

ADAMS COUNTY

DECEMBER 2024

BUSINESS



THE CHAMBER
GETTYSBURG & ADAMS COUNTY

Annual Meeting *Updates*



BUSINESS BRIEFS

ADVOCACY UPDATE

EVENTS CALENDAR



2025 Q1 Courses

ORGANIC SOCIAL MEDIA - JAN 9TH AT 4PM

PAID ADS - FEB 12TH AT 4PM

AI FOR YOUR BUSINESS - MARCH 18TH AT 4PM

\$147
per course
- or -
\$297
for all 3



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The Chamber of Gettysburg & Adams County

*Denotes Executive Committee Member

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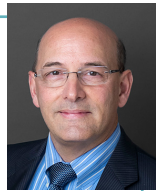
THE CHAMBER GETTYSBURG & ADAMS COUNTY

Chartered in 1919, The Chamber of Gettysburg & Adams County is Adams County's oldest and largest business organization. The chamber supports and strengthens its members and the Adams County area by promoting diverse economic opportunities through advocacy, building relationships, providing timely information and developing leaders for the future. Nearly 530 local businesses and organizations have made an investment in Adams County through membership.

1382 BIGLERVILLE ROAD, GETTYSBURG, PA 17325 | 717.334.8151

BUSINESS BRIEFS

The bolded businesses in Business Briefs are Chamber members. Submit news to news@gettysburg-chamber.org by the second Tuesday of each month for inclusion in the following month's publication.



Barley Snyder partner Salvatore Anastasi has been named a "Top Lawyer" in intellectual property law by Main Line Today in its 2024 edition. Anastasi was previously named a "Top Lawyer" in Main Line Today's 2023 and 2021 editions.

Anastasi is a patent attorney and the chair of Barley Snyder's Intellectual Property Practice Group. He advises clients on all aspects of intellectual property, including domestic and international patent preparation and prosecution and intellectual property litigation.



HOFFMAN
• HOMES •

Hoffman Homes is excited to announce the grand opening of its new Outpatient Therapy Program. The ribbon-cutting ceremony was held at Hoffman Homes on November 4th. The new program is part of Hoffman

Homes' commitment to providing comprehensive, mental health services for people in our community. The Outpatient Therapy Program will offer a range of services, including individual therapy, group therapy, and medication management. With a dedicated team of licensed professionals, Hoffman Homes aims to create a safe and welcoming space for clients.



On October 11th, Amblebrook at Gettysburg celebrated the grand opening of its Memorial Park with a moving ribbon cutting ceremony that paid tribute to our nation's veterans and their

service to our country. Keynote remarks were given by distinguished individuals, including Colonel Joed Carbonell of the United States Air Force, Isaac Bucher of The Chamber of Gettysburg and Adams County, and Sara Carbonell, Director of Sales and Marketing at Crown Community Development. Following the ceremony, attendees had the opportunity to explore the beautiful Memorial Park, a serene and reflective space designed to honor the memory of those who have served.

**GETTYSBURG
TRADING POST**

Gettysburg Trading Post proudly announces its acquisition of The Gun Center. The Gun Center, located at 1713G

Rosemont Ave in Frederick, has long been recognized for its service to hunters, sportsmen, veterans, and law enforcement, and will now join forces with Gettysburg Trading Post to offer an even wider range of products and services. Since its founding in 2009, Gettysburg Trading Post has been dedicated to serving the needs of the local and regional community, providing an unmatched selection of firearms, ammunition, and accessories. By acquiring The Gun Center, Gettysburg Trading Post will extend its legacy of quality and expertise to a new market while maintaining the core values that have made both businesses so successful.



SEK, CPAs & Advisors won two categories in *Herald Mail Media's* Tri-State's Best Community's Choice Awards for 2024: SEK was voted Best Accounting Firm and Kelli Cobb, CPA, MBA, Member of the Firm, was voted Best Accountant. Cobb joined SEK in 2004 and was admitted

as a Member of the Firm in 2020. She is the Director of the firm's Accounting Services department and serves as chair of the firm's Accounting, Consulting, & Tax Services Committee. Cobb provides accounting, consulting, and tax services to the firm's small business and individual clients.



In recognition of Veterans Day, students at Gettysburg Montessori Charter School participated in a special project to honor and thank veterans for their service. Each student wrote heartfelt letters to veterans in our community, expressing

gratitude and sharing messages of appreciation and respect. This initiative is part of GMCS's broader mission to foster empathy, community awareness, and civic responsibility among its students. The letters were distributed to local veterans' organizations and hospitals in time for Veterans Day on November 11th, with the goal of bringing warmth and encouragement to those who have served our country.



Byers

Stock and Leader is pleased to announce that Seth B. Byers, Madison S. Meiser, and Madison N. Reed have each joined the firm as an Associate. Seth Byers joins the school law practice group, focusing on general education law. Madison Meiser joins the business and real estate practice groups, where she will focus on business and commercial transactions, business planning, and



Meiser

commercial real estate and finance. Madison Reed joins the estate practice group, where she will help with preparation of estate planning documents, including wills, general durable powers of attorney, trusts, and health care powers of attorney.



Reed



"That good York water"
SINCE 1816

The York Water Company's (NASDAQ: YORW) President and CEO, JT Hand, announced that the Board of Directors at their November 25th meeting declared a quarterly dividend of \$0.2192 per share, a 4% increase. The dividend is payable January 15, 2025, to shareholders as of record date December 31, 2024. This is the 616th consecutive dividend to be paid by The York Water Company. The company has never missed a dividend in over 208 years. This is believed to be the longest record of consecutive dividends in America.

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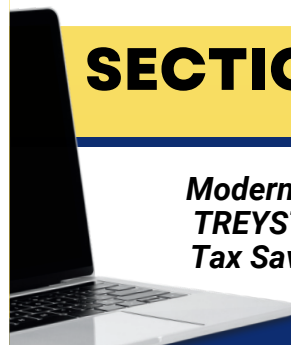
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Gettysburg & York

ANNUAL MEETING UPDATES

2024 Award Recipients



Outstanding Citizen of the Year – Lyle Pitner



Chamber Volunteer of the Year – Karen Tavenner



Non-Profit of the Year – Adams County Children's Advocacy Center



Small Business Person of the Year – Jessica Dean



Educator of the Year – Tiffany Stultz



Environmental Stewardship – Gettysburg Foundation



2024 New Members

A.R.C. Property Services, LLC
Air 1 Cooling & Heating LLC
Amblebrook Gettysburg/CCD
Rock Creek LLC
Blue Team Tom Consulting, LLC
Bollinger Construction, Inc.
Brightspeed Business
Center for White Rose Studies
Conduit Connections, LLLP
Dayhoff Construction
Delone Catholic High School
Dwayne & Gina Piper Team,
REALTORS at Century 21 Realty
Services
Emerald & Onyx LLC
Fox Pest Control
Gateway Family Diner
GDC IT Solutions
Glass Concepts, Inc.
Herbert, Rowland & Grubic, Inc.

Homestead Funding Corp.
Jeff The Junkman
Junior Achievement of South Central PA
Kegerreis Outdoor Advertising
Lawrence Williams- Health Insurance
Negley's Well Drilling, Inc.
Outdoor Solutions
Playground Specialists Inc
Silverback Benefits Group
Strawberry Hill Nature Center & Preserve
Sweeter Than SAP
The Barn Resort
The Flooring Studio
The Gettysburg Choral Society, Inc.
Vibe Performing Arts
Weikert Enterprises, LLC

By The Numbers



857, 145
Website Referrals

28

Networking Programs
& Events



11

Ribbon Cuttings

2,342

Daily Average of Online
Referrals



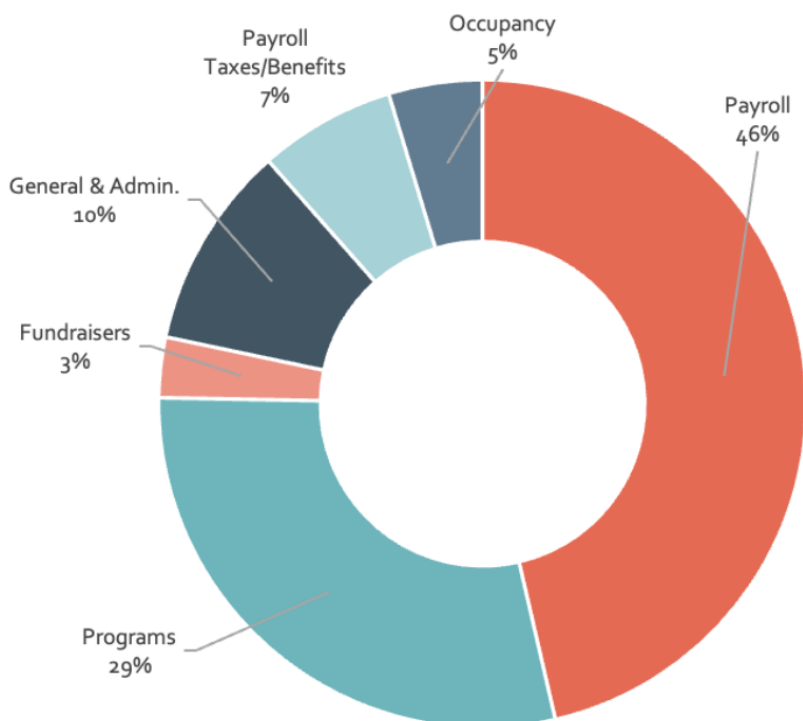
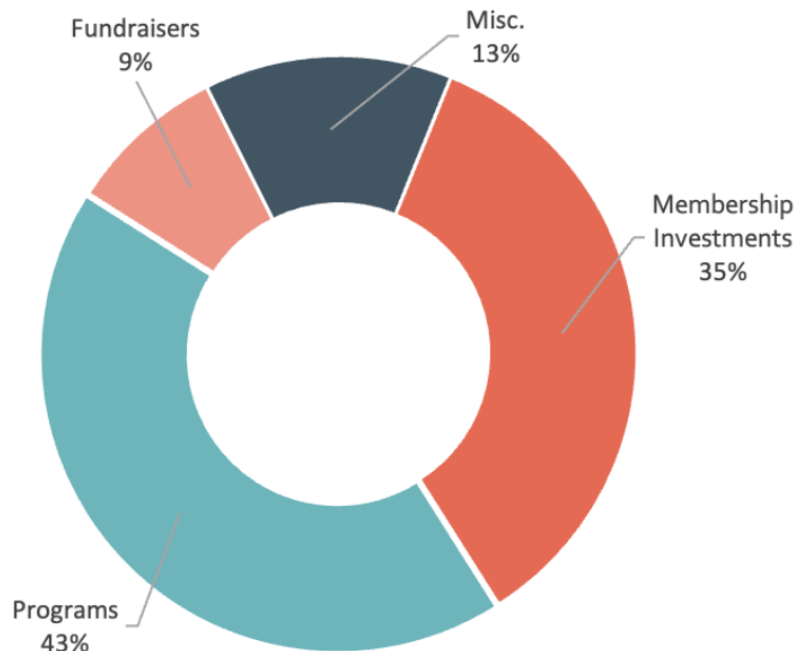
Financial Highlights

Programs (County Connections, Legislative, Awards, Gettysburg Wine & Music Festival, etc.)

Fundraisers (Golf Outing and The Chamber Chance Raffle)

Membership Investments

Misc. (Website, Directory, Newsletter and E-blast Advertisers, Partnership Income, etc.)



Payroll (Four Full-time employees)

Programs (County Connections, Legislative, Awards, Gettysburg Wine & Music Festival, etc.)

Fundraisers (Golf Outing and The Chamber Chance Raffle)

General & Administrative (Postage, Equipment Rental, Supplies, Insurance, Bank/Merchant Services fees and Organizational Dues)

Payroll Taxes/Benefits (Taxes, Benefits, Retirement Contributions and Staff Training)

Occupancy (Rent, Cleaning, and Property Insurance)

**** Numbers are Unaudited**



#FreshFaces

Who we are and what we do:

The Center for White Rose Studies is dedicated to preserving the memories of those who courageously opposed the crimes of National Socialism, using their lives and work as a springboard to address the issues of informed dissent in a civilized society.

We strive to accomplish our mission through multi-faceted programs including digging for “lost” or hard-to-find archival information, assembling historians and other experts to annual conferences, distributing research materials, providing assistance to public school teachers, and encouraging dialog between German and Jewish communities.

What we love about the Adams County community:

The love of history! I initially wished to relocate from the West Coast where I lived from 2007-2022 to York, because it is the White Rose City. Seemed appropriate for Center for White Rose Studies. But fell in love with Gettysburg and Adams County.

Fun fact about yourself:

On several occasions I have driven on the A-95 Autobahn between Munich and Penzberg and I speak German with a Bavarian accent.

Center for White Rose Studies

**Denise
Heap**

Founder and President

CHAMBER CHAT

Get Your 2025 Chamber Chance Raffle Ticket Today!



For just \$20 a ticket, you could be snagging a share of over \$4,500 in cash and prizes! Imagine this: \$25-\$100 gift cards, cold hard cash, AND (drumroll please)... a brand-new gun! It's your chance to win BIG every single day in January, with winning numbers drawn from the 7 p.m. PA Daily Lottery. So, what are you waiting for? Grab your ticket online at gettysburg-chamber.org and join the fun!

Want to Host a Fun Mixer?

We're gearing up for an exciting 2025, and we want YOU to be part of the action! The Chamber is on the hunt for businesses with cool spaces to host one of our monthly Membership Mixers. No space? No problem! Team up with another business or book a stylish meeting room at a local hotel or venue. These casual, lively mixers take place on the third Thursday of every month from 4-6 p.m. It's a perfect chance to show off your space, meet fellow business owners, and let everyone know what makes your business a standout in Adams County. Ready to make some connections? Call The Chamber at 717.334.8151 to reserve your spot!

**SIGN UP
NOW!**



BYE BYE WINDOWS 10

Written by Shannon McCleary, TREYSTA Marketing & Account Manager

With Windows 10 reaching its end of life in October 2025, it's time to think about what this means for your business. After that date, Microsoft will stop providing essential updates, security patches, and technical support. Sticking with an outdated operating system puts your business at risk for security breaches, software compatibility issues, and compliance challenges.

However, you may find your current technology isn't compatible with Windows 11. But making the switch doesn't have to be overwhelming—or costly! Through Section 179 of the IRS tax code, you can make this essential upgrade without straining your budget for new equipment.

Section 179 offers an opportunity to reduce these expenses. This tax code allows you to deduct the purchase price of qualifying equipment—like computers and laptops—purchased during the tax year. For businesses planning a Windows 11 transition, this deduction can significantly offset costs.

But why is Windows 10 reaching its end of life? Windows 10 was launched back in 2015. Microsoft limits its product support to a 10 year lifecycle per its policies on their operating systems. By updating to Windows 11 you ensure your business remains up to date too. Windows 11 was designed to support the new advances in modern hardware and provide better cybersecurity needs.

If you're a business owner, now is the time to partner with your IT team or managed service provider (MSP) to address the upcoming Windows 10 end of life. Collaborating with your IT professionals can give you a

clear understanding of how this transition will impact your organization.

Your IT team can help you assess your current systems, identify devices that need upgrading, and create a timeline for implementing changes without disrupting your operations. Additionally, they can guide you on hardware investments that align with your budget and long-term goals, taking advantage of tax incentives like Section 179.

"...Windows 10 is reaching its end of life in October 2025"

In addition to working with your IT team, it's essential to reach out to your accountants or financial advisors to understand how Section 179 can benefit your business. Your accountants can provide valuable insights into how this tax deduction works, including which equipment qualifies, how much you can deduct, and the deadlines for making purchases.

They can also help you integrate these savings into your overall financial strategy, ensuring you maximize tax benefits while staying within budget. By involving your accountants early, you can confidently plan your IT upgrades, knowing you're making a smart financial decision that supports both your technology needs and your bottom line.

By working together with both teams, you can proactively address risks, minimize downtime, and keep your business secure, compliant, and ready for the future!

Shannon McCleary works for TREYSTA technology management, a local IT company in Gettysburg and York. Questions? Please reach out to info@teamtreysta.com.

CHAMBER EVENTS

DECEMBER 4

Career Fair meeting | 1 p.m., chamber office

DECEMBER 5

Christmas Cookie Cash Bash | 3:30 p.m., chamber office

DECEMBER 10

Chamber Executive Committee meeting | 8 a.m., Zoom

DECEMBER 11

Ambassador Committee meeting | 11:30 a.m., chamber office

DECEMBER 12

Governmental Affairs Committee meeting | 12 p.m., chamber office

DECEMBER 19

Chamber Board of Directors meeting | 8 a.m., Gettysburg Fire Hall

DECEMBER 24-JANUARY 1

Chamber Office Closed

COMMUNITY EVENTS

DECEMBER 5

Year-End Tax Updates & Impacts | 9 a.m.
SEK, CPAs & Advisors
717.637.5915 | sek.com

DECEMBER 6-8

A Gettysburg Christmas Festival | Times Vary
Main Street Gettysburg
717.337.349 | mainstreetgettysburg.org

DECEMBER 13

Christmas Open House | 4-7 p.m.
Shing Stars Therapeutic Riding Program
717.321.5981 | shiningstarstr.org

DECEMBER 14

Gettysburg Holiday House Tour | 11-4 p.m.
Adams County Historical Society
717.334.4723 | achs-pa.org

DECEMBER 15

Holiday Open House | 12-5 p.m.
Boyer Nurseries & Orchards
717.677.8558 | boyernurseries.com

DECEMBER 20-21

Free Holiday Carriage Rides | 4-8 p.m.
The Outlet Shoppes at Gettysburg
717.337.9705 | theoutletshoppesatgettysburg.com

DECEMBER 31

New Year's Eve Celebration at the Wyndham Gettysburg | 6:30 p.m.-1 a.m.
Daniel Lady Farm
717.398.2026 | danielladyfarm.com

Chamber Chance Raffle

Over \$3,500 in cash and gift card prizes!
Winning numbers are based on the 7pm 3-digit
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9722 Daysville Rd.
Walkersville, MD 21793
crystal@mdoutdoorsolutions.com
Services

Sherwin-Williams

Devin Baer
35 D Camp Letterman Dr.
Gettysburg, PA 17325
sw5295@sherwin.com
Homes & Real Estate

MEMBER RENEWALS

20-29 Years

Adams County SPCA
Adams Rescue Mission, Inc.
Buchart Horn, Inc.
Conewago Valley School District
Edward Jones-Erik Hendricks
Hilton Garden Inn - Gettysburg
Lady & Taylor Body Shop, Inc.

10-19 Years

Home Instead

5-9 Years

HD Entertainment
Keller Williams Keystone Realty
Mason Dixon Distillery
Quality Kyocera
Seminary Ridge Museum and Education Center

1-4 Years

Boyer Nurseries & Orchards, Inc.
Caruso Homes On Your Lot PA1, LLC
Lavender and Sage
Triple R Roofing



THE CHAMBER
Membership Mixer

January 16, 2025 | 4-6PM

at
**East Berlin Area
Community Center**
405 North Avenue, East Berlin

Come enjoy an evening with fellow Chamber members! Savor delicious hors d'oeuvres from the best local spots, sip on cool mocktails, and grab your chance to win big with a raffle and 50/50 tickets!

Come get a sneak peek at the amazing new community center renderings while hearing about the Reaching for the Stars campaign.

RSVP by January 6 to gettysburg-chamber.org or 717.334.8151

**Did
You
Know?**

The Chamber is a great place to market and advertise your business! We have multiple options for you including the monthly newsletter, the annual membership directory, weekly eblasts, and advertising on our website!

Contact Annie Burns at annieb@gettysburg-chamber.org for more information.

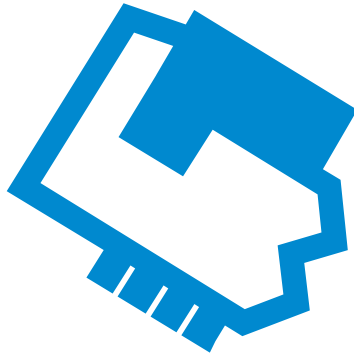


THE CHAMBER
GETTYSBURG & ADAMS COUNTY



1382 Biglerville Rd. | Gettysburg, PA 17325
717.334.8151 | FAX 717.334.3368
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www.gettysburg-chamber.org

OFFICE HOURS
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