

ADAMS COUNTY

APRIL 2025

BUSINESS



THE CHAMBER
GETTYSBURG & ADAMS COUNTY



Local Lens:
Where Family and Photography Meet!

BUSINESS BRIEFS

ADVOCACY UPDATE

EVENTS CALENDAR



BOWL FOR KIDS' SAKE

REGISTER TODAY
IMPACT TOMORROW



APRIL 26: 2pm - 4pm
SOUTH HANOVER LANES

1767 Baltimore Pike, Hanover, PA

APRIL 27: 2pm - 4pm
EDGEWOOD LANES

1880 Emmitsburg Rd, Gettysburg, PA



ACT NOW!

Before Lanes are Sold Out.

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1) Register Today.
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2) Build your team.
Invite friends, family & coworkers.

3) Fundraise.
Teams of 5 raise \$500 (or more) to support a Big & Little.

4) Party!
Bowling. Pizza. Drinks. Raffle prizes.
Celebrate the power of mentorship!

Food Sponsors



SPONSORSHIPS AVAILABLE

Sponsor Bowl for Kids' Sake and/or engage your employees with a team fundraising competition!

All proceeds from Bowl for Kids' Sake stay local and sustain the evidence-based mentorship program that has been inspiring youth to pursue their dreams for over 40 years.

Email Mark Lakin at mlakin@bbbsscpa.org for corporate opportunities.

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The Chamber of Gettysburg & Adams County

**Denotes Executive Committee Member*

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IN THIS ISSUE

04

Business Briefs

06

Member Spotlight

Leer Photography and Design

Cindie Leer, Co-Owner

07

#FreshFaces:

Gateway Family Diner

Petrina Riley, General Manager

07

Chamber Chat

08

Advocacy Updates

09

Guest Article:

Don't Get Hacked! How Multi-Factor Authentication Protects You

By Shannon McCleary, TREYSTA Marketing & Account Manager

10

Out & About

13

Chamber & Community Events

14

Chamber News

ADAMS COUNTY BUSINESS IS PUBLISHED AND
PRODUCED BY



THE CHAMBER GETTYSBURG & ADAMS COUNTY

Chartered in 1919, The Chamber of Gettysburg & Adams County is Adams County's oldest and largest business organization. The chamber supports and strengthens its members and the Adams County area by promoting diverse economic opportunities through advocacy, building relationships, providing timely information and developing leaders for the future. Nearly 530 local businesses and organizations have made an investment in Adams County through membership.

1382 BIGLERVILLE ROAD, GETTYSBURG, PA 17325 | 717.334.8151

BUSINESS BRIEFS

The bolded businesses in Business Briefs are Chamber members. Submit news to chambernews@gettysburg-chamber.org by the second Tuesday of each month for inclusion in the following month's publication.



AMBLEBROOK GETTYSBURG has been honored by the National Association of Home Builders (NAHB), winning the Gold Award in the "55+ Community of the Year"

category at The Nationals Awards Gala. In addition to the Gold Award, NAHB also recognized Amblerbrook with five Silver Awards in different categories, including "55+ Community Lifestyle Director of the Year," "Community Amenity," "Best Signage," and more. To view all Silver and Gold Winners, visit: www.thenationals.com/winners/.



Keller Engineers, Inc. celebrated National Engineers Week, along with four other participating firms, by raising funds through internal competitions and activities

called Engineers Fight to CAN Hunger. The year, Keller Engineers raised a total of \$1,500. Since 2009, they have donated over \$12,000 to the American Rescue Workers. The money is used to purchase food, toiletries, clothing, and to provide rent and utility assistance. In 2024, the American Rescue Workers served approximately 1,900 families and nearly 5,000 individuals in the region.



Barely Snyder partner Joshua L. Schwartz has been named to the Touchstone Foundation's Board of Directors. The Touchstone Foundation: Youth Mental Wellness Partners is dedicated to supporting the mental health and well-being of young people. Schwartz is a member of Barely Snyder's Litigation and Employment practice groups and chairs the firm's Worker's Compensation and Appellate practice. He concentrates his practice on employment counseling and litigation, labor laws and worker's compensation matters. He

regularly represents public and private employers in litigation matters, administrative agency investigations, labor arbitrations and commercial litigation. Schwartz also serves as Assistant General Counsel at the firm.



Big Brothers Big Sisters of America (BBBSA) - released a groundbreaking study [www.bbbs.org/impact] on the transformative power of mentorship in

shaping young people's educational, economic, and social trajectories. Conducted by leading researchers from Harvard University and the U.S. Department of Treasury, this first-of-its-kind study reveals how mentorship programs like Big Brothers Big Sisters can serve as a scalable solution to reduce socioeconomic disparities over time. Participants experienced a 15% boost in earnings between the ages of 20 and 25, mentored youth are 20% more likely to attend college, within 18 months with a mentor, youth reported lower absenteeism and fewer school suspensions, and mentored youth exhibit improved behaviors and stronger social bonds leading to long-term societal improvements.



In a move that solidifies Saxton & Stump's position as one of the premier and fastest-growing law

firms in Pennsylvania, the full-service firm is pleased to announce that the iconic York firm **Stock & Leader**, will be joining its ranks effective April 1. This strategic expansion strengthens Saxton & Stump's presence in York County and enhances both firms' ability to serve clients with expanded legal capabilities. Stock & Leader has been a pillar of the York legal community since 1952, providing dedicated service and expertise to clients throughout the region.



Hoffman Homes is proud to announce the appointment of Janise Bankard as the organization's new Vice President of Marketing and Development. Bankard brings more than a decade of experience in nonprofit development, along with a deep passion for community service and philanthropy. Bankard has a proven track record of success in leading impactful fundraising campaigns,

fostering strategic partnerships, and connecting donors with meaningful causes. Her expertise in development and relationship-building will play a key role in advancing Hoffman Homes' mission to provide mental health services and support for youth and young adults.

Children's Choir, Gettysburg Choral Society, Gettysburg Community Concert Association, Gettysburg Montessori Charter School, Wendy Halperin, Interfaith Center for Peace and Justice, Thaddeus Stevens Society, Vida Charter School, and Waldo's & Company.



The **Adams County Arts Council** is pleased to announce the recipients for the 2025 STAR (Serving the Arts Regionally) Grant awards cycle. This year, they received 12 applications totaling over

\$19,000 in requests. With the help of a panel of community members, they have distributed \$15,265 to numerous artists, schools, and nonprofit organizations to support a variety of arts programming in Adams County. The STAR Grant program is funded by the Adams County Commissioners, the Borough of Gettysburg, and the Robert C. Hoffman Charitable Endowment Trust. The following organizations accepted an award for a 2025 project: Casa de la Cultura, Christ Lutheran Church, Gettysburg Brass Band, Gettysburg

Did
You
Know?

The first Chamber of Commerce was founded in 1599 in Marseille, France, followed by the oldest English-speaking chamber founded in 1768 in New York City. The Chamber of Gettysburg and Adams County was chartered in 1919.

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MEMBER SPOTLIGHT

Leer Photography and Design

Cindie Leer - Co-owner

717.528.7535 | cindie@leerphotography.com



Let's Meet Cindie Leer with Leer Photography!

You may know Leer Photography for capturing your kids' sports team photos or family portraits, but there's so much more to the story behind this beloved business! Leer Photography is a family-owned and operated business run by Cindie and Lee, alongside their daughters Kaitlyn and Madison.

"When you hire Leer Photography, you're getting all of us as a team," says Cindie. "We're a family, and we treat our clients like family too."

Cindie and Lee both grew up in Adams County, with their entire family being proud alumni of Bermudian Springs High School. Cindie's passion for photography began when she met Lee, who already had a Canon camera. Though she hadn't picked up a camera before, she was instantly drawn to it and soon discovered a love for photography.

What started as a hobby of taking photos of friends and family quickly turned into a professional pursuit. After earning a degree in photography, Cindie began gaining clients, and in 1992, she and Lee started a part-time photography business. By 2004, Cindie transitioned the business into a full-time venture.

Cindie reflects, "Kaitlyn and Madison grew up helping with the business. Madison found her love for photography early on and was shooting her first wedding at just 13. Kaitlyn, on the other hand, fell in love with Photoshop the moment she could read. She would spend hours playing with the software."

In 2015, Leer Photography became an official family-owned business when their daughters, Madison and Kaitlyn, joined as owners and full-time employees after graduating college.

What began as a passion has flourished into a thriving full-time business, fueled by Cindie's love for the job. Whether it's graduation, newborn, sports, or corporate photos, she finds endless joy in the work. "It never gets old! The millions of smiling faces make it all worthwhile. But our favorite clients are the ones who come in hesitant, maybe not wanting to smile or only showing up 'because mom made them,' and then leave with big smiles, having had fun!"

Leer Photography is deeply committed to making clients and the community feel like family. This dedication is reflected in their generous community involvement. They sponsor every sports league and school they work with, providing free photos to youth volunteer coaches. They also collaborate with local adoption agencies to create beautiful headshots for children seeking their forever homes. Additionally, they host multiple fundraising events each year, donating 100% of sitting fees to the American Cancer Society.

Cindie's advice for others? "Give back to the community whenever you can, and it will benefit your business tenfold in the years to come."

What makes Adams County such a great place to do business?

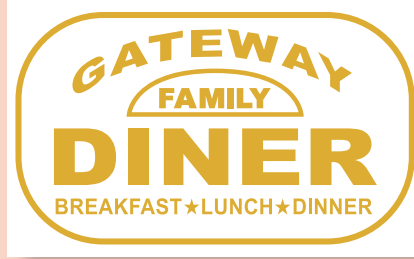
This area is full of loyal, good word of mouth type clients. They are the kind of clients that make you want to go above and beyond - not because you have to.

When you're not working, where is Adams County do you like to spend time?

Owning your own business doesn't allow for much "down" time but every free moment is spent with my granddaughter Maelee. Like Kaitlyn and Madison, Maelee loves to help in the studio. When owning a business attached to your home, it's hard to get away. For some fun family time, you will often find our family at Raystown on our boat.

BIZ BUZZ

Leer Photography is a family owned and operated business proudly residing in the York Springs Area for over 25 years. Well known for capturing families, businesses, sports teams, yearbook photos, and preschool photos throughout Adams County and York County area.



#FreshFaces

Gateway Family Diner Petrina Riley, General Manager

Who we are and our mission:

We are a family-oriented restaurant, bringing homemade style food from breakfast to dinner, including our weekly soups and specials. We are linked to many other locations in the surrounding areas and our goals are to bring the community a clean and fresh restaurant and to grow as a family to the community as well.

What we love about the Adams County community:

We love Adams County because since day one of opening, they have shown us much love and support and we are forever grateful.

Fun fact about yourself:

I am a mom of 3 and a bonus stepson. I am married to my best friend and have a wonderful family and friends who helped and supported me throughout the long hours and days of opening the 3rd restaurant in the past year. I can't forget about my furry puppy Loona. I love seeing all the smiles and giggles from our guests and seeing everyone leaving satisfied and full. I have made wonderful friends with staff and our guests that have become family.

CHAMBER CHAT

Shaping Futures One Student at a Time!

The 23rd annual Adams County Career Fair, held on March 12, brought together nearly 1,000 10th grade students from across Adams County to dive into nearly 60 different career fields.

Organized by the Adams County Economic Education Foundation with support from The Chamber of Gettysburg & Adams County, the Robert C. Hoffman Charitable Endowment Trust, and Gettysburg College, the event provided valuable insights into various professions, job responsibilities, and educational requirements.

The fair served all six public schools in Adams County, as well as two private schools. The event made a real impact—one student from an Advertising/Marketing session reached out to the speaker afterward about an internship and even signed up for additional seminars, proving how the career fair is touching lives and inspiring students, one at a time!

Shamrock and Roll: iNet's St. Patrick's Day Membership Mixer

Last month, iNet Technology Group hosted the annual St. Patrick's Day Membership Mixer at their Hanover, PA location. Co-hosted with the Hanover Area Chamber of Commerce, the event was a lively celebration featuring delicious bites, festive drinks, and lucky door prizes. Attendees enjoyed the festive spirit, with many donning green, and took advantage of a stunning ice sculpture perfect for photos. The evening was filled with great opportunities for valuable networking and connections.

ADVOCACY UPDATES

PRESERVING OUR HERITAGE: THE CREATION OF LAW IN OUR SCHOOLS ACT SENATOR DOUG MASTRIANO



In an era when historical literacy is under attack, when civic knowledge is in decline and when the fundamental values that built our nation are being forgotten, it is time for us to restore a sense of history, law and ethical responsibility in our schools. That is why I am introducing the Creation of Law in Our Schools Act, legislation that will require the display of four foundational documents in Pennsylvania's public schools:

- The Ten Commandments – The first known codification of law in human history.
- The Declaration of Independence – The defining statement of American liberty.
- The Pennsylvania Constitution – The cornerstone of our laws and freedoms.
- The U.S. Constitution – The supreme law of our nation.

These documents are the living foundation of our legal system, our liberties and our national identity. However, a recent survey found that only 47% of Americans can name all three branches of government, and one in five cannot name one.

A nation that does not know its history is doomed to lose its identity. By ensuring that our students see and engage with these bedrock documents, we will instill in them a greater appreciation of law, responsibility and the sacrifices made to build this great nation.

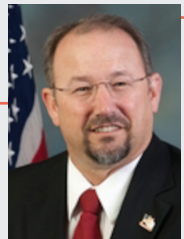
Our Founding Fathers understood that a free society cannot survive without an educated citizenry. William Penn, the founder of our commonwealth, envisioned Pennsylvania as a place of freedom, law and virtue.

By displaying these essential texts, we are not promoting a single ideology – we are reinforcing the principles that unify us as Americans. We are saying, “This is where we come from, this is what we stand for and this is what we must preserve for future generations.”

Many states have passed legislation requiring the Ten Commandments to be displayed in schools. But Pennsylvania will take a unique and comprehensive approach by ensuring that students engage with all four foundational documents that shaped our commonwealth and our nation. This is not just about teaching history – it is about preserving the very principles that make America great.

If we fail to pass our history and values on to the next generation, they will be lost. Let us stand together to restore historical knowledge, promote civic responsibility and ensure that every student in Pennsylvania grows up understanding the laws, rights and freedoms that define us as Americans.

BUDGET HEARINGS CONCLUDE REPRESENTATIVE DAN MOUL



Energy costs, planned prison closures and growth in the state's human services spending were among the topics addressed during the final week of budget hearings at the state Capitol in March. Members of the House Appropriations Committee questioned officials of the Pennsylvania Public Utility Commission (PUC), about Gov. Josh Shapiro's proposed energy policies and the impact these policies will have on consumers and the stability of the electric grid. PUC officials also responded to concerns about federal funding for expanding broadband internet service in unserved and underserved areas. Earlier that day, members questioned the Department of Corrections about plans to close four facilities, including SCI Rockview in Centre County and the Quehanna Boot Camp in Clearfield County, as well as community corrections centers in Berks and Greene counties.

The committee also held hearings with officials from the Department Human Services (DHS), Treasury and the Office of the Budget. Members questioned DHS about rising costs, preventing theft of SNAP benefits and addressing the absence of maternity care in some areas of Pennsylvania. Treasury and Budget officials received questions concerning the Commonwealth's financial outlook in light of the governor's \$51.47 billion budget plan, which proposes to spend significantly more than projected revenues.

CONTACT INFORMATION:

Senator Dave McCormick

200 N. Third St., Suite 14A
Harrisburg, PA 17101
717.231.7540

Senator John Fetterman

320 Market St., Suite 475E
Harrisburg, PA 17101
717.782.3951

Congressman John Joyce

282 West King St.
Abbottstown, PA 17301
717.357.6320

Senator Doug Mastriano

33 York Street
Gettysburg, PA 17325
717.334.4169

Representative Dan Moul

30 West Middle Street
Gettysburg, PA 17325
717.334.3010

Representative Torren Ecker

282 West King St., 1st Floor
Abbottstown, PA 17301
717.259.7805



DON'T GET HACKED! HOW MULTI-FACTOR AUTHENTICATION PROTECTS YOU

Written by Shannon McCleary, TREYSTA Marketing & Account Manager

If you've been online for longer than a minute, you know a password is needed for just about everything. Strong passwords used to be a great way to deter bad actors from gaining access to your accounts. However, passwords alone are no longer enough to protect yourself from online threats. And, if you've ever reused a password across multiple accounts (don't worry, you're not alone), you're at even greater risk.

This is where multi-factor authentication (MFA) comes in. Instead of relying solely on a password, MFA adds an extra layer of security by requiring a second form of verification. There's a few different ways MFA can be used. It could be a code sent to your phone, an authentication app, or a physical security key.

Many major platforms, including Amazon, Facebook, Apple iCloud, and Google, offer MFA options to help prevent unauthorized access. While setup can vary between the services, it generally involves looking at your account settings, selecting security options, and choosing a second method of verification. Let's run through a few popular apps:

For Amazon, start by logging into your account and going to "Your Account > Login & Security". Look for "Two-Step Verification Settings" and click "Edit". Amazon will then give you two options to receive a code via your phone or an authentication app, such as Microsoft Authenticator or Authy. Pick your preferred method and follow the instructions. Once enabled, Amazon will require this extra step whenever you (or a bad guy!) sign in from a new device.

On Facebook, it's easy to enable MFA. Go to your profile icon, "Settings & Privacy > Settings > Security and

Login". Under "Two-Factor Authentication", click "Edit", and select your preferred authentication method. Like Amazon, Facebook will ask for an MFA code when logging in from an unfamiliar device or location.

Apple users can provide extra security across all their devices by enabling MFA. To turn it on, go to "Settings" on your iPhone or iPad, tap your name, then select "Password & Security". Under "Two-Factor Authentication", tap "Turn On" and follow the prompts. If you're using a Mac, go to "System Settings (or System Preferences) > Apple ID > Password & Security", then enable "Two-Factor Authentication".

Just about everyone uses something provided by Google and enabling MFA protects your Gmail, YouTube, and other linked services. Sign in to your Google account and navigate to "Security > 2-Step Verification" under "Signing in to Google".

Click "Get Started" and choose your verification method. Google also offers Google Prompt, which sends a notification to your trusted device for easy verification. After setup, Google will ask for the second verification step whenever you log in from an unrecognized device.

If you're not using MFA yet, now is the time to start. Cyber threats are growing, and many industries already require MFA to keep data secure. But even if you're just protecting personal accounts like email or social media, enabling MFA is one of the simplest and most effective ways to stay safe.

Shannon McCleary works for TREYSTA technology management, a local IT company in Gettysburg and York. Questions? Please reach out to info@teamtreysta.com.

"If you're not using MFA yet, now is the time to start."

OUT & ABOUT



GETTYSBURG
Eddie's
Casual Dining & Spirits

Membership Mixer
February 20
Gettysburg Eddie's



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Small Business Person of the Year
Educator of the Year
Environmental Stewardship

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County CONNECTIONS
A program where business connections are made & celebrated.

County Connections Breakfast
Tuesday, April 29, 2025

Bermudian Springs High School

MUST BRING ID

7:45 a.m.
Registration/networking

8:30 a.m.
Program & Anniversary
Recognitions


Cost is \$20 per person

*FBLA Students from the high school
will be there putting their newly learned
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Anniversary milestones are
celebrated and 1 minute for each
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CHAMBER EVENTS

APRIL 8

Executive Committee Meeting | 8 a.m., chamber office

APRIL 10

Governmental Affairs Committee Meeting | 12 p.m., chamber office

APRIL 16

Membership Mixer | 4:30-6:30 p.m., ACNB Bank

APRIL 18

Chamber Office Closed

APRIL 23

Ambassador Committee Meeting | 11:30 a.m., chamber office

APRIL 24

Board of Directors Meeting | 8 a.m., chamber office

APRIL 29

County Connections Breakfast | 7:45 a.m., Bermudian Springs School District

MAY 7

Awards Reception | 4-6 p.m., The Barn at Inn at Herr Ridge

COMMUNITY EVENTS

APRIL 5

Lydia Hamilton Smith and Thaddeus Stevens with Mark Kelley | 2 p.m.

Adams County Historical Society

717.334.4723 | achs-pa.org

APRIL 11

Bowl for Kids Sake at Suburban Bowlerama | 5 p.m.

Big Brothers Big Sisters of South-Central PA

717.236.0199 | capbig.org

APRIL 12

Disc Golf Tournament at Emmitsburg Disc Golf Course
8:30 a.m., Seton Center

301.447.6102 | setoncenter.org

APRIL 18

Live Music at Reid's Cider House | 7 p.m.

Reid's Winery Tasting Room & Cider House

717.334.7537 | reidsorchardwinery.com

APRIL 20

Easter Brunch | 10 a.m.

The Lodges at Gettysburg

717.642.2500 | thelodgesatgettysburg.com

APRIL 24

Ashley Lauren Meet & Greet | 5-7 p.m.

Scott & Co. Fine Jewelers

717.624.1444 | scottandcofinejewelers.com

APRIL 26

2nd Annual Spring Blossom Event | 10 a.m.

Hollabaugh Bros., Inc Fruit Farm & Market

717.677.8412 | hollabaughbros.com

APRIL 26

5th Annual Clay Shoot at Orvis Hill Country | 9 a.m.

Mission of Mercy


301.682.5683 | amissionofmercy.org

APRIL 27

Spring Open House | 10 a.m.

Battlefield Harley-Davidson

717.337.9005 | battlefieldharleydavidson.com




THE CHAMBER
Membership Mixer

April 16, 2025 | 4:30-6:30PM

at ACNB Bank
675 Old Harrisburg Road, Gettysburg

You're invited to celebrate a special milestone for ACNB Bank as they celebrate the 168th Birthday of the bank, and we'd love for you to join the fun!

Come enjoy plenty of networking opportunities, delicious food, refreshing drinks, and a chance to connect with local business professionals and community members.



Let's make this celebration one to remember!

RSVP by April 9
at gettysburg-chamber.org

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226 E. Lincoln Ave.
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301.447.6102
dbisenieks@setoncenter.org
Business & Organizations

MEMBER RENEWALS

40-49 Years

Dobbin House, Inc.

30-39 Years

Bermudian Springs School District
Bettina T. McBeth, D.M.D.
Dental Arts of Gettysburg
Hotel Gettysburg
Kenworthy Funeral Home, Inc.
Pennsylvania Cancer Specialists Research Institute
South Central Community Action Programs, Inc.
Spectra-Kote Corporation

20-29 Years

First Baptist Church of Gettysburg
Kennie's Marketplace
Laslow's Pharmacy
Mason-Dixon Endodontics, PC
The GIANT Co.

10-19 Years

Adams County Farmers Market Association Inc.
Aflac
Animal Wellness Clinic
Big Hill Kennel
Gettysburg Fire Department
High Peak Tent Rentals
Littlestown Veterinary Hospital
New Oxford Mechanical Services & Adams County
Truck Repair

5-9 Years

Adams Abstract Associates, Inc.
All Sound Pro
Elsner Bell & Associates, LLC
Focus Foundation
Graphics Universal Incorporated
Hill Financial Solutions
Vida Charter School

1-4 Years

Becky Smith, State Farm Insurance
Gettysburg Montessori Charter School
NEGLEY'S WATER
PA CareerLink Adams County
PLAYGROUND SPECIALISTS INC
Riggle Wealth Group
Strawberry Hill Nature Center & Preserve
The Gettysburg Choral Society, Inc.
Valley Agency Company



Young Professionals Roundtable

**All young professionals under
40 are welcome to join us
at our quarterly gatherings!**

- **Opportunity to grow your network and create personal and business connections**
- **Enjoy food and drinks with a chance to win cash raffle prizes!**

**Contact the chamber for more details
at 717.334.8151**



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