

2025 Partnership Opportunities



THE CHAMBER

GETTYSBURG & ADAMS COUNTY

2025 Partnership Opportunities

WHAT DO YOU GAIN FROM SPONSORING A CHAMBER PROGRAM OR EVENT?

Be Seen.

Chamber programs give your business recognition with professionals, executives, managers and other influential business decision-makers in the Adams County area.

Be Heard.

Chamber programs allow businesses to develop partnerships with new clients and customers through unique one-on-one marketing opportunities.

County Connections Programs

(February, April, June and October)

Held at various locations around Adams County with approximately 40-60 attendees. Members with milestone anniversaries are recongnized for their commitment to The Chamber and each member receives one minute to talk aobut themselves.

Event Sponsor - \$250 (limit 2 per program)

Banner placed at event

Logo recognition on invitation and event program

Three (3) minute presentation

One (1) complimentary reservation

Access to attendee list with contact information



Legislative Breakfast (March)

Annual program featuring Adams County's State Senator and two Representatives. After hearing a legislative priorities update from the PA Chamber of Business and Industry, brief updates from each of the legislators, attendees are given the opportunity to ask their questions. Approximately 60-75 attendees.

Event Sponsor - \$500

- Premium banner placement at event
- May offer sponsor remarks up to 3 minutes
- 4 complimentary reservations with reserved seating
- May provide promotional items/literature to attendees
- Logo recognition on invitation and event program
- Box ad on Chamber website for one month
- Name recognition in Adams County Business and weekly eblasts
- Access to attendee list with contact info.



Supporting Sponsor - \$375

- Banner placed at event
- ¼ page ad in Adams County Business
- 3 complimentary reservations with reserved seating
- May provide literature to attendees
- Logo recognition on invitation and event program

Table Sponsor - \$200

- Logo on table top signage
- 2 complimentary reservations with reserved seating
- Name recognition on invitation and event program

Business Excellence Awards Reception (May)

Annual program recognizing Educator of the Year, Environmental Stewardship recipient, Small Business of the Year, Family Owned Business and Non-Profit. Approximately 75-90 attendees.

Award Sponsor - \$500

- Premium banner placement at event
- May offer sponsor remarks up to 3 minutes
- 4 Complimentary registrations with reserved seating
- May provide literature at the program
- Logo recognition on invitation and event program
- Box ad on Chamber website for one month
- May participate in distributing awards to one award recipient
- Name recognition in Adams County Business and weekly eblasts
- Access to attendee list with contact info.

Supporting Sponsor - \$350

- Banner placed at event
- ¼ page ad in Adams County Business
- 3 complimentary reservation with reserved seating
- May provide promotional items/literature to attendees
- Logo recognition on invitation and event program

Table Sponsor - \$350

- Logo on table top signage
- 2 complimentary reservations with reserved seating
- Name recognition on event program



Member Appreciation Picnic [May]

The Chamber's way of saying Thank You to the membership, offering free lunch to members and an opportunity to connect with fellow members in a casual, fun setting. Approximately 100 attendees.

Event Sponsor - \$500

Banner at the program

May provide promotional items/literature

Company name mention in Adams County Business

Box ad on Chamber website for one month

Company logo on invitation

Photos to be posted on Chamber's Facebook page and Adams County Business



Golf Outing (June)

Annual fun outing that rotates among member golf courses. Approximately 70-100 golfers.

Platinum Sponsor - \$1,250

Priority tee-off

One foursome

Tee off welcome

Recognition at event

Four hole sponsor signs

Logo on registration form

One month box ad on Chamber website

Banner placement at registration

May provide promotional items at registration or for swag bags

One sleeve of balls, with logo, for each golfer

Logo included on website and e-blasts (min. 3)



Gold Sponsor - \$725

- Recognition at event
- Three hole sponsor signs
- Banner placement at event
- Discount on foursome registration
- Logo on registration form
- Logo included on website and e-blasts (min. 2)

Beverage Sponsor - \$500

- Recognition at event
- One hole sponsor sign
- Signage on beverage carts
- Discount on foursome registration
- Company logo on registration form

Lunch Sponsor - \$425

- Recognition at event
- Two hole sponsor signs
- Discount on foursome registration
- Logo on registration form

- Ability to offer welcome at lunch
- Access to 6-ft. table for display at lunch

Putting Contest Sponsor-\$250

- Recognition at event
- Discount on foursome registration
- Volunteer to witness contest
- Name recognition on registration form and event promotions

Pot of Gold Sponsor - \$250

- Recognition at event
- Discount on foursome registration
- Volunteer to witness contest
- Name recognition on registration form and event promotions



Hole Sponsors - \$75

Signage at 1 (one) tee box

Wine & Music Festival (September)

Annual event held the weekend after Labor Day at Granite Hill Camping Resort with nearly 80 vendors offering wine and spirits samples, great food and a variety of arts, crafts and specialty wares. Approximate attendance over the two day festival - 5,000-7,500.

Showcase Sponsor - \$5,000

Logo on all printed materials and advertising

Logo and recognition as Showcase Sponsor in all e-blasts

Logo on www.gettysburgwine.com with link to sponsor's website

Logo on festival signage

Full page ad in program

50 General Admission Tickets with souvenir wine glasses (*Additional tickets can be purchased for \$20 each)

May hang up to two (2) banners at the event (provided by sponsor)

Exhibit Space up to 10' x 10' to hand out marketing materials (tent included, must be confirmed by June 1) – OR – Ten (10) additional General Admission Tickets

Name mention in promotions

VIP Seating Area with shade tent, tables and chairs

Exclusivity in business category



Designated Driver Sponsor-\$2,500

Logo on all printed materials and advertising

Logo in all e-blasts

Logo on gettysburgwine.com with link to sponsor's website

Logo on festival signage at water distribution station

Full page ad in program

25 General Admission Tickets with souvenir wine glasses (*Additional tickets can be purchased for \$20 each)



Ability to hang one (1) banner in the event (provided by sponsor)

Logo included on water bottles

May distribute marketing materials at water distribution station by your volunteers (items must be approved by The Chamber)

Cellar Level-\$1,000

Logo on limited printed materials and advertising

Logo in all e-blasts

Logo on gettysburgwine.com with link to sponsor's web-site

Logo on festival signage

½ page ad in program

16 General Admission Tickets with souvenir wine glasses (*Additional tickets can be purchased for \$20 each)

May hang one (1) banner in the event (provided by sponsor)

Exhibit Space up to 10' x 10' to hand out marketing materials (tent included, must be confirmed by August 1) – OR – Ten (10) additional tickets

Barrel Level-\$500

Name recognition on limited printed materials and advertising

Logo in all e-blasts

Logo on gettysburgwine.com

¼ page ad in program

8 General Admission Tickets with souvenir wine glasses (*Additional tickets can be purchased for \$20 each)

Bottle Level-\$250

Name recognition on limited printed materials and advertising

Logo in all e-blasts

Logo on gettysburgwine.com

¼ page ad in program

4 General Admission Tickets with souvenir wine glasses (*Additional tickets can be purchased for \$20 each)



Legislative Luncheon (Fall)

Annual program where Adams County's Federal elected officials are invited to share brief updates before turning the floor over to attendees to ask their questions. Approximately 50-60 attendees.

Event Sponsor-\$500

- Premium banner placement at event
- May offer sponsor remarks up to 3 minutes
- Ability to welcome attendees
- 4 complimentary reservations with reserved seating
- May provide literature to attendees
- Logo recognition on invitation and event program
- Box ad on Chamber website for one month
- Name recognition in Adams County Business
- Access to attendee list with contact info.



Supporting Sponsor - \$375

- Banner placed at event
- ¼ page ad in Adams County Business
- 3 complimentary reservations with reserved seating
- May provide literature to attendees
- Logo recognition on invitation and event program

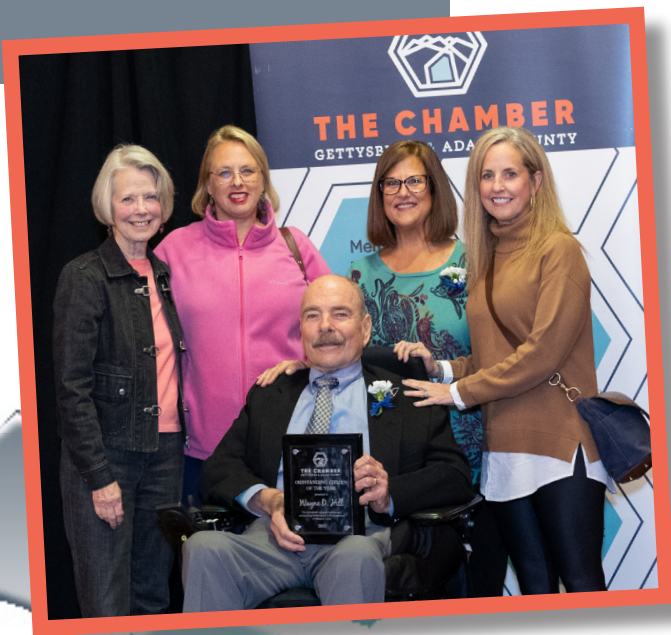
Table Sponsor - \$200

- Logo on table top signage
- 2 complimentary reservations with reserved seating
- Name recognition on invitation and event program

Annual Meeting (November)

Held annual in November, this program offers an opportunity to network with fellow members, hear an update from chamber president and board chair and take a look ahead into the new year. The Outstanding Citizen of the Year and Chamber Volunteer of the Year recipients are also recognized.





Event Sponsor - \$750

- Premium banner placement at event
- May offer sponsor remarks up to 3 minutes
- 5 complimentary reservations with reserved seating
- May provide promotional items/literature to attendees
- Logo recognition guaranteed in a minimum of two (2) e-blasts
- Logo recognition on invitation and event program
- May participate in distributing awards to one award recipient
- Sponsorship of one (1) week of Chamber Connections
- Access to attendee list with contact information

Dessert Sponsor - \$500

- Banner or signage at dessert table
- 4 complimentary reservations with reserved seating
- May provide promotional items/literature to attendees
- Logo recognition guaranteed in a minimum of one e-blast
- Box ad on Chamber website to run for 2 (two) weeks

Drink Sponsor - \$500

- Banner or signage at dessert table
- 4 complimentary reservations with reserved seating
- May provide promotional items/literature to attendees
- Logo recognition guaranteed in a minimum of one e-blast
- Box ad on Chamber website to run for 2 (two) weeks



Supporting Sponsor - \$350

- ¼ page ad in Adams County Business
- 3 complimentary reservation with reserved seating
- May provide promotional items/literature
- Logo recognition on invitation and event program



Table Sponsor - \$200

- Logo on table top signage
- 2 complimentary reservations with reserved seating
- Name recognition on event program

Christmas Cookie Cash Bash and Chamber Chance Raffle (December/January)

Great way to kick off the holiday season and get a chance to win cash. Each Christmas Cookie Cash Bash features a holiday themed movie, so you never know what "celeb" you may see in attendance. Approximate number of attendees - 75.

The Chamber Chance Raffle is a great way to showcase your business in the community. The raffle is based on the PA evening lottery with cash or gift card prizes given away every day in January.

Diamond Sponsor - \$1,750 (exclusivity in business category)

- Logo recognition in all promotions for Christmas Cookie Cash Bash (Bash) and Chamber Chance Raffle (Raffle)
- Three featured prizes for the Raffle (Jan. 1, 16 and 31) with logo recognition
- Logo recognition on printed Raffle tickets
- Participation in check distribution to featured Raffle winners and photo opp, if schedule permits
- Ability to welcome members at the Bash
- Logo recognition on scrolling presentation at the Bash
- Ability to display one (1) banner (provided by sponsor) at the Bash





Ability to put out/distribute promotional materials at the Bash

Recognition guaranteed in minimum of four (4) e-blasts with Bash and/or Raffle promotion

Two (2) solo e-blasts in 2023/2024 – OR – advertising of your choice for equal value

Full page ad in three (3) issues of Adams County Business – OR – advertising of your choice for equal value

Platinum Sponsor \$1,250

Logo recognition in all promotions for Christmas Cookie Cash Bash (Bash) and Chamber Chance Raffle (Raffle)

Featured prize(s) for the Raffle with logo recognition

Logo recognition on printed Raffle tickets

Logo recognition on scrolling presentation at the Bash

Ability to display one (1) banner (provided by sponsor) at the Bash

Ability to put out/distribute promotional materials at the Bash

Recognition guaranteed in a minimum of three (3) e-blasts

One solo e-blasts in 2023/2024 – OR – advertising of your choice for equal value

Half page ad in two (2) issues of Adams County Business – OR – advertising of your choice for equal value



Gold Sponsor \$750

Logo recognition in all promotions for Christmas Cookie Cash Bash (Bash) and Chamber Chance Raffle (Raffle)

Featured prize for the Raffle with logo recognition

Logo recognition on scrolling presentation at the Bash

Ability to put out/distribute promotional materials at the Bash

Logo guaranteed in a minimum of two (2) e-blasts

One solo e-blast in 2023/2024 – OR – advertising of your choice for equal value

1/4 page ad in two (2) issues of Adams County Business – OR – advertising of your choice for equal value



Silver Sponsor \$500

Logo recognition in all promotions for Christmas Cookie Cash Bash (Bash) and Chamber Chance Raffle (Raffle)

Featured prize (\$75) for the Raffle with bolded name recognition

Logo recognition on scrolling presentation at the Bash

Ability to put out/distribute promotional materials at the Bash

Logo guaranteed in a minimum of two (2) e-blasts

One solo e-blast in 2023/2024 – OR – advertising of your choice for equal value

Bronze Sponsor \$250

Logo recognition in all promotions for Christmas Cookie Cash Bash (Bash) and Chamber Chance Raffle (Raffle)

Featured prize (\$50) for the Raffle with bolded name recognition

Logo recognition on scrolling presentation at the Bash

Ability to put out/distribute promotional materials at the Bash

Logo guaranteed in a minimum of one (1) e-blasts

1/4 page ad in one (1) issue of Adams County Business – OR – advertising of your choice for equal value



2025 Advertising Opportunities

Monthly Newsletter

Advertise in the newsletter, the premier business information publication of The Chamber.

Ad Rates (Cost per issue)

	1x issue/Year		3x issues/Year		6x issues/Year		12x issues/Year	
	Non	Member	Non	Member	Non	Member	Non	Member
Inside Front Cover (8.5"x11" 1/8" bleed)	\$750	\$450	\$675	\$410	\$600	\$360	\$525	\$315
Back Cover (6.7"x7.2")	\$600	\$360	\$540	\$330	\$480	\$290	\$420	\$250
Full Page (8.5"x11" 1/8" bleed)	\$350	\$210	\$315	\$190	\$280	\$170	\$250	\$150
Double Page Spread	\$525	\$315	\$475	\$290	\$425	\$260	\$375	\$225
1/2 Page (8"x5")	\$225	\$135	\$200	\$120	\$180	\$110	\$160	\$100
1/4 Page (3.875"x5")	\$150	\$90	\$135	\$80	\$120	\$75	\$105	\$65
Business Card (3.625"x2.4")	\$50	\$30	\$45	\$27	\$40	\$25	\$35	\$22

This is a digital publication distributed at the beginning of each month and is posted on the homepage of the chamber's website.

Weekly Email Communications

Sponsor the chamber's weekly e-newsletter, which keeps members up-to-date on news, events and regional issues every Thursday.

Circulation: 1,200 recipients with 28% open rate

Investment: \$100 for one week

Format Accepted: JPG

Dimensions: 200 x 300 px (w x h)

Deadline: Tuesday of the week prior to publication

Solo Monday Morning E-blast

Send an email to approximately 1,200 contacts, plus social share on Chamber's social media. Available on Monday mornings. The Chamber may decline to send an email if it conflicts with chamber activities or policies.

Circulation: 1,200 recipients with 28% open rate

Investment: \$200 for one week; \$380 for two weeks; \$540 for three weeks; \$680 for four weeks

Format Accepted: Member must supply text, images and documents including links for content, if appropriate, or member may design their image and provide a JPG.

Deadline: Two weeks prior to distribution date

Website Rotating Sidebar Ad

Take advantage of prime rotating advertising space on the chamber's homepage or more than 30 other pages.

Page Views/Month: 46,000

Investment: Sidebar - \$100/month

Format Accepted: JPG

Dimensions: Sidebar - 300 x 250 px

Online Member Directory Enhanced Listing

Ensure your business is seen by prospects at the top of alphabetical, business type and keyword searches on the most popular section of the website - the Chamber Membership Directory.

Page Views/Month: 120,000

Investment: By Level

Level 1 - FREE : Organization Name, Address, Phone, Email Link, Map Location, Contact Name, Member Since Date, Link to Your Website, Learn More Link (link to detailed info page)

Level 2 \$50/Year: Level 1 + Brief Description, Social Network Links, Enlarged Font with Bold Listing and Boxed Border, List of Products and Services (only on detailed info page)

Level 3 \$100/Year: Level 1 + Level 2 + Logo, Preferred Placement of Listing, Video (only on detailed info page), Enlarged Font with Bold Listing, Photo Gallery (only on detailed info page)





For more details or to reserve your sponsorship or advertising contact:

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