ADAMS COUNTY

# BUSINESS





# ON THE MOVE





# 20<sup>th</sup> Annual Gettysburg Wine and Music Festival

**Granite Hill Camping Resort** 

3340 Fairfield Rd., Gettysburg

September 7 & 8

Saturday 11 a.m. - 6p.m. | Sunday 11 a.m. - 5 p.m.

# **TICKETS ON SALE NOW!**

Follow us on Facebook - GettysburgWineAndMusicFestival For details and tickets,

visit gettysburgwine.com

#### **SPONSORS:**

























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The Chamber of Gettysburg & Adams County

\*Denotes Executive Committee Member

#### **CHAMBER STAFF**

Carrie S. Stuart, President carries@gettysburg-chamber.org

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Edith Cimino, Operations Manager edithc@gettysburg-chamber.org

Annie Burns, Communications Specialist annieb@gettysburg-chamber.org

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> ADAMS COUNTY BUSINESS IS PUBLISHED AND PRODUCED BY



GETTYSBURG & ADAMS COUNTY

Chartered in 1919, The Chamber of Gettysburg & Adams County is Adams Gounty's oldest and largest business organization. The chamber supports and strengthens its members and the Adams County area by promoting diverse economic opportunities through advocacy, building relationships, providing timely information and developing leaders for the future. Nearly 530 local businesses and organizations have made an investment in Adams County through membership.

1382 BIGLERVILLE ROAD, GETTYSBURG, PA 17325 | 717.334.8151

# BUSINESS BRIEFS

The **bolded** businesses in Business Briefs are Chamber members. Submit news to *news@gettysburg-chamber.org* by the second Tuesday of each month for inclusion in the following month's publication.



**G-Force Security Solutions** recently welcomed Chris Otto as their Supervisor of Armed Services. Otto, who

retired as a Sergeant from the Pennsylvania State Police in 2021, joins the company with a strong background in investigations, executive protection and emergency planning. He will be working with the Vice President of Armed Services, Steve Junkin. Junkin joined G-Force in 2023 after retiring from the Pennsylvania State Police in 2014 at the rank of Captain. He is the Troop Commander for Troop H, overseeing seven stations in six counties. Otto and Junkin will utilize their exceptional skills and experience to provide businesses with risk assessments, situational awareness training, handling high-risk terminations, armed security details, and school security operations.



1st Ed Credit
Union has
offered financial
education to
local high school
students with two
Financial Reality
Fairs. On March
1, 1st Ed hosted a
fair for more
than 250 juniors
and seniors

from the Franklin County Career & Technology Center. On April 11, more than 230 students from James Buchanan High School participated in a Reality Fair. Financial Reality Fairs are a practical, hands-on exercise in personal financial management to help prepare students navigating living on their own as adults. The students were introduced to key financial concepts such as building their credit, understanding loan interest, establishing savings, and more.



Marsh Greek
Social Works
participated in the
World T.E.A.M.
Face of America
Gettysburg
ride, a 110-mile
bicycle ride
from Arlington,
Virginia, to
Gettysburg,
Pennsylvania.

World T.E.A.M. is a nonprofit 501 (c)(3) organization that creates inspiring athletic challenges for both

adaptive and able-bodied participants. These inclusive programs empower individuals with confidence through enabling each athlete to overcome physical, emotional and technical challenges. This is the second year that Marsh Creek Social Works, participated in the event and raised nearly \$5,000 to support fundraising efforts.



Barley Snyder is pleased to announce managing partner Jennifer Craighead Carey has been named to *Central Penn Business Journal's* 2024 Power Law List. The Power Law List is comprised of the region's most significant, impactful, and respected leaders in the legal industry.

Craighead Carey has been part of Barley Snyder for nearly 30 years. As managing partner, she oversees the operations and long-term planning of the firm. As a member of the firm's Employment Practice Group, she concentrates her practice in the areas of management side labor and employment law. Outside of the firm, Craighead Carey dedicates her time to community service and she currently serves on the board of directors for Lancaster City Alliance and the Attollo-Children Deserve a Chance Foundation. She also is a member of the Millersville University College of Arts and Social Sciences Advisory Board.



The Central Penn Business Journal named Attorney Neil A. Slenker, Esq. to the 2024 Power List in Law. Slenker has been a partner at the law firm of **Stock and Leader** for two decades and has been the Business Practice Group Chair for almost half that time. In that role, Slenker is

tasked with leading and supporting the firm's business, employment, and commercial law practice, representing a wide array of clients ranging from entrepreneurial start-ups to public companies. Additionally, Slenker serves as a member of the firm's Management Committee, helping to oversee its operations and strategic growth.



Golf and art enthusiasts came together at to participate in the 9<sup>th</sup> annual Tee It Up FORE the Arts golf tournament, benefiting the

Adams County Arts Council. The event was the Arts Council's most successful tournament yet; 88 golfers on 22 teams that competed for tournament prizes. The event raised more than \$20,000 to benefit the Arts Council's programming and operations.



**RKL LLP** is pleased to announce that Michael C. Buhrman, CPA, has been named Managing Partner for RKL's Chambersburg location which services Adams County. In this role, he will head office operations and drive continued growth in the market. A partner in the

Small Business Services Group, Buhrman has spent over two decades helping businesses in the market with tax planning and assurance services. He serves a wide range of clients, including rental real estate companies, passthrough entities and nonprofit organizations. Buhrman holds a B.B.A. in Accounting from Siena College. He is a member of the American Institute of Certified Public Accountants and the Pennsylvania Institute of Certified Public Accountants.



Angela Quigley, CPA, Member of the Firm at SEK, CPAs & Advisors, was selected as a 2024 Women of Influence honoree by Central Penn Business Journal (CPBJ). Women of Influence honors high-achieving women for their career accomplishments. Quigley joined SEK

in 2010 and was admitted as Member of the Firm in 2022. She provides tax services, financial statement preparation, bookkeeping, and Sage 50 consulting services for clients. She provides special support for companies that qualify for the Research Tax Credit. She also aids manufacturing businesses in navigating product costing through comprehensive Cost Studies. Quigley was named a Forty Under 40 honoree in 2021 by CPBJ for her professional accomplishments, community service, and commitment to inspiring change.



# Young Professionals Roundtable

Thursday, June 13 | 4-6 p.m. at Boyer Cellars, 405 Boyer Nursery Road, Biglerville

Sponsored by:

\$10/person (membership in The Chamber not necessary), all young professionals under the age of 40 are welcome!





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#### Let's meet Kathi Fuhrman with Fuhrman Creative!

As a daughter of entrepreneurs, Kathi Fuhrman always knew she wanted to start her own business. After developing a passion for small business as a young girl, she knew the importance marketing held on the success of those small, family-owned businesses. To help her parents businesses thrive, Fuhrman began teaching herself about marketing. While attending Shippensburg University, she switched her major from elementary education to marketing and never looked back.

"I thought to myself that there must be a way to help business owners who maybe see the big picture, but don't really know how to implement the small day-to-day things like marketing," Fuhrman said.

Her first job in marketing was in Hanover at a local insurance agency where she created a marketing strategy and branding concept for them. Fuhrman spent the next ten years there, but felt a calling that she needed to do something different. That's when she had the idea to start a marketing agency and Fuhrman Creative was born.

"Initially, I thought social media marketing was what I was going to do," Fuhrman said. "In the beginning, we mainly focused on social media and content writing, and that was it."

In the wake of Covid-19 and quarantine, the agency grew drastically and Fuhrman Creative truly stepped into a full service marketing agency. They expanded their service offerings to include website design, business cards, brochures, branding, and all things graphic design.

"We do it all, but our specialty really is the businesses who are local to us, meaning within 30 miles," Fuhrman said. "We visit each client every month so that we can get to know them and immerse ourselves in what they're doing."

With the agency gaining more clients, Fuhrman was able to expand her team from just herself to seven employees. She prides herself that her team is made up of incredibly talented people saying, "When hiring, I looked for individuals who had talents I didn't have, because the only way you can be a strong marketing team is if all your bases are covered."

The takeaway of Fuhrman Creative is that they do things differently than other marketing agencies. They build close relationships, inspire, and help their clients think outside the box, giving them the tools and the mindset to succeed.

#### What motivates you to jump out of bed in the morning?

First and foremost my family. After that, it's that I love what I do. I love helping the businesses and organizations that we work with, I feel their gratitude every day, and I feel the gratitude for my team every day.

#### **BIZ BUZZ**

Fuhrman Greative, LLC, established in 2016, is a digital marketing agency dedicated to empowering local businesses. They specialize in social media marketing, website design, search engine optimization, content writing, graphic design, and more. Their mission is to enhance the online and community presence of small businesses, offering them a competitive edge in a market often dominated by corporations.

# ADVOCACY UPDATES

#### 2024 FARMERS MARKET NUTRITION PROGRAM TO BEGIN PA STATE REPRESENTATIVE DAN MOUL

Beginning in June, Pennsylvania's Farmers Market Nutrition Programs will offer vouchers to low-income seniors and individuals who qualify for the WIC program, to purchase fresh fruits, vegetables and herbs from participating farmers throughout Pennsylvania. No processed foods or citrus or tropical fruits are permitted.



To qualify, seniors must be at least 60 years old and meet the federal income guidelines. (Total household income may not exceed \$27,861 for a household of one; \$37,814 for two; \$47,767 for three; and \$57,720 for four.) Eligible seniors will be given five \$10 checks and a list of participating farmers and farmers' markets where the checks may be exchanged for fresh produce. To get yours, visit Kelly Kresky at the Adams County Office for Aging, 318 W. Middle St., Gettysburg, call (717) 334-9296 or email kkresky@acofa.org.

WIC recipients would receive the benefit during their quarterly WIC visits (May - September) and would receive three \$10 checks redeemable at qualified farmers' markets or roadside stands.

Interested individuals are encouraged to apply early as the checks are available on a first-come, first-served basis, and expire on Nov. 30.

Pennsylvania has more than 1,160 participating farmers, 828 farm stands and 88 farmers' markets.

#### PROPOSAL WOULD BENEFIT LOCAL COMMUNITIES PA STATE REPRESENTATIVE TORREN ECKER

If someone dies without a will and without family members, the Commonwealth of Pennsylvania becomes the sole beneficiary of the estate. I want to change that.

I believe communities in which the deceased lived would be best served by receiving the inheritance when there is no family to claim it. As a result, I have introduced legislation that would distribute the deceased's estate to non-profit organizations in the county in which the deceased resided.

This issue was brought to my attention by Ralph Serpe, president, and CEO of the Adams County Community Foundation. This homegrown proposal, I believe, does justice for deceased individuals, and allows them to continue to contribute to the community they once called home.

It simply makes sense to me that the money should stay in the county where the person lived and be used for the good of the community. I am hopeful this legislation will soon become law.

# **CONTACT INFORMATION:**

#### Congressman John Joyce

282 West King St. Abbottstown, PA 17301 717.357.6320

#### Representative Dan Moul

30 West Middle Street Gettysburg, PA 17325 717.334.3010

#### Senator John Fetterman

320 Market St., Suite 475E Harrisburg, PA 17101 717.782.3951

#### Representative Torren Ecker

282 West King St., 1st Floor Abbottstown, PA 17301 717.259.7805

#### Senator Doug Mastriano

33 York Street Gettysburg, PA 17325 717.334.4169





# #FreshFaces

# TomMcCourt

**Owner** 

tom@blueteamtom.com 233-340-4570 blueteamtom.com

I am Tom McCourt, owner of Blue Team Tom Consulting. I have over 10 years of experience working in the Cybersecurity space and am operating as a virtual Chief Information Security Officer (vCISO) and Principal Consultant.

Blue Team Tom Consulting specializes in providing cybersecurity services to small to medium size businesses. We strongly believe that security is essential for any business to succeed in today's changing world. As a vCISO we provide expert advice to assist in managing security needs at affordable prices. We also provide policy documentation, process documentation, third party application reviews, cloud security posture review and framework assessments.

#### Fun Fact:

Blue Team Tom Consulting dog logo was designed specifically because I love dogs and although one of our dogs is no longer with us, we still have two other amazing pups!

# CHAMBER CHAT

#### Thank You For Coming



The Chamber would like to thank everyone who came out and participated in the Adams Apple Bike Ride this year! The day was full of fun and great comradery from the bikers. We hope everyone enjoyed the scenery while riding through beautiful Adams County. Thank you to our sponsors: WellSpan, Amblebrook Gettysburg, OSS Health, Capital Blue Cross, Gettysburg Bicycle, Jeff A. Shaffer Real Estate Inc., and the Gettysburg Osteopathic Family Health Center PC.

#### We Need Your Photos!

The Chamber is putting together the 2024/2025 Adams County Living Membership Directory and we want your photos to be included! We are looking for photos in the following categories: Business & Industry, Health Services, Shopping & Dining, Arts & Recreation, Education, Events & Meetings, Homes & Real Estate, Agribusiness, and Tourism. All photos must be submitted with the photographer name and a brief caption. Email submissions to news@gettysburg-chamber.org.



#### Calling Volunteers!



Are you looking for ways to help The Chamber and be more involved? We are looking for volunteers to help with the 20th Gettysburg Wine and Music Festival on September 7 & 8 at Granite Hill Camping Resort! Things to know about volunteering: shifts are 3 hours each, sampling is not permitted before your shift, and you may request your area/shift time preferences, but we cannot make any guarantees.

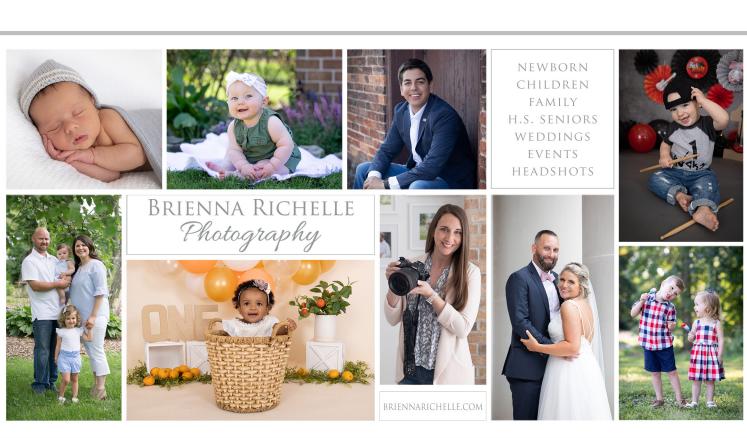
As a thank you for volunteering, you will receive a t-shirt and free general admission ticket, which includes a souvenir glass, unlimited samplings for those over 21, and live entertainment.

For more information about volunteering at the 20th Gettysburg Wine and Music Festival, contact Annie Burns, Communications Specialist, at annieb@gettysburg-chamber.org or call 717-334-8151. See page 11 for a link to the volunteer form.





Are you ready?





### THE SECURITY RISK OF NOT USING TWO-FACTOR AUTHENTICATION

Written by Shannon McCleary, TREYSTA Marketing & Account Manager

Two-factor authentication (2FA) is a security feature that adds an extra layer of protection to your online accounts. It requires two forms of identification before you are granted access. Typically, this includes something you know (like a password) and something you have (such as a phone to receive a verification code).

Many of us already use some form of 2FA - like when you log into your bank account. However, with the rise of cybersecurity threats, it is important to enable this safety feature whenever possible.

The major risk of not using 2FA is the danger of an attacker gaining unauthorized access. Your passwords, even complex ones, can be compromised by phishing attacks, brute force attacks, and data breaches.

Phishing attacks trick you into exposing your passwords by pretending to be legitimate websites, while brute force attacks involve automated attempts to guess your passwords.

Data breaches expose millions of passwords that can be used to access accounts. Without 2FA, once your password is compromised, the attacker gains full access to your account, often undetected.

In contrast, 2FA significantly reduces these risks. Even if an attacker manages to obtain your password, they would still need the second factor. This is usually a time sensitive code sent to your phone or generated by an authenticator app, such as Authy. This additional step makes it more difficult for cybercriminals to gain access, as it requires the use of a physical device.

Another significant risk of not using 2FA is the possibility for identity theft and fraud. Once an attacker gains access to your account, they can steal sensitive

information, conduct fraudulent transactions, or impersonate you. (At this point, we all know of someone whose social media account has been hacked!)

For instance, accessing your email account can provide the attacker with a treasure trove of personal information, including financial details, contacts, and other login credentials. Similarly, compromising your social media account can lead to further phishing attacks targeting your friends and followers.

> The effects of these security breaches often extend beyond your individual accounts. For businesses, a single compromised account can lead to financial losses, damage to reputation, and legal consequences. Sadly, small businesses are 350% more likely to be subject to a cyberattack.

Attackers can use compromised business accounts to break into the organization's network, steal intellectual

property, or launch further attacks against clients and partners. Implementing 2FA for all employee accounts can significantly reduce the likelihood of such breaches, safeguarding your organization's assets and maintaining customer trust.

In conclusion, not using two-factor authentication poses significant security risks, including unauthorized access and identity theft. By adding an extra layer of security, 2FA dramatically reduces the likelihood of these threats, ensuring that your accounts and sensitive information remain protected. You can enable 2FA by reviewing the security settings within your account. For both individuals and organizations, the adoption of 2FA is a crucial step toward enhancing cybersecurity resilience!

Shannon McCleary is the Marketing & Account Manager for TREYSTA technology management. Questions? Contact her at marketing@teamtreysta.com.



of their person and property.

## VOLUNTEER APPLICATION SEPTEMBER 7 & 8, 2024

11-6 Sat. & 11-5 Sun.

### **Granite Hill Camping Resort**

3340 Fairfield Rd., Gettysburg, PA

General Volunteer Information: Volunteer shifts will be 3 hours each. You will receive a free general admission ticket (includes souvenir glass and unlimited samplings for those over 21, and live entertainment). gettysburgwine.com for more information.

> Sampling is **NOT** permitted before your shift. You are welcome to sample after your shift or the alternate day.

Complete the form below and return to annieb@gettysburg-chamber.org or fax to 717.334.3368

MUST BE FILLED IN <u>COMPLETELY</u> AND SIGNED - APPLICATION <u>WILL NOT</u> BE ACCEPTED IF INFORMATION IS NOT COMPLET Name:			
Phone:	Alternate Phone:		
E-mail:			
Emergency Contact:	Phone:		
I have a t-shirt from previous years that I will wear	?	If no, size needed:	!
Volunteer Preferences: We cannot gua  DAY: □ Saturday □ Sunday	•	ence but will do the	best we can.
AREAS/SHIFT TIMES: Please mark 1st, 2nd &			
□Set Up (heavy lifing, standing)	8-11		
☐ Ticket Sales (handling money)	10:30-1:30	12:30-3:30	
☐ Advance Tickets (standing, tech savvy)	10:30-1:30	12:30-3:30	
■Wristbanding/ID Checks (standing)	10:30-1:30	12:30-3:30	
☐Wine Glass Pickup (standing)	10:30-1:30	1:30-4:30	
☐ Wine Pick Up (Sat.) - (18 & older, lifting, standing)	12:30-3:30	3-6	3:30-6:30
□Wine Pick Up (Sun.) - (18 & older, lifting, standing)	12:30-3:30	2:30-5:30	
□ Wine/Ice Runner (Sat.) (18 & older only, lifting)	12-3	3-6	
☐ Wine/Ice Runner (Sun.) (18 & older only, lifting)	12-3	1:30-4:30	
□ Parking (standing - no shade)	10:30-1:30	1-4	
☐ Gate Monitor	11-2	<i>1:</i> 30-4:30	4-6
☐ Clean Up (requires lifting)	5:30-8:30		

I understand that The Chamber of Gettysburg & Adams County, the participating wineries/vendors, and other volunteer workers are not responsible for or liable for accidents, loss, theft or claims resulting from volunteer participation. Volunteers are fully responsible for protection

Date:

# T & ABOUT



Ribbon Cutting | May 2 Aero Energy





Ribbon Cutting | May 2 Aero Energy





Awards Reception | May 8 The Lodges at Gettysburg Jess Dean-Celebrate Gettysburg, Small Business Person of the Year







Awards Reception | May 8 The Lodges at Gettysburg Brian Shaffer-Gettysburg Foundation, Environmental Stewardship





Awards Reception | May 8 The Lodges at Gettysburg Tiffany Stultz, Educator of the Year









Adams Apple Bike Ride | May 11 Amblebrook Gettysburg



Ribbon Cutting | May 15 Graphcom, Inc.





WellSpan°

HEALTH

Ribbon Cutting | May 15 Graphcom, Inc.









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- Children's Community Pediatrics

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To learn more, visit **UPMC.com/CentralPaPediatrics**.

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in Central Pa.

#### CHAMBER EVENTS

#### JUNE 4

Finance Committee | 8:30 a.m., Chamber Office

Chamber Chance Raffle Committee | 10 a.m., Chamber Office

#### JUNE 10

Executive Committee | 8 a.m., Chamber Office

#### **IUNE 12**

Wine Fest Committee | 11:30 a.m. Granite Hill Camping Resort

#### **JUNE 13**

Governmental Affairs Committee | 12 p.m., Chamber Office

YPR | 4-6 p.m., Boyer Cellars

#### **JUNE 18**

County Connections | 8:30 a.m., Hoffman Homes for Youth

#### JUNE 20

Membership Mixer | 4-6 p.m., Ragged Edge Coffee House/ Pilger Ruh Brewing

#### **JUNE 25**

Chamber Board of Directors | 8 a.m., chamber office

#### **JUNE 26**

Ambassador Committee | 11:30 a.m., chamber office

#### **IUNE 27**

Golf Outing | 7:30 a.m., The Bridges Golf Club



#### **COMMUNITY EVENTS**

#### JUNE 1

Living History: 119th New York Infantry/ 8th New Jersey Infantry | Times Vary Gettysburg National Military Park 717.334.1124 | nps.gov/get

#### JUNE 7

Upcycled Art Auction | 5:30 - 8:30 p.m. Adams Rescue Mission 717.334.7502 | adamsrescuemission.org

#### **JUNE 14**

FunFest | 3 p.m. Adams County Library System 717.334.5716 | adamslibrary.org

#### **JUNE 15**

Farmers Market Fairy Festival | 8 a.m. - 1 p.m. Adams County Farmers Market 223.278.4422 | acfarmersmarkets.org

#### **JUNE 22**

Rebel's Roost Antique & Vintage Outdoor Market 8 a.m. - 2 p.m. | The Outlet Shoppes at Gettysburg 717.337.9705 | theoutletshoppesatgettysburg.com

#### **JUNE 23**

Wedding Show on the Hill | 12 - 3 p.m. Hauser Hill Event Center 717.752.0277 | hauserhill.com

#### **JUNE 28**

"The Night Before Gettysburg" On Stage at Gettysburg Lincoln Railroad Station | 7 p.m. Destination Gettysburg 717.334.6274 | destinationgettysburg.com



Members can promote their business events and news for FREE in the **Chamber Connections** weekly eblasts and **Adams County Business** monthly newsletter! All you have to do is send your announcement with the who, what, when, where, and why to news@gettysburgchamber.org.

#### **NEW MEMBERS**

#### Negley's Well Drilling, Inc.

Nick Roth

7 Keener Dr. Ste. B Mechanicsburg, PA 17325 717.590.7370 info@negleys.net Homes & Real Estate

#### **Strawberry Hill Nature Center & Preserve**

Daniel Brannen

1537 Mt. Hope Road Fairfield, PA 17320 717.642.5840 info@strawberryhill.org Arts & Recreation

#### Weikert Enterprises, LLC

Lyndsey Weikert

478 Knoxlyn Orrtanna Rd. Gettysburg, PA 17325 717.683.2356 lyndseyweikert@weikertenterprises.com Services

#### A.R.C. Property Services, LLC Ryan Lehr

P.O. Box 448 Littlestown, PA 17340 717.637.6152 Lglass.arc@gmail.com Homes & Real Estate



#### MEMBER RENEWALS

#### **30-39 Years**

Bream Orchards

C.D. Cain Auto Parts, Inc.

C.S. Davidson, Inc.

Dental Arts of Gettysburg

Grannie's Attic Shurt Haus

Hickory Bridge Farm, Inc.

Inn at Cemetery Hill

Inn at Herr Ridge

International Paper

Miller Enterprises T/A MacDonald Cleaning Co.

#### 20-29 Years

Adams County Historical Society/ Gettysburg Beyond the Battle Museum Biggerstaff's Catering Laslow's Pharmacy Liberty Mountain Resort Quail Valley Golf Club Scott & Co. Fine Jewelers

#### 10-19 Years

Adams County Farmers Market Association Inc.

Brienna Richelle Photography

Gene Latta Ford Inc.

Lincoln Leadership Institute

Littlestown Veterinary Hospital

McCleaf Landscaping, LLC

Possum Valley Municipal Authority

SAGR Products Int'l

The Lodges at Gettysburg

#### 5-9 Years

Hill Financial Solutions Tevis Energy The Brafferton Inn The Markets at Hanover

#### 1-4 Years

Amblebrook at Gettysburg Master Association Hauser Hill Event Center JunkClear McCabe, Brenda Servants, Inc. Valley Agency Company

# 2024-25 Directory Ad Sales Available

10,000 copies of Adams County Living distributed throughout the community!

Full page - \$1,075, 1/2 Page - \$775, 1/4 Page - \$575, 1/8 Page - \$375 for more information call 717.334.8151 or email annieb@gettysburg-chamber.org

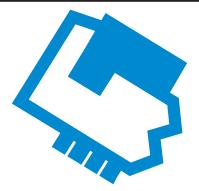




1382 Biglerville Rd. | Gettysburg, PA 17325 717.334.8151 | FAX 717.334.3368 info@gettysburg-chamber.org www.gettysburg-chamber.org

#### OFFICE HOURS

Monday-Friday, 8:30 a.m.-4:30 p.m.



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For more information, contact the PA Chamber Insurance Service and Support Department at 877.463.9891 or service@pciinsurance.com

