

ADAMS COUNTY

FEBRUARY 2025

# BUSINESS



**THE CHAMBER**  
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BUSINESS BRIEFS

ADVOCACY UPDATE

EVENTS CALENDAR

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The Chamber of Gettysburg & Adams County

*\*Denotes Executive Committee Member*

## CHAMBER STAFF

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ADAMS COUNTY BUSINESS IS PUBLISHED AND  
PRODUCED BY



## THE CHAMBER GETTYSBURG & ADAMS COUNTY

Chartered in 1919, The Chamber of Gettysburg & Adams County is Adams County's oldest and largest business organization. The chamber supports and strengthens its members and the Adams County area by promoting diverse economic opportunities through advocacy, building relationships, providing timely information and developing leaders for the future. Nearly 530 local businesses and organizations have made an investment in Adams County through membership.

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# BUSINESS BRIEFS

The bolded businesses in Business Briefs are Chamber members. Submit news to [chambernews@gettysburg-chamber.org](mailto:chambernews@gettysburg-chamber.org) by the second Tuesday of each month for inclusion in the following month's publication.

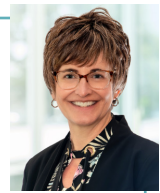


**Gettysburg Foundation** proudly announces that Jackie Spainhour will join as its new president and chief executive officer. Spainhour brings a wealth of innovation and leadership experience with historical organizations to support the Foundation's mission. Her appointment marks a new focus on expanding public outreach, deepening community connections and advancing preservation efforts for the historic nonprofit. Spainhour most recently served as President of the Historic Congressional Cemetery in Washington, D.C. This background positions her to build on the Gettysburg Foundation's strong collaboration with the NPS and further advance its preservation and education mission.

## UPMC

Four **UPMC** central PA hospitals have been named to the U.S. News & World

Report's 2025 Best Hospitals for Maternity Care. UPMC Magee-Womens at UPMC Carlisle, UPMC Hanover, UPMC Harrisburg and UPMC Memorial were recognized as 2025 High Performing hospitals for Maternity Care. According to a release, it is the highest award a hospital can earn as part of U.S. News' Best Hospitals for Maternity Care annual study. UPMC Magee-Womens provides the state's largest network of top-rated maternity care, per the release. Across hospitals with obstetric services, UPMC delivers close to 25,000 babies each year.



**SEK, CPAs & Advisors** is pleased to announce the election of Kara Darlington, CPA, as the firm's Managing Member, effective January 1, 2025. Kara is the fifth Managing Member in the firm's 61-year history and the first woman to hold this leadership role. She succeeds John Schnitzer, CPA, who has served as Managing Member since 2010 and will remain with the firm part-time, serving clients until his full retirement. As Managing Member, Kara will continue focusing on enhancing the success of the firm's team and clients while guiding the firm's strategic direction and future growth.

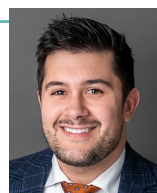


**Stock and Leader, LLP** is pleased to announce the unanimous election of Attorney Kristen R. McGuire to the partnership, effective January 1, 2025. McGuire joined Stock and Leader in 2017 and has since been a key member

of the Estates Practice Group. Throughout her career, she has provided counsel and advocacy for individuals regarding wealth preservation and succession planning. She regularly appears before the Orphans' Court and assists clients with wills, trusts, powers of attorney, advanced medical directives, and estate and trust administration. McGuire has also volunteered her time and expertise to Wills for Heroes, a program that provides free estate planning documents to veterans and first responders.



**PDM Insurance** is proud to announce the following accomplishments. Charles "Chaz" Timmons, CPIA & Personal Lines Insurance & Marketing Manager recently completed the Merchants Insurance Company's Producer Training School in Buffalo, New York. Merchants Producer Training School (PTS) is an intensive five-day program designed for insurance professionals with a minimum of six months in the industry to hone their selling skills and grow in the insurance field. Jessica McMullen, Partner and Agriculture & Business Insurance was recognized recently by the Insurance Agents & Brokers of PA, MD & DE as a 2024 Mover & Shaker. IA&B recognizes this additional group of young professionals who are moving the independent insurance agency network forward.



**Barley Snyder** is pleased to announce the addition of attorney Reilly S. Noetzel to the firm's partnership group effective January 1, 2025. Noetzel is a member of the firm's Real Estate Practice Group and the Construction, Environment, Land Use, and Municipal industry groups in addition to being a licensed title agent. Noetzel started his legal career at the Pennsylvania Office of Attorney General before transitioning to private practice with Barley Snyder in 2017. He earned his law degree from Maurer School of Law at Indiana University Bloomington and his bachelor's degree from Franklin & Marshall College.



Deanna Grimm has joined **ACNB Bank** in the position of Community Banking Manager of the North Gettysburg Office. In this role, Grimm is responsible for leading and developing the North Gettysburg banking office with a strong emphasis on building customer and employee relationships to find solutions and meet established goals and business objectives. Grimm's professional background includes 18 years in the banking industry. She is a graduate of Boonsboro High



School and resides in Frederick, MD with her partner, Brad. Grimm has two kids and six grandchildren. She is excited to start making connections in the Gettysburg Community.



January was National Mentoring Month and **Big Brothers Big Sisters of South-Central PA** was proud to celebrate the invaluable role mentoring plays in empowering youth and fostering

stronger communities. The month-long celebration highlighted the power of mentoring, and BBBS of South-Central PA honored the volunteers who dedicate their time to transforming the lives of youth across the agency's 7-county region: Adams, Cumberland, Dauphin, Lancaster, Lebanon, Perry & York. To mark National Mentoring Month, The Pennsylvania State Capitol building displayed green lights January 10, 11 & 12 in honor of the positive impact that mentors make in the lives of children across the Nation.

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## State Legislative Breakfast

**Friday, March 21, 2025**  
**Hotel Gettysburg**

**8:00 a.m. Registration | 8:30 a.m. Program Begins**

**Invited Speakers:**  
**Senator Doug Mastriano,**  
**Representative Dan Moul,**  
**and Representative Torren Ecker**

**More details to come!**

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## MEMBER SPOTLIGHT

**The Gettysburg Choral Society**

*Julie Strickland, President and Manager*

717.515.3176 | [mayfairy25@gmail.com](mailto:mayfairy25@gmail.com)

### Let's meet Julie Strickland with The Gettysburg Choral Society!

Born and raised in Gettysburg, Julie Strickland has deep roots in this community. After attending Elizabethtown College and living in the Lancaster area for over a decade while working with the Fulton Theatre and the American Cancer Society, Strickland returned to Gettysburg in 2014 to join the family business, Strickland Enterprises, Inc. As Vice President, she has made a significant impact on the company, but that's not where the story ends.

In addition to her role at Strickland Enterprises, Strickland co-founded The Gettysburg Choral Society in 2017, a non-profit 501(c)(3) organization. Serving as President and Manager, she has worked tirelessly to ensure the Choral Society's mission of excellence in choral music performance.

"Our goal is to bring quality music to the community, whether through our regular concerts or performances at local events like 100 Nights of Taps and Dedication Day," Strickland explains.

The Gettysburg Choral Society, an auditioned regional chorus, is known for its commitment to traditional and classic music. The group's performances range from Memorial Day Weekend concerts, where they honor veterans, to their December Christmas concerts that feature a carol sing-along with the audience.

"One of my favorite parts is seeing the audience engage with the music we create. There's nothing quite like the energy at our concerts—it's a real thrill," Strickland shares.

What many may not know is the depth of dedication behind the Gettysburg Choral Society. Director John McKay, who studied under some of the most renowned choral directors in the field, brings incredible expertise to the

group. While the singers, director, and Strickland work for free, they hope to secure grants and sponsorships that will help keep the Gettysburg Choral Society moving forward.

"We want to keep providing beautiful music to the community, and support is crucial in making that happen," says Strickland.

In addition to managing the operations, including marketing, social media, scheduling, and fundraising, Strickland is also a soprano 2 in the chorus. The balance between leadership and performance brings a unique satisfaction.

"I've met some of my best friends through this group, and it's incredible to work together to create something so special," she reflects.

As for advice to new organizations in the area, Strickland emphasizes the importance of consistent marketing.

"The Gettysburg Choral Society benefits from increased visibility. We love member spotlights like this one because it helps us share our story and hopefully attracts more singers and audience members. The Chamber's directory is also a great resource for newcomers looking to get involved in local organizations," Strickland says, "People can't support what they don't know about, so get your name out there!"

We're grateful to have Julie Strickland and The Gettysburg Choral Society as members of The Chamber and look forward to all the beautiful music they'll continue to bring to Adams County!

### What makes Adams County such a great place to do business?

It's the community's genuine appreciation for the arts. The support for the arts here is amazing. People understand the value of funding arts organizations, and we are lucky to be part of that culture.

## BIZ BUZZ

In 2017 The Gettysburg Choral Society was founded, a nonprofit 501(c)(3) organization with a mission to bring high-quality choral music to the community. This auditioned regional chorus is known for its dedication to traditional and timeless music. Their public performances are always free to the public.



The Flooring Studio

Erik  
Slapp

Owner

THE FLOORING  
*studio*

## #FreshFaces

### Who we are and what we do:

We are a local flooring store with over 30 years of experience. We offer installation for the following products: LVP/LVT, Tile, Laminate Wood, Hardwoods, and Carpet.

Our goal at The Flooring Studio is to give our local residence a place they can feel welcome and get the products and service needed for their next project.

### What we love about the Adams County community:

We think that Gettysburg is a very special place! The events, the people, the history all create a nostalgia that is hard to find anywhere else!

As the owner of several companies in the past I can truly say that I enjoy people. I love nothing more than a conversation with a complete stranger, getting to know them and developing lasting friendships.

## CHAMBER CHAT

### SURVEY SAYS

#### New Governmental Affairs Survey

There has been a technical issue on our end with the Governmental Affairs survey and we would appreciate your help! The Chamber's Governmental Affairs Committee is eager to hear from you! As a valued member, your perspective on the legislative issues that impact your business is crucial. We are committed to advocating on behalf of our members, and your feedback helps us understand the challenges and opportunities that matter most to you. By completing this short survey, you'll have the chance to shape our approach to upcoming policy discussions and ensure your voice is heard in key legislative matters. Your input will guide our efforts in making a meaningful impact. Please take a moment to share your thoughts with us—together, we can strengthen our community and business environment. **Click here** to complete the survey. Your feedback truly makes a difference!

#### Member Orientation Information

As a Chamber member, you have access to resources that can help your business thrive. To help you navigate everything, we invite you to our Chamber Member Orientation. This session will cover how The Chamber can support your growth through networking, marketing opportunities, and community involvement. Whether you're new or just want to make the most of your membership, this orientation will equip you for success. Interested? Fill out this quick survey, and we'll get you set up. We look forward to supporting your growth in the Chamber community!







## SIGNS IT'S TIME TO UPGRADE YOUR IT INFRASTRUCTURE

*Written by Shannon McCleary, TREYSTA Marketing & Account Manager*

Let's face it—technology is the heart of your business and it's here to stay. Tech helps you stay both connected and productive. Unfortunately, just like everything else, technology doesn't last forever. If your IT systems are slowing your business down, it might be time for an upgrade. But what are the signs to watch for?

One of the biggest signs that your IT systems are ready for retirement is when they start breaking down more often than not. Whether it's a computer that crashes in the middle of a big project or a server that goes offline, it's a sign your IT systems might be reaching their limits. Not only is this frustrating for your team, but it can also cost your business in lost productivity. Upgrading to more reliable technology can save time and reduce your stress.

Another frustration you many know is slow systems. Maybe it's waiting forever for a file to load or dealing with software that lags when you need it most. When your team is waiting on their tools instead of getting work done, it's time to upgrade to something faster.

Security is a major concern when it comes to older technology. Cyber threats are getting more advanced every day, and older systems just don't have the defenses to keep up. (In fact, Microsoft will end its support of Windows 10 this year!) If your tech isn't receiving regular updates or has gaps in its security, it could be leaving your business vulnerable to things like data breaches or ransomware attacks. Upgrading

to a more secure system may help reduce the risk of a cyberattack.

As your business grows, your technology should grow with it. If adding new users, expanding your operations, or adopting new tools feels like a hassle, your IT infrastructure might not be moving the way it should. Upgrading to systems designed for flexibility can make it easier to adapt and grow without the headaches.

And finally, let's talk about money. Older systems often come with hidden costs—like constant repairs and maintenance fees—that add up quickly. At some point, those repair bills might be costing you more than it would to invest in new tech. A smart upgrade can save you money in the long run and make your life a lot easier.

Upgrading your IT systems doesn't have to be overwhelming or intimidating. It's a chance to give your team better tools and to help boost their productivity. And don't forget: upgrading your tech helps to keep your business secure and sets you up for future success.

If any of this sounds familiar, it might be time to look into what an upgrade could do for you!

*Shannon McCleary works for TREYSTA technology management, a local IT company in Gettysburg and York. Questions? Please reach out to [info@teamtreyستا.com](mailto:info@teamtreyستا.com).*

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01

20 February 2025  
12 - 2 pm

02

15 May 2025  
12 - 2 pm

03

25 September 2025  
12 - 2 pm

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THE CHAMBER

## Membership Mixer

February 20, 2025 | 4-6PM

## at Gettysburg Eddie's

*One, Two, Three Strikes!*

Join us to celebrate three years of Gettysburg Eddie's under new ownership!

Wear your favorite baseball team or player apparel and you could win a prize!

We'll have appetizers, two drink tickets per guest, and exciting door prizes.

The fun kicks off upstairs in the Jewel Box Lounge, with parking behind the building. Don't miss out—let's hit it out of the park together!

RSVP by February 13 at [gettysburg-chamber.org](https://gettysburg-chamber.org)

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## 2025 Q1 Courses

PAID ADS - FEBRUARY 12TH AT 4PM

AI FOR YOUR BUSINESS - MARCH 18TH AT 4PM

ORGANIC SOCIAL MEDIA - APRIL 16TH AT 4PM

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- or -  
\$297  
for all 3



## CHAMBER EVENTS

### FEBRUARY 5

Career Fair Meeting | 1 p.m., chamber office

### FEBRUARY 11

Executive Committee Meeting | 8 a.m., chamber office

### FEBRUARY 13

YPR | 11:30 a.m., Adams Rescue Mission

Governmental Affairs Committee Meeting | 12 p.m., chamber office

### FEBRUARY 20

Membership Mixer, 4-6 p.m., Gettysburg Eddie's

### FEBRUARY 26

Ambassador Committee Meeting | 11:30 a.m., chamber office

### FEBRUARY 27

Board of Directors Meeting | 8 a.m., chamber office

## MEMBER RENEWALS

### 50-59 Years

Drummer Boy Camping Resort

### 30-39 Years

Adams County Library System

C.S. Davidson, Inc.

Gettysburg Eddie's

Gettysburg Nature Alliance

Gettysburg Times

Graphcom, Inc.

Hull's Electric Service, Inc.

PNC Bank

Salzmann Hughes, P.C.

### 20-29 Years

APM Building Materials

DL3 Systems LLC

Gettysburg Battlefield Resort

L & H Mechanical & Electrical Services, Inc.

Mediation Services of Adams County Inc.

Sharrah Design Group, Inc.

The Outlet Shoppes at Gettysburg

### 10-19 Years

Gettysburg Trading Post

State Farm Insurance - Michael R. Ball

### 1-9 Years

Farnsworth House Inn

The Beveled Edge Marble and Granite, Inc.

## COMMUNITY EVENTS

### FEBRUARY 1

From Slavery to Freedom with Tim Smith | 11 a.m.

Adams County Historical Society

717.334.4723 | achs-pa.org

### FEBRUARY 7

Live Music with Nick Mich | 7 p.m.

Gettysburg Eddie's- Jewel Box Lounge

717.334.1100 | gettysburgeddies.com

### FEBRUARY 8

Kid's Valentine's Day Event | 10 a.m.

Hollabaugh Bros., Inc.

717.677.8412 | hollabaughbros.com

### FEBRUARY 15

An Evening With The Painting | 4 p.m.

Gettysburg National Military Park Museum & Visitor Center

717.338.1243 | gettysburgfoundation.org

Tacos and Trivia | 6 p.m.

Seminary Ridge Museum and Education Center

717.339.1300 | seminaryridgemuseum.org

### FEBRUARY 18

Nonfiction Book Club | 1 p.m.

Adams County Library System and Seminary Ridge Museum and Education Center

717.339.1300 | seminaryridgemuseum.org

### FEBRUARY 23

Central PA Wedding Shows | 12 p.m.

Inn at Herr Ridge

717.850.0460 | centralpaweddingshows.com

## NEW MEMBERS

### Cold Creek Dog Training

340 Knight Road

Gettysburg, PA 17325

*experience@coldcreekdogtraining.com*  
Services

### Edsal Manufacturing

80 Keystone Street

Littlestown, PA 17340

*torndorff@edsal.com*

Business & Industry

### Mobile Media Blasting Unlimited

96 Lori Lane

Littlestown, PA 17340

*mobilemediablastingunlimited@gmail.com*

Cleaning Services



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