg Gettysburg Community Theatre (GCT) is the producer of the first ever Miss Gettysburg Scholarship Competition within the legendary Miss America System. The sold out

event was held at GCT on March 23, 2024 and is a direct prelim to the Miss Pennsylvania Scholarship Competition later this year. Jay Maslowski was crowned Miss Gettysburg Teen and Juliana Denick was crowned Miss Gettysburg 2024. Maslowski attends Carlisle High School and is Team Captain for the Carlisle PA American Foundation For Suicide Prevention (AFSP) Out of the Darkness Walk. Denick is a graduate of West Chester University and is currently a Special Education Instructor.



RKL LLP ranks first in Pennsylvania among America's Most Recommended Tax Firms from USA Today. With more than 600 team members, RKL's services

span a broad spectrum of tax, accounting, technology, wealth management and outsources accounting and HR solutions. The firm's Tax Services Group includes the region's deepest bench of professionals providing strategic tax planning and compliance services, as well as specialized expertise areas like R&D tax credit studies, cost segregation, state and local tax, and international tax.

Greener Trips. Cleaner Air.











MEMBER SPOTLIGHT

Commute PA

Stacy Newcomer, Outreach & Education Director 1.866.579.RIDE (7433) | stacy@commutepa.org

Let's meet the new Commute PA!

In 2024, Commuter Services of PA announced a meaningful brand evolution and relaunch of transportation services in Adams and surrounding counties, rebranding as "Commute PA: Greener Trips. Cleaner Air." The Chamber had the opportunity to speak with Stacy Newcomer, Outreach and Education Director, to learn more about Commute PA.

Commute PA is a Transportation Demand Management (TDM) program aimed at reducing congestion, conserving natural resources and improving air quality and mobility at a regional level. TDM programs work to develop strategies to improve overall efficiency in transportation systems by influencing travel behavior and promoting options such as carpooling, vanpooling, biking, walking, telecommuting, and public transit.

"The wide array of programs and services are available for free and will help improve attendance, enhance productivity, reduce parking costs, save on payroll taxes, achieve sustainability goals, and facilitate greater access to transportation options with the hope of removing barriers for commuters and travelers," Newcomer said. "Providing access to transportation resources helps to connect people with jobs in their community, which in turn helps to improve the economic impact of business because they are fully staffed."

Commute PA's team provides a turn-key approach for employers and organizations in the region to help create positive commute experiences for their employees and

members of the public. One of the services they provide is to develop a custom plan and implement programs based on business needs and location. Some of the options that can be customized include carpool/vanpool programs, transit information services, and providing bicycling/walking resources and education.

Making sure that they hear the feedback from partners and the public is extremely important to Commute PA and is one of the ways they stay engaged in the industry.

"The outreach team utilized by Commute PA has a wealth of information we desire to disseminate to our employer and community partners," Newcomer said, "However, not everyone 'needs' or 'wants' the same solutions to their transportation needs and/or sustainability goals. The most important aspect of our success is hearing what the partner has to say and then responding to those comments with helpful advice and guidance that will help the partner move closer to their overall satisfaction point."

The Commute PA rebrand and transformation has been driven by their dedication to serving commuters, local employers, community organizations, and stakeholders while fostering a connected and thriving community.

As a member of The Chamber, how does the chamber help you?

Having a membership provides a valuable resource to network with Adams County organizations to discuss transportation needs while providing credibility and visibility as an engaged community member.

BIZ BUZZ

The Commute PA program is celebrating its' 20th year of service this year. The Transportation Demand Management program was created by the Susquehanna Regional Transportation Partnership (SRTP) which is a non-profit organization with a board of directors comprised of the regional transit agencies, Metropolitan Planning Organizations and the Chambers of Commerce. The mission is to move people from commuting in a car by themselves to a greener and more efficient mode. By successfully encouraging commuters to utilize a non-drive alone option, we decrease traffic congestion thereby improving air quality.





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*Promotional offer effective 11/30/2022. \$10,000 new money required. After 12 months at 4.25% introductory rate, the interest rate will adjust to as low as Prime Rate minus. 50%. Post-introductory rate may vary based on credit score. Prime Rate Effective 07/27/2023 = 8.50%. Contact the credit union for complete qualification details. Maximum loan-to-value dependent on credit score. If you close you home equity line of credit within 36 months from the opening date you agree to reimburse the lender for any third party fees the lender paid on your behalf.

Lunch in Learn

May 16, Noon - 1pm at the Chamber Office

DIGITAL RISK- PROTECTING YOUR MOST IMPORTANT ASSET



Rob Grinder

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#FreshFaces

Junior Achievement (JA) of South Central PA is a business-based non-profit that is focused on improving student circumstances by giving them a belief in themselves and a sense of purpose, while helping them take an active role in preparing for their future. Lisa Vaughn is the Director of Community Development. She has the pleasure of expanding JA's reach and presence by working with chambers, rotaries, and other professional organizations throughout the region.

Junior Achievement's mission is to inspire and prepare students to succeed in a global economy. The goal for this school year is to reach over 110,000 students from Pre-K through 12th grade with the volunteer led, engaging, and hands-on programs in Financial Literacy, Career/Work Readiness, and Entrepreneurship.

Fun Facts:

- · All JA programs are provided FREE to the schools!
- Every year, over 8,000 volunteers make a difference is students' lives
- · Junior Achievement of South Central PA ranked 9th out of 102 JA offices for the number of students served!

CHAMBER CHAT

The Chamber is honored to announce the recipients of the 2024 Awards. We want to take this time to thank them for the amazing work they do and recognize the impact they have on Adams County.

Adams County Children's Advocacy Center- Nonprofit of the Year:

Adams County Children's Advocacy Center (ACCAC) is a child-focused, community-based organization that brings together representatives from many different disciplines working together to help children and families heal from the trauma of abuse. In 2023 the ACCAC supported 217 child victims, accompanied by 225 caregivers and 86 siblings making them a beacon of hope and advocacy.

Jessica Dean Co-Owner of Celebrate Gettysburg-Small Business Person of the Year:

Celebrate Gettysburg was launched in January 2007 by Jessica and Troy Dean and is a bimonthly magazine that features in-depth articles and stunning photography highlighting the good life in Gettysburg and the region. Dean is a major advocate for the success of the business community by introducing people and businesses to each other and by promoting thousands of small businesses through her publication.

Tiffany Stultz with St. Francis Xavier Catholic School- Educator of the Year:

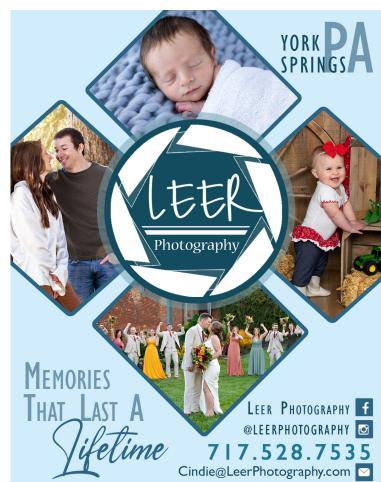
Tiffany Stultz is a 4-8th grade Science teacher at St. Francis Xavier Catholic School. Although it is her first year teaching at St. Francis, she is no stranger to the classroom. Stultz previously taught for 22 years at St. Teresa of Calcutta school in McSherrystown. Stultz has brought Science to life in her classroom and has proven to make a significant impact on her students.

Gettysburg Foundation- Environmental Stewardship:

The Gettysburg National Military Park Museum & Visitor Center has various sustainability-focused projects including geothermal heating and cooling, wetland restoration, native plant landscaping, waste reduction and recycling, storm water management, and infrastructure for bicycling and public transportation. Their efforts and practices have a lasting impact on

Join us at the Awards Reception on May 8 from 4-6 p.m. at The Lodges at Gettysburg to hear more about the impact each has had on Adams County.







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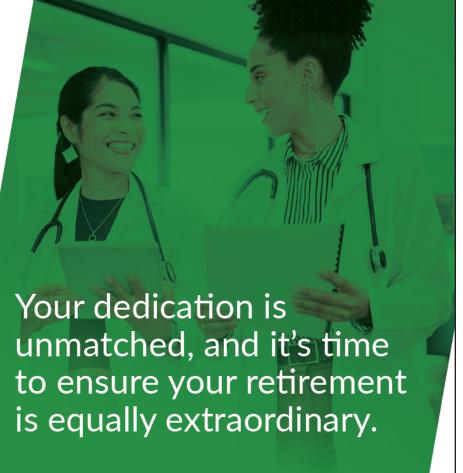
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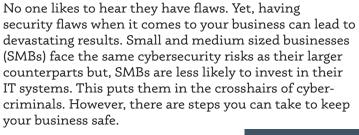
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Written by Shannon McCleary, TREYSTA Marketing & Account Manager



The aftermath of a cyberattack can be disastrous. Customer trust and loyalty can be lost while the damage to your reputation can remain long lasting. Furthermore, downtime, data loss, and hefty fines can result from a cyberattack. For many SMBs, it can mean the difference between remaining open or closing down - as 60% of SMBs close after an attack.

One of the most significant vulnerabilities an SMB faces lies in the lack of employee security training. The fact is, 75% of cyberattacks start with an email, according to TrendMicro. Regular training sessions are important in arming your staff with the knowledge to recognize and respond to any potential cyber threats.

Network security is another area of concern. Many SMBs lack the necessary measures to safeguard against unauthorized access. One great way to protect your business is the use of firewalls. A firewall acts as a barrier by monitoring and controlling your network traffic based on established security rules.

Poor password management also poses a risk. When you or your employees use weak passwords, or reuse the same passwords across multiple accounts, you're basically handing your data to cybercriminals. Once they have one password, cybercriminals will then attempt to log into any similar accounts. You can enhance your

account security by using strong, unique passwords, supported by two factor authentication. Password managers are also a fantastic way to securely store passwords for all your accounts - and make using unique passwords simple.

The absence of cybersecurity liability insurance is a common oversight for SMBs. Cybersecurity liability

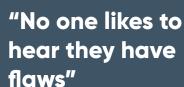
> insurance provides a financial cushion against losses from data breaches, ransomware, and hacking, helping SMBs recover faster. Additionally, it offers access to resources for incident management and recovery. Cybersecurity liability insurance is vital for sustaining your business operations and protecting against unpredictable threats.

Lastly, your business should have a solid data backup and recovery strategy.

SMBs should use automated backup solutions that store data in offsite cloud based systems. Doing so can facilitate swift recovery without you having to succumb to ransom demands.

In conclusion, SMBs like yours need to adopt a proactive and comprehensive approach to cybersecurity. This involves strengthening password policies, educating employees, securing networks, investing in cybersecurity liability insurance, and ensuring data backup and recovery systems are in place. By prioritizing these measures, SMBs can significantly lower their risk profile and secure their operations against cybersecurity threats.

Shannon McCleary is the Marketing & Account Manager for TREYSTA technology management, located in Gettysburg and York. Questions? Please reach out to her at marketing@teamtreysta.com.









Lunch n Learn

May 21, Noon - 1pm at the Chamber Office

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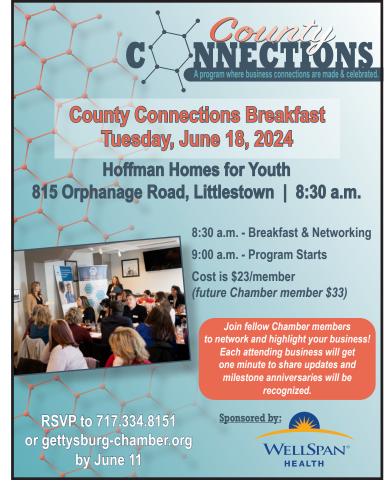
Doreen Laskiewicz Photography will bring you ideas to elevate your images. You'll see examples relating to both business and personal photography. No special camera needed. Laskiewicz will also share ideas for business-minded Instagram Reels and free user-friendly apps. No experience necessary!

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OUT & ABOUT



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Ribbon Cutting | March 22 Gettysburg Tours, Inc.



YPR | March 26 Gettysburg Eddie's







YPR | March 26 Gettysburg Eddie's



YPR | March 26 Gettysburg Eddie's



YPR | March 26 Gettysburg Eddie's









County Connections | April 9 Lincoln Social Food Market



County Connections | April 9 Lincoln Social Food Market



County Connections | April 9 Lincoln Social Food Market









County Connections | April 9 Lincoln Social Food Market



Lunch n Learn | April 18 Chamber Office



Lunch n Learn | April 18 Chamber Office





Willow River



Lunch n Learn | April 18 Chamber Office



Lunch n Learn | April 18 Chamber Office



Membership Mixer | April 18 C.A.R.E. Property Services

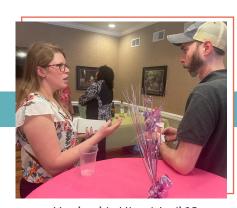








Membership Mixer | April 18 C.A.R.E. Property Services



Membership Mixer | April 18





Membership Mixer | April 18 C.A.R.E. Property Services





CHAMBER EVENTS

MAY 6

Marketing Advisory Committee | 9:30 a.m.

Awards Reception | 4-6 p.m., The Lodges at Gettysburg

Governmental Affairs Committee | 12 p.m., Chamber Office

MAY 11

Adams Apple Bike Ride | 8 a.m., Amblebrook Gettysburg

Executive Committee | 8 a.m., Chamber Office

MAY 16

LnL: Digitial Risk - Protecting Your Most Important Asset | 12 p.m., Chamber Office

Membership Mixer | 4-6 p.m., The Arc of York & Adams County

LnL: Photographer Tips You Can Use For Better Pictures Right Now | 12 p.m., Chamber Office

Ambassador Committee | 11:30 a.m., Chamber Office

MAY 23

Chamber Board of Directors | 8:00 a.m., Chamber Office

MAY 27

Memorial Day | Office Closed

MAY 29

Membership Appreciation Picnic | 11:30 a.m., Adams Electric Cooperative, Inc.



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COMMUNITY EVENTS

Spring Walk at GNMP Amphitheater | 1 p.m. Healthy Adams County 717.339.8930 | healthyadamscounty.org

MAY 2

Live Music with Nich Mich | 6 p.m. Gettysburg Eddie's 717.334.1100 | gettysburgeddies.com

Civil War Medicine Symposium | 8 a.m. - 4:15 p.m. Gettysburg National Military Park Museum & Visitor Center 717.334.2436 | gettysburgfoundation.org

MAY 5

Farmers Market | 11 a.m. Amblebrook at Gettysburg 717.345.8150 | amblebrookgettysburg.com

MAY 7

Coffee and Crepes on the Deck | 9-11 a.m. Hauser Hill Event Center 717.752.0277 | hauserhill.com

MAY 11

Mental Wellness Day | 8 a.m. -1 p.m. Adams County Farmers Market 223.278.4422 | acfarmersmarkets.org

MAY 20

Golf Tournament | 9 a.m. The Arc of York and Adams County 717.846.6589 | thearcofyorkcounty.org

MAY 25

Rebel's Roost Antique and Vintage Outdoor Market | 8 a.m. - 2 p.m.

The Outlet Shoppes at Gettysburg 717.337.9705 | theoutletshoppesatgettysburg.com

Before The Parade Passes By (A Cabaret Concert) | 7 p.m. Gettysburg Community Theatre 717.334.2692 | gettysburgcommunitytheatre.org



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5-9 Years

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1-4 Years

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For more information on how to purchase an ad in the directory, call 717.334.8151 or email annieb@gettysburg-chamber.org

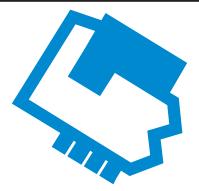




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