

ADAMS COUNTY

NOVEMBER 2024

# BUSINESS



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BUSINESS BRIEFS

ADVOCACY UPDATE

EVENTS CALENDAR



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### **Judy Morley, PhD**

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The Chamber of Gettysburg & Adams County

*\*Denotes Executive Committee Member*

## CHAMBER STAFF

### **Carrie S. Stuart, President**

[carries@gettysburg-chamber.org](mailto:carries@gettysburg-chamber.org)

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[maurah@gettysburg-chamber.org](mailto:maurah@gettysburg-chamber.org)

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[edithc@gettysburg-chamber.org](mailto:edithc@gettysburg-chamber.org)

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## IN THIS ISSUE

04-05

Business Briefs

06

Member Spotlight:  
Seminary Ridge Museum and  
Education Center

*Judy Morley, Ph.D., President/Executive Director*

07

#FreshFaces:

Jeff the Junkman

*Shawn Kessel, Owner/Operator*

07

Chamber Chat

08

Advocacy Update

09

Out & About

10

Guest Article:

Don't Get Scammed this Holiday Season

*By Shannon McCleary, TREYSTA*

*Marketing & Account Manager*

11

Chamber & Community Events

12

Chamber News

ADAMS COUNTY BUSINESS IS PUBLISHED AND  
PRODUCED BY



## THE CHAMBER GETTYSBURG & ADAMS COUNTY

Chartered in 1919, The Chamber of Gettysburg & Adams County is Adams County's oldest and largest business organization. The chamber supports and strengthens its members and the Adams County area by promoting diverse economic opportunities through advocacy, building relationships, providing timely information and developing leaders for the future. Nearly 530 local businesses and organizations have made an investment in Adams County through membership.

1382 BIGLERVILLE ROAD, GETTYSBURG, PA 17325 | 717.334.8151



# BUSINESS BRIEFS

The **bolded** businesses in Business Briefs are Chamber members. Submit news to [news@gettysburg-chamber.org](mailto:news@gettysburg-chamber.org) by the second Tuesday of each month for inclusion in the following month's publication.



A new National Park Service report shows that 742,000 visitors to **Gettysburg National Military Park** and 98,000 visitors to Eisenhower National Historic Site in 2023 spent \$61.4

million dollars in communities near the park. That spending supported 734 jobs in the local area and had a cumulative benefit to the local economy of \$88.5 million dollars. An interactive tool is available to explore visitor spending, jobs, labor income, and total economic contribution by sector for national, state, and local economies. Users can also view year-by-year trend data. The interactive tool and report are available on the National Park Service website, [www.nps.gov](http://www.nps.gov).



**UPMC Pinnacle Foundation** with the support of UPMC Hillman Cancer Center in Central Pa., raised more than \$88,000 at the Women's Cancer Symposium on Saturday, Sept. 7 in Harrisburg.

The funds will be added to the Rocco & Nancy Ortenzio Fund for Clinical Excellence that provides funding for advances in cancer research and for patients in need at UPMC Central PA Hillman Cancer Centers. The comprehensive one-day event discussing how to advance knowledge in women's oncology was attended by over 100 physicians, nurses, social workers, exhibitors and other health care professionals.



**Barley Snyder** partner Paul G. Mattaini has been named a "Lawyer of the Year" by *The Best Lawyers in America* in its 31<sup>st</sup> edition. Mattaini was designated as the 2025 "Lawyer of the Year" in "Mergers and Acquisitions Law" in the Harrisburg metro area. Mattaini concentrates his practice in

the areas of mergers and acquisitions, securities, banking and business. He handles complex and sophisticated transactions and counsels clients on a variety of business matters. Mattaini has practiced at Barley

Snyder for 30 years and was previously named a "Lawyer of the Year" for "Banking and Finance Law" in the *Best Lawyers' 2020* edition. He has also been recognized with the Champion for Women Award by the Pennsylvania Bankers Association.



The Board of Directors of **Cross Keys Village- The Brethren Home Community** has completed its extensive search process and is pleased to announce the appointment of Beverly Asper as the organization's new President and Chief Executive Officer, effective December

2, 2024. Asper has dedicated her 35-year career to the aging services field. A strategic and innovative leader, Asper has collaborated with numerous boards, executives, clinical and operations teams over her career to cast vision, inspire innovation, and create the future of aging services. She is passionate about creating strong and vibrant communities that promote wellness and vitality for residents and team members.



*Central Penn Business Journal* and *Lehigh Valley Business* have named **SEK, CPA & Advisors** as one of the "Best Places to Work in PA for 2024" in the medium employer category. Best Places to Work in PA identifies, recognizes, and honors the best places of employment in Pennsylvania in

three categories: small employer (15-99 employees), medium employer (100-249), and large employer (250 or more). Winners will be recognized December 12.



Superintendent Kristina Heister announced that Zachary Bolitho has been selected as the Deputy Superintendent for **Gettysburg National Military Park and Eisenhower National Historic Site**. Bolitho has worked at Gettysburg NMP and Eisenhower NHS as Division Lead

of Resource Stewardship and Planning since 2011. He started his new assignment on September 22, 2024. Bolitho has worked for the National Park Service (NPS) for 24 years, serving in resource stewardship offices at several NPS units across the country. He has also served in Acting Superintendent details at multiple parks as well as in leadership positions with the NPS Eastern Incident Management Team.



# Chamber Chance Raffle

Over \$3,500 in cash and gift card prizes!  
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## MEMBER SPOTLIGHT

**Seminary Ridge Museum and Education Center**

*Judy Morley, Ph.D., President/Executive Director*

717.339.1353 | [jmorley@seminaryridge.org](mailto:jmorley@seminaryridge.org)



### Let's meet Judy Morley with the Seminary Ridge Museum and Education Center!

Last month, Judy Morley eagerly took on her new role of President and Executive Director of the Seminary Ridge Museum and Education Center. Her responsibilities include business development, financial management, and overall leadership and planning of the organization.

Before stepping into her new position, Morley was self-employed as an executive consultant and also spent time serving as the Executive Director of the Carroll County Arts Council in Westminster and as the Interim Executive Director of the YWCA of Gettysburg and Adams County.

"Although I've lived here for over 6 years, I see myself as a perpetual tourist," she said, "We have so much going on at the museum, and I can't wait to be part of all of it."

The Museum and Education Center offer programming on a variety of topics. They speak on medical advances during the Civil War that directly relate to medicine today, while also diving into the civilian experience and those impacted at the Seminary.

"There are so many things about the museum that people might not know!" Morley said, "Historically, we were the largest field hospital building in the aftermath of the Battle of Gettysburg and Seminary Ridge was the longest continuously occupied ground during the battle, from June 30-July 5, 1863."

The Museum and Education center is a must see for tourists and locals alike as it is one of the only Civil War-era buildings that is open to the public and functions as a museum. They offer year-round programs, walking tours, symposiums, a breathtaking view-scape from the cupola, and even an escape room.

"Not only do we have the museum, which uses artwork, artifacts, and interactive media to grapple with hard questions of war, race, religion, and reconciliation, but we also have a robust education program for all ages, from elementary school to adults," Morley said.

So, what can we expect in the future from the Museum and Education Center? The same popular programming, such as History Happy Hour and Fridays on the Ridge and a history book club in conjunction with the Adams County Library System. Along with a few new projects including working with Destination Gettysburg on Black History Trails of Gettysburg and a new exhibit called *Uncovering the Black Experience on Gettysburg's Seminary Ridge*.

"I am looking forward to participating in our many events and meeting the amazing donors, supporters, and participants who make our programs possible," Morley said.

### As a business in Adams County, how do you give back to the local community?

The Seminary Ridge Museum offers a multitude of free events, including Fridays on the Ridge and the History Happy Hour. We also offer free admission on select dates. Our staff is always available to give talks at local schools and organizations that want to know more about the first day of the battle, the field hospital in Schmucker Hall, and the Seminary Ridge Museum.

### When you're not working, where in Adams County do you like to spend your time?

I said earlier that I will always be a tourist, so I love to hike on the battlefield. I also love downtown Gettysburg, and frequently hang out for coffee at Ragged Edge or just walk around the square.

## BIZ BUZZ

The Mission of the Seminary Ridge Museum and Education Center is to restore, preserve, and maintain the Civil War properties, architecture, and legacy of Seminary Ridge, and provide education about these to the general public. The Museum opened on July 1, 2013, in conjunction with the 150<sup>th</sup> Anniversary of the Battle of Gettysburg.





## #FreshFaces

Jeff the Junkman

**Shawn  
Kessel**

Owner/Operator

### Who we are and what we do:

I am the second generation of this family run business. I had very little interest in taking it over when I was younger (I wanted to be a mechanic). However, when my father lost his life in a motorcycle accident when I was 18, I felt that keeping the business going was the right thing to do. 15 years later, I am so glad I made that decision!

Jeff The Junkman has been making it easy and practical to get rid of the junk that life throws at you. We remove and haul away worn-out furniture, obsolete electronics/appliances, as well as any common household item that has become junk within your life.

### What we love about the Adams County community:

Adams County feels like one big family! The atmosphere feels like home, and it is a beautiful, culturally rich place to run a business, as well as raise a family.

### Fun fact about yourself:

My family and I have been vegetarians for the last 15 years.

## CHAMBER CHAT

### Do You Want To Host A Mixer?

The chamber is scheduling programs for 2025 and we are looking for businesses that have the space and want to host one of our Membership Mixers! If members don't have space, you can pair up with another organization or consider space at a hotel/facility with a meeting room. Membership Mixers are casual gatherings on the third Thursday of the month from 4-6 p.m. This is a great opportunity to show off your space and get to share what your business does for Adams County. Call the chamber office at 717.334.8151 to check availability.



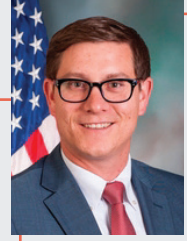
### Sponsorship Opportunities Available

Sponsoring a chamber program gives your business recognition with professionals, executives, managers and other influential business decision-makers in the Adams County area. Be a part of programming that allows businesses to develop partnerships with new clients and customers through unique one-on-one marketing opportunities.

The chamber is looking for sponsorships for 2025 programs! To learn more about the levels of sponsorship for each program, [click here](#) or call 717.334.8151.

# ADVOCACY UPDATES

## FIGHTING TO KEEP THE LIGHTS ON IN PA REPRESENTATIVE TORREN ECKER



What if you flipped the switch and the lights did not come on? As vice chairman of the House Republican Policy Committee, we recently dove into the issue of the looming energy crisis the nation and Pennsylvania are facing.

A testifier from PJM, which supplies electricity to more than 65 million people, noted energy suppliers are seeing increased demand for electricity. Already, the company has seen significant load increases and projections show that it will continue in the coming years. What that means for you is expected rate hikes in as little as a year, or much worse, a time when the electric lights, heat and stove won't come on.

This is the result of a shift toward wind and solar power generation, which are not meeting demand. While I agree clean energy should be part of the production portfolio, it cannot, and data shows it will not, be the core ingredient in making electricity.

Pennsylvania has vast resources, particularly natural gas, to meet the growing demands clean energy cannot keep up with. Consumers need and deserve reliable and affordable energy. That is what I, and fellow House Republicans, continue to fight for.

## LAWMAKERS STRESS NEED FOR TORT REFORM REPRESENTATIVE DAN MOUL



In October I joined Rep. Torren Ecker (R-Adams/Cumberland) and several of my other House colleagues at a Capitol news conference at which we stressed the urgent need for tort reform in Pennsylvania. Excessive litigation, including frivolous lawsuits, is hurting families and hampering our economic growth. We are committed to enacting tort reforms that ensure fairness, promote economic growth and establish a level playing field for all citizens.

The package of bills introduced thus far would, among other things, restore the Fair Share Act to ensure a defendant's share of legal penalties is limited to their share of liability; amend the constitution to enable the General Assembly to establish the venue for a civil lawsuit and limit the rule-making authority of the Pennsylvania Supreme Court.

## CONTACT INFORMATION:

### Senator Bob Casey

200 N. Third St., Suite 14A  
Harrisburg, PA 17101  
717.231.7540

### Senator John Fetterman

320 Market St., Suite 475E  
Harrisburg, PA 17101  
717.782.3951

### Congressman John Joyce

282 West King St.  
Abbottstown, PA 17301  
717.357.6320

### Senator Doug Mastriano

33 York Street  
Gettysburg, PA 17325  
717.334.4169

### Representative Dan Moul

30 West Middle Street  
Gettysburg, PA 17325  
717.334.3010

### Representative Torren Ecker

282 West King St., 1<sup>st</sup> Floor  
Abbottstown, PA 17301  
717.259.7805



# OUT & ABOUT



Gettysburg Wine and Music Festival | September 7 & 8  
Granite Hill Camping Resort



Gettysburg Wine and Music Festival | September 7 & 8  
Granite Hill Camping Resort



Gettysburg Wine and Music Festival | September 7 & 8  
Granite Hill Camping Resort



Member Mixer  
Sept. 19 | Gettysburg Community Theatre



Member Mixer  
Sept. 19 | Gettysburg Community Theatre



Member Mixer  
Sept. 19 | Gettysburg Community Theatre



Federal Legislative Luncheon | October 2  
Wyndham Gettysburg



Federal Legislative Luncheon | October 2  
Wyndham Gettysburg



Federal Legislative Luncheon | October 2  
Wyndham Gettysburg



## DON'T GET SCAMMED THIS HOLIDAY SEASON

*Written by Shannon McCleary, TREYSTA Marketing & Account Manager*

Online shopping is fun and handy. Who doesn't love a good deal? As the holiday shopping season approaches, millions of Americans will turn to the convenience of online shopping to score their next holiday gift. However, this also creates the perfect opening for cybercriminals to target unsuspecting shoppers.

According to a Federal Trade Commission (FTC) report from 2023, consumers lost approximately \$10 billion to fraud, up by \$2.2 billion from the previous year. Online shopping was identified as the second-highest source of fraud, just behind imposters and bad actors. Scammers take advantage of the season's high transaction volume and the distraction of eager shoppers looking for deals.

The risks increase especially for new or infrequent online shoppers who may not be aware of common scams. Sites such as TikTok and Instagram are common places to see this. You may see an amazing advertisement between your favorite videos. While it may be tempting to purchase something right away, take a moment to review the shop. Are there decent reviews and do they make sense? How many products have been sold? If you see 5 star reviews, but only 7 items sold—that's a red flag! Consider looking for the item elsewhere.

Another threat is phishing, where scammers send fake messages disguised as real companies to trick you into sharing sensitive data. Scammers try to get you to click bad links by offering great deals, often with urgent deadlines. You may receive these messages via email, text, or a direct message on social media.

**Remember, think before you click. If it sounds too good**

**to be true, it probably is.**

To protect yourself, use websites with secure connections (look for "https://"), shop from trusted brands, and avoid clicking on message links from unknown senders. Another tip is to use your credit card over a debit card for better fraud protection and monitor your account activity closely. Additionally, use strong, unique passwords along with turning on multifactor authentication (MFA). MFA adds an extra layer of security and you can often find how to turn it on in your account settings.

You should also be cautious when using public Wi-Fi networks, as these are more open to hacking. Instead, use your secure home network for transactions. It's also essential to keep your devices, operating systems, and security software up to date to ensure protection from the latest threats.

While the holidays bring the joy of gift giving, it's also important to stay aware of your online safety. Cyber threats are now an unfortunate part of life. With that, you need to think before you click. Your first line of defense is recognizing when something is a scam. Be sure to share safety tips with the people in your life, especially with the younger generation who may not know these scams exist. (In fact, those 18-24 are more likely to fall for online scams!) Stick to known shops, take steps to protect your information, and happy shopping!

*Shannon McCleary works for TREYSTA technology management, a local IT company in Gettysburg and York. Questions? Please reach out to [marketing@teamtreysta.com](mailto:marketing@teamtreysta.com).*

**"You should also be cautious when using public Wi-Fi networks, as these are more open to hacking."**



## CHAMBER EVENTS

### NOVEMBER 6

Career Fair meeting | 1 p.m., chamber office

### NOVEMBER 12

Executive Committee meeting | 8 a.m., chamber office

### NOVEMBER 13

SSI Committee meeting | 8:30 a.m., chamber office

### NOVEMBER 14

Governmental Affairs Committee meeting | 12 p.m., chamber office

### NOVEMBER 14

Annual Meeting | 4:30 p.m., The Refectory at United Lutheran Seminary

### NOVEMBER 20

Chamber Board of Directors meeting | 8 a.m., chamber office

### NOVEMBER 28

Thanksgiving | chamber office closed

### NOVEMBER 29

Chamber office closed

### DECEMBER 5

Christmas Cookie Cash Bash | 3:30 p.m., chamber office

## COMMUNITY EVENTS

### NOVEMBER 1

24 Hours On The Ridge | Times Vary  
Seminary Ridge Museum  
717.339.1300 | [seminaryridge.org](http://seminaryridge.org)

### NOVEMBER 2

Debris of Battle with Tim Smith | 11 a.m.  
Adams County Historical Society  
717.334.4723 | [achs-pa.org](http://achs-pa.org)

### NOVEMBER 7

Live Music with Nick Mich | 6-9 p.m.  
Gettysburg Eddies  
717.334.1100 | [gettysburgeddies.com](http://gettysburgeddies.com)

### NOVEMBER 10

Fall Journeys- Virtual Encounters | Times Vary  
Ticket to the Past-Unforgettable Journeys  
717.338.1243 | [gettysburgfoundation.org](http://gettysburgfoundation.org)

### NOVEMBER 15

Questions and mysteries of Lincoln's Visit to Gettysburg | 2 p.m., Adams County Historical Society  
717.334.4723 | [achs-pa.org](http://achs-pa.org)

### NOVEMBER 16

Remembrance Day Illumination  
Gettysburg Foundation  
717.338.1243 | [gettysburgfoundation.org](http://gettysburgfoundation.org)

### NOVEMBER 19

Dedication Day | Times Vary  
Gettysburg Foundation  
717.338.1243 | [gettysburgfoundation.org](http://gettysburgfoundation.org)

### NOVEMBER 30

Home For The Holidays | 7 p.m.  
Gettysburg Community Theatre  
717.334.2692 | [gettysburgcommunitytheatre.org](http://gettysburgcommunitytheatre.org)

### NOVEMBER 30

Small Business Saturday  
[sba.gov](http://sba.gov)

Save the Date

## Christmas Cookie Cash Bash

December 5th 3:30-6 p.m.  
at the chamber office

Come spread holiday cheer with us while enjoying food, drinks including a specialty cocktail, and a chance to win a basket of cheer, a Jelly of the Month, and other fun prizes!

RSVP to  
[Gettysburg-chamber.org](http://Gettysburg-chamber.org)  
by November 25

**"NOBODY IS WALKING OUT ON THIS FUN,  
OLD-FASHIONED, FAMILY CHRISTMAS"**

**- CLARK GRISWOLD**





Hoffman Homes

## HOLIDAY GIFT PROGRAM

We are busy preparing for this year's Holiday Gift Program!  
Join us in spreading holiday cheer to our youth and young adults in care by making some of their holiday wishes come true.

If interested in fulfilling a gift tag or wrapping gifts, contact April Lombardi at [alombardi@hoffmanhomes.com](mailto:alombardi@hoffmanhomes.com) or (717) 359-7148 x4501.

## NEW MEMBERS

### Air 1 Cooling & Heating

**Kevin Foster**

358 Longstreet Drive  
Gettysburg, PA 17325  
[hvacair1pa@gmail.com](mailto:hvacair1pa@gmail.com)  
Homes & Real Estate

### Gateway Family Diner

**Samy Bebawy**

70 Presidential Circle  
Gettysburg, PA 17325  
[petrina.riley83@gmail.com](mailto:petrina.riley83@gmail.com)  
Shopping & Dining

The Chamber is thankful for  
all our members who  
partner with us to make  
Adams County a better  
place to work and live.

## MEMBER RENEWALS

### 20-29 Years

Adams County SPCA  
Adams Rescue Mission, Inc.  
Buchart Horn, Inc.  
Conewago Valley School District  
Edward Jones-Erik Hendricks  
Hilton Garden Inn - Gettysburg  
Lady & Taylor Body Shop, Inc.

### 10-19 Years

Home Instead

### 5-9 Years

HD Entertainment  
Keller Williams Keystone Realty  
Mason Dixon Distillery  
Quality Kyocera  
Seminary Ridge Museum and Education Center

### 1-4 Years

Boyer Nurseries & Orchards, Inc.  
Caruso Homes On Your Lot PA1, LLC  
Lavender and Sage  
Triple R Roofing

## Annual Meeting

Thursday, November 14, 2024

The Refectory at United Lutheran Seminary

4:30 p.m. - Self-Guided Museum Tours

5:00 p.m. - Networking and Heavy Hors d'oeuvres

6:00 p.m. - Program Begins

Join us for an evening recognizing the 2024 Outstanding Citizen of the Year and Chamber Volunteer of the Year. We will also recognize outgoing board members and newly elected board members.

Cost is \$40 per person which includes hors d'oeuvres, one drink ticket, and a self-guided tour of the Seminary Ridge Museum.

Registration deadline is November 4, 2024.  
Refunds will not be issued after registration deadline.

Register online at [gettysburg-chamber.org](http://gettysburg-chamber.org)  
or call 717.334.8151.

Sponsored by: **Barley Snyder**  
ATTORNEYS AT LAW  
  

Did

You

Know?

The 2024-2025 edition of Adams County Living is set to publish later this month. We'll distribute the full-color magazines to 10,000 people through the Gettysburg Times, local businesses and the chamber office.

Adams County Living features community profiles, the chamber business directory, and an events calendar. Look for your copy soon!





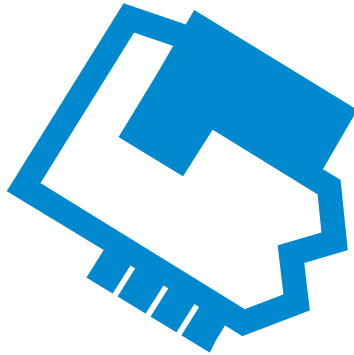
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